



madie graham
WINTER 2020

Motion Process



Project 1 Contents

dada poetry

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- 2 : *BRAINSTORM*
- 3 : *SHOP*
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 - *dada dada thumbnails*
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FRAME
SAMPLES*
 - *dada*
 - *dada dada*

P1 project brief

The aim of this project was to return to the child-like state of play and chance. Inspired by the dada-esque spirit of coincidence and a rejection of reason, I partnered with a friend and fellow student, and we pulled twelve words from envelopes at random. From the twelve words, we brain-stormed ways of visual representation off of their meanings and spent hours in the studio, shooting analog motion experiments. Although we shot footage together and worked as a team on the collection of assets, we had to then organize our own visual narratives from our playful and wide-ranging shots.



The results of my narratives are two dada poems. The first explores a metaphorical representation of a changing reputation. My second video focuses strictly on a visual story of form rather than a conceptual take like the prior film. All footage, compositing, and sounds were executed by me.



P1 brain storm

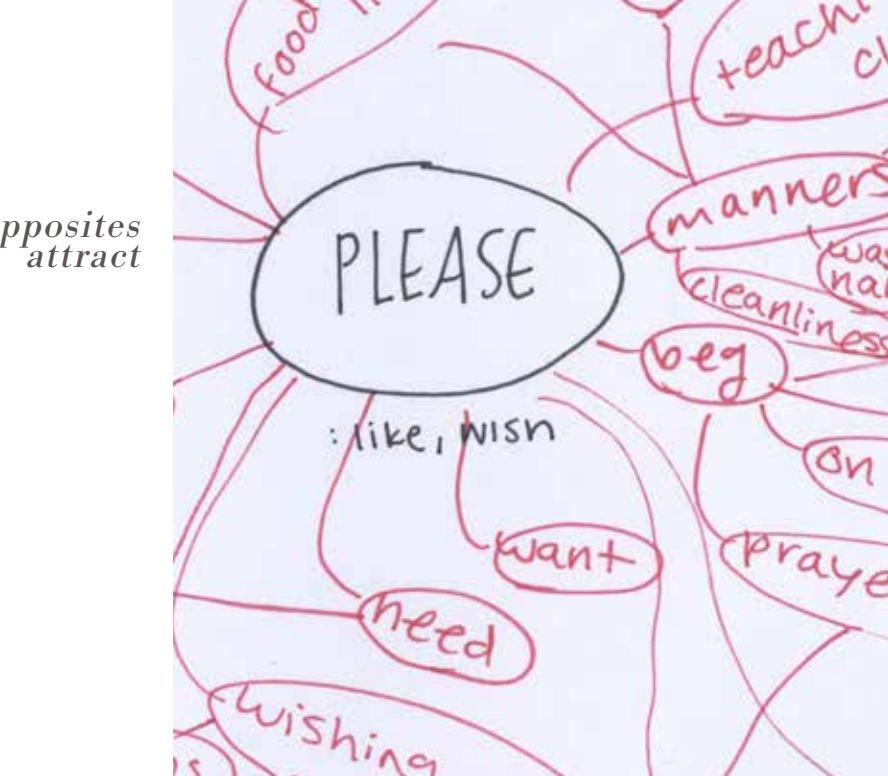
balance



**COM-PUSION
MITO-GENIC
FOR-MIC
ISO-GON-AL**



opposites
attract



brain
storm

instinct

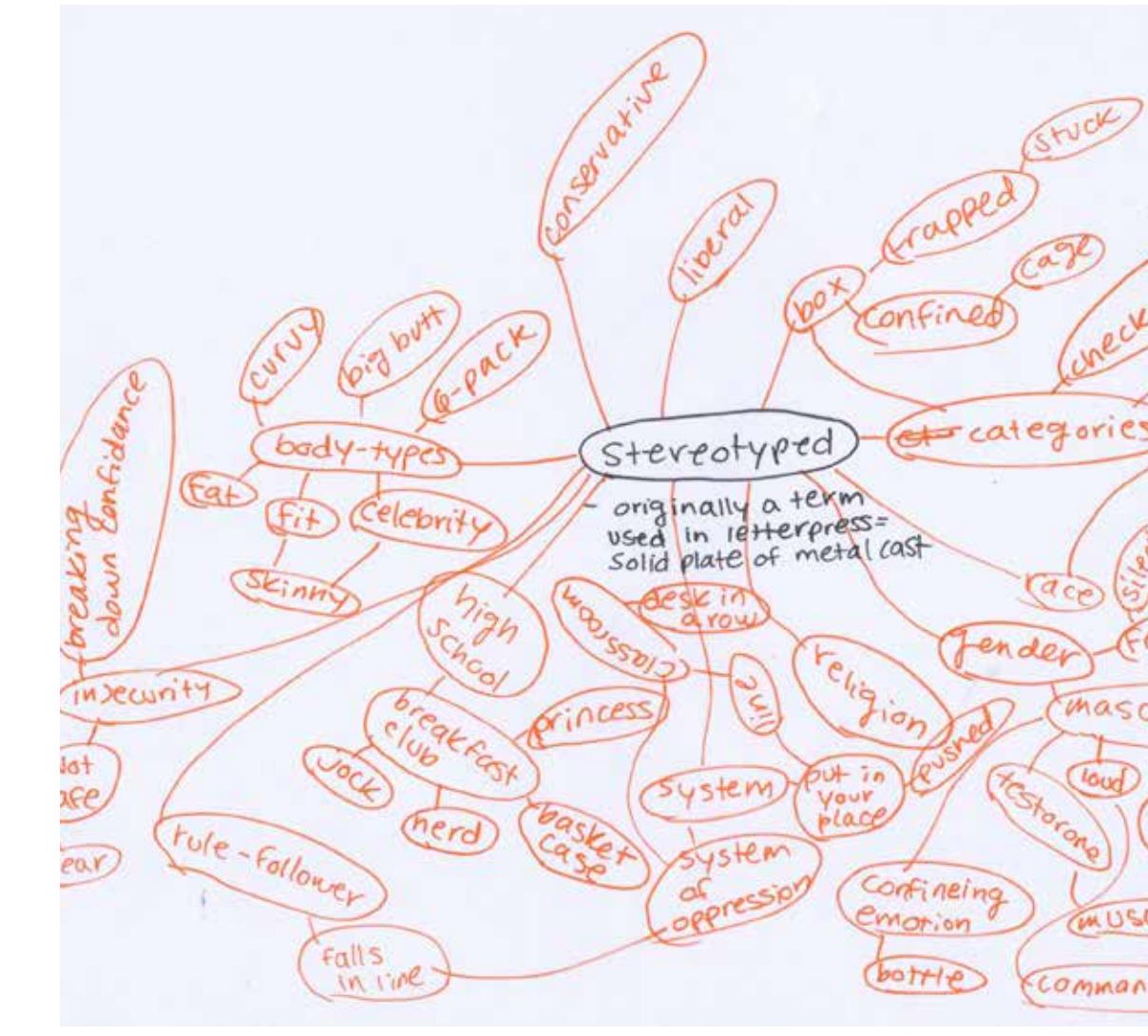
P1



Creation



domes



satirica



P1

hardass



defined



awake

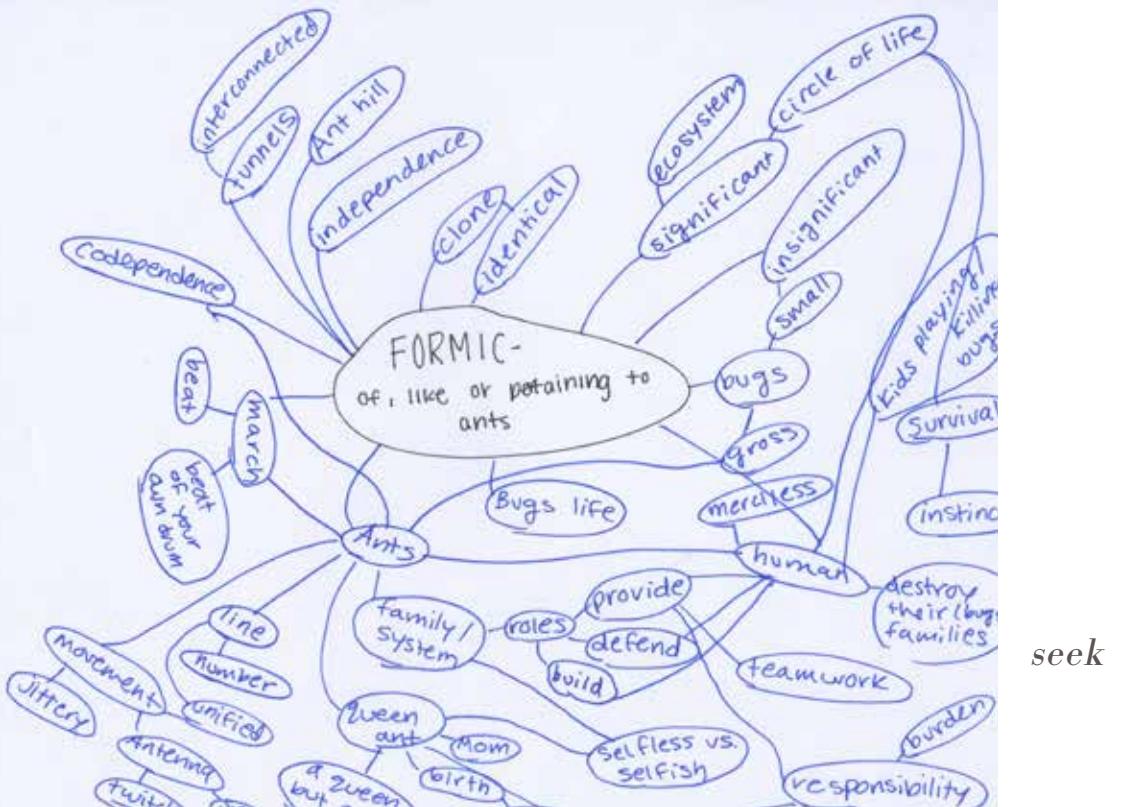
brain storm



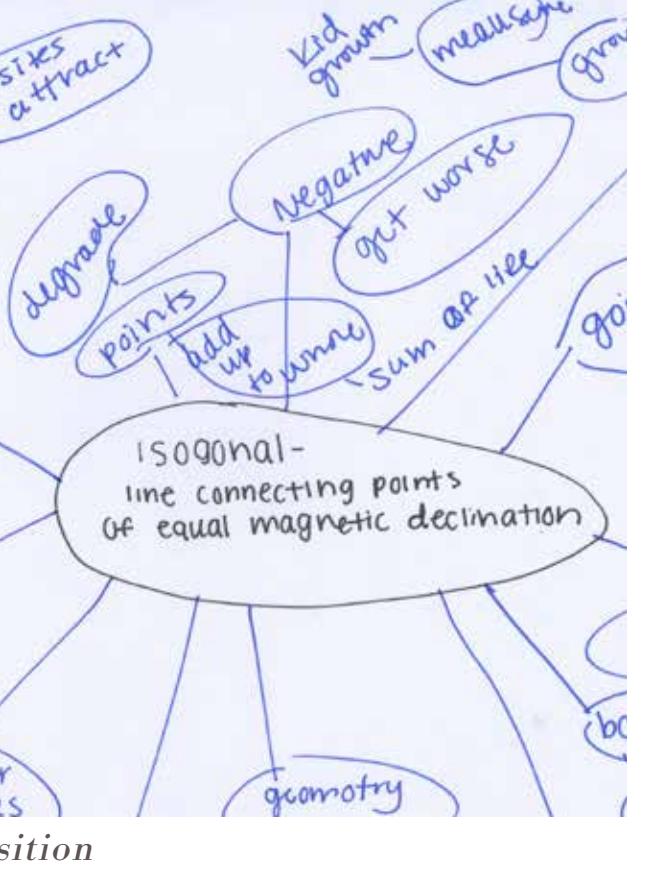
troubled



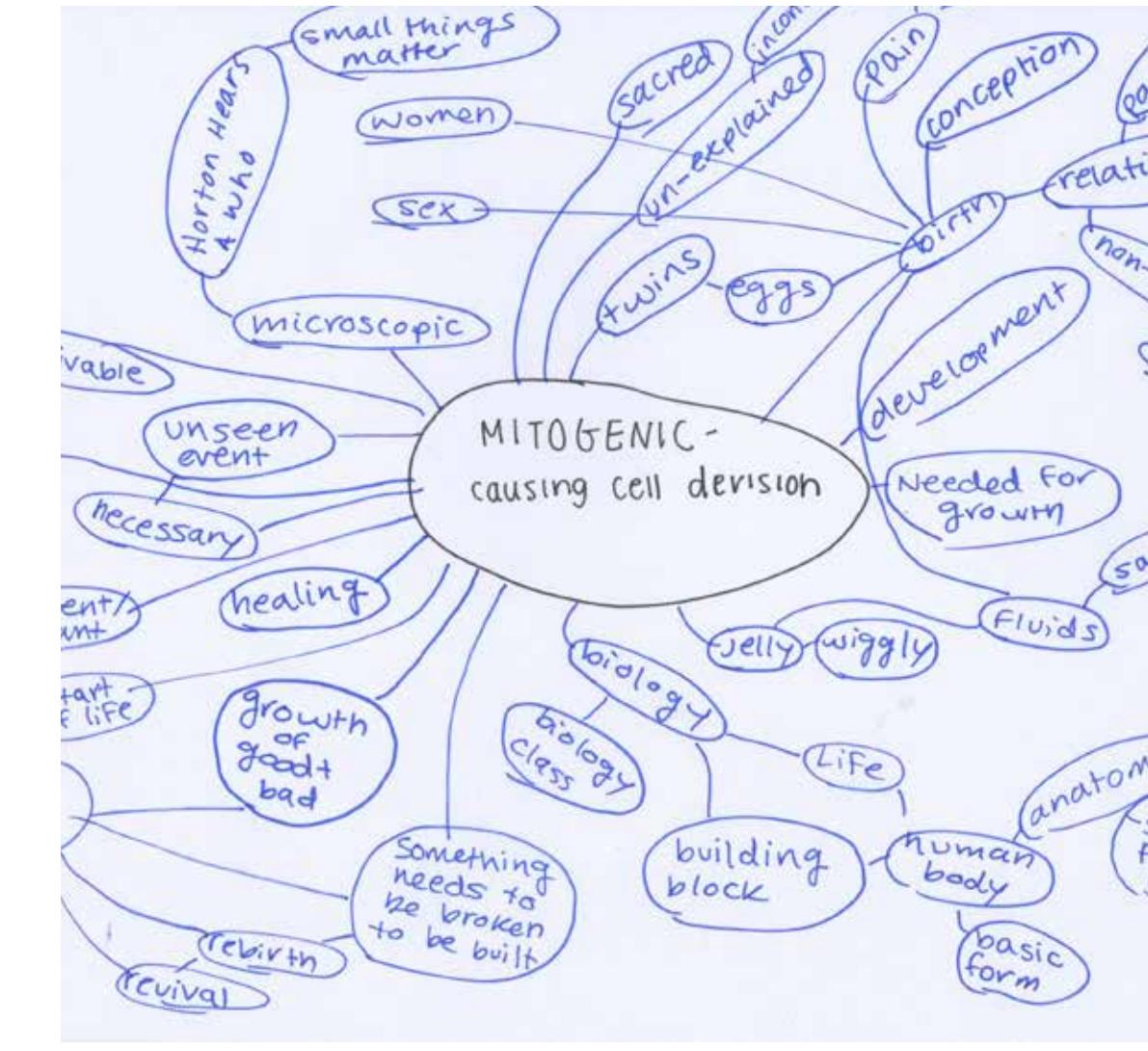
P1



seek



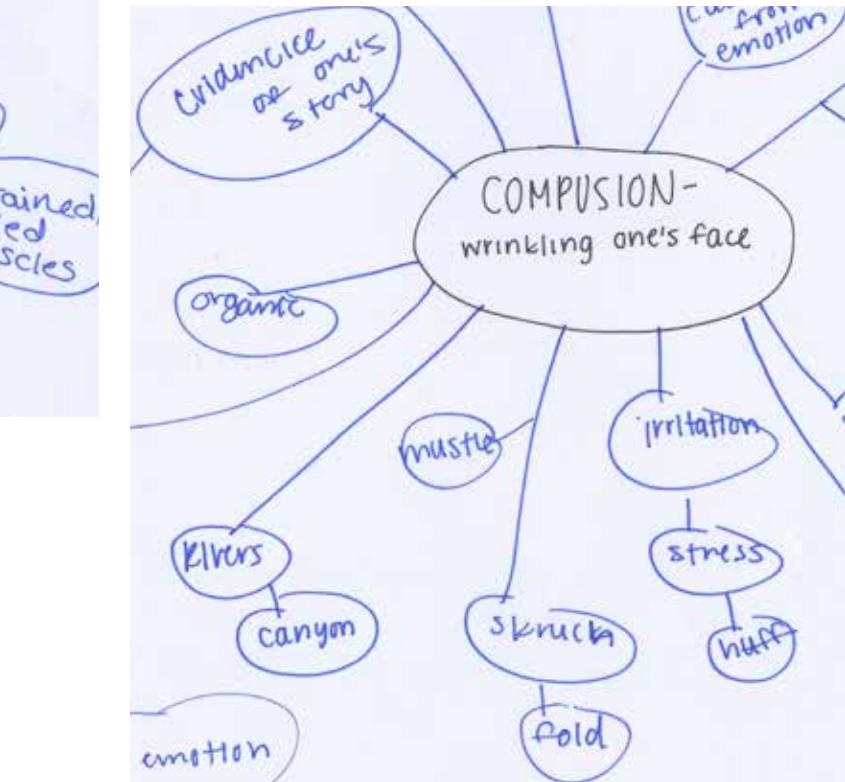
seek



cycle

ISOГО-NAL FOR-MIC MITO-GENIC COM-PUSION

smiling eyes



brain storm

P1 shop

Madie and Madi take on the dollar store.
After brainstorming for six hours together, Madie and I (also known as the Madi-squared duo) drove to Dollar Tree and began shopping for objects which could possibly represent our words and just random knick-knacks we stumbled upon that we thought would be fun to play with. I hadn't been to the dollar store since I was a little kid. My papa used to give us grand-children five bucks and we would go wild, running down the aisles. Madie and I had a blast filling our basket with over \$40 of fun. I've been close friends with Madie since high school, and since she is a year younger, we didn't think we would have a class together, let alone be in a group project. I'm so grateful I got to work with such a gentle and inspiring spirit.



me

**HORNS
GLIT-
TER
TO BUY
SLIME
FOAM
SOAP
STICKY
HANDS
BUGS
CON-
FETTI
TISSUE
PAPER
TOOTH
PASTE
SPAR-
KLING
CIDER
TIS-
SUES**

**TER
PLAS-
TIC
HEART
WINE
GLASS
MAR-
BLES
TAPE
BUB-
BLES
FAKE
GRASS
CHEE-
RIOS
JELLO
CUPS**

**PLAS-
TIC
BEADS
ARMY
MEN
UTEN-
SILS**

\$1 shop

madi



project
-tions

P1 shoot

witty	witty	<i>POP' U LAR</i>	<i>i popular!</i>	INCONCLUSIVE	<i>inconclusive...</i>
STEREOTYPED	STEREOTYPED	FIT	FIT	<i>fold</i>	<i>fold</i>
<i>grin</i>	GRIN	PLEASE	Please	MIDNIGHT	<i>mid-night</i>
Uncle	UNCLE	poet	Poet.	Reputation	Reputation
ISOGONAL	ISOGONAL	COMPUSION	<i>compusion</i>	<i>mito/genic</i>	MITOGENIC
FORMIC	FORMIC				

