PersonalAssistant domain model

| User | slack_team_id *string* |
| | slack_user_id *string* |

| Context | item_type *string* |
| | reminder_id *integer* |

| Reminder | message *text* |
| | status *string* |

| SlackMessage | body *string* |
| | message_type *string* |

Recurrence	bin_month_week *string*
	bin_week_day *string*
	frequency_code *integer*
	interval *integer*
	month_day *integer*