

Margaux GLOVIER

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160 W Tyler St, Tampa, Florida 33620

EDUCATION

- Coding Bootcamp Certification, University of Central Florida** 2024-Graduation March 2025
Currently completing coding certification involving HTML, CSS, Javascript, React, SQL, Typescript, Python and more.
- MSc in Marketing and Data Analytics, Paris School of Business** 2019-2020
Class Delegate, Participant in AACSB Accreditation Audit for top students Paris, France
- M.A. in European Union Policy Studies, James Madison University**
Specialization in Economic & Social Policy 2018-2019
GPA: 3.8 Florence, Italy
European University Institute Thesis Symposium Prize, 3 Conferences to EU bodies in Brussels & Strasbourg, Model EU
- B.S. in Foreign Service, Georgetown University School of Foreign Service** 2014-2018
Concentration in International Politics | Specialization in International Law Washington, DC
GPA: 3.9
Research Assistant to French Department Chair, Student Board of Global Education, English language tutor for Spanish-speakers

PROFESSIONAL EXPERIENCE

- Founder, Bespoke Travels by Margaux & Language International Advisor** August 2023- Present
- Plans customized trips for Americans traveling to South of France, Spain, Italy, and the Alps. Reserves hotels, experiences, and flights. Also books language school programs for the travel company Language International.
- Marketing and Web Developer, Beau Nuage** July 2020-June 2023 Nice, France
- Created and updated all content for Beau Nuage's new website via Prestashop. Responsible for implementing social media and SEO/ SEA strategies, posting on Facebook and Instagram, creating and sending newsletters using A/B testing via Mailchimp, writing blog articles, and translating content from French to English.
 - Responsible for updating product stocks via Prestashop and sending order information to transporters, responding to all customer service inquiries, and legally contesting listings on Amazon and eBay for patent violation.
- Translation and Content Assistant, ItaliaHello** April-September 2019 Florence, Italy
- Translated the website of an Italian nonprofit into French and English. Used WordPress to implement the translation codes.
 - Created information pages based on personal experience & met with federal offices/nonprofits in Rome, Milan, Florence.
- Editorial Assistant, Georgetown Journal of International Affairs** September-December 2017 Washington, DC
- Editorial Assistant, Magenta and Vista Magazines** June-July 2017 Florence, Italy
- Wrote online/print articles about cultural events; attended exclusive press conferences/events throughout Tuscany.
- Social Media Manager, Georgetown University Office of Global Education** January-April 2017 Florence, Italy
- Global Programs Coordinator, Vital Voices Global Partnership** September-December 2016 Washington, DC
- Managed briefing books, travel logistics, & participant information for conferences in Sydney, New Delhi, & Singapore.
 - Created social media and blog posts to promote alumnae of Vital Voices' Fortune 500 Mentor Program.
- Media & Tourism Advisor to the Mayor of Fiesole, Comune di Fiesole** June-July 2016 Florence and Fiesole, Italy
- Met weekly with the mayor to discuss tourism and created a 32-page report with improvement suggestions.
- Marketing Intern, Draper James by Reese Witherspoon** May-July 2015 New York, New York
- Coordinated collaborations, conducted comparative pricing analyses, contacted suppliers, wrote for Draper James blog.

COMPETENCES

- Mailchimp
- Language Translation
- WordPress
- Hootsuite
- Microsoft Office (Excel, Word, Powerpoint)
- Social Media (Instagram, Facebook, Twitter, TikTok)
- Prestashop
- Editorial Writing and Blogging

LANGUAGES

English: Native

French: Fluent

Italian: Fluent

Spanish: Beginner

HOBBIES

- Model EU/UN: 4 years
- Cross-Country Running: 7 years
- French-American Student Exchanges: 4 years