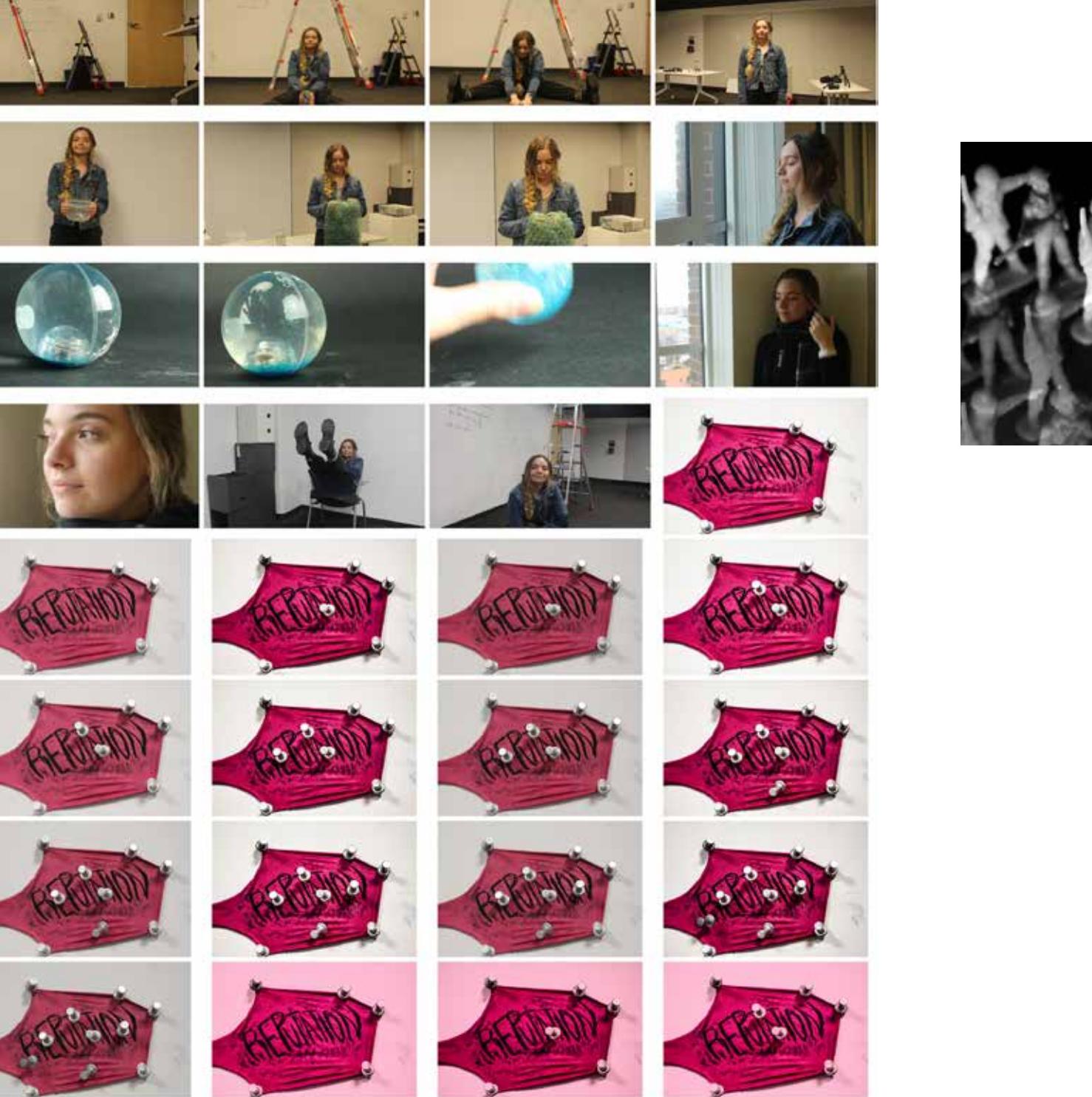


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LEARN-
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PHOTO
EQUIP-
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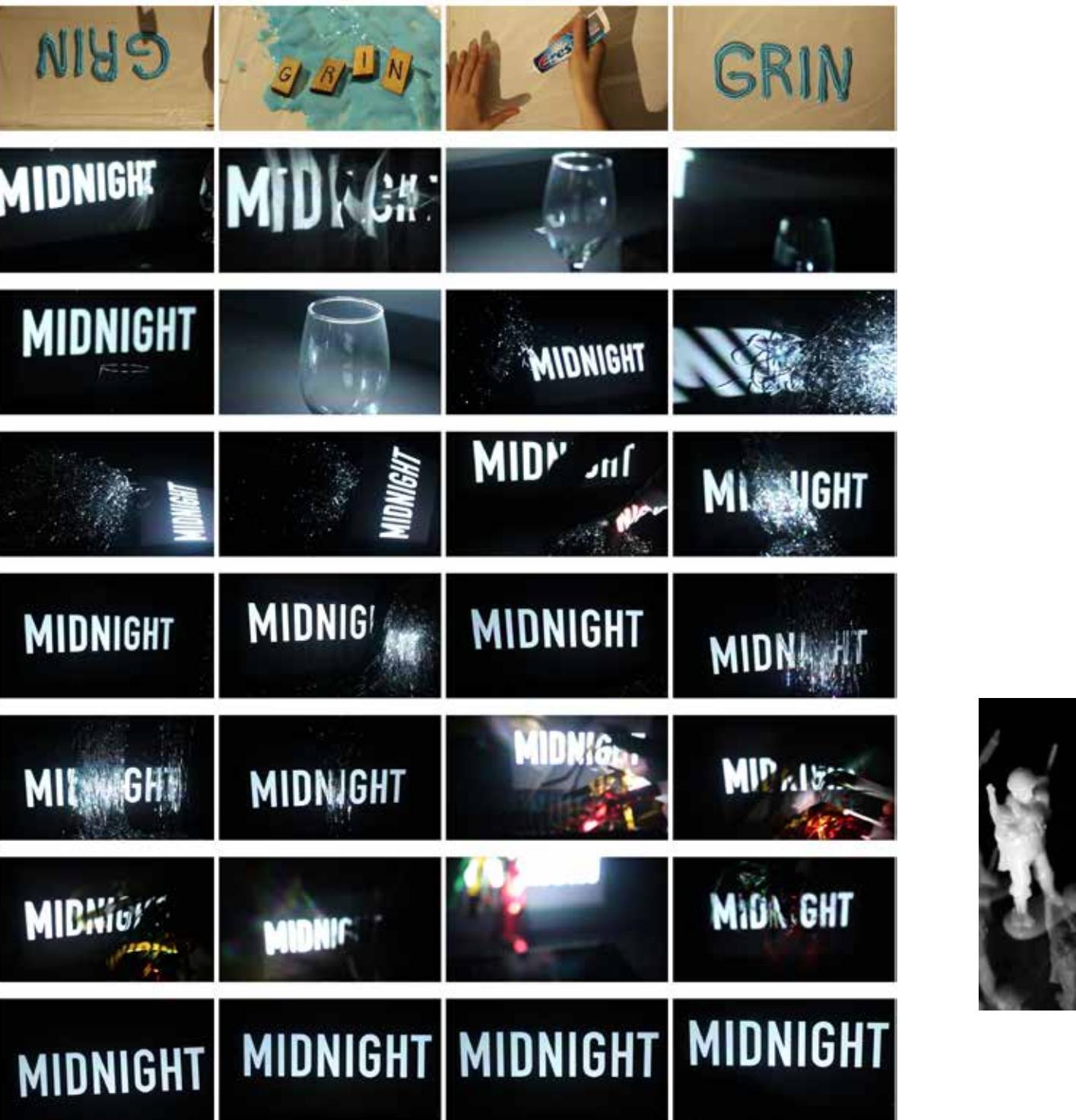


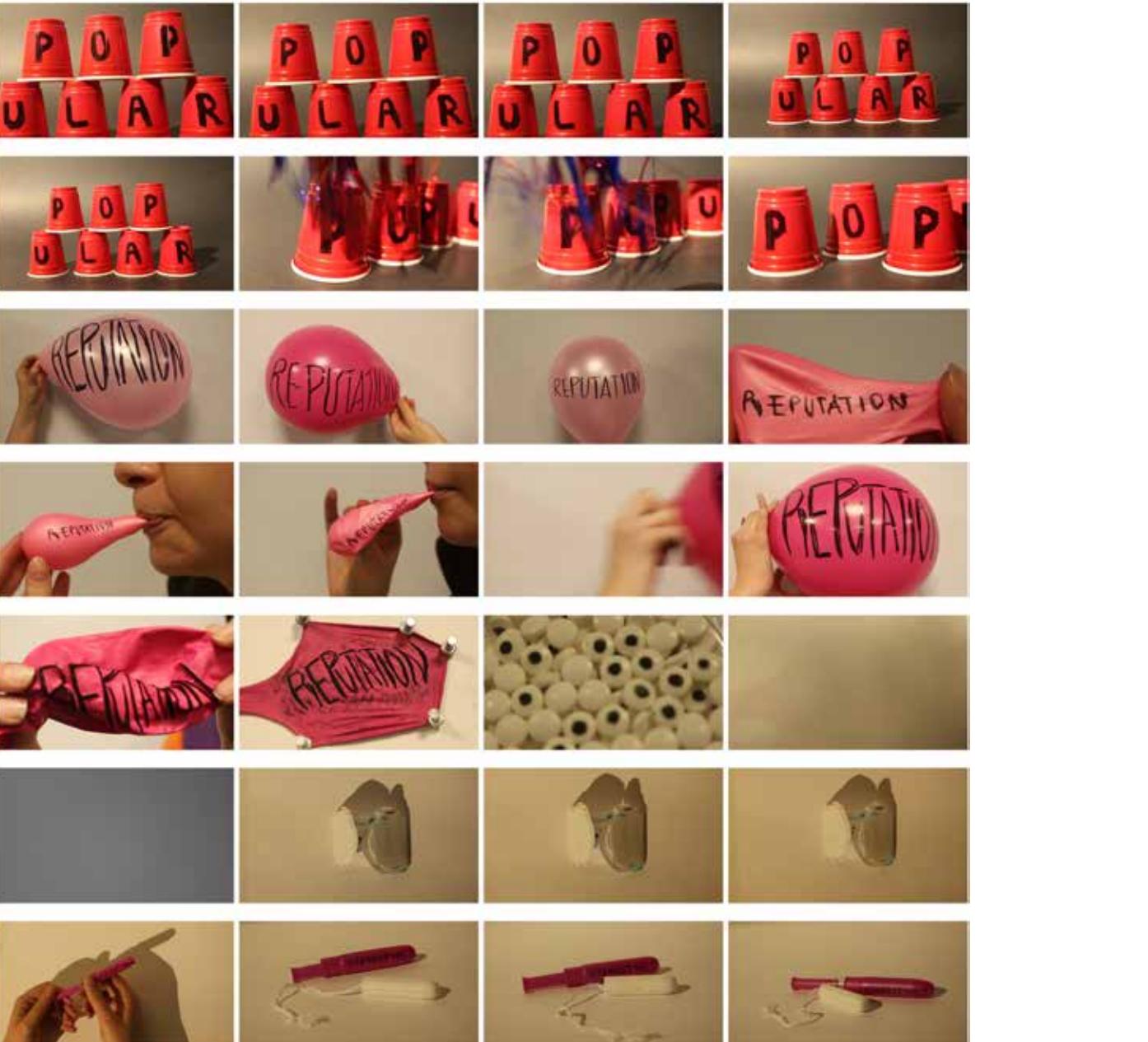
contact
sheets

P1
shoot



contact
sheets

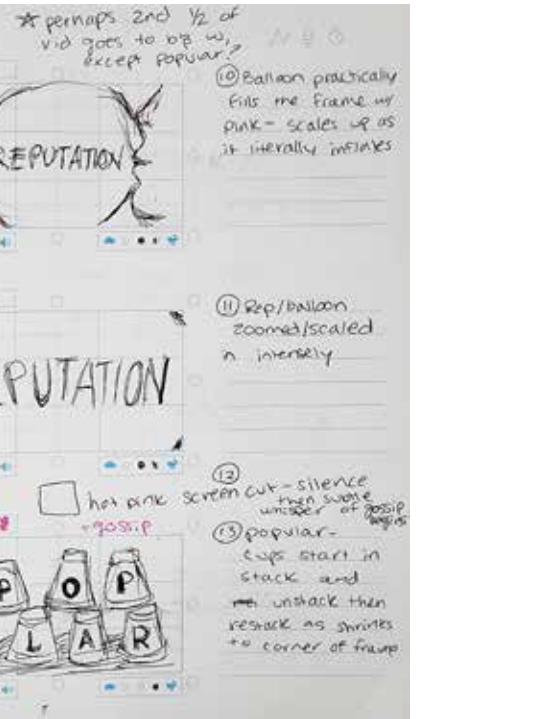




WE SPENT
HOURS OUT-
SIDE OF CLASS
IN THE STUDIO

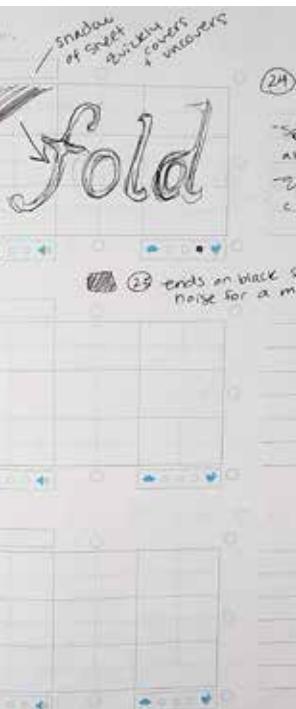
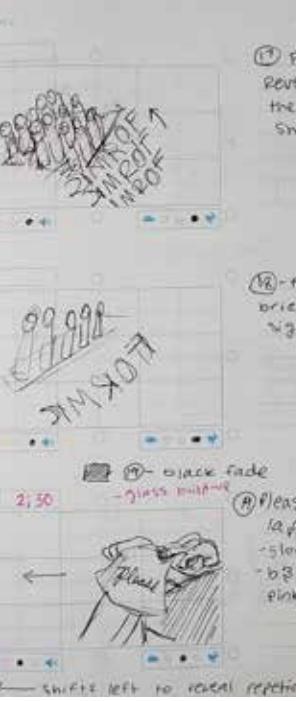
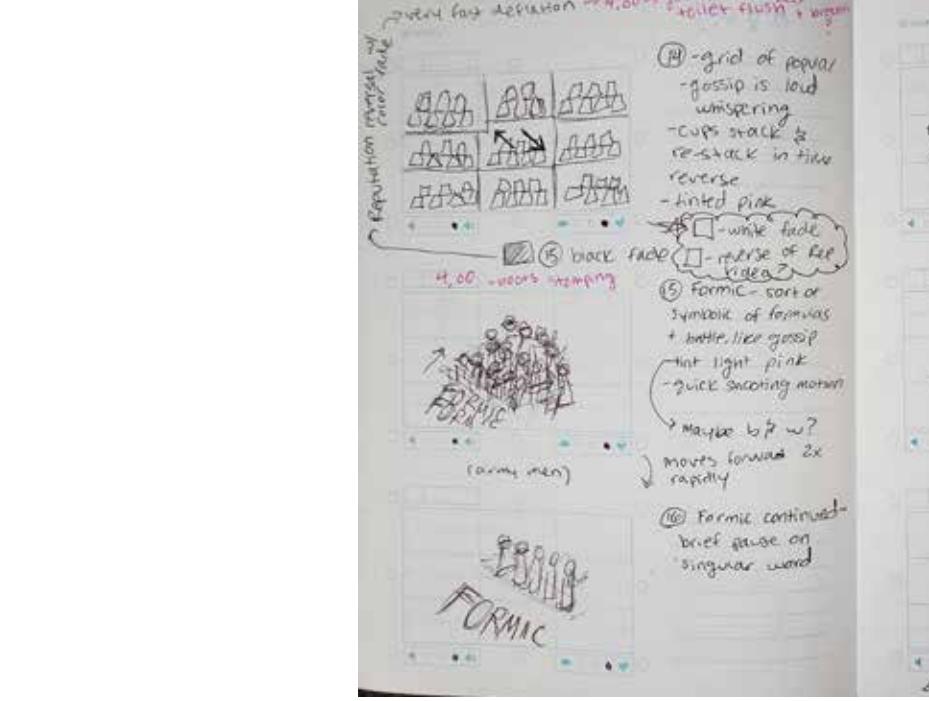
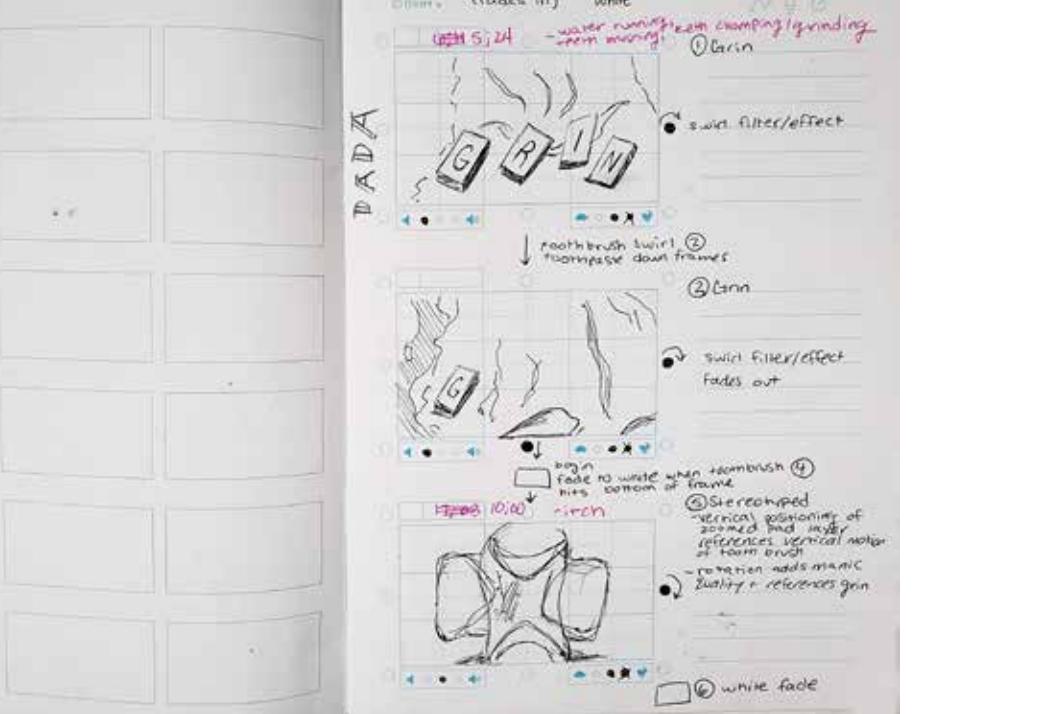


