

MARISA GJURGEVICH

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503-833-2875



I'm a rational and curious thinker and UX designer that thrives when I find and understand common patterns of user needs and solve real issues.

EXPERIENCE

○ April 2016- July 2016

USER EXPERIENCE DESIGNER

General Assembly Boston

Participant in 10 week, full-time User Experience Design Immersive focused on the design process and building skills in user research, defining problems and solutions, designing interactions and interfaces, prototyping, usability testing, and iterating.

Completed five 1 to 3 week design sprints, covering: paper prototyping, e-commerce, information architecture, new feature roll-out, mobile app creation, and content strategy.

Projects: Marathon Team Finder, Her Campus mobile redesign, Kickstarter subscriptions

○ June 2015 - April 2016

PROGRAM ASSOCIATE

Boston Private Industry Council

Co-managed the Skilled Careers In Life Sciences Initiative, a \$5M Department of Labor grant for Metro Boston healthcare and biotechnology training programs. Assisted grantees in their job search and planned Initiative consortium & events.

○ June 2012 - June 2015

ASSOCIATE DIRECTOR, DONOR RELATIONS

Simmons College

Produced annually 300+ reports activities impacted by donors' \$5-\$10M in philanthropic support. Developed solicitation strategies for top 25 donors. Managed all departmental data input and updates for College-wide scholarship & endowment databases.

SKILLS

○ Research Synthesis
Information Architecture
User Flows
Prototyping

○ Tools

 Sketch

 InVision

 Pen + DotPad

EDUCATION

○ April 2016 - July 2016

USER EXPERIENCE DESIGN IMMERSIVE

General Assembly Boston

○ January 2016 - February 2016

INTRODUCTION TO WEB DESIGN

Startup Institute

○ 2004 - 2008

B.A., COMPARATIVE LITERATURE & SPANISH

Penn State University