

BEST NICHEs FOR YTA 2024

[CHOOSING A GOOD NICHE IS THE MOST IMPORTANT PART OF YOUTUBE AUTOMATION]



If you pick a niche with no demand, you won't get many views. If you don't get many views, you won't make much money. It's crucial to consider the following when choosing a niche:

- You need an evergreen niche to build long-lasting cash flow.
- Make it efficient by choosing a high CPM niche.
- Put your own spin on it to make it unique.

Finding YOUR Niche

Brainstorm what you are interested in and write it down. Write down all topics and look at your Search History (start with something you like)...

Next: find out which of these topics has a big enough audience (search YouTube video keywords and see how many views the videos get)

Look in Google Trends if your keywords are going up in search. (YouTube Search) -> compare multiple keywords.

Decide on 2-3 main keywords.

Search them up in the YouTube Search. Filter on view count and this year (don't count in Shorts)

See if videos get enough views, what topics the videos are about, and if you can add in a sub-niche that isn't talked about much yet

Like I said in the beginning... Your first channel you start should be in a niche you are OBSESSED about. Don't start a rap channel for example if you don't understand rap culture. Doesn't make sense.

Also: Take your time doing niche research. Write down all the ideas you come across that interest you and REALLY do the searching on youtube to see if the niche idea has at least some competitors that are getting views.

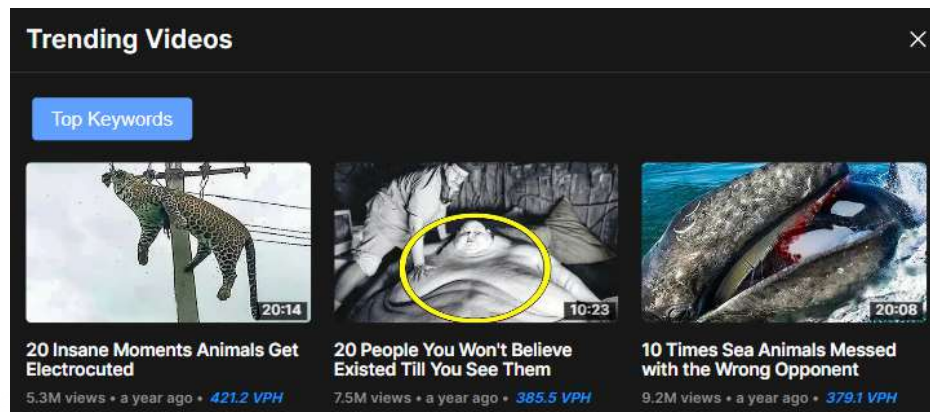
SECRET METHOD HOW TO FIND GOOD TOPICS

I also want to show you some secret method that not a lot of people know about. For this, you need the VidIQ Plugin and go on a competitors channel...

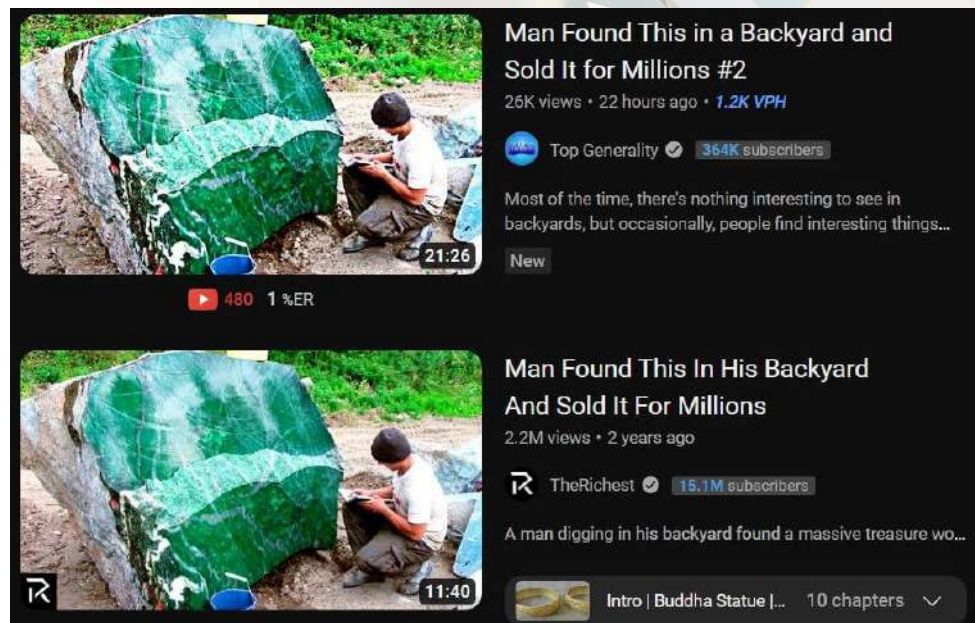
There you go to "TRENDING" and there will be the videos with the highest velocity (views per hour).

Copy the videos that are getting the most views per hour and change them up a little bit.

Chances are very high that these videos will also work for YOU!



YouTube Automation is not about being innovative... you don't want to reinvent the wheel. We all copy each other and no one cares..



What's very important...

You want to stick to ONE NICHE!

Try to upload 33 videos before changing your niche...

It just looks unprofessional to change your niche every week/month and by doing this, your channel will get f*cked. The algorithm will no longer know what your channel is about...

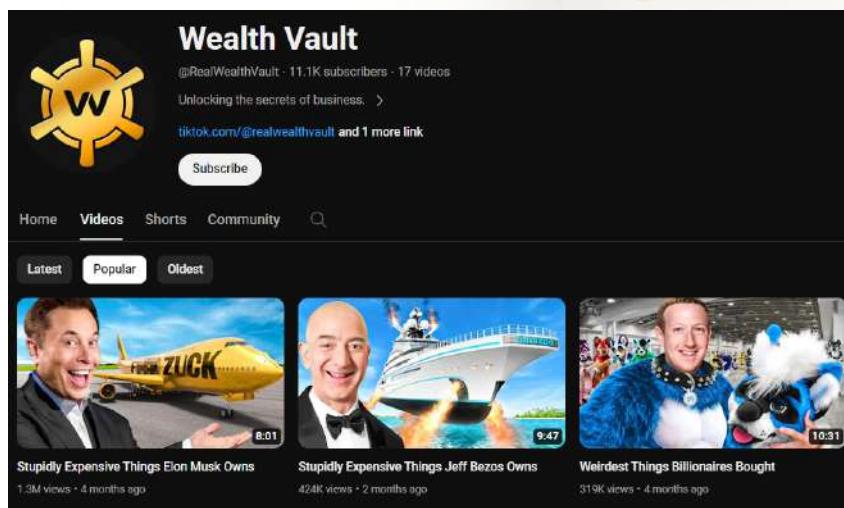


The best niches 2024:

Here are some niches with insane potential for 2024. These niches can easily make you \$10K+/month (if you put in the work...)

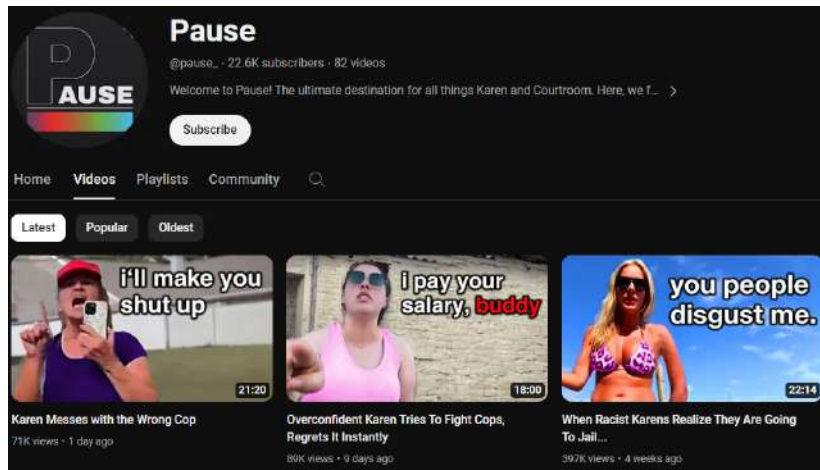
1. Wealth Vault

Wealth Vault is a channel that uploads videos about wealthy people, how they spend their money, ridiculous things they bought, etc. There aren't many channels in this niche, which means it's still extremely unsaturated!