P1 plan

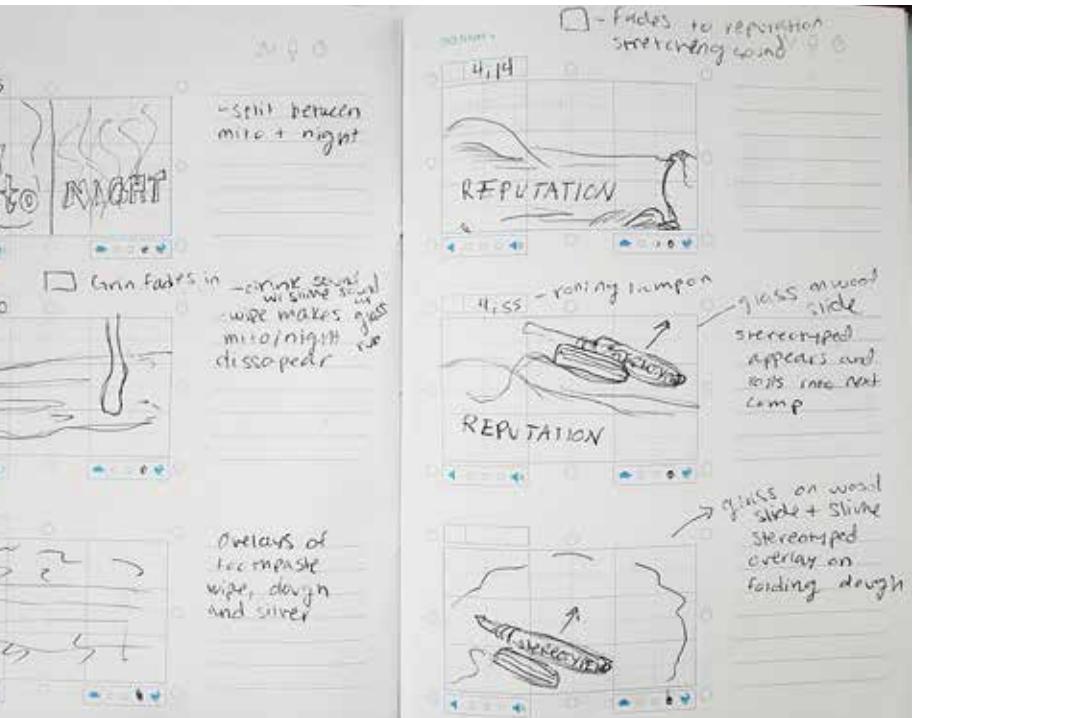
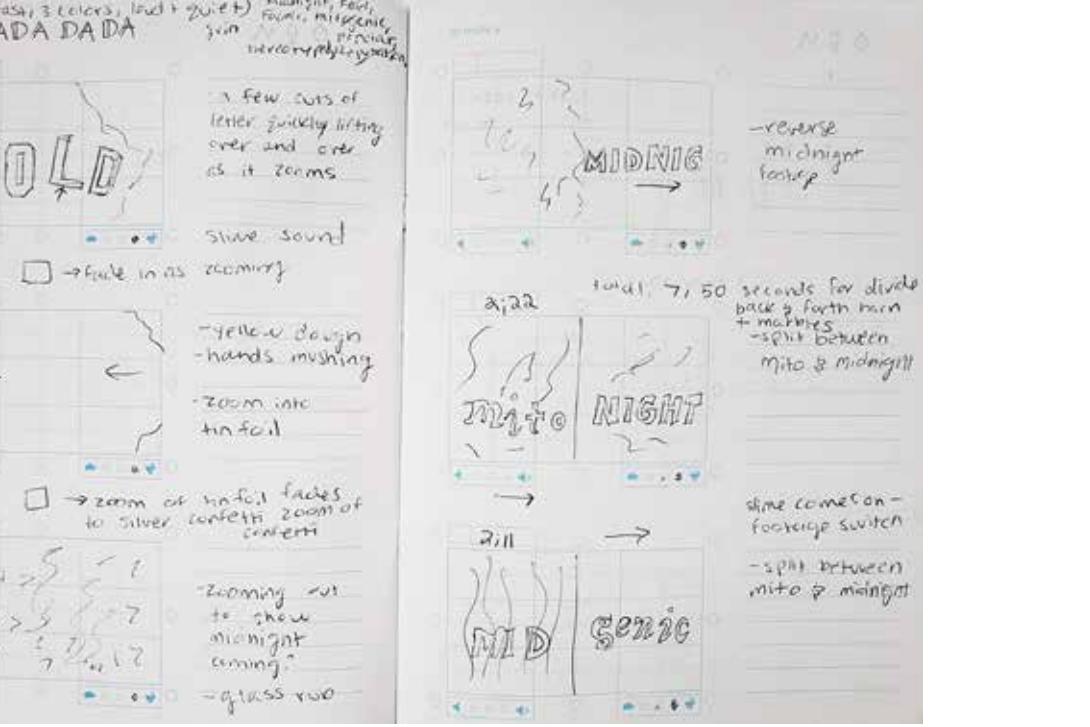


③ popular -

cups start in stack and
then unstack then
re-stack as swishes
to corner of frame



P1 plan



dada da
thumk
nail



P1

motion study screen- shots

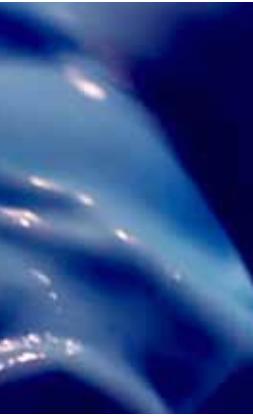
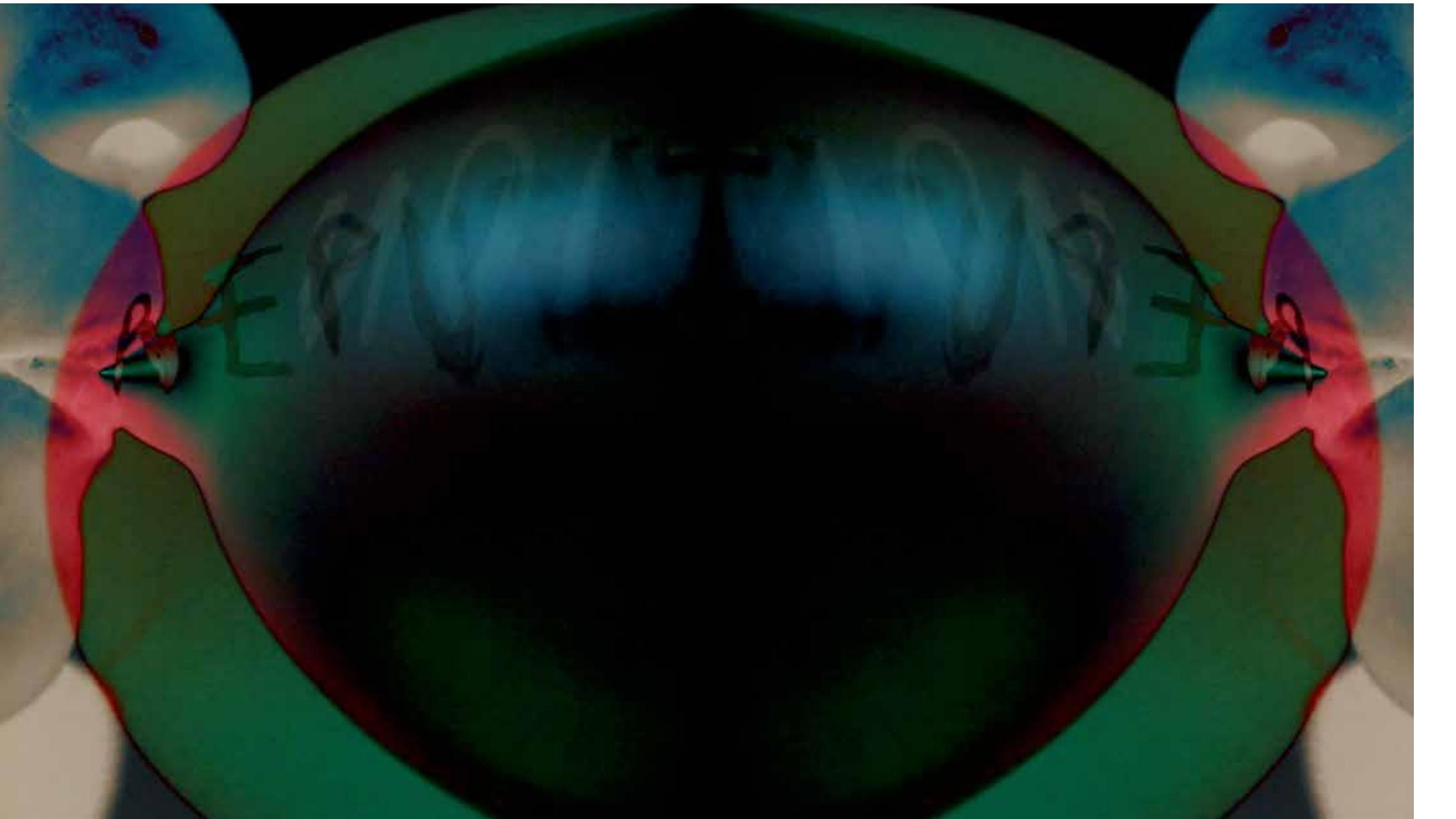


motion study
screen-shots

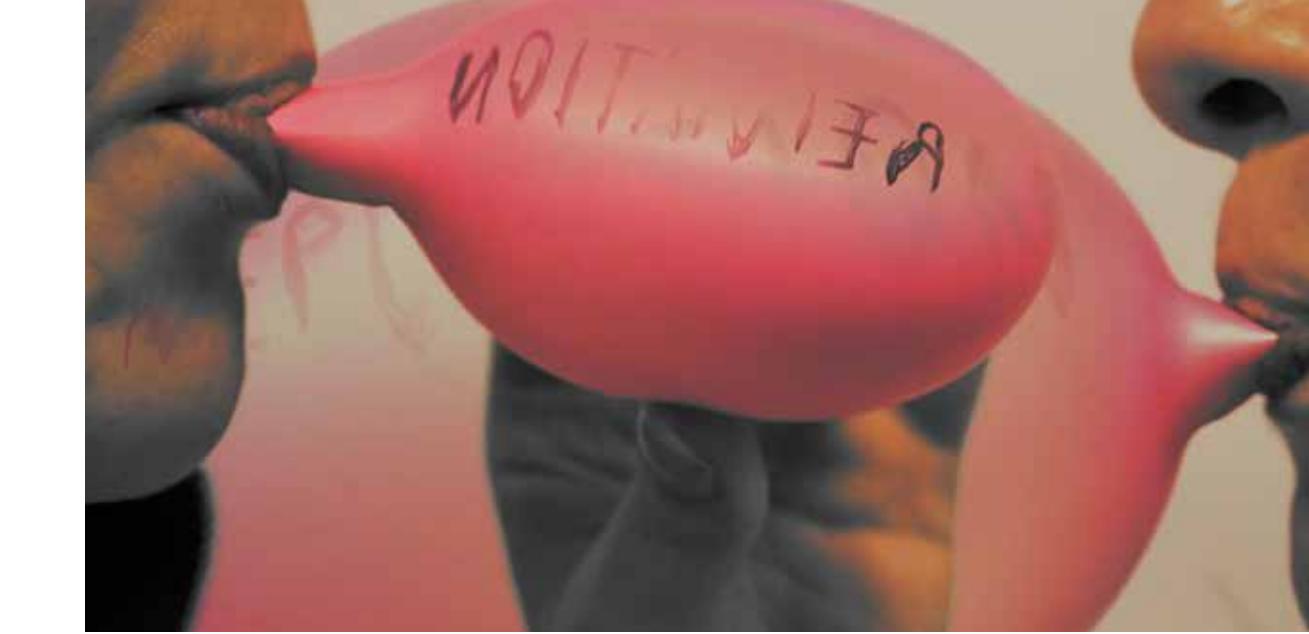
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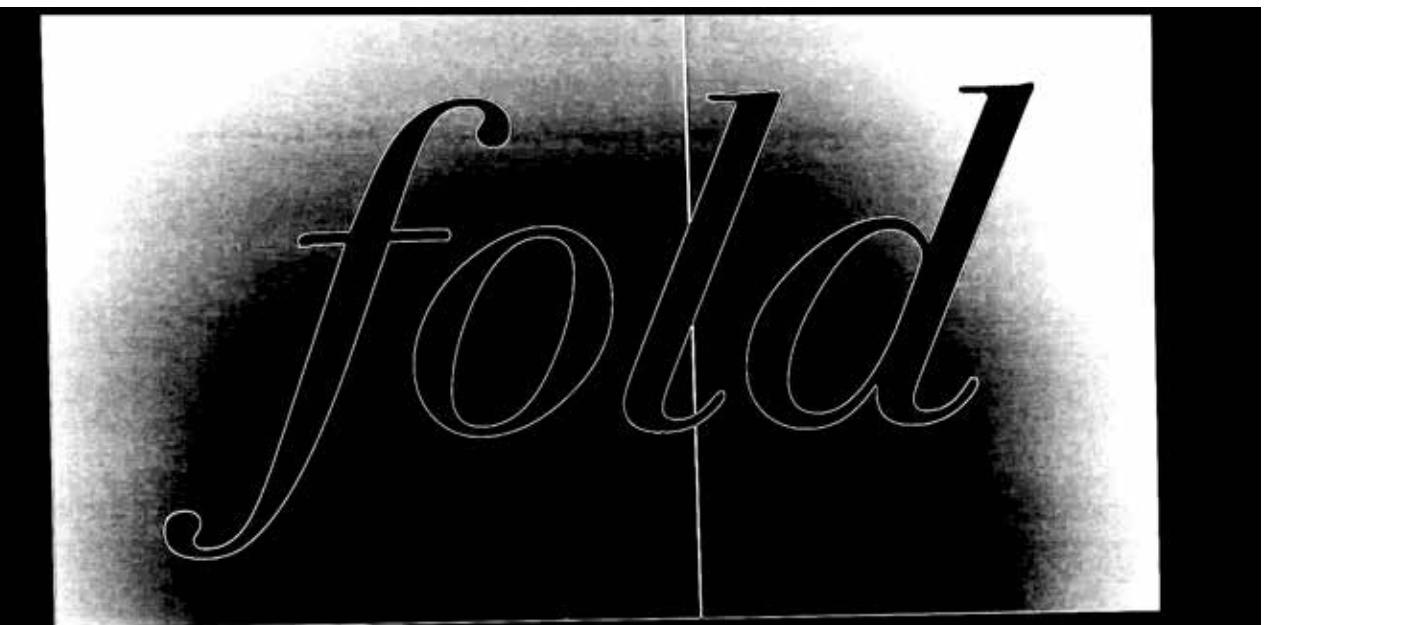
motion study
screen-shots



P1



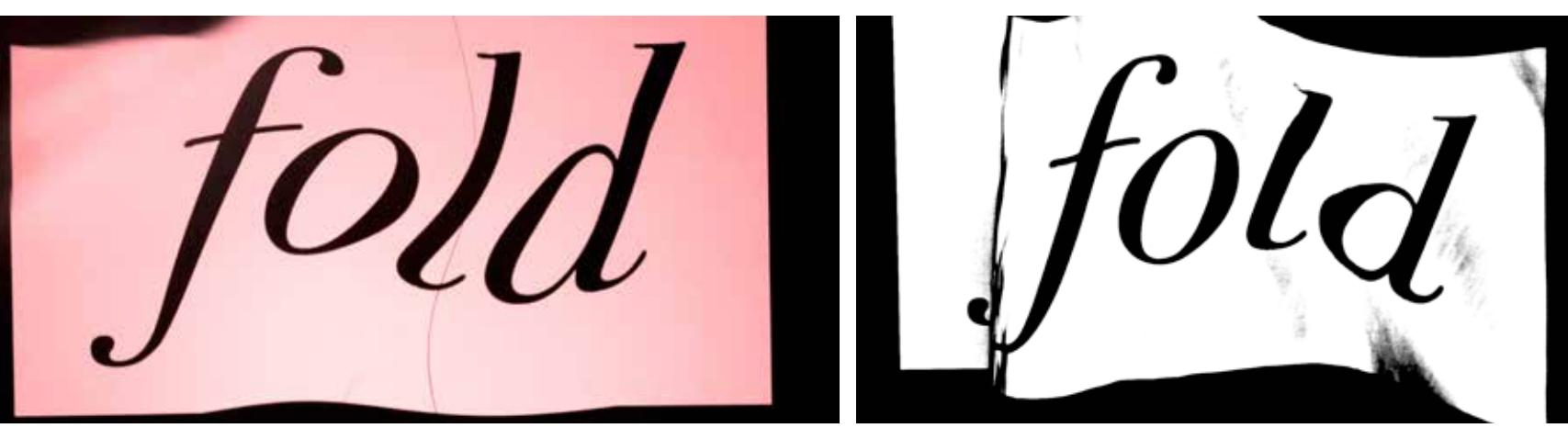
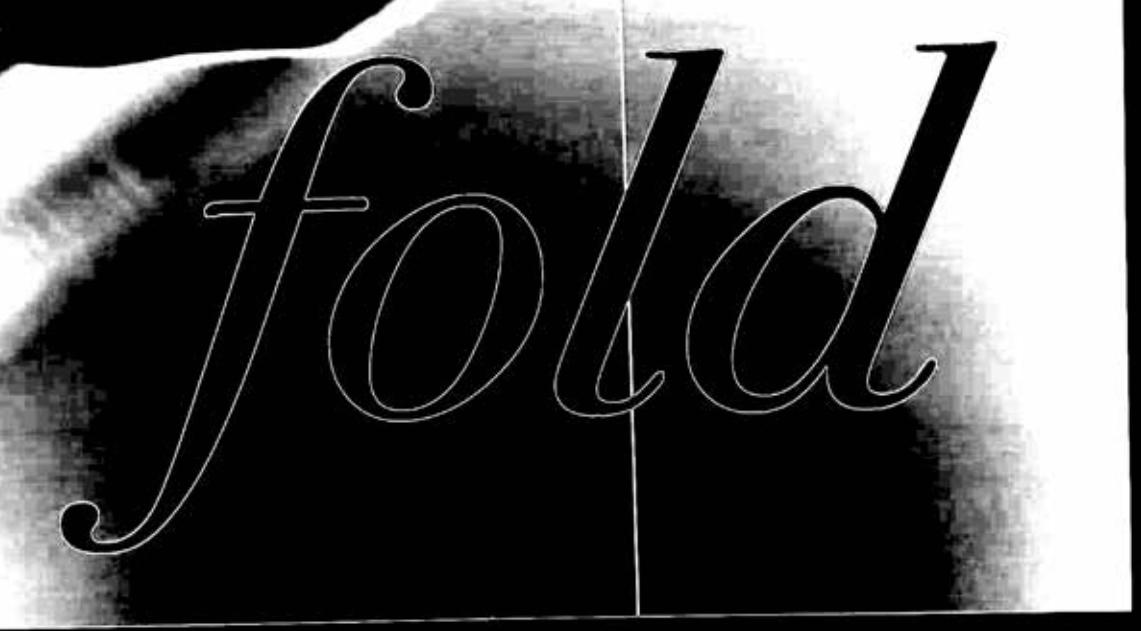
motion study
screen-shots



P1 final frame samples

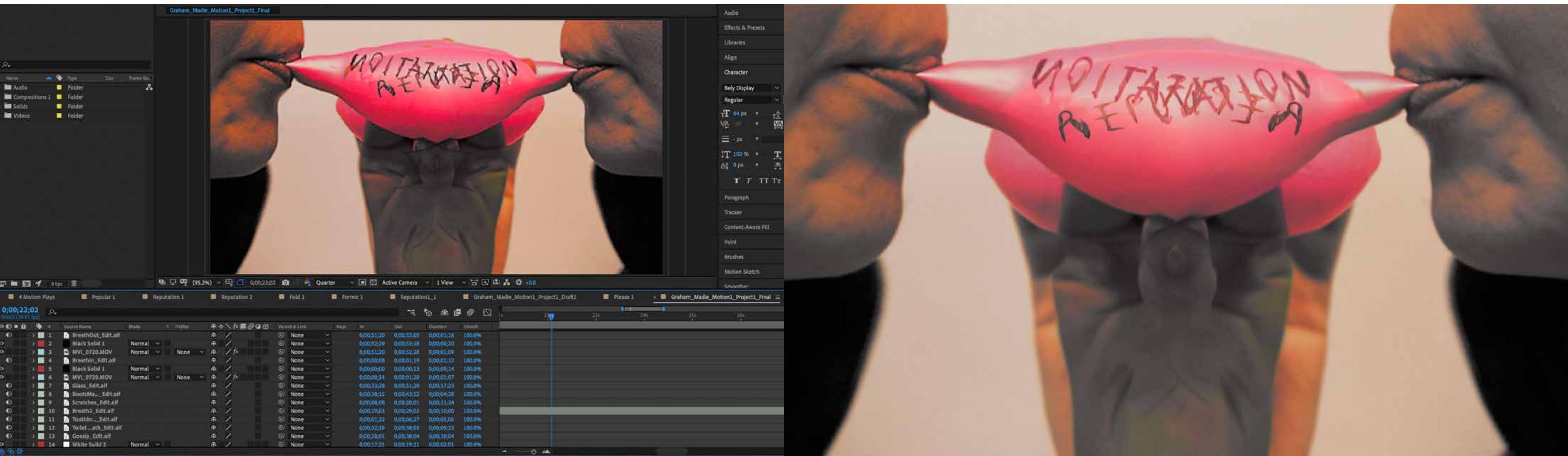


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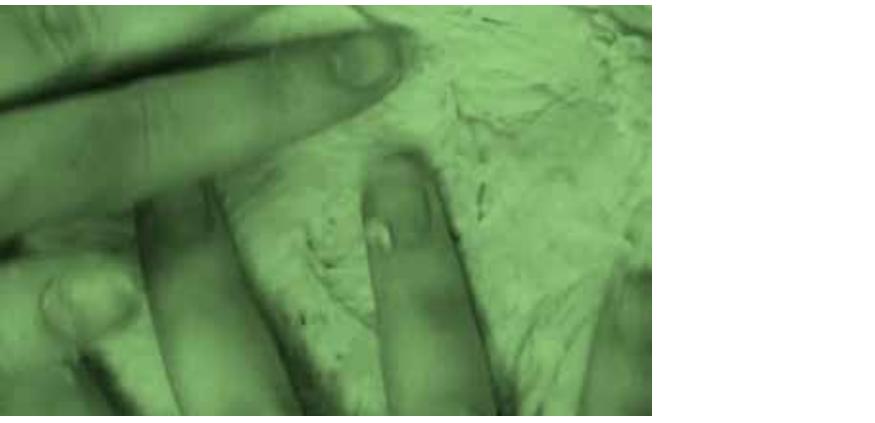


P1

dada
final
frames



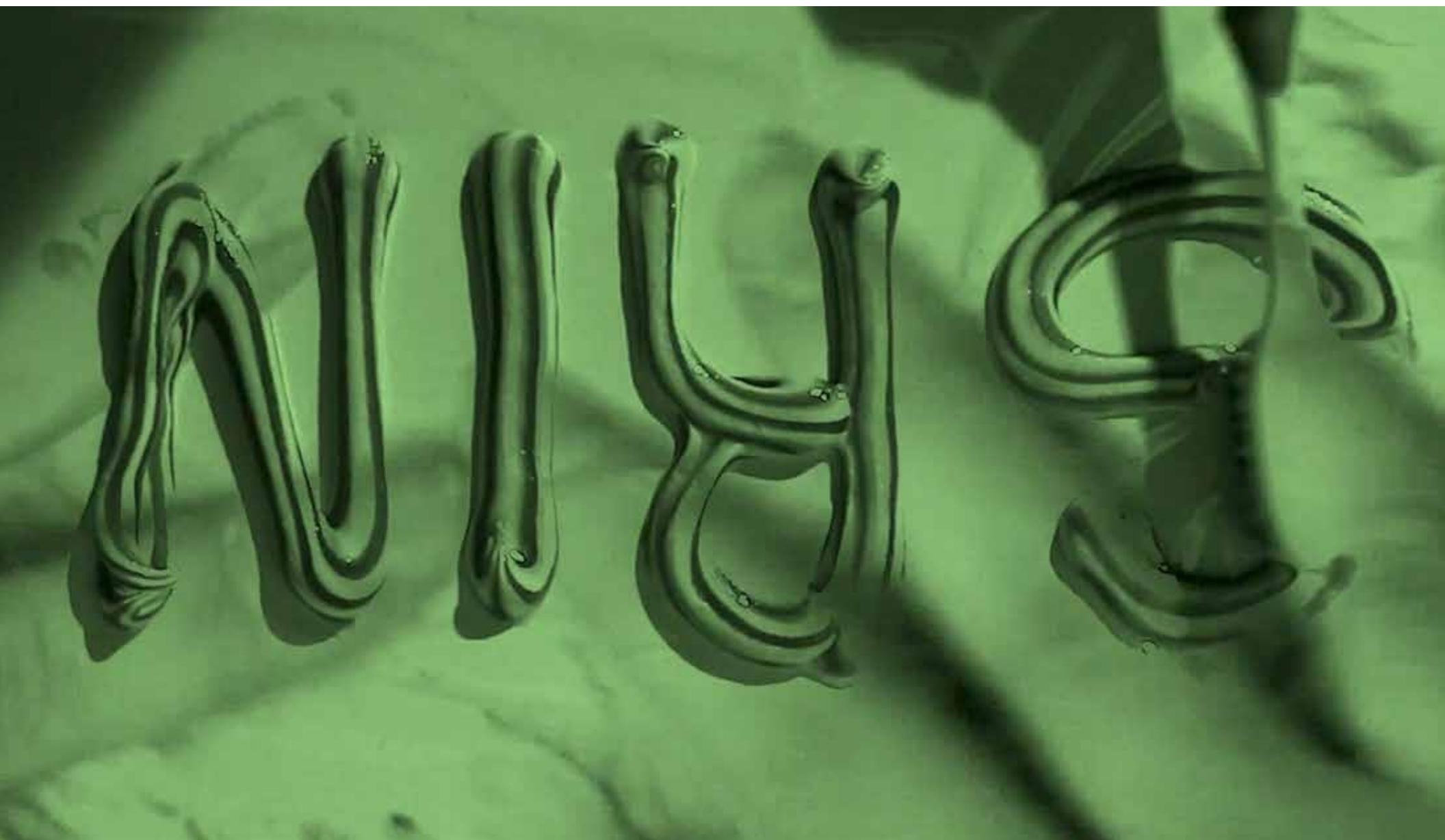
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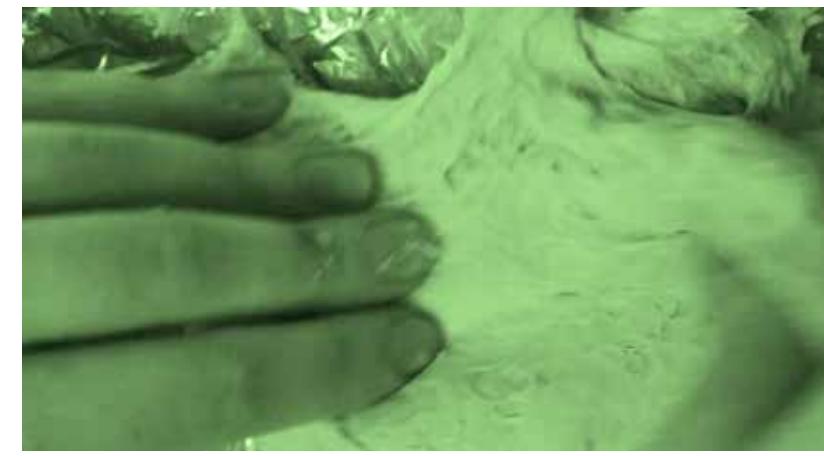
dada dada
final frames

mi D N I G H T

Mito/genic



P1



dada dada
final frames

Project 2 Contents

title sequence

1 : PROJECT BRIEF

2 : RESEARCH

- personal plot synopsis
- film notes
- film screencaps

3 : BRAINSTORM

- mindmap
- moodboards

4 : PLAN

- animatic/thumbnails
- motion study screenshots
- type pairings
- style frames

4 : SHOOT

- contact sheets

5 : FINAL FRAME SAMPLES

P2 project brief

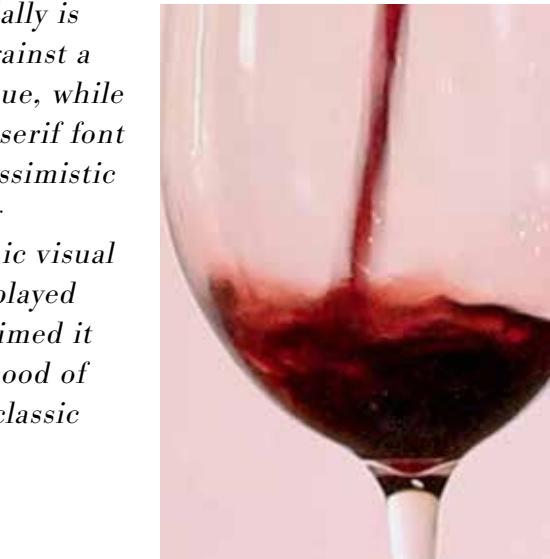
Most people have had the experience of losing themselves in a film but probably haven't given much thought to the transition we go through mentally and emotionally as we move from reality to fantasy. Film titles help to create this transition. The attention narrows, the "self" slips away, and the film washes over the senses. Film titles set the dramatic stage; they tune our emotions to the proper pitch so that we enter into the humor, mystery, or pathos of a film with hardly a blink. Create a 60-75 sec title sequence that includes: typographic gestures; in-camera effects and/or digital type; primary audio and rhetorical sounds for emphasis/textural; self-authored video/photography.

In the last four months, alone, I've watched When Harry Met Sally over seven times. It's one of my all-time favorites to say the least, so when I was tasked to craft a title sequence in a motion course, I chose the classic romantic comedy featuring Meg Ryan and Billy Crystal.



Shot and made entirely in quarantine, without access to the lighting and other equipment I am usually used to in studio spaces, I attempted to film contrasting features of both Sally and Harry. I think the unexpected circumstances of filming at home only added to the 80s charm of the movie and I enjoyed the challenge of bringing something positive out of a negative time.

The aim of this sequence is to center the audience in the push and pull quality of the two protagonists' relationship. Sally is signified through a serif typeface against a lighter and more optimistic cream hue, while Harry is symbolized through a sans serif font family against a darker and more pessimistic maroon, mirroring their contrasting personalities. Split-screen is an iconic visual technique utilized in the film, so I played with this shifting visual space and timed it accordingly to a song I felt fit the mood of the movie, How About You? by the classic crooner, Frank Sinatra.



P² research

PLOT SYNOPSIS:

When Harry Met Sally is an intimate and timeless romantic comedy of two best friends turned lovers. The film starts with Sally in her yellow car on the University of Chicago's campus meeting Harry for the first time; the pair is carpooling together to NYC in pursuit of their higher education (Sally wants to go to journalist school and become a journalist) or their careers (Harry is going into political consulting). Both characters personalities appear quite opposite each other's—Sally the optimist, and Harry the pessimist. Harry iterates one of the major thematic concepts in the film: "women and men can't be friends, because the sex part always gets in the way." After the road-trip, five-years go by (each change of time is marked by an old-couple sitting on a couch and telling their real love-story); Harry and Sally meet again at an airport and Harry informs Sally he is getting married. 5 years go by again, revealing that Harry and Sally both had ended their long-term relationships (Sally had broken-up with her boyfriend Joe and Harry's wife had ended their marriage with an affair). This news is brought by scenes of the pair with their close friends Marie and Jesse.

Harry and Sally reconvene once more at a book-store and go out together, becoming friends. What follows is a restaurant conversation about how things ended and then a montage of clips of Harry and Sally being there for each other through their period of heartbreak and depression (Harry throwing cards into a bowl, Sally going to dance-class, late-night conversations for a split screen). Both Harry and Sally start dating again, and discuss their dating woes over tasks like walking at Museum, unrolling a big carpet in his apartment, dragging a tree together, the most iconic scene at the diner where Sally fakes an orgasm, and New Year's Eve together where they share a friendly kiss . Through the film, Sally's particular way of ordering food and being "high-maintenance" is iterated. Eventually they plan a double date with Mary and Jesse, who end up liking each other rather than Harry and Sally.

Harry and Sally then sleep together after Harry is there for Sally when she cries over Joe getting married, but this ruins their relationship for some time, and they hear about each other through their friends. A climatic fight scene between the two occurs at Jesse and Marie's wedding, then Harry precedes to call Sally various times to apologize over and over. The movie wraps up with my favorite scene, Harry walking lonely along the NY streets and then running to profess his authentic love to Sally at midnight. They each love every part of each other but were too dictated by fear to pursue their relationship, which finally occurs at the end of the film.



P2 notes

When Harry Met Sally Notes

- cuts - couples on couches telling their love story - old couch + wallpaper
- ① begins at U of Chicago - road trip to NYC
 - Billy making out luggage in trunk / on top of car
old window - manual roll-down
 - perms
 - yellow hatchback, Meg Ryan's feathered hair, horn honk
 - driving shifts to NYC - car pool - 18 hrs hairspray
 - grapes - spit at window
 - Harry - sardonic humor Sally - journalism school
 - "buy new book, last page first"
 - motel + diner - leather seats, menus
 - (- Harry makes claims / personal qs - "haven't had any good sex yet"
looking across at each other sex yet)
 - days of the weeks underpants
 - Sally complicated order - pie apple, on the side, strawberry, whip
 - "what?"
 - Harry makes a pass at Sally - toothpick in mouth
 - "we are just going to be friends"
 - * "men & women can't be friends because the sex part always gets in the way"
 - get to NYC - Harry - bag + baseball bat
 - CUT OF OLD-COUPLE - 5 yrs later**
- ② → airport - Harry + Sally on plane
 - plaid suit - satchel
 - Harry leans over backseat
 - Sally orders complex bloody mary
 - travel plastic cup, little napkins
 - Sally = journalist, Harry = political consultant
 - airport - take someone - beginning of relationship
 - Harry's getting married - "falling madly in love"
 - white-man's overnight
 - "how long do I have to lie here and hold her before I can go home?"

When Harry Met Sally Notes 2

③ 5 yrs later

- 1) Sally w/ Marie & other friend - drinking wine at clothed table on the water
 - blazers + shoulder-pads, pearls, watches
 - Jo + Sally broke-up - "you deserve more than this" - "I am over him, but I'm in a mourning period"
 - # cards - Marie - #s of guys - checks off as married
"a transitional man"
- 2) Harry at football game w/ friend, Jess
 - doing the wave
 - Helen cheated on Harry - movers come to door - "I don't know if I ever loved you"
 - beards / mustaches
 - "solo apartment" - balloons hanging in air, attached to her mouth
 - an illusion of happiness - "one day she'd kick the shit out of me"
- 3) Harry + Sally perusing bookstore aisles (saw each other 6 yrs prior)
 - Sally - big gold glasses, turtle-necks, round neck straps
 - Harry looking over book in self-help section / personal growth
 - talk about their break-ups
- 4) small table - sat across from each other
 - convo about why she ended it w/ Joe
 - I spy w/ little girl - "I spy a family"
 - "This is what I want"
 - high-waisted pants, satchel
- 5) walking in the park - look at obituaries
 - statute of limitations on apologies

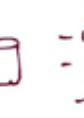
film notes

**NOTE
TAK-
ING
DUR-
ING A
WATCH
PARTY**

P2

When Harry Met Sally Notes 3

④ Harry + Sally depressed



- Harry watching bird in water
- cards in bowl
- empty apt
- read last page of book

Sally
-dance class - "I miss the idea of him"

Beth
-chinese restaurant
-putting mail in mailbox
-watching casablanca

* 1/2 screen of both on chorded phones
"your high maintenance, but think your low maintenance"
"I just want it the way I want it"
-lights off, sleepmask

⑤ Walking + talking, then museum

Sally - blazer, bowler hat, leather gloves
-park w/ falling leaves + lampposts + benches
- "pepper" - goaty faces - "proud to partake in your pecan pie!"

⑥ Diner Scene!!!

- eating/slapping turkey on sandwich
- Harry eats Reuben
- sassy hand gestures
- false orgasm, table + silverware rattling, flipping her
- sassy bite at end grabbing edge of table
- "I'll have what she's having!"

When Harry Met Sally Notes 4

⑦ Harry + Jesse at batting cage

- stack of quarters
- "I can say anything to her"
- "I just can be myself"

⑧ Diner Scene!!!

- eating/slapping turkey on sandwich
- Harry eats Reuben
- sassy hand gestures
- false orgasm, table + silverware rattling, flipping her
- sassy bite at end grabbing edge of table
- "I'll have what she's having!"

⑨ Winter Time

- dragging Christmas tree together
- windy snow

⑩ New Years Party

- champagne popping
- black dress
- party hats, balloons
- cheek to cheek dance
- realization on their faces
- on the balcony in the cool air

film notes

When Harry Met Sally Notes 5

⑪ Double date - Sally, Jesse, Marie, Harry

- restaurant-fancy
- Jesse's wife hit it off
- OK - at shop in window
- taxi

⑫ 4 months later

- at sport - karaoke - Oklahoma - helmet w/ fan
- hands on hips, dancing?
- Allen shows up

⑬ Harry + Sally go to Jess + Marie's off

- houseplant/tree w/ red ribbon
- wagon wheel table
- moving boxes
- argument - Harry anger/break-down
- plate/dish - legal form of their mind, this is yours
- Sally talks - sitting on city steps
- crossed arms, stamping up stairs

⑭ Pictionary w/ other couples → dating other people

- wine, tea, coffee - Miss Emily cakes
- Sally - water balloon! - Harry doesn't even like sweets!

