

# PROJECT 4: Wrangle report

*briefly description of the wrangling efforts.*

This project consisted of elaborating in an orderly manner the different steps of the data wrangling: collecting, assessment, cleaning Data collection is an essential and inevitable part of data analysis processes. It is the foundation stone that can define the success or failure of an analysis project. The goal is to wrangle WeRateDogs twitter data to create interesting and trustworthy analyzes and visualizations. To develop this project we have collected data from three different sources.

## Gathering data

In [1]:

```
import pandas as pd
import numpy as np
```

- Firstly, we were provided with a .csv file: twitter\_archive with 5000+ records. This was easily incorporated into the workspace using a PD. Read\_csv

In [2]:

```
twitter_archive = pd.read_csv(r'recursos/twitter-archive-enhanced.csv')
twitter_archive.head()
```

Out[2]:

|   | tweet_id           | in_reply_to_status_id | in_reply_to_user_id | timestamp                 | source  | text  | retwee |
|---|--------------------|-----------------------|---------------------|---------------------------|---|---|--------|
| 0 | 892420643555336193 | NaN                   | NaN                 | 2017-08-01 16:23:56 +0000 | <a href="http://twitter.com/download/iphone" r... | This is Phineas. He's a mystical boy. Only eve... |        |
| 1 | 892177421306343426 | NaN                   | NaN                 | 2017-08-01 00:17:27 +0000 | <a href="http://twitter.com/download/iphone" r... | This is Tilly. She's just checking pup on you.... |        |
| 2 | 891815181378084864 | NaN                   | NaN                 | 2017-07-31 00:18:03 +0000 | <a href="http://twitter.com/download/iphone" r... | This is Archie. He is a rare Norwegian Pouncin... |        |
| 3 | 891689557279858688 | NaN                   | NaN                 | 2017-07-30 15:58:51 +0000 | <a href="http://twitter.com/download/iphone" r... | This is Darla. She commenced a snooze mid meal... |        |
| 4 | 891327558926688256 | NaN                   | NaN                 | 2017-07-29 16:00:24 +0000 | <a href="http://twitter.com/download/iphone" r... | This is Franklin. He would like you to stop ca... |        |

- Second, a url address was supplied containing the results of the predictive model that identifies the breed of the dog that appears in each .jpg. To access this file, a 'requests' was requested and it was saved in the local repository. As it

is a file in .tsv format, when entering it into the workspace, its type of separator must have been specified (i.e. sep = '\t'). the resulting file was registered as image\_predict.tsv

In [3]:

```
image_pred = pd.read_csv(r'tweet_image/image-predictions.tsv', sep='\t')
image_pred.head()
```

Out[3]:

|   | tweet_id           | jpg_url   | img_num | p1                     | p1_conf  | p1_dog |            |
|---|--------------------|---|---------|------------------------|----------|--------|------------|
| 0 | 666020888022790149 | https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg | 1       | Welsh_springer_spaniel | 0.465074 | True   |            |
| 1 | 666029285002620928 | https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg | 1       | redbone                | 0.506826 | True   | miniature_ |
| 2 | 666033412701032449 | https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg | 1       | German_shepherd        | 0.596461 | True   |            |
| 3 | 666044226329800704 | https://pbs.twimg.com/media/CT5Dr8HUEAA-IEu.jpg | 1       | Rhodesian_ridgeback    | 0.408143 | True   |            |
| 4 | 666049248165822465 | https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg | 1       | miniature_pinscher     | 0.560311 | True   | F          |

- Third, the tweepy function was used to make an api call to the twitter database. After generating the tokens and keys, because you have the WeRateDogs Twitter archive and specifically the tweet IDs within it, we use the values in the twitter\_archive.csv to get the count of retweets and bookmarks that those tweets got.

In [4]:

```
tweet_info = pd.read_csv('tweet_info.csv')
tweet_info.head()
```

Out[4]:

|   | tweet_id           | fav_count | retweet_count |
|---|--------------------|-----------|---------------|
| 0 | 666020888022790149 | 2424      | 464           |
| 1 | 666029285002620928 | 121       | 42            |
| 2 | 666033412701032449 | 112       | 41            |
| 3 | 666044226329800704 | 273       | 132           |
| 4 | 666049248165822465 | 96        | 40            |

## Assessing Data

Assessing and cleaning the entire dataset completely would require a lot of time, and is not necessary to provide a complete process in data wrangling. Therefore, the assessment and cleaning steps are not complete. In the second step, the data was inspected for two things: quality issues (i.e. content issues) and lack of tidiness (i.e. structural issues).

