



***Detroit Aglow 2014 Sponsorship Package***

***Presenting Sponsor (SOLD OUT).....\$25,000***

**This sponsorship includes:**

*Detroit Aglow* Dinner and Fundraiser, presented by (your organization), will be the official event title giving your organization recognition in all reference to the event.

- Save the Date cards
- Event invitation
- Press releases
- Logo placement on table number signage, located at each table
- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Stand-alone signage at event entrance or prominent spot as well as inclusion on the common signage
- Logo, hyperlink, corporate profile on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- Two complimentary tables (20 tickets) to the *Detroit Aglow* Dinner and Fundraiser (value \$4,000)

***Chef's Coat Sponsorship (SOLD OUT).....\$20,000***

**This sponsorship includes:**

- Logo recognition on all chef's coat, worn by the nominated turkey carver from each table
- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- Two complimentary tables (20 tickets) to the *Detroit Aglow* Dinner and Fundraiser (value \$4,000)

***Cocktail Hour Sponsorship (1 Sponsorship Available).....\$15,000***

**This sponsorship includes:**

- Naming rights to the official Detroit Aglow signature cocktail
- Logo recognition on cocktail napkins
- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- Two complimentary tables (20 tickets) to the *Detroit Aglow* Dinner and Fundraiser (value \$4,000)

***Carving Knives Sponsor (1 Sponsorship Available)..... \$15,000***

**This sponsorship includes:**

- Company name recognition engraved on the carving knife set placed at every table
- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- Two complimentary tables (20 tickets) to the *Detroit Aglow* Dinner and Fundraiser (value \$4,000)

***Centerpiece Sponsor (1 Sponsorship Available)..... \$12,500***

**This sponsorship includes:**

- Logo recognition on a card placed with each centerpiece
- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- One complimentary table (10 tickets) to the *Detroit Aglow* Dinner and Fundraiser (value \$2,000)

***Platinum Sponsor ..... \$10,000***

**This sponsorship includes:**

- Acknowledgement and thank-you on a card attached to an edible favor at each guest's place setting
- Recognition in the event program as sponsor of the table favor
- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- One complimentary table (10 tickets) to the *Detroit Aglow* Dinner and Fundraiser (value \$2,000)

**Gold Sponsor .....\$7,500**

**This sponsorship includes:**

- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- One complimentary table (10 tickets) to the *Detroit Aglow* Dinner and Fundraiser (value \$2,000)

**Silver Sponsor .....\$5,000**

**This sponsorship includes:**

- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- Four complimentary tickets to the Detroit Aglow Dinner and Fundraiser (value \$800)

***Bronze Sponsorship.....\$2,500***

**This sponsorship includes:**

- Logo recognition on pre and post event email announcements
- Logo recognition on printed program
- Recognition from the podium during the event
- Logo on sponsorship signage at the event
- Logo and hyperlink on the DDP website
- Social media recognition
- Logo in the DDP monthly newsletter
- Two complimentary tickets to the Detroit Aglow Dinner and Fundraiser (value \$400)



### Sponsorship Reservation Form

Type of Sponsor	Cost	Check to Choose	Type of Sponsor	Cost	Check to Choose
Presenting	\$ 25,000	SOLD OUT	Platinum	\$ 10,000	
Chef Coats	\$20,000	SOLD OUT	Gold	\$ 7,500	
Cocktail Hour	\$15,000		Silver	\$ 5,000	
Carving Knives	\$15,000		Bronze	\$ 2,500	
Centerpieces	\$12,500				

### Payment Information

Name		Title	
Company			
Address			
City, State, Zip			
Phone		Fax	
Email			
Check (#)			
Credit Card (Please Circle)	Visa	MasterCard	Discover American Express
Cardholder's Name			
Credit Card Number			
Expiration Date		CVV Code	
Signature			

If you wish to become a sponsor or have any questions, please contact Maryann Listman at [maryann.listman@downtowndetroit.org](mailto:maryann.listman@downtowndetroit.org) or (313) 566-8250.

The Downtown Detroit Partnership is a 501(c)(3) nonprofit organization. In compliance with federal law, a portion of your sponsorship may be tax deductible based on sponsorship level.

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[DowntownDetroit.org](http://DowntownDetroit.org)