⑮ Sally calls Harry crying - bat on phone

- S sitting in robe w/ tissues
- tearful voices
- Sitting at edge of bed - S facing big form
- old fashioned gifts
- it's difficult "I'm going to" "but I do"
- glass of water
- Harry makes love - moves alphabetized "Someday"
- Harry scrambles out the door - house completely organized + invited again

I MADE SOME CRUDE THUMB-NAILS WITH A FRIEND DIS-PLAYING THE SPLIT SCREEN



When Harry Met Sally Notes 6

- (16) Call Jess + Marie in a panic
 - screen split in 3
 - striked phone chords
 - shower, putting on powder
- (17) awkward dinner
 - small table
 - dim lighting
 - solid
 - awkward silence
- (18) Jess + Harry walking in the park in the city rain
 - Sally + Marie - Marie tries on wedding dresses
 - S eating peanut m&m's
- (19) Harry + Jessie's wedding
 - H & S across from each other at end of aisle
 - band + ballroom
 - food on platters
 - nose tipped - acting annoyed
 - shrimp
 - H & H fight (2 weeks passed since sex)
 - yell at each other in the kitchen, doors slamming
 - + toast - glass clinking
- (20) single + lonely
 - M dragging the tree
 - coffee cups
 - Macloid computer
 - Harry calling over and over
 - H in kitchen & bed
 - H & J get street hot dogs
 - H sings into phone
- (21) New Years - "It Had to Be You"
 - H - Moony hours, mini hoop, sad ice cream in trash, passing by windows, empty streets
 - S - NY dance, balloons
 - H & S - come together in crowd
 - NY colors
 - Christmas lights

added later in the creative process

- Nora Ephron & Rob Reiner discussion
 - Reiner went to Nora w/ idea of 2 friends who become friends at end of relationship & decide not to have sex because it'll ruin the friendship, then they have sex & it does
 - Nora - got in taxi & knew structure of story
 - couple bumping into each other at all the wrong times
 - interviewed singles + director + producer b) what men + women do/feel - honesty
 - Reiner did "Stand By Me" & "Princess Bride" while Nora worked on draft
 - Motif - the couples - original title - "How They Met"
 - didn't get together in first draft - writer felt like it was a true ending > commercially they had to get together
 - "didn't feel right"
 - can go both ways
 - sound like cynics when it comes to love
 - There's a reason why Sally orders it that way, it's going to be better
 - Fake orgasm came from convo between Nora & Rob
 - Initially no fake orgasm, Meg said she could fake orgasm in read-through
 - directors mother said the line
 - Billy came up w/ the line
 - "Ludicrous R-rating"
 - 2 actors weren't box-office yet
 - "women fake-orgasm, men fake-listen"
 - 2 single people only talking about relationships
 - no sticking in of normal convo/fake sub-plot
 - 14.5 million dollars

P2

film screen caps



P2



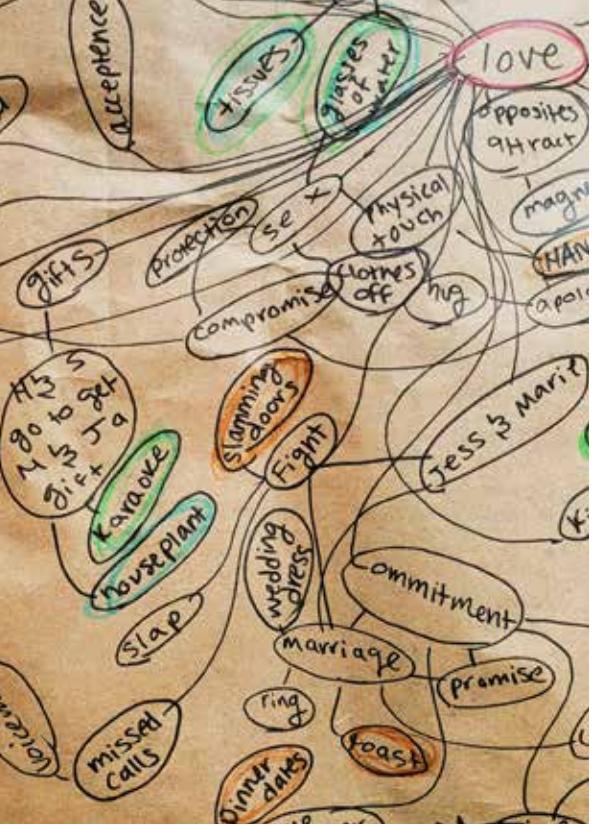
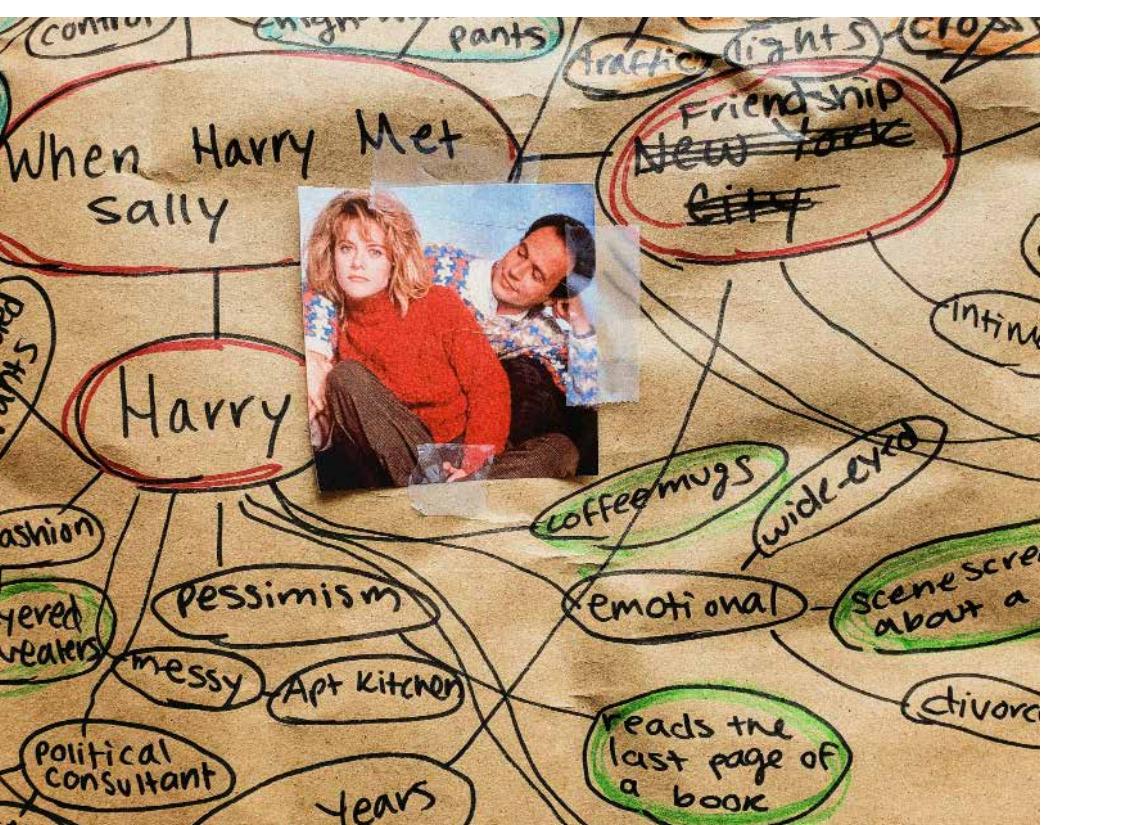
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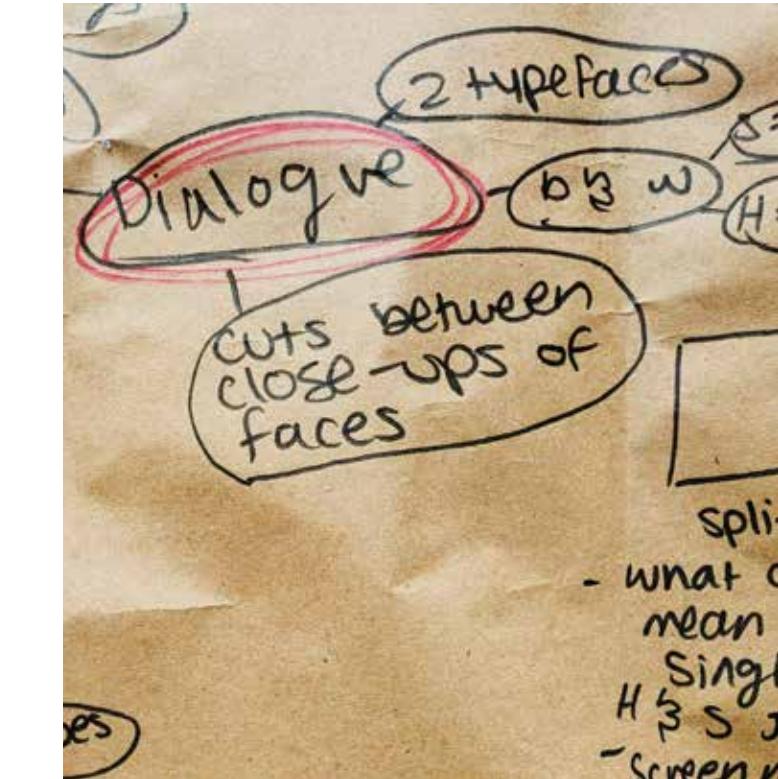
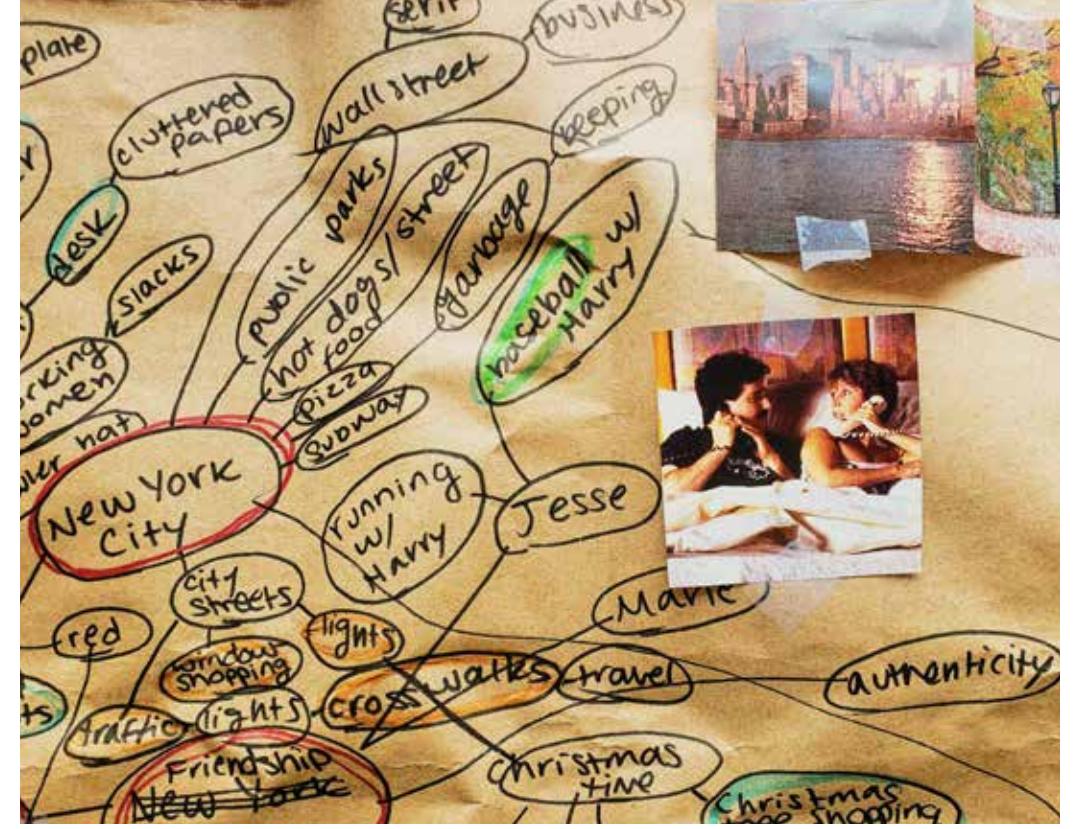
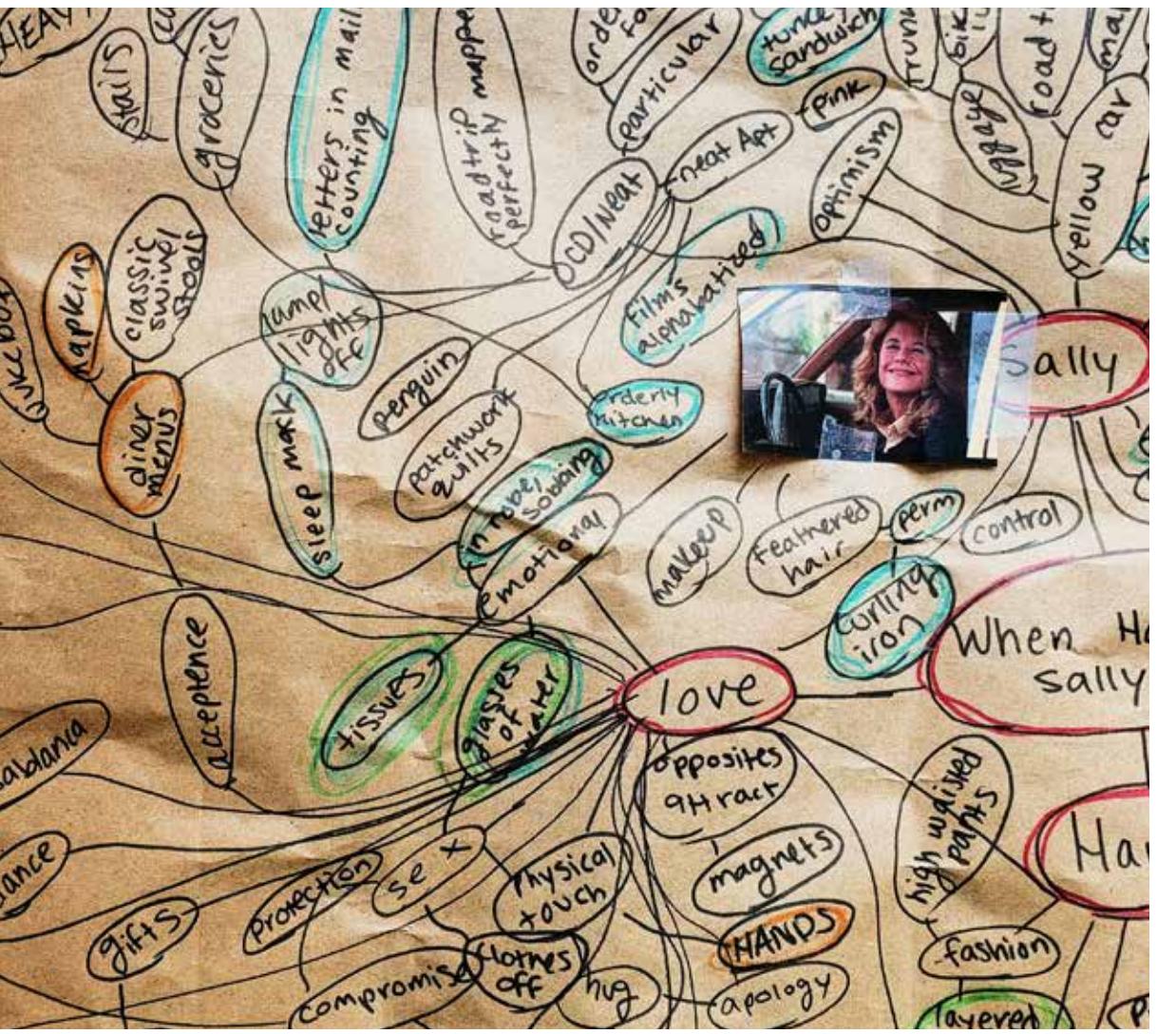
film
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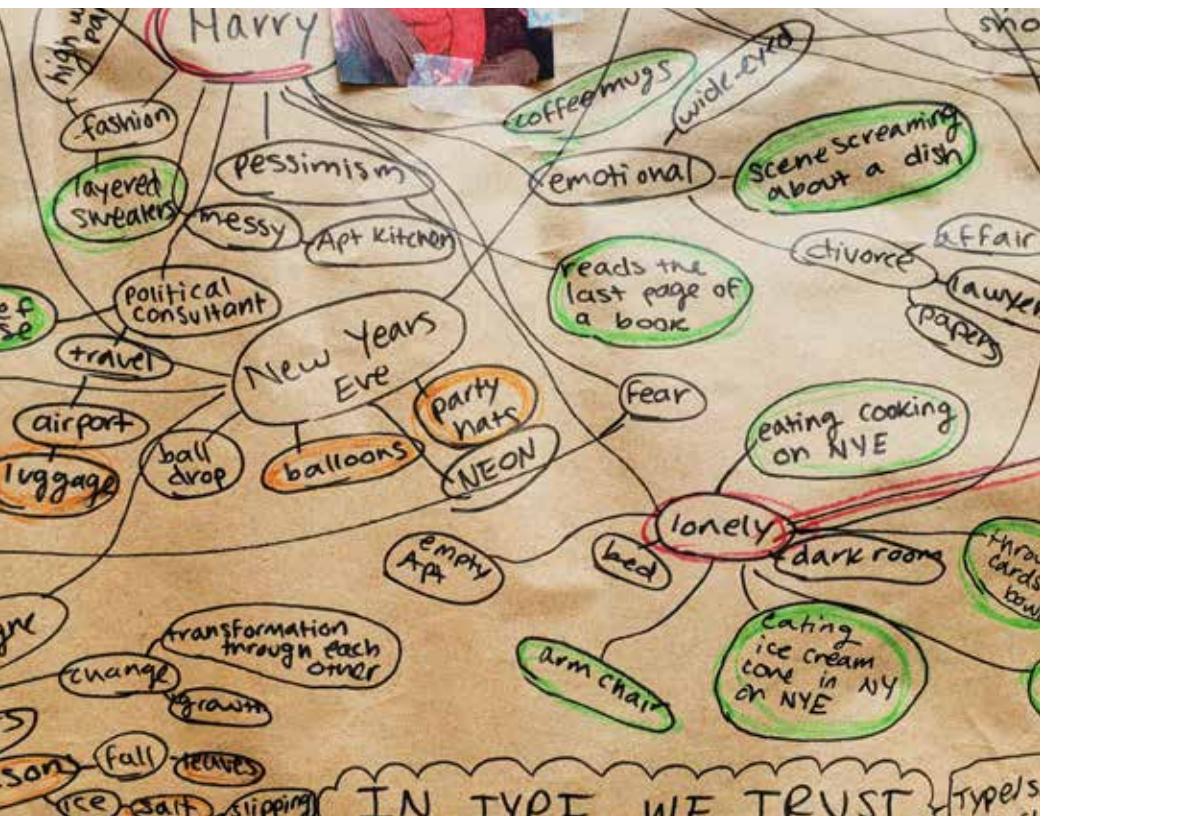


