

| <u>User Story</u> | <u>User</u> | <u>Aim</u> | <u>Result</u> |
|--|-------------|---|--|
| <u>Viewing and Navigation</u> | | | |
| 1 | Shopper | View a list of products | Select some to purchase |
| 2 | Shopper | View individual product information | Identify the price, description, etc |
| 3 | Shopper | Easily view total of purchases at any point | Check spending |
| <u>Registration and User Accounts</u> | | | |
| 4 | Site User | Easily register for an account | Have a personal account and profile |
| 5 | Site User | Easily log in or out | Access profile |
| 6 | Site User | Easily recover password if forgotten | Recover access to site |
| 7 | Site User | Receive email confirmation after registration | Verify account has been set up correctly |
| 8 | Site User | Have a personalised profile | View order history, confirmations, and payment preferences/details |
| 9 | Site User | Able to leave a review on products | Easily fill in a form to leave a review |
| 10 | Site User | Edit a review | Easily edit a review that a user has created |
| 11 | Site User | Delete a review | Easily able to delete an unwanted review |
| 12 | Site User | Mark an item as a favourite | Makes an item a favourite item and shows a full heart icon |
| 13 | Site User | Unmark an item as a favourite | Removes the item as a favourite. |
| <u>Sorting and Searching</u> | | | |
| 14 | Shopper | Sort the list of available products | Easily identify the best priced and sorted products |
| 15 | Shopper | Sort a specific list of products | Find best priced product in a category or sort by name |
| 16 | Shopper | Sort multiple categories at the same time | Find the best product in a selected category |
| 17 | Shopper | Search for a product | Find a specific item required |
| 18 | Shopper | Easily see item searched for and results | Quickly select items required |

| <u>Purchasing and Checkout</u> | | | |
|--|------------|--|--|
| 19 | Shopper | View items to be purchased | Identify the total qty and costs |
| 20 | Shopper | Adjust the qty of items | Make changes before checkout |
| 21 | Shopper | Enter payment info | Check out quickly |
| 22 | Shopper | Feel payment info is safe and secure | Provide info confidentially |
| 23 | Shopper | View order confirmation | Verify no mistakes made |
| 24 | Shopper | Email Confirmation received for orders | Webhook created to send email confirmation of orders |
| <u>Admin and Store Management</u> | | | |
| 25 | Shop Owner | Add a product | Add new items to the store |
| 26 | Shop Owner | Edit/Update a product | Change price, description, etc |
| 27 | Shop Owner | Delete a product | Remove items no longer required |