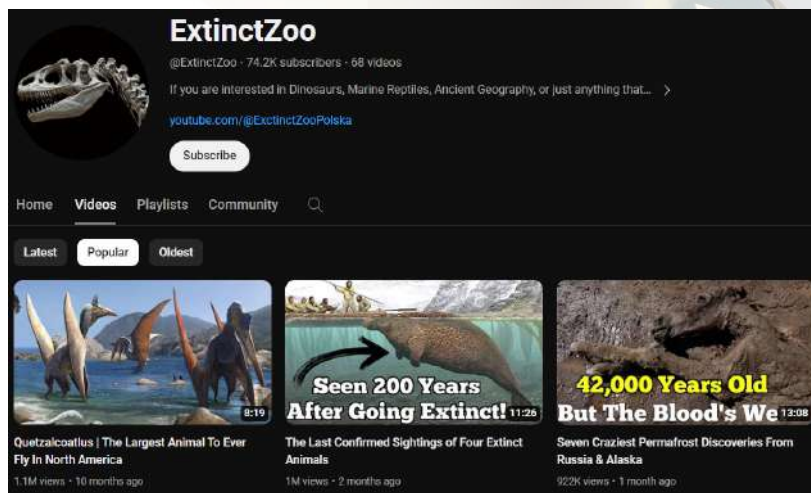
2. Pause

This channel uploads videos about Karens. Karens are angry women who often get into crazy situations with people on the street, the police, etc. This niche is extremely popular and some of these videos get millions of views.




3. Dinosaurs

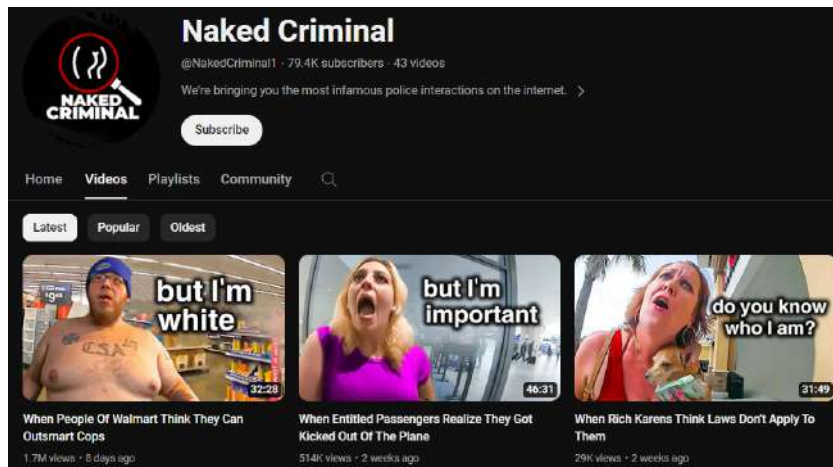
This is a niche that most people never thought would get views. But I can imagine if some nerd is really interested in this type of content, he will watch 10 videos at once.



^This channel is generating a monthly income of 20-30k, and it's worth noting that the channel started less than a year ago. If you were to launch a channel in a similar niche today, there's the potential for you to find yourself in a comparable position by the end of this year.

4. Crime

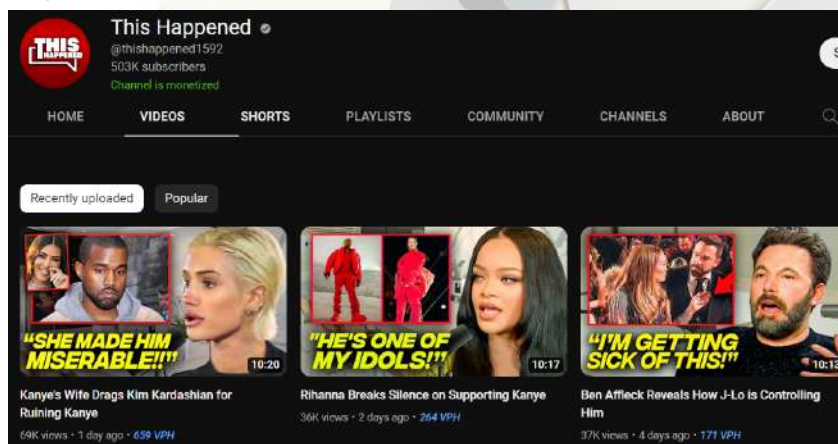
The niche is one of the most EVER GREEN!  and you can really build a loyal audience with this kind of content.