P2 brain storm

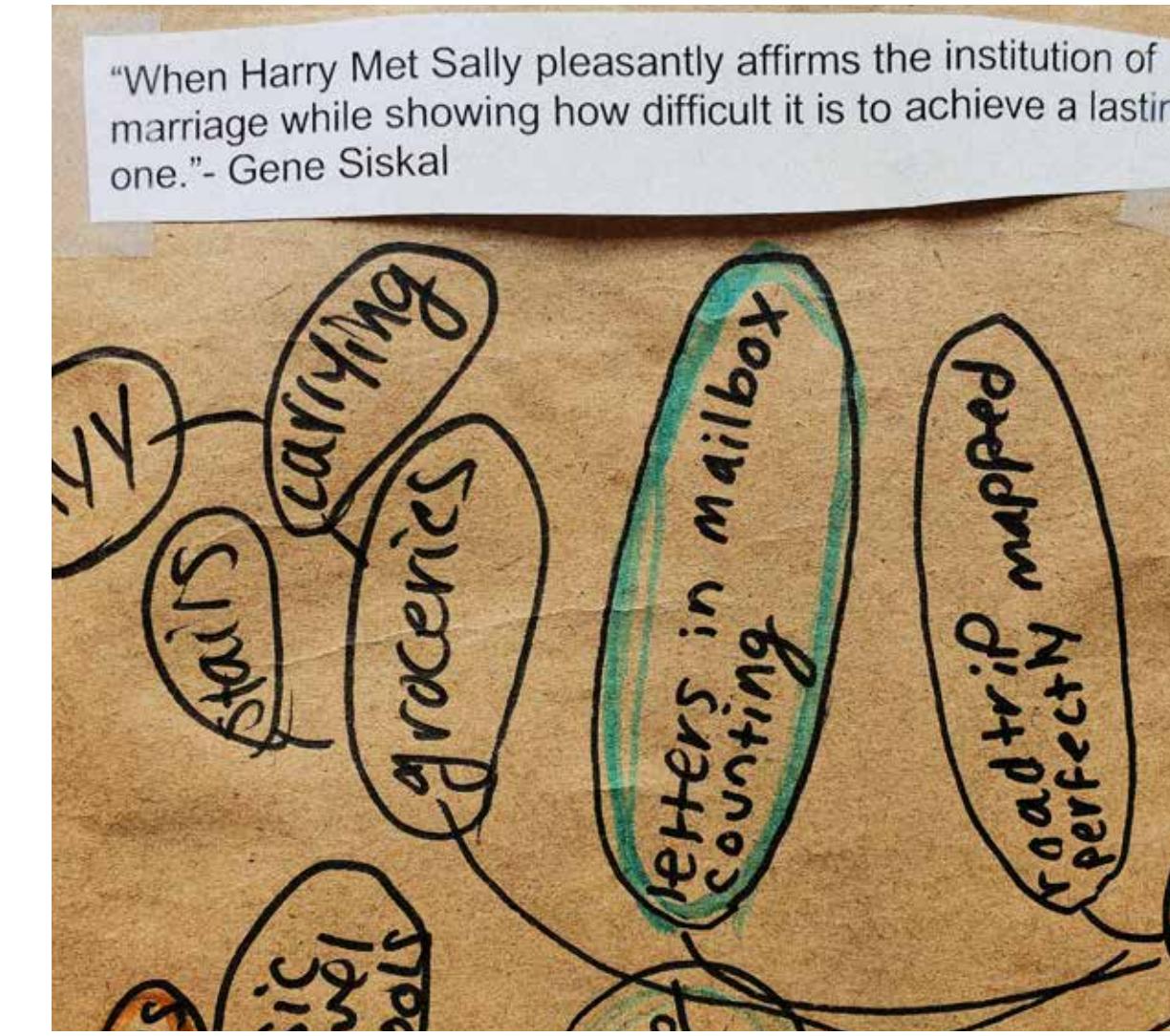


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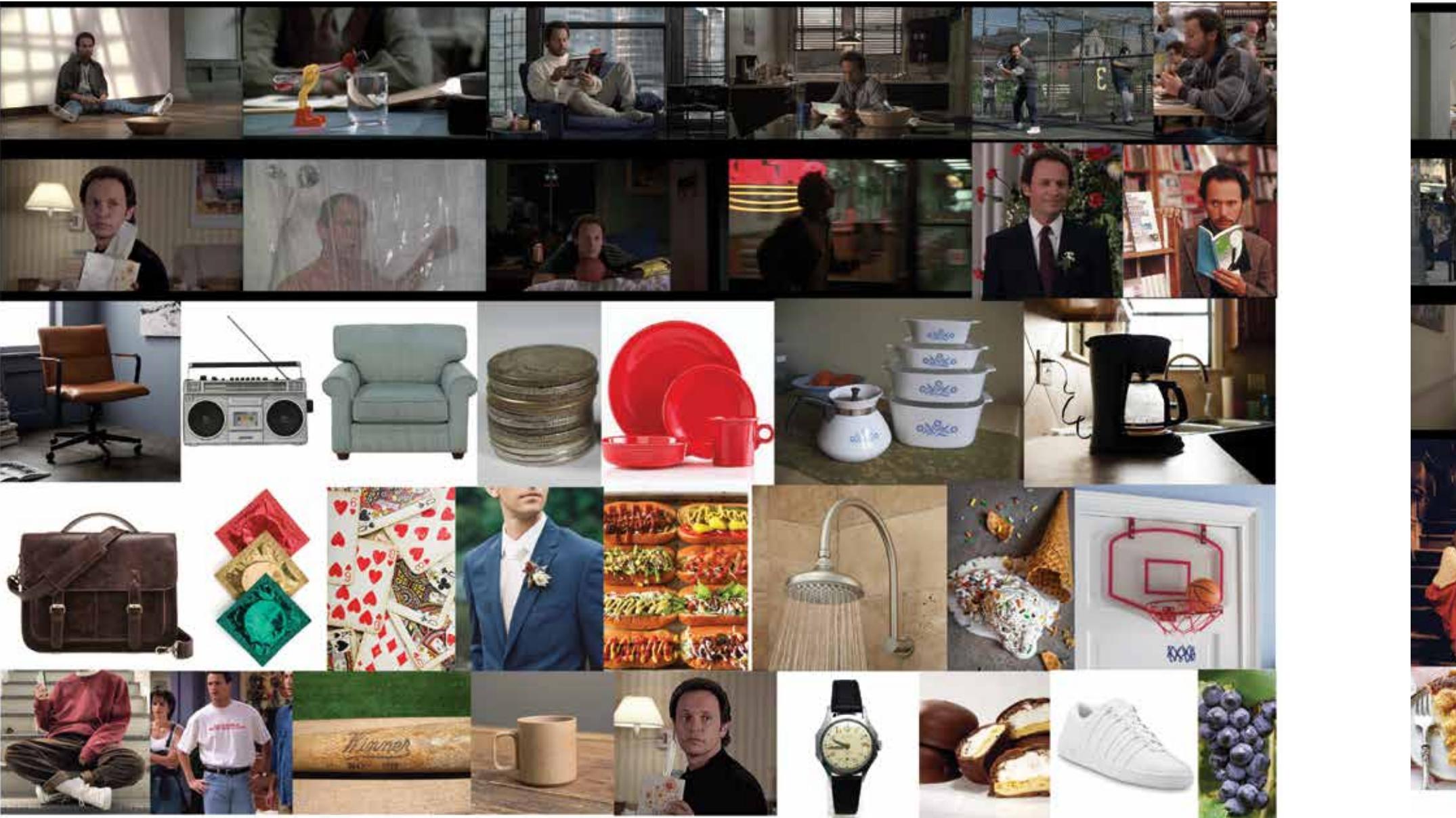




"When Harry Met Sally" pleasantly affirms the institution of marriage while showing how difficult it is to achieve a lasting one." - Gene Siskel



HARRY



SALLY



let's talk type let type talk



Quincy

serif font family

Lucky. **NEW YORK**

display serif font

ABCDE
FGHIJK
LMNOP

FogtwoNo5

versatile from elegant to brutalist

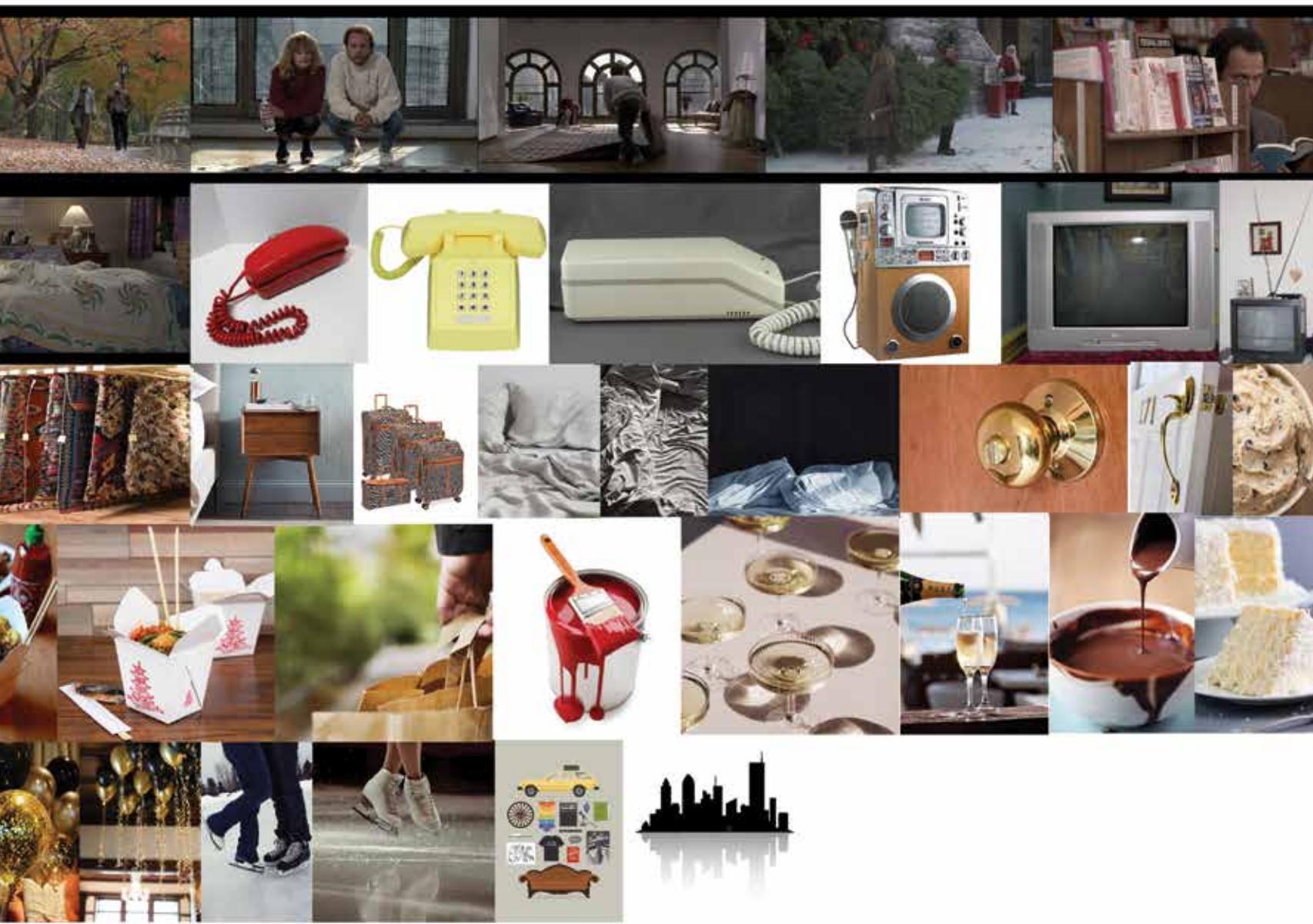
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IJKLMNOP
QRSTUV
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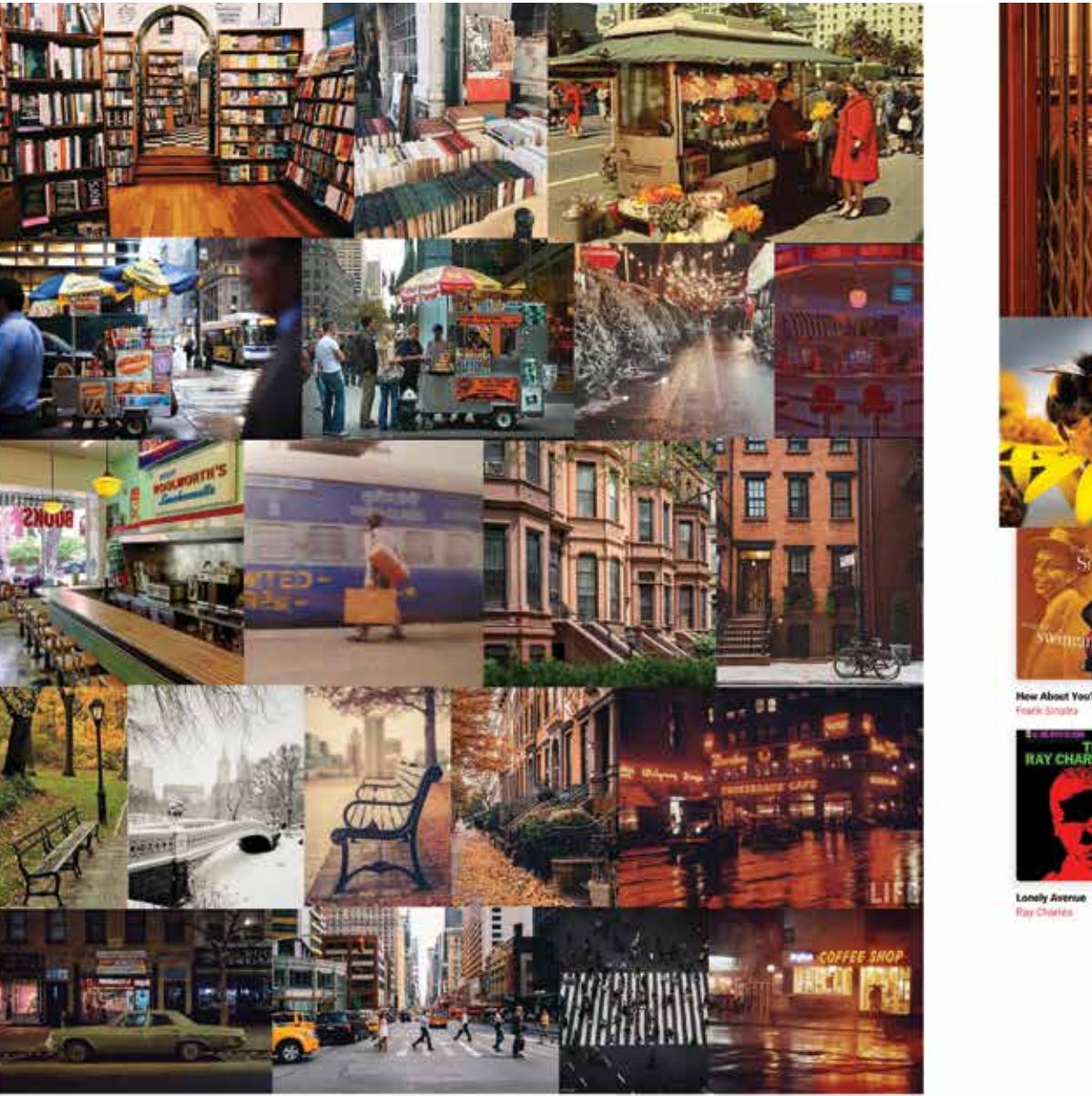
Meganté



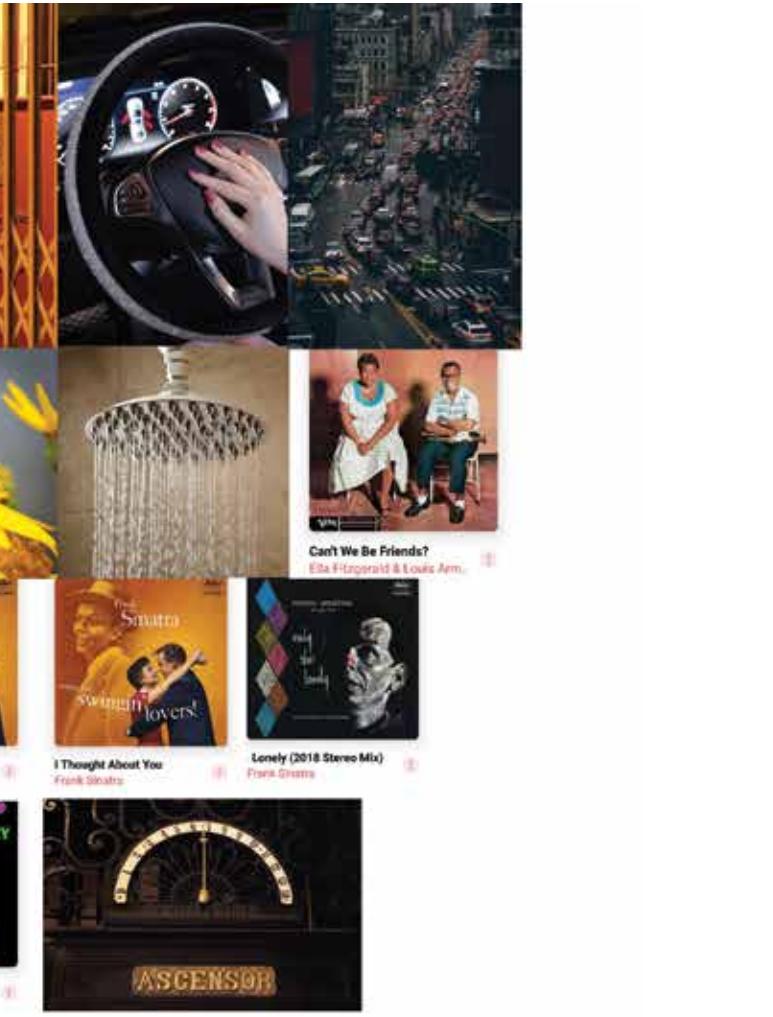
TYPE • COLOR

TOGETHER





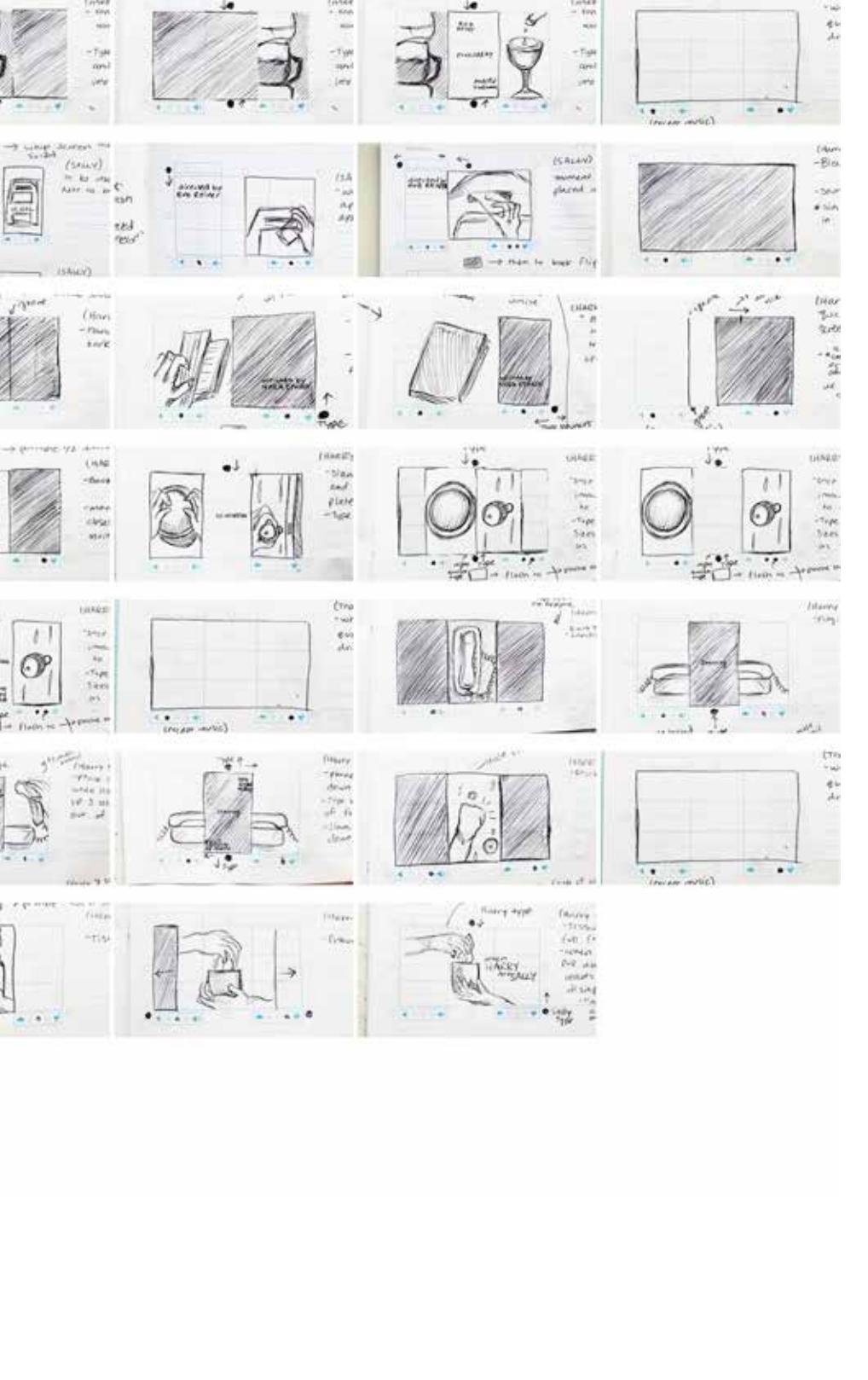
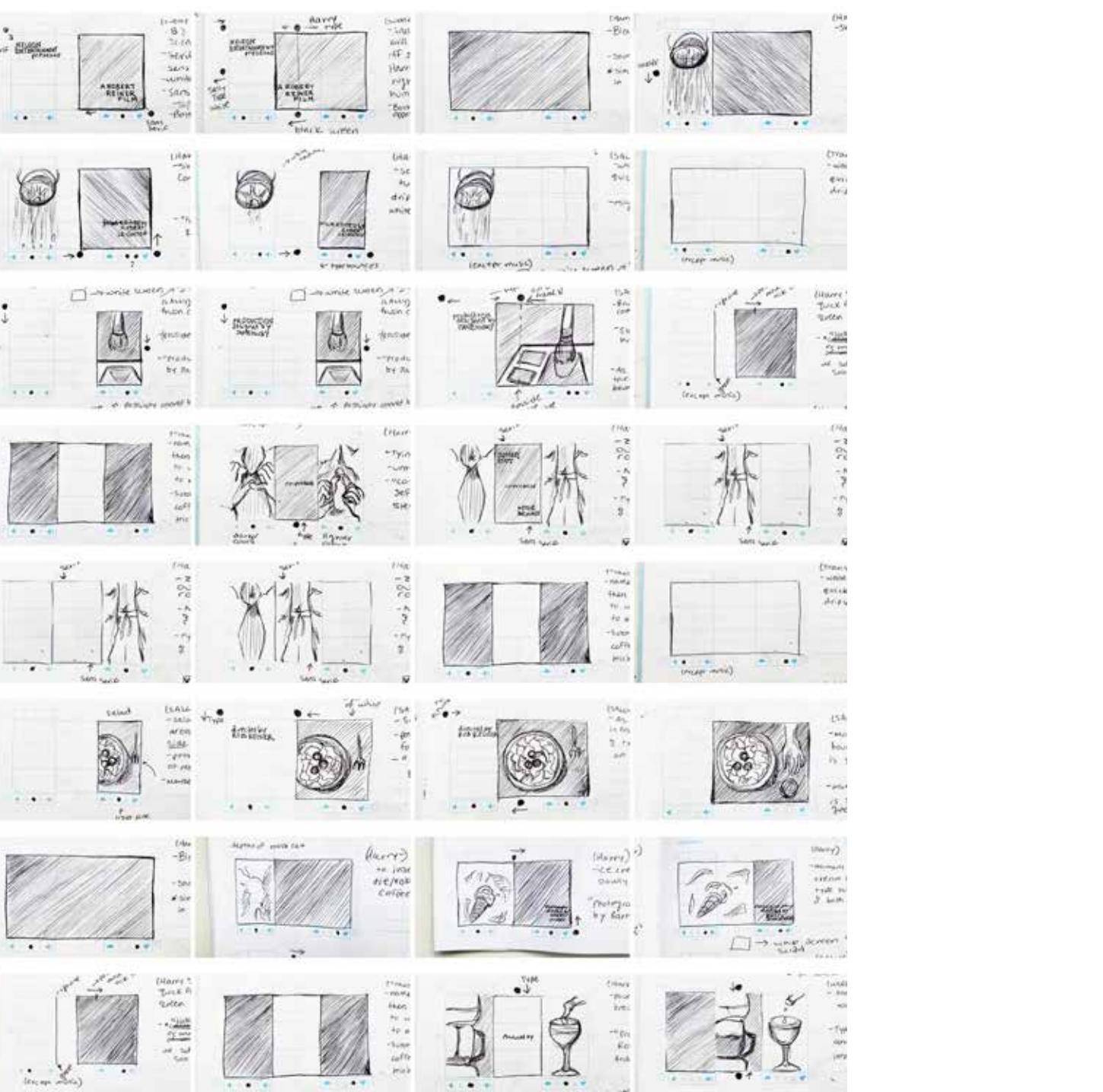
LOCATIONS·SOUNDS



EDITING STYLES

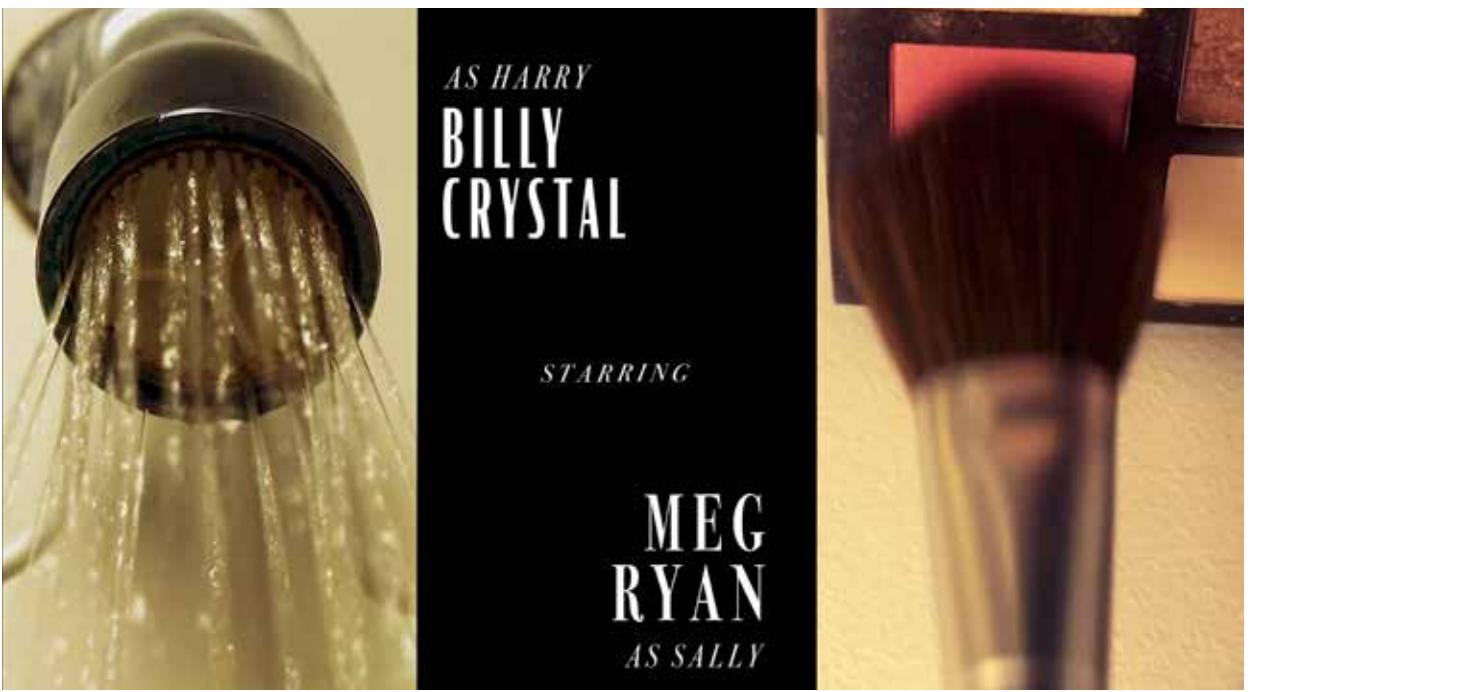


P2 plan



animatic
thumbnails

P1
plan



motion study
screen-shots

Meg Ryan as Sally
Billy Crystal as Harry
Carrie Fisher as Marie
Bruno Kirby as Jess
Directed by Rob Reiner
Screenplay by Nora Ephron

Meg Ryan As Sally
Billy Crystal As Harry
Carrie Fisher As Marie
Bruno Kirby As Jess
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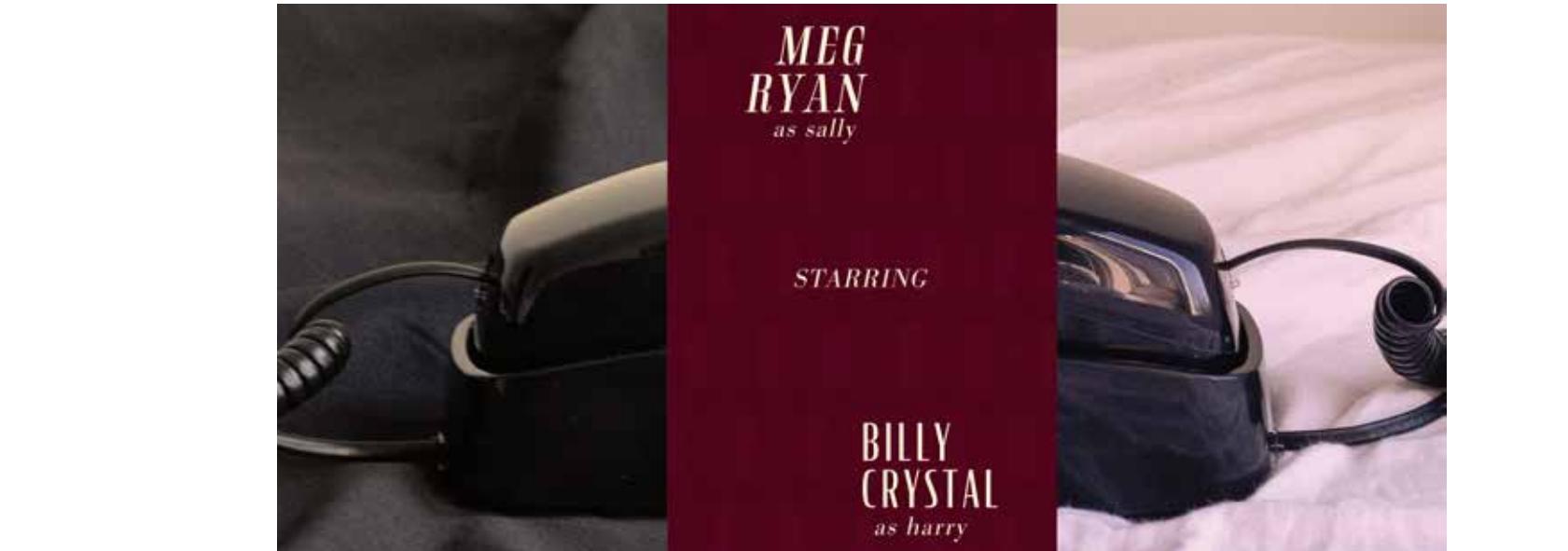
Meg Ryan As Sally
Billy Crystal As Harry
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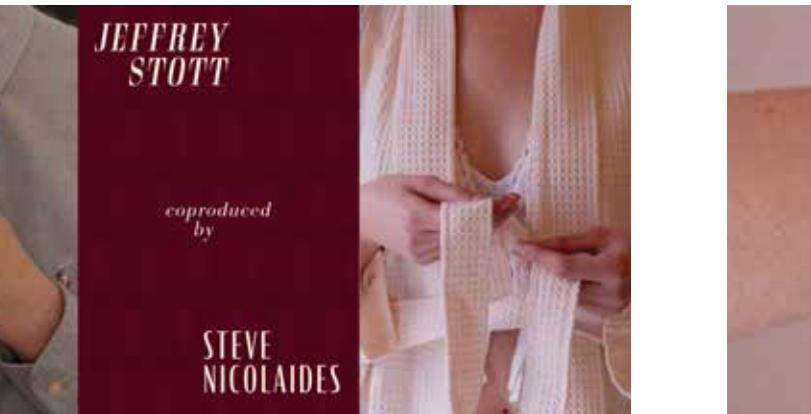
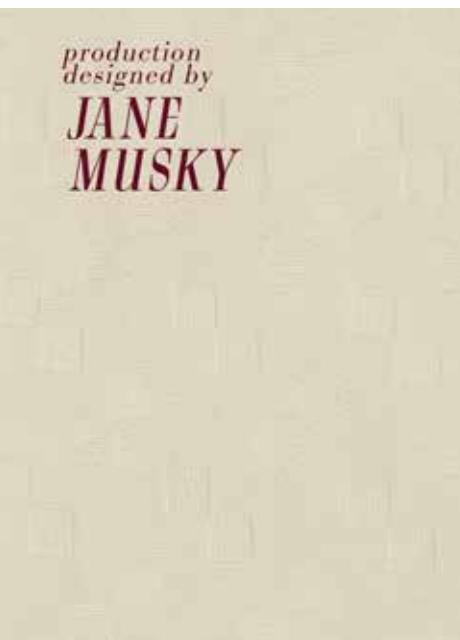
Meg Ryan As Sally
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Carrie Fisher As Marie
Bruno Kirby As Jess
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Screenplay By Nora Ephron



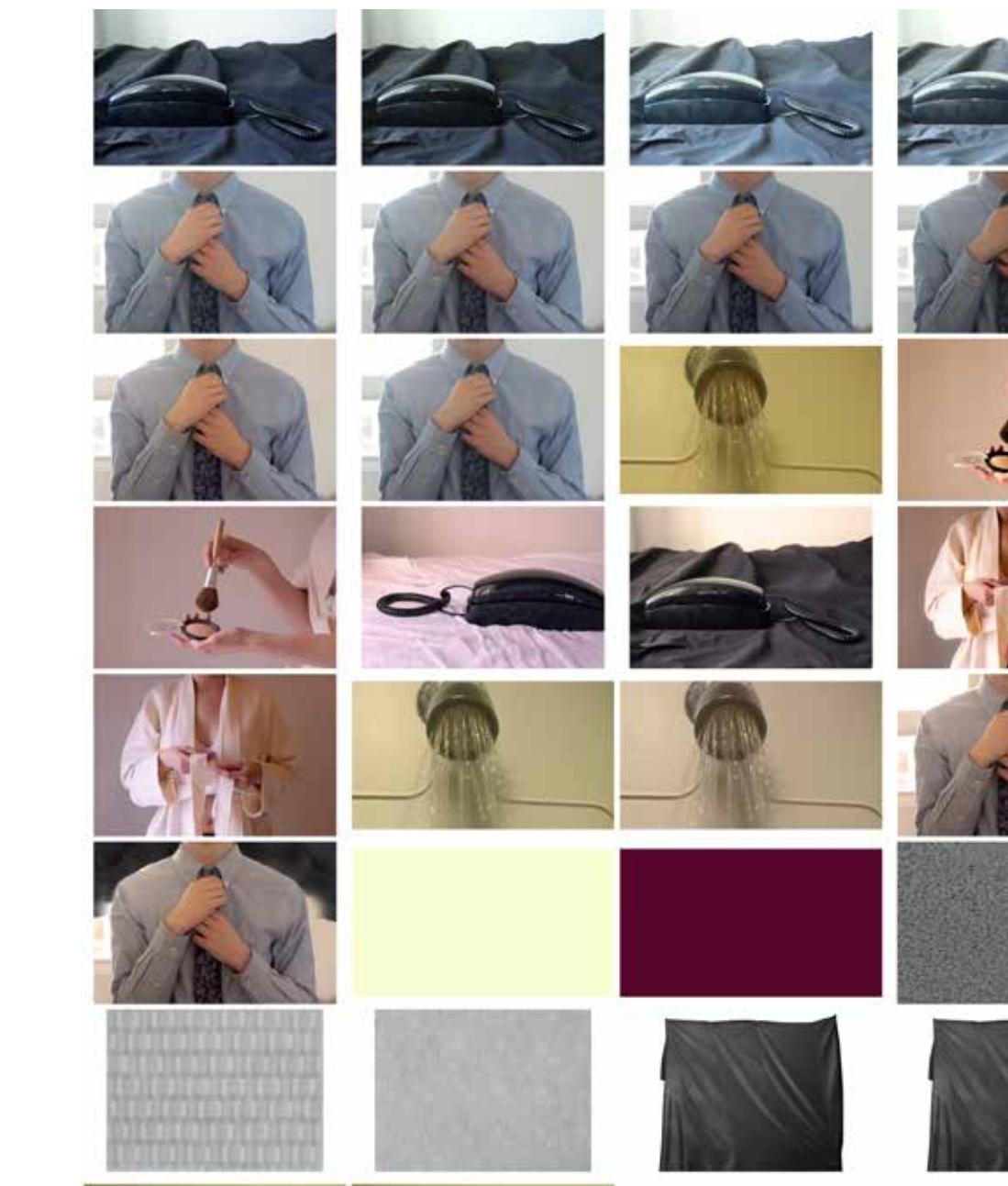
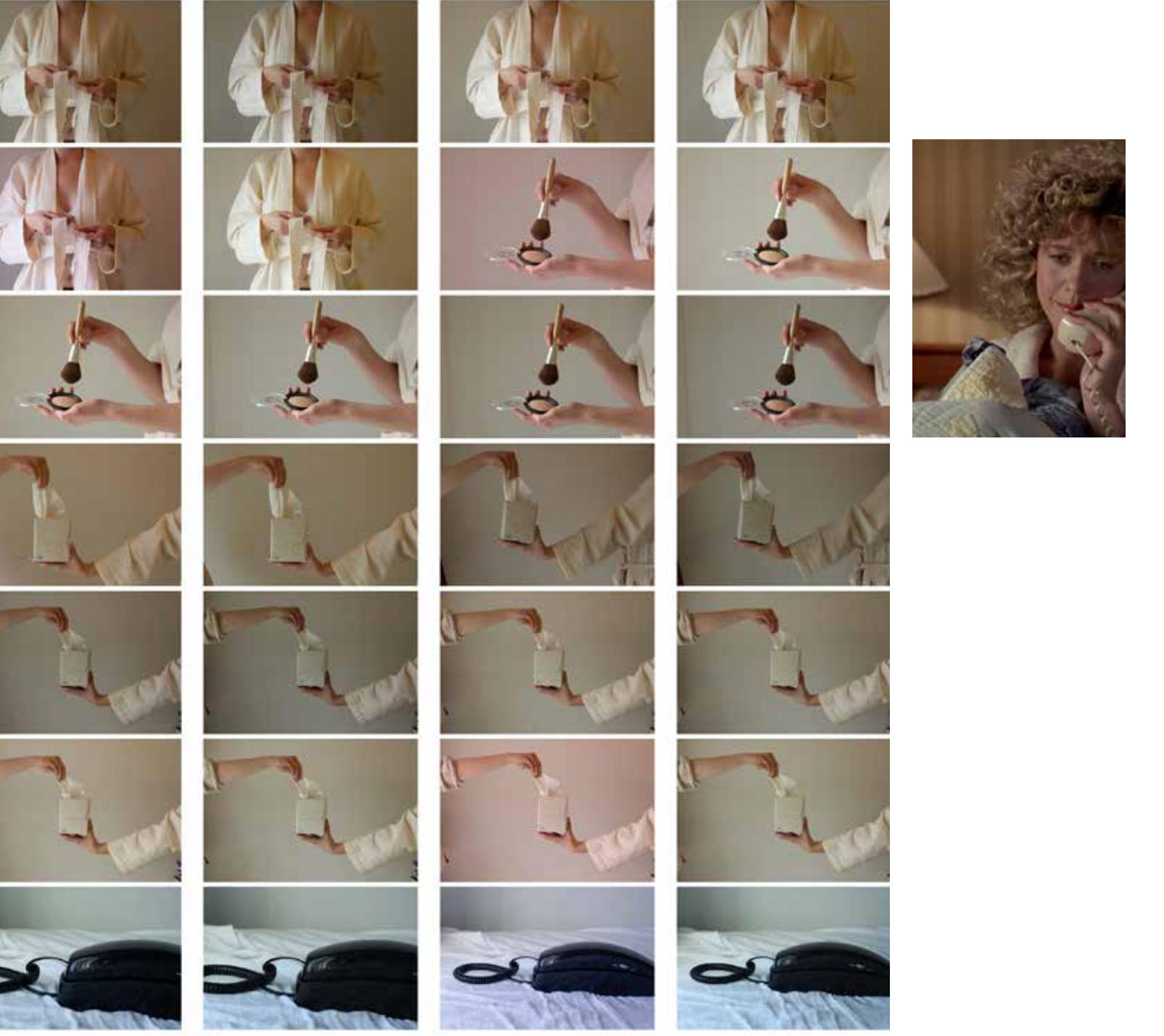
P1
plan



style
frames

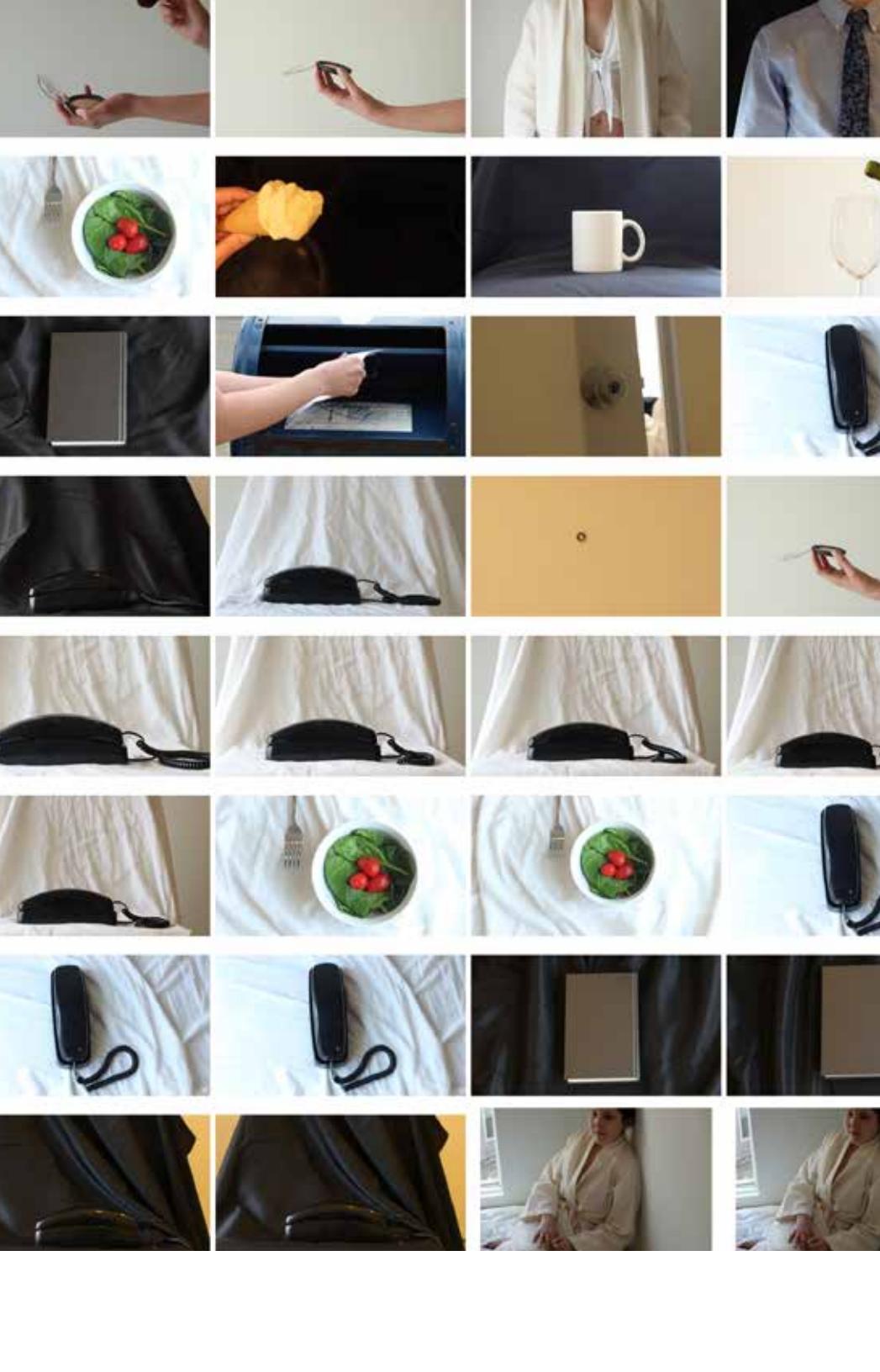
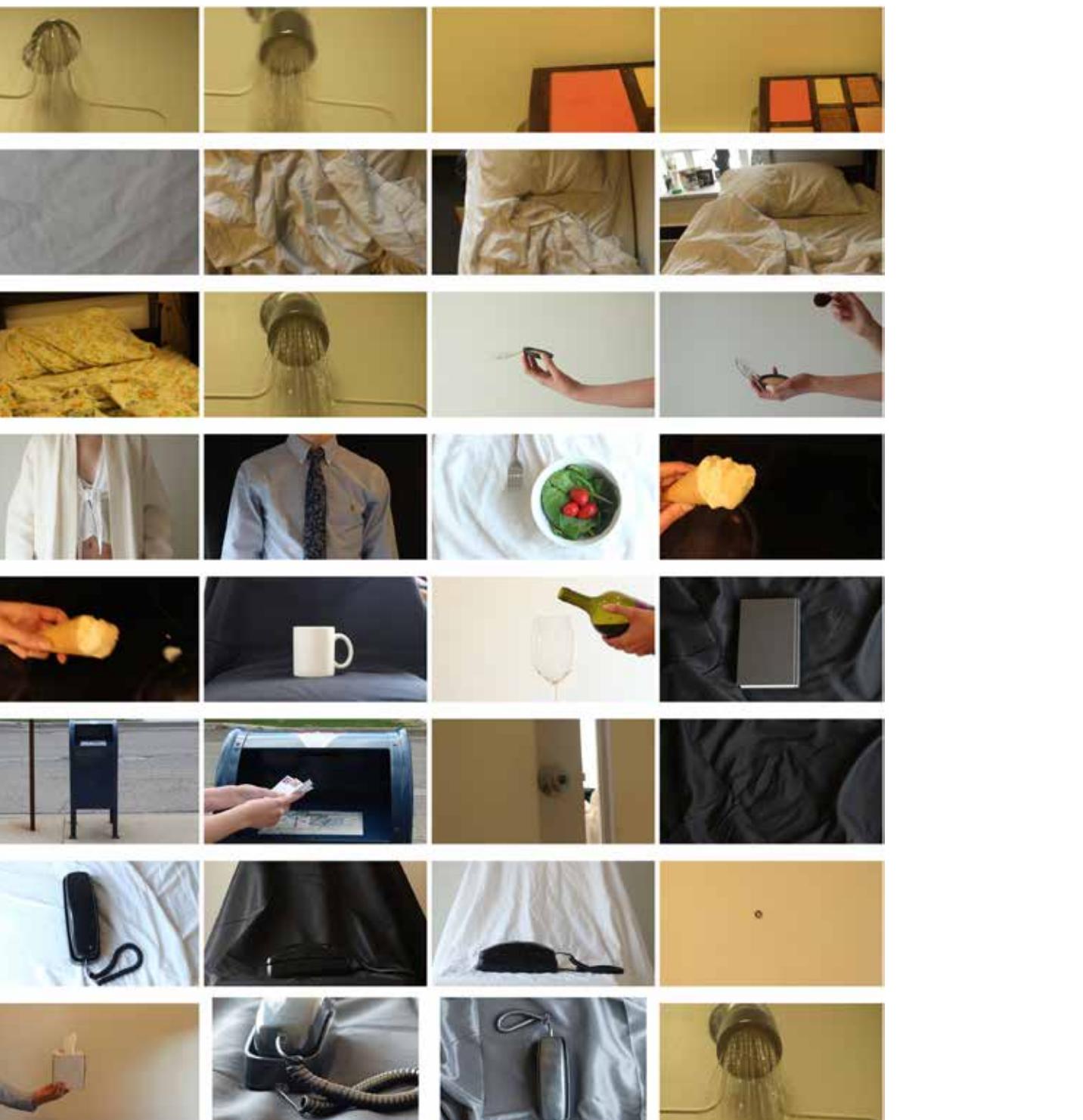


P2 shoot



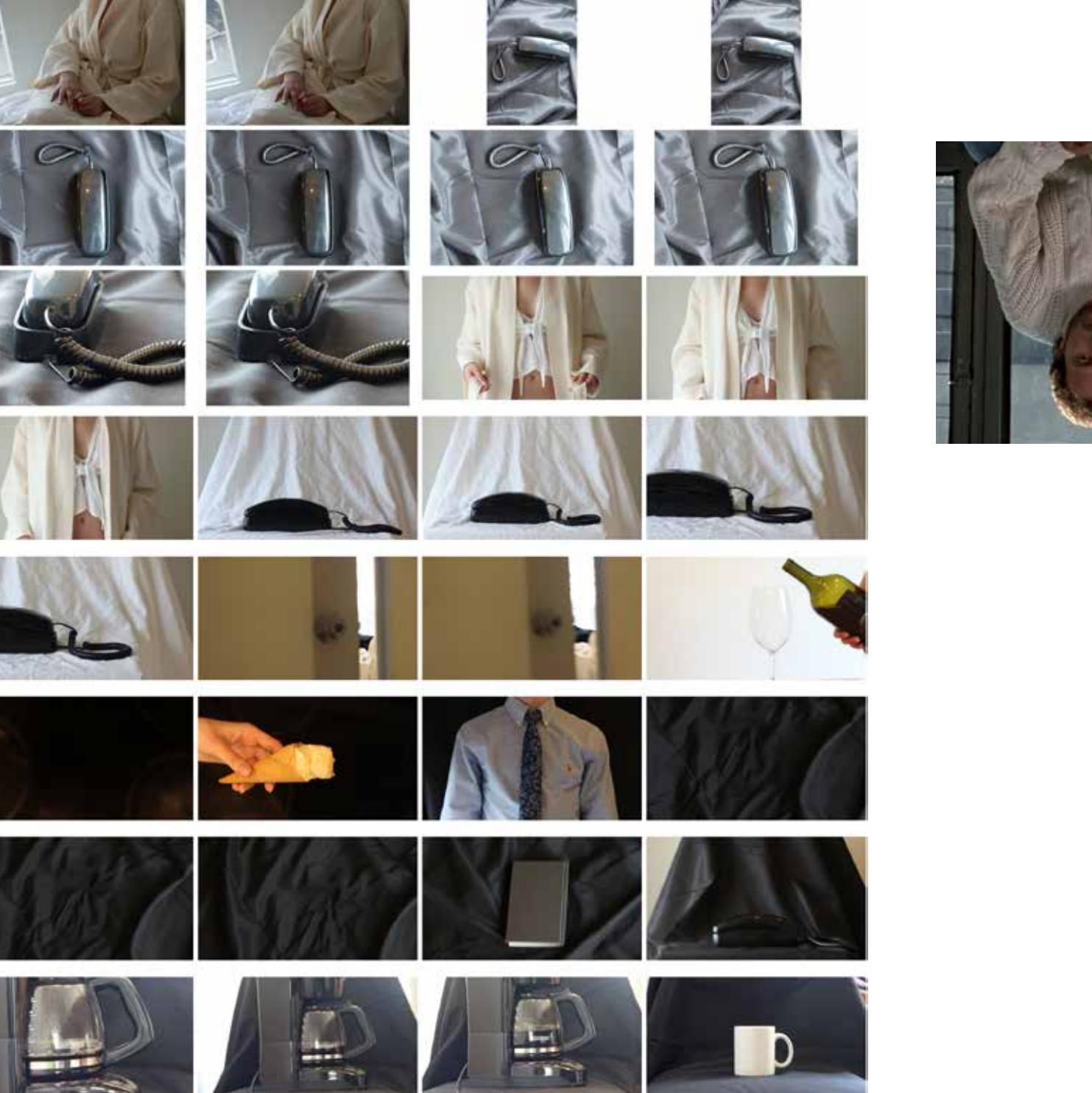
contact
sheets

P1
shoot



contact
sheets

P1
shoot

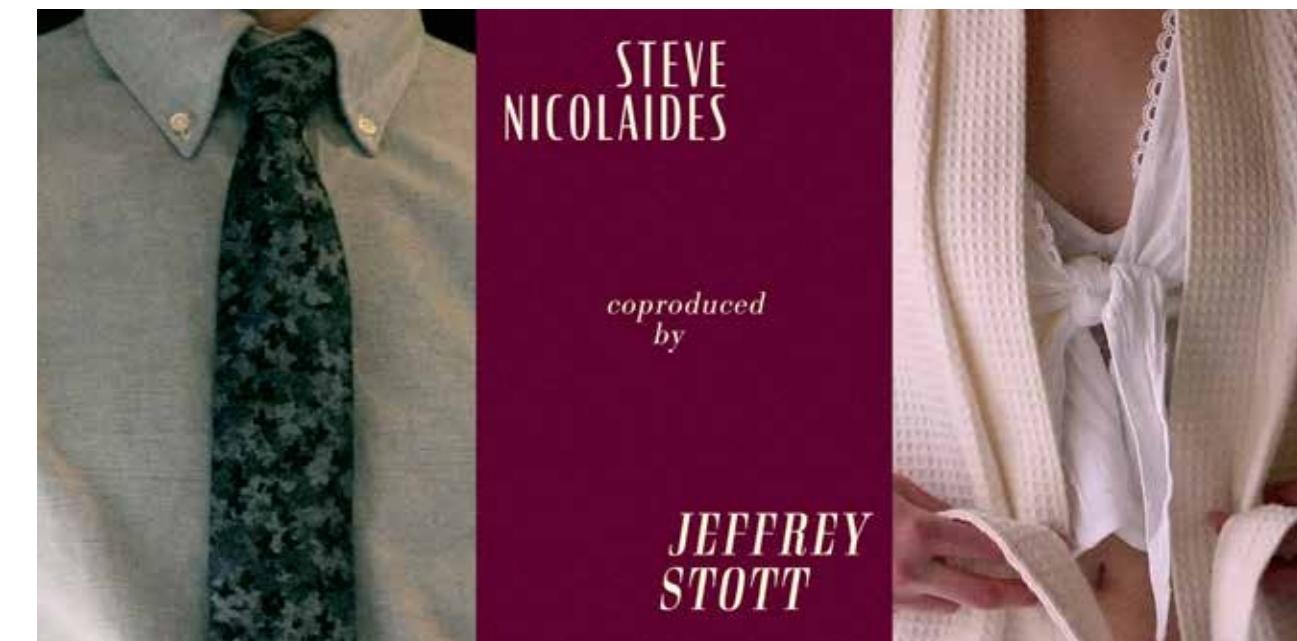


*ALL FILMED
IN A SMALL
APARTMENT
WITH THE
LIGHT OF
THE WINDOW
& NO TRIPOD
USING SHEETS,
THE BED, &
CHAIRS TO
STABILIZE,
POSE, SHOOT.*

contact
sheets

P2

final frame samples



final frames

P2

final
frames



*music adapted
& arranged by*
**MARC
SHAIMAN**

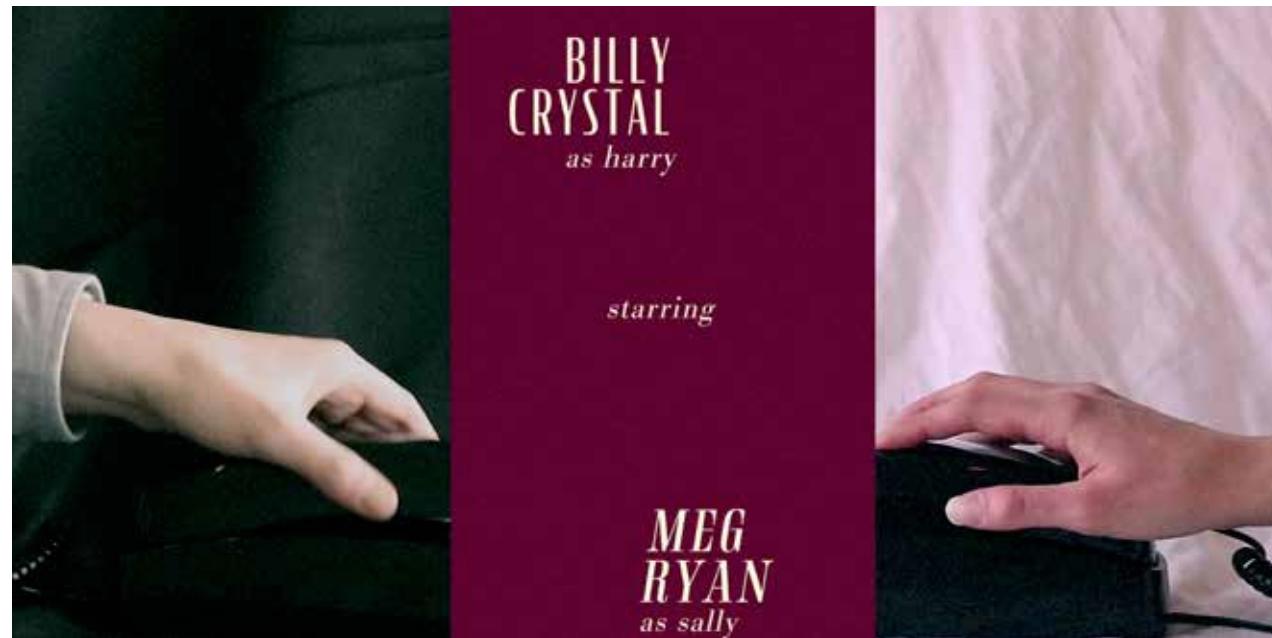
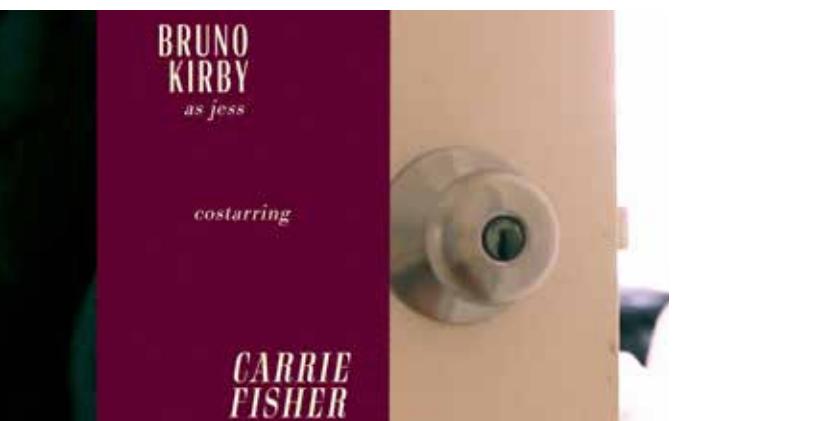


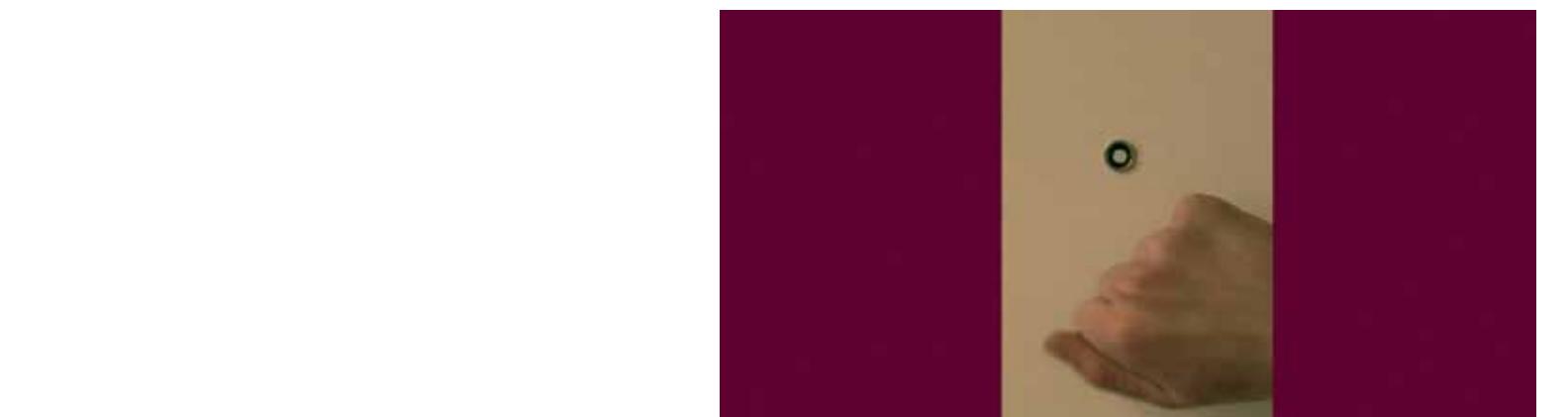
*photography
directed by*
**BARRY
SONNENFELD**

P2



final frames







**Creating is
a process.**

