Competitive Analysis

- 1. What will be the difference of the website to be developed from other websites like it, theme-wise?
- 2. What will be the difference of the website to be developed from other websites like it, technology-wise?
- 3. How do other websites perform in terms of SEO?
- 4. How do the websites similar to the website to be developed handle maintenance?
- 5. What security protocols do websites similar to this one employ?
- 6. How do other websites similar to this one compete in traffic and user engagement?
- 7. With websites similar to this one, who are the target audience usually?
- 8. What features do other websites have to add more value to their site?
- 9. What are the strengths and weaknesses of similar websites to the one being developed?
- 10. What marketing strategies do similar websites employ to cater to more people?
- 11. How do similar websites amplify their growth in the web development market?
- 12. What trends and developments do similar websites follow?
- 13. What threats do similar websites face?
- 14. What are the opportunities that similar websites enjoy?
- 15. What is the competitive advantage of the website being developed have over similar websites?
- 16. What can we do to attract more users to the website?
- 17. How will the SEO of this website compare to other competing sites?
- 18. How do the competing sites stay in the internet for a long time?
- 19. How do competing websites differ themselves from other sites?
- 20. How long does it take for top websites to develop their site?