^This channel here is a crime channel ON STEROIDS. Take a look at the thumbnails and titles... I don't need to explain why it gets views. The channel makes \$35,000 a month from this. Clickbait always wins.

5. Celebrity

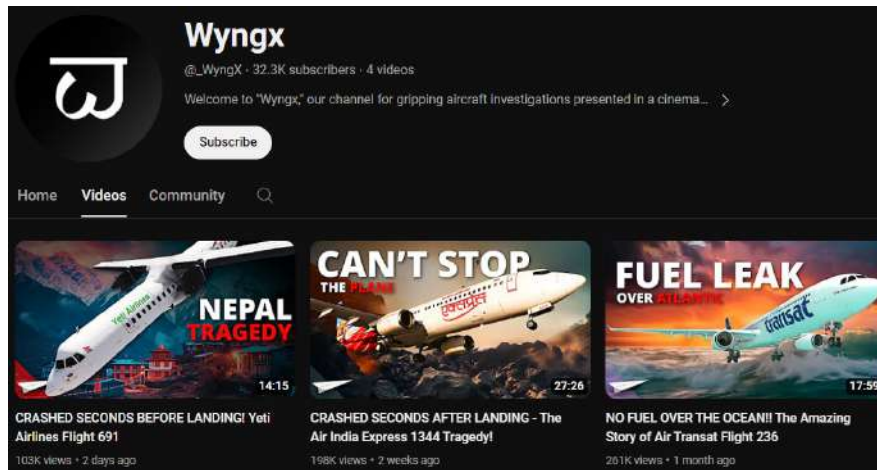
CELEBRITY content! It will always work because using popular names in your titles is one of the best mechanisms for building up a channel.



^This is one of the biggest faceless celebrity channels on YouTube, generating a monthly income ranging from \$60,000 to \$80,000. The abundance of celebrity gossip ensures a constant stream of content for uploads. While the creator posts daily, you can initiate with 1-2 videos per week and gradually expand your content frequency.

6. Aviation

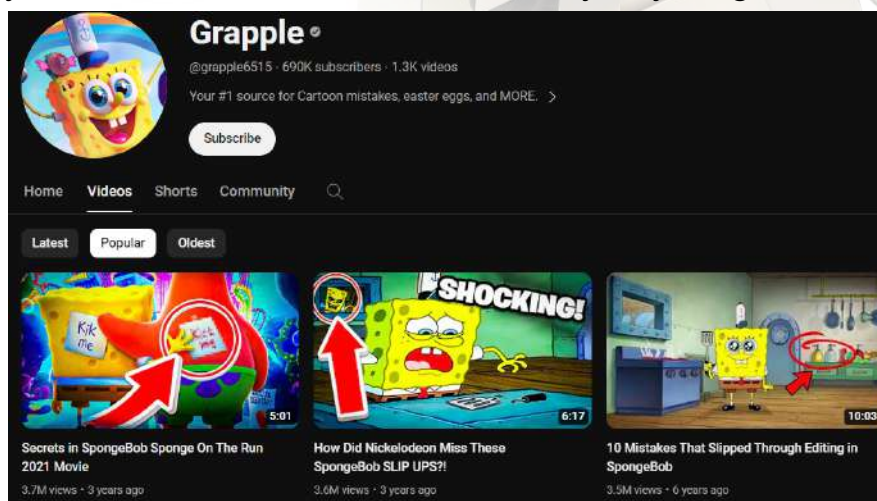
Numerous prominent channels cover aviation and airplanes, but the majority feature a visible personality. This marks one of the pioneering entirely faceless aviation channels, representing an unexplored niche that persists untouched to this day.



^It's also worth mentioning that the channel only started uploading a month ago. This shows that it doesn't take years to build a successful faceless YouTube channel. You can start today and reach \$10K/month quickly with the right strategy

7. Cartoons

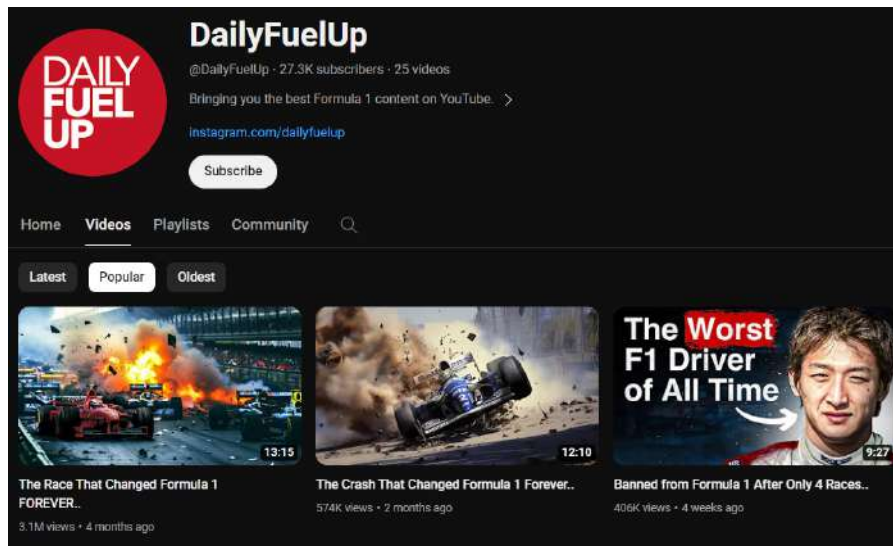
The next niche is quite funny. It's about SPONGEBOB! This proves that you can make content about literally anything.



Maybe do something similar but instead of Spongebob you upload videos about Rick and Morty or the Simpsons?! Think outside the box.

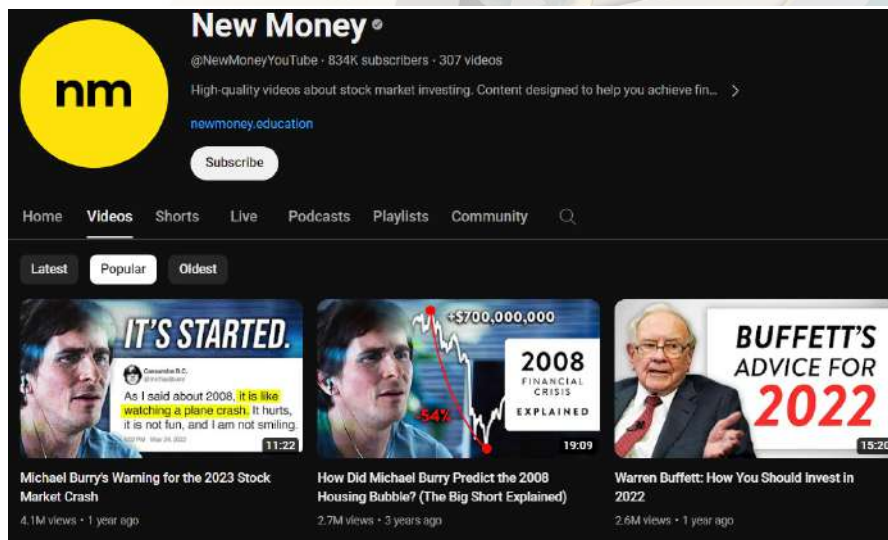
8. Sports

I'd say soccer and basketball are pretty saturated. Maybe try Golf or Formula1?



9. Business / Finance

Business and finance videos have the highest CPM on YouTube. You can get paid \$30-\$50 PER 1000 VIEWS. This niche's affluent audience attracts advertisers, offering lucrative opportunities.



I hope this article will help you find the best niche for you.