User Story	User	Aim	Result
Viewing and Navigation			
1	Shopper	View a list of products	Select some to purchase
2	Shopper	View individual product information	Identify the price, description, range, and size
3	Shopper	Identify deals, sale items and special offers	Take advantage of special offers, etc
4	Shopper	Easily view total of purchases at any point	Check spending
Registration and User Accounts			
5	Site User	Easily register for an account	Have a personal account and profile
6	Site User	Easily log in or out	Access profile
7	Site User	Easily recover password if forgotten	Recover access to site
8	Site User	Receive email confirmation after registration	Verify account has been set up correctly
9	Site User	Have a personalised profile	View order history, confirmations, and payment preferences/details
10	Site User	Able to leave a review on products	Easily fill in a form to leave a review
11	Site User	Edit a review	Easily edit a review that a user has created
12	Site User	Delete a review	Easily able to delete an unwanted review
13	Site User	Ability to 'like' a product	Makes an item a favourite item and shows a full heart icon
14	Site User	Ability to remove a 'like' a product	Removes the item as a favourite.
Sorting and Searching			
15	Shopper	Sort the list of available products	Easily identify the best priced and sorted products
16	Shopper	Sort a specific list of products	Find best priced product in a category or sort by name
17	Shopper	Sort multiple categories at the same time	Find the best product in a selected category
18	Shopper	Search for a product	Find a specific item required
19	Shopper	Easily see item searched for and results	Quickly select items required

		Purchasing and Checkout	
20	Shopper	Easily select size and quantity	Not select wrong size or quantity
21	Shopper	View items to be purchased	Identify the total qty and costs
22	Shopper	Adjust the qty of items	Make changes before checkout
23	Shopper	Enter payment info	Check out quickly
24	Shopper	Feel payment info is safe and secure	Provide info confidentially
25	Shopper	View order confirmation	Verify no mistakes made
26	Shopper	Receive email confirmation	See what has been ordered
		Admin and Store Management	
27	Shop Owner	Add a product	Add new items to the store
28	Shop Owner	Edit/Update a product	Change price, description, etc
29	Shop Owner	Delete a product	Remove items no longer required