- Data qualities dimentions:
  - Completeness: do we have missing record or not?
  - Validity: records that do not conform to a defined schema (i.e content out
  - Accuracy: wrong data that is value (i.e. wrong dog race names)
  - Consistency: is both valid and accurate but there are multiple corrects ways to referring (i.e. Capitalizations cases)
- Data tidiness dimentions:
  - Each variable forms a column.
  - Each observation forms a row.
  - Each observation unit forms a table.

## The resulting assessment

### Quality

#### **twitter\_archive table:**

- Missing values in *in\_reply\_to\_status\_id* and *in\_reply\_to\_user\_id*.
- Erroneous Datatypes( *timestamp*)
- Invalid data: values prior to August 1st, 2017 can be removed, no *image\_pred* related.
- invalid data: retweets do not have to be included in the prediction algorithm.

#### **image\_pred table:**

- Lowercase and Uppercase mixed in *p1*, *p2*, *p2* columns.
- Invalid value *web\_site*, *teddy* in *p1* column.
- Invalid links in *jpg\_url*
- Invalid value *doormat* in *p1*
- *jpg\_url* duplicated values

#### **tweet\_info table:**

### Tidines

#### **twitter\_archive table:**

- Unsustantial columns
- 1 variable in 4 columns (*floofer*, *pupper*, *puppo*, *doggo*)
- *fav\_count* and *retweet\_count* should be in *twitter\_archive*
- retweet info columns

## Cleaning Data

To do the cleaning process, several numpy and panda tools will be used. Changing the structure of the table by removing invalid and inappropriate values. Below is the result of this process. Contained in two files:

- 'twitter\_archive\_clean.csv'
- 'image\_pred\_clean.csv'

In [5]:

```
df1 = pd.read_csv('twitter_archive_clean.csv')
df1.head()
```

Out[5]:

|   | tweet_id           | timestamp                    | source  | text  | rating_numerator | rating_denominator | nam     |
|---|--------------------|------------------------------|---|---|------------------|--------------------|---------|
| 0 | 891815181378084864 | 2017-07-31<br>00:18:03+00:00 | <a href="http://twitter.com/download/iphone" r... | This is Archie. He is a rare Norwegian Pouncin... | 12.0             | 10.0               | Archi   |
| 1 | 891689557279858688 | 2017-07-30<br>15:58:51+00:00 | <a href="http://twitter.com/download/iphone" r... | This is Darla. She commenced a snooze mid meal... | 13.0             | 10.0               | Darl    |
| 2 | 891327558926688256 | 2017-07-29<br>16:00:24+00:00 | <a href="http://twitter.com/download/iphone" r... | This is Franklin. He would like you to stop ca... | 12.0             | 10.0               | Frankli |
| 3 | 891087950875897856 | 2017-07-29<br>00:08:17+00:00 | <a href="http://twitter.com/download/iphone" r... | Here we have a majestic great white breaching ... | 13.0             | 10.0               | Non     |

|   | tweet_id           | timestamp                 | source   | text   | rating_numerator | rating_denominator | name |
|---|--------------------|---------------------------|--|--|------------------|--------------------|------|
| 4 | 890971913173991426 | 2017-07-28 16:27:12+00:00 | href="http://twitter.com/download/iphone" r... | Meet Jay He enjoys ice cream so much he gets ... | 13.0             | 10.0               | Ja   |

In [6]:

```
df2 = pd.read_csv('image_pred_clean.csv')
df2.head()
```

Out[6]:

|   | tweet_id           | jpg_url   | img_num | p1                 | p1_conf  | p1_dog |                    |
|---|--------------------|---|---------|--------------------|----------|--------|--------------------|
| 0 | 666020888022790149 | https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg | 1       | 666020888022790149 | 0.465074 | True   | 666020888022790149 |
| 1 | 666029285002620928 | https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg | 1       | 666029285002620928 | 0.506826 | True   | 666029285002620928 |
| 2 | 666033412701032449 | https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg | 1       | 666033412701032449 | 0.596461 | True   | 666033412701032449 |
| 3 | 666044226329800704 | https://pbs.twimg.com/media/CT5Dr8HUEAA-IEu.jpg | 1       | 666044226329800704 | 0.408143 | True   | 666044226329800704 |
| 4 | 666049248165822465 | https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg | 1       | 666049248165822465 | 0.560311 | True   | 666049248165822465 |

In [ ]: