



An Introduction To **VIDEO WATERMARKING**

By Marilou GRIGNOLI, Andrea-Isaac MIENS
& Thibault ELLONG

SUMMARY

INTRODUCTION

GOAL

A SHORT REMINDER

PROPOSED METHODOLOGY

RESULTS

CONCLUSION

INTRODUCTION

What is watermarking ?

Information Hiding Science

Transparency

Robustness

Context ?

Digital Multimedia Content

1. Media
2. Copyright
3. Documents
4. Forensics
5. Medical
6. Authentication

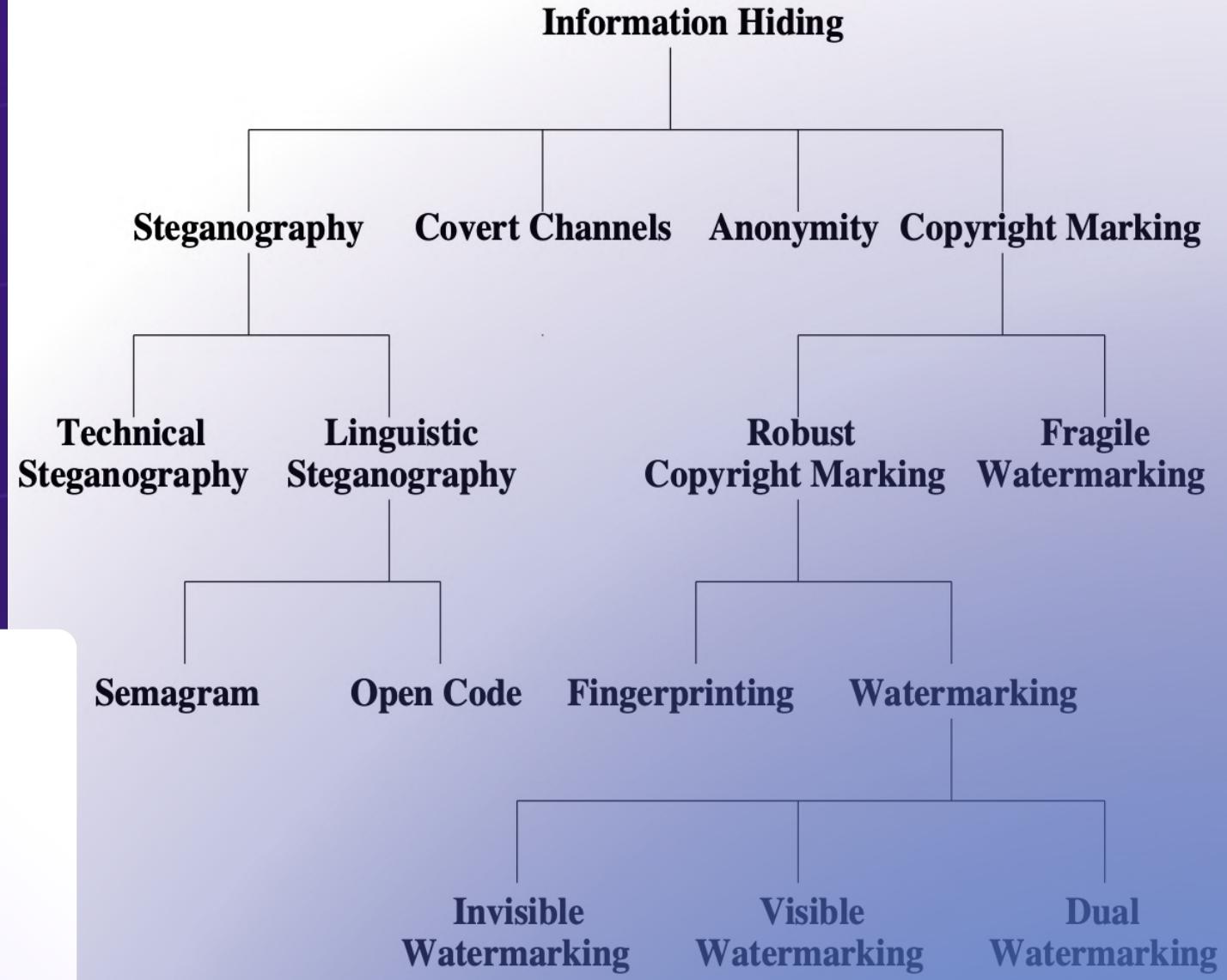
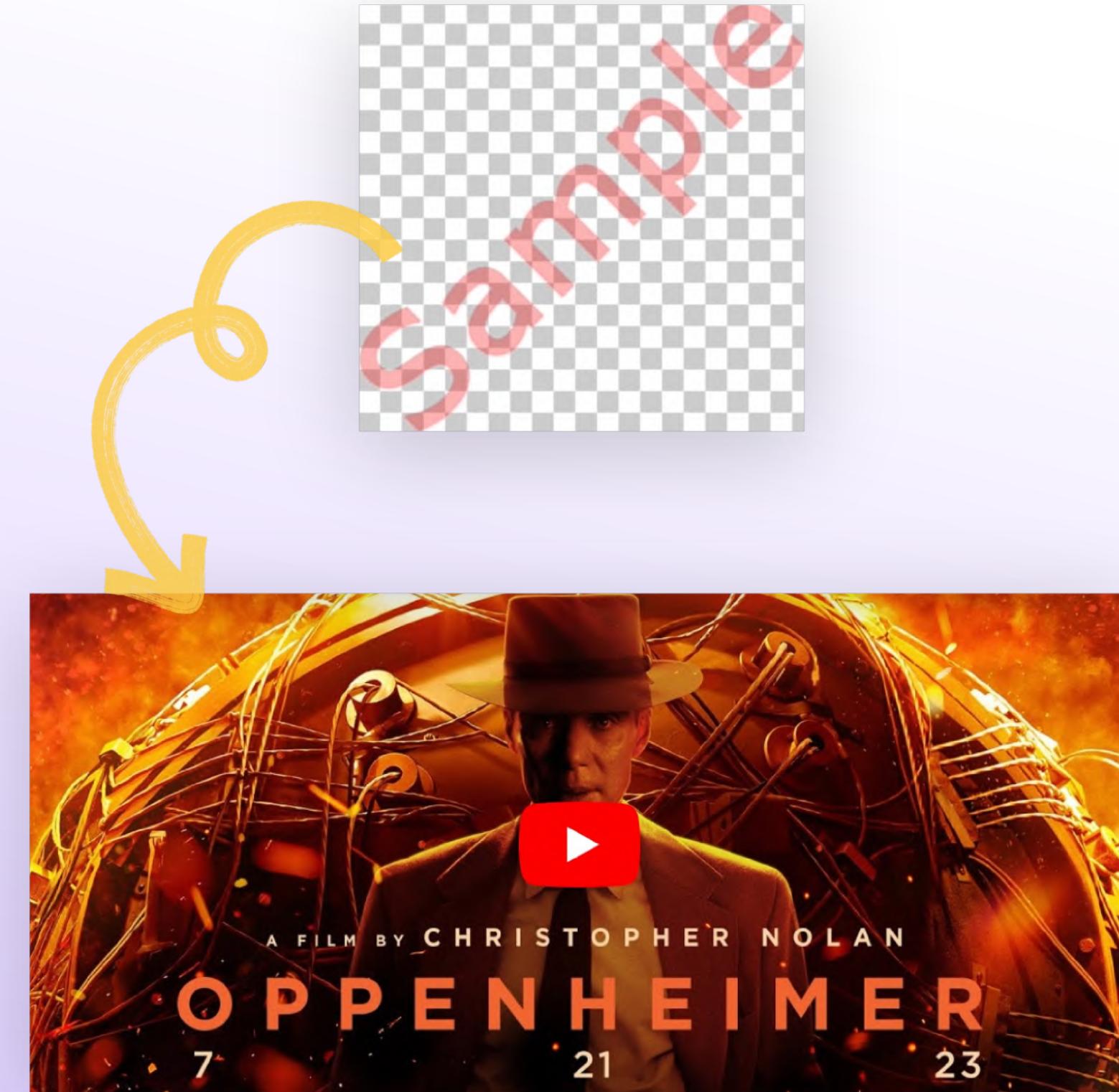


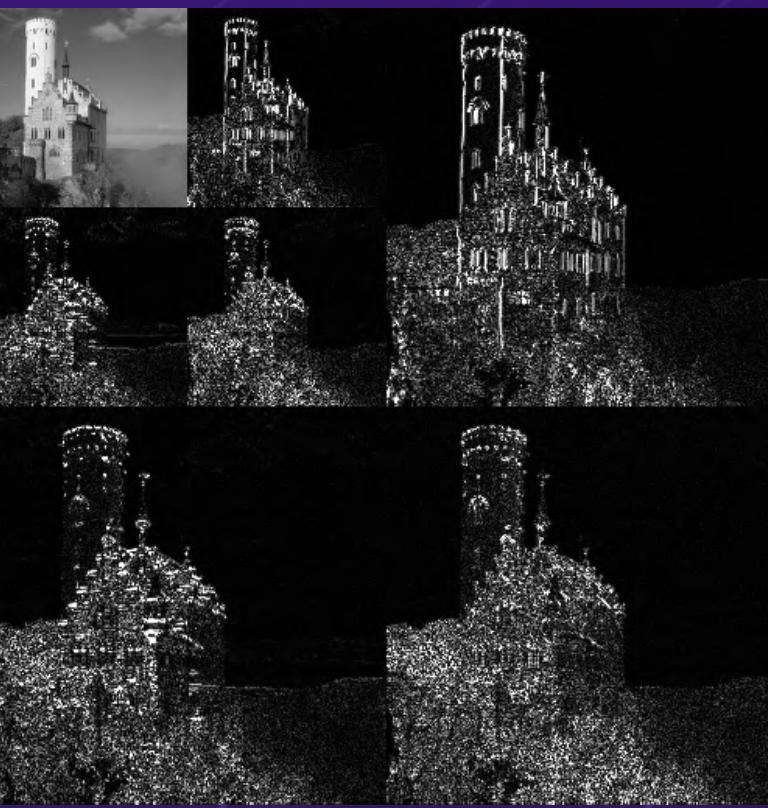
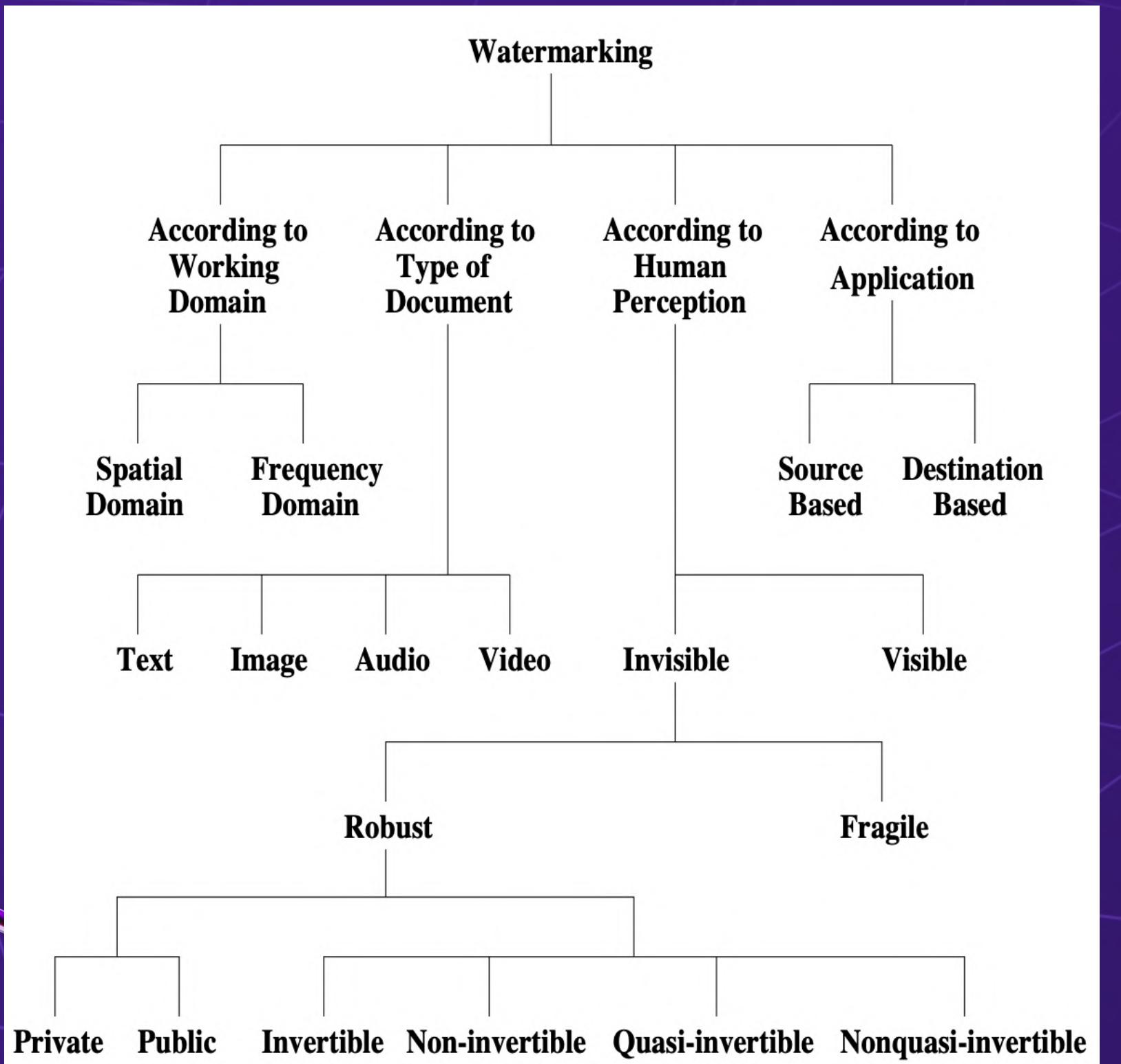
Figure 1: Information Hiding Techniques

OBJECTIVE OF OUR PROJECT

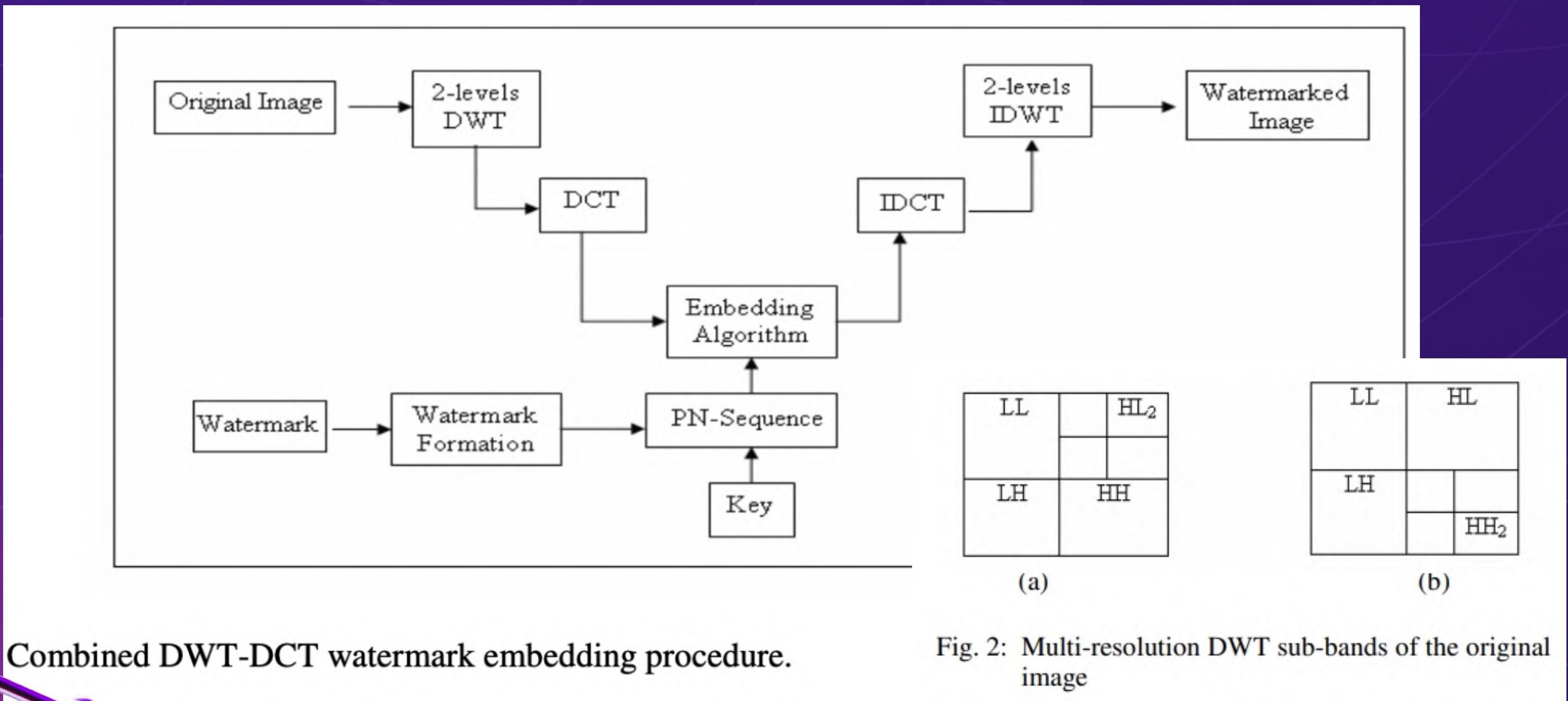
*Define, setting up and test the
limits of a watermarking sample*



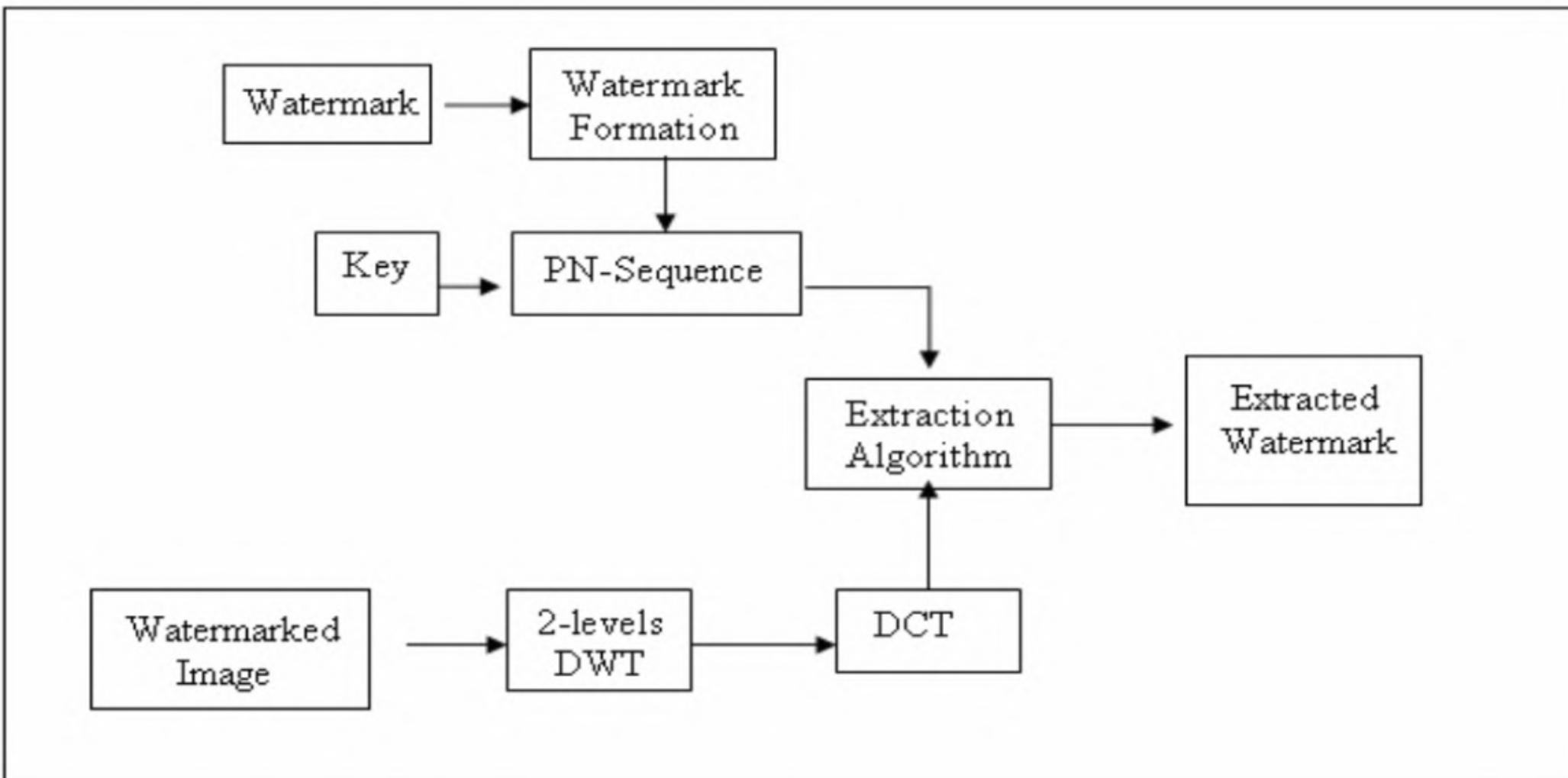
A SHORT REMINDER



IMPLEMENTATION



IMPLEMENTATION



Combined DWT-DCT watermark extraction procedure

CODE REVIEW

PROPOSED METHODOLOGY



- ▶ Adapt an existing GitHub
- ▶ Embed the watermark into a video
- ▶ Extract the watermark from the digital image
- ▶ Extract the watermark from the recording of a screen
- ▶ Extract the watermark from the recording of a screen and a wall projected video

Typical Distortions and Intentional Tampering

Lossy Compression

JPEG
MPEG

Geometrical Distortion

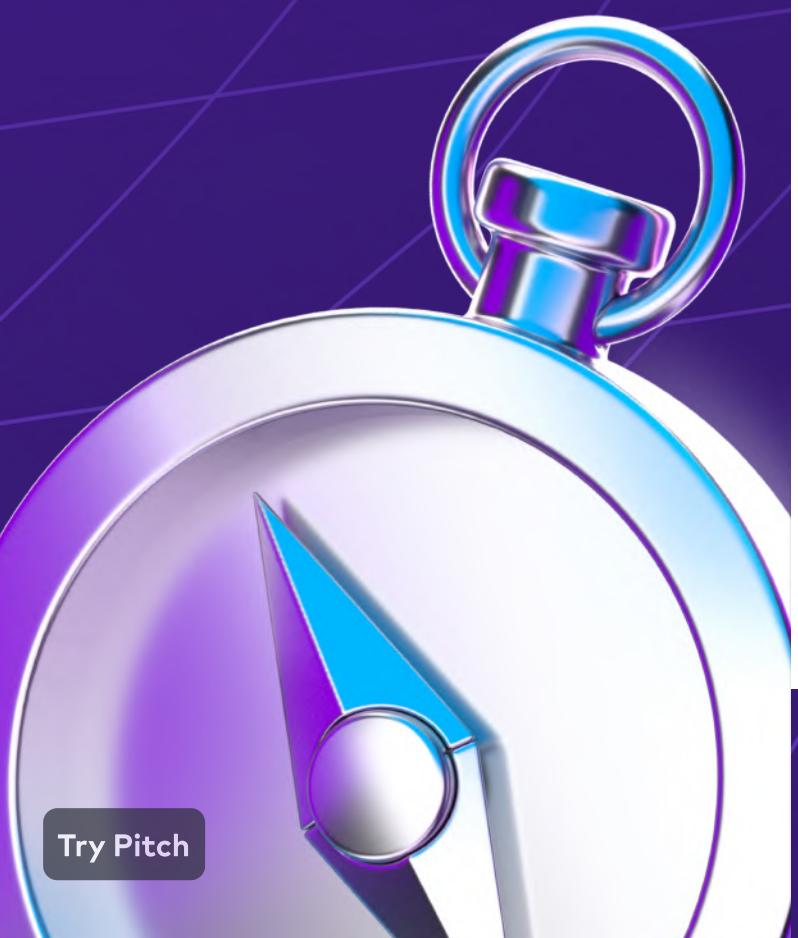
Rotation
Translation
Scaling
Cropping

Common Signal Processing Operations

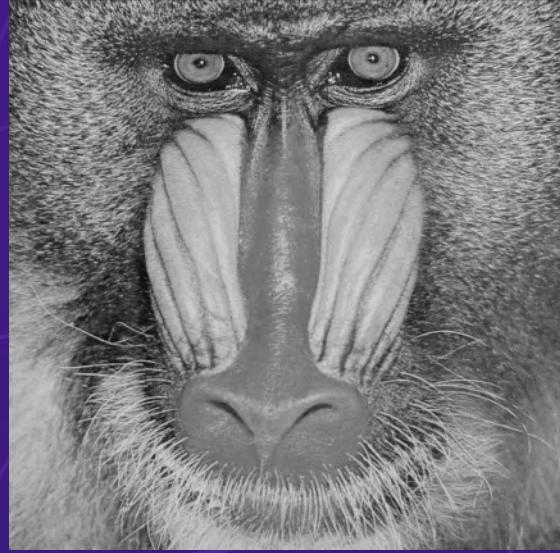
D/A or A/D
Converssion
Resampling
Requantization
Dithering
Recompression
Linear Filtering
Non-Linear
Filtering
Color Reduction
Addition of
Offset Value
Addition of Noise
Local Exchange
of Pixels

Other Intentional Tamperings

Printing and
Rescanning
Rewatermarking
Collusion
Forgery
IBM Attack
Unzign Attack
Stirmark Attack



FIRST TESTS ON BABOON



Baboon + watermark



Screen shot of baboon + watermark

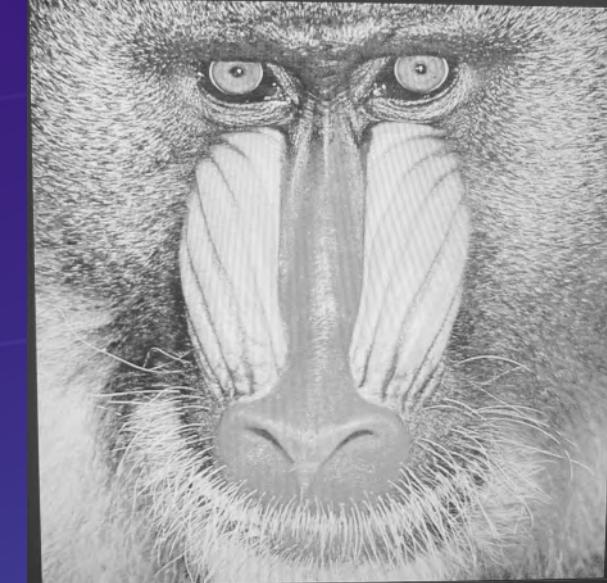


Photo of a screen of baboon + watermark



Photo of a projection of baboon + watermark

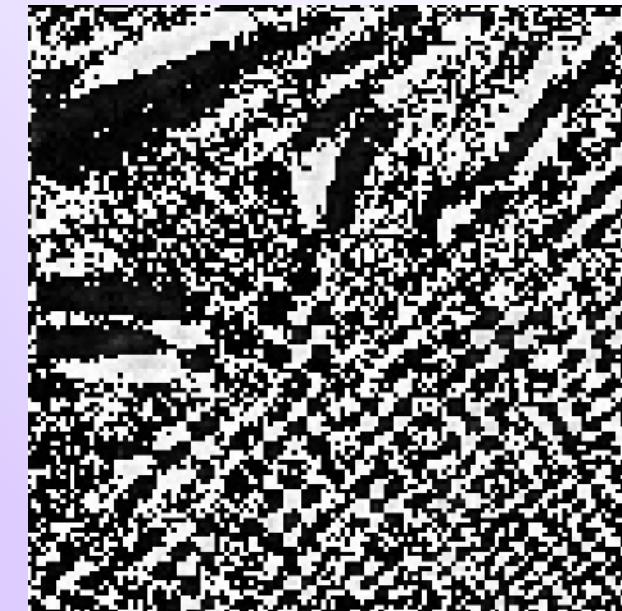
Extraction of the
watermark



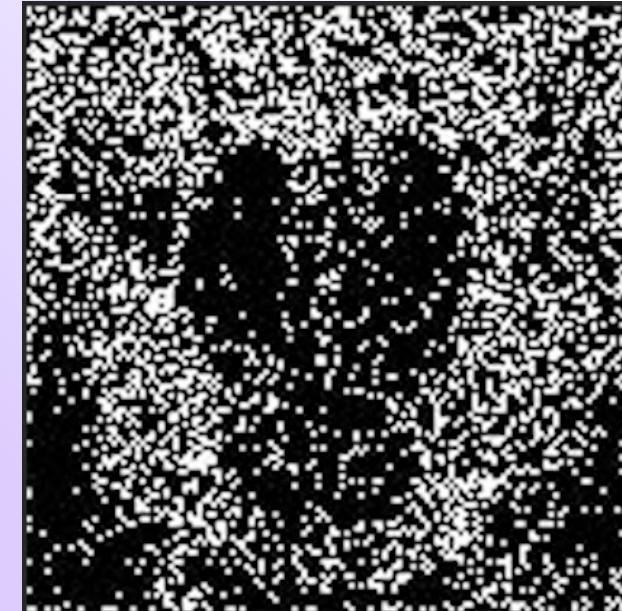
Extraction of the
watermark



Extraction of the
watermark



Extraction of the
watermark



FIRST TESTS ON LENA



Lenna + watermark



Screenshot of Lena + watermark



Photo of a screen of
Lenna + watermark



Photo of a projection of
Lenna+ watermark

Extraction of the
watermark



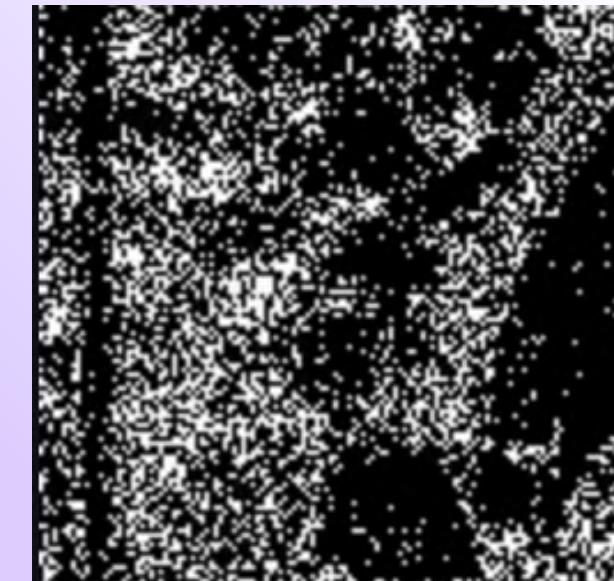
Extraction of the
watermark



Extraction of the
watermark



Extraction of the
watermark



SECOND TESTS ON LENA



lena with watermark



lena with watermark
screenshot

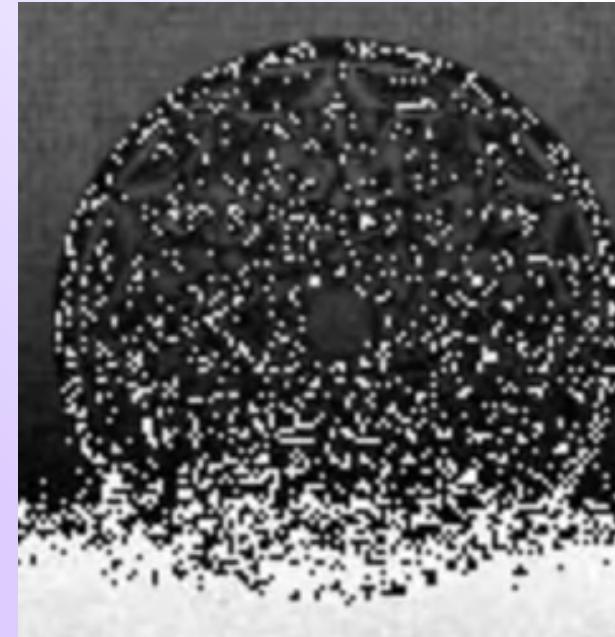


lena with watermark
picture of screen

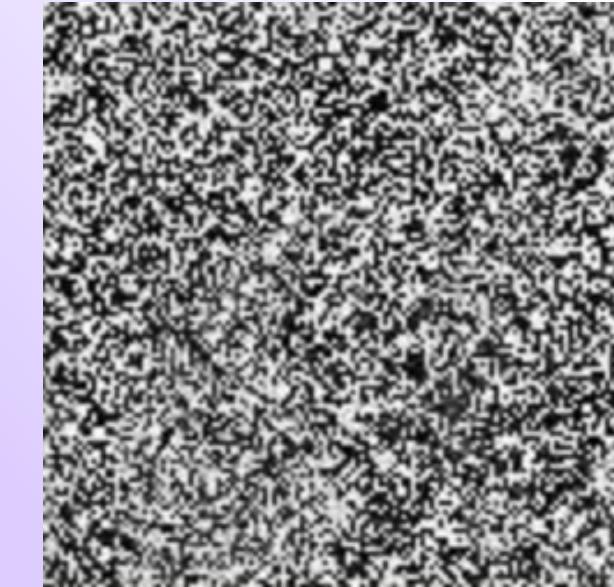
extraction of the
watermark



extraction of the
watermark



extraction of the
watermark



GAUSSIAN NOISE

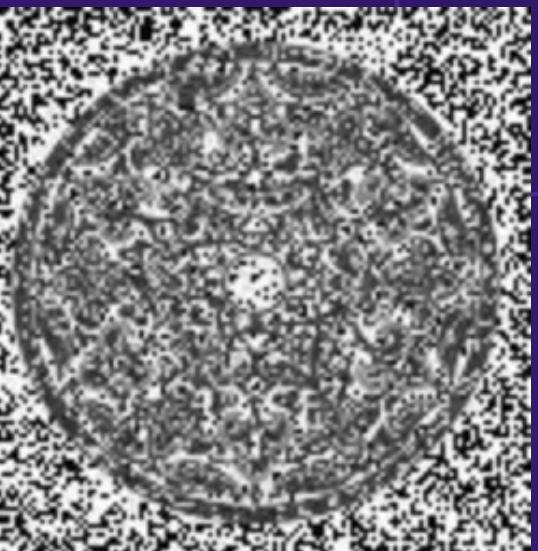
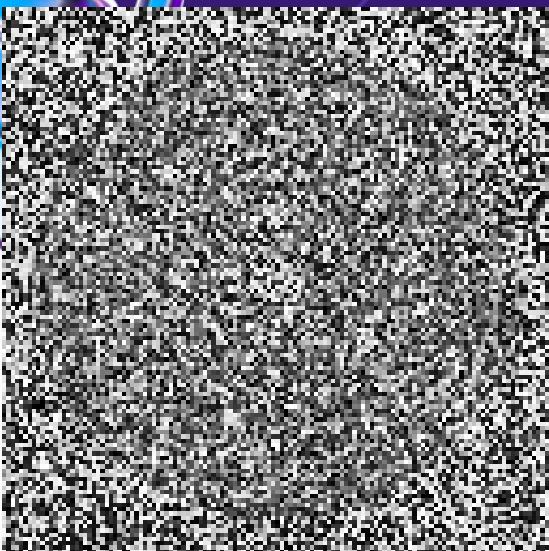
Standard deviation = 5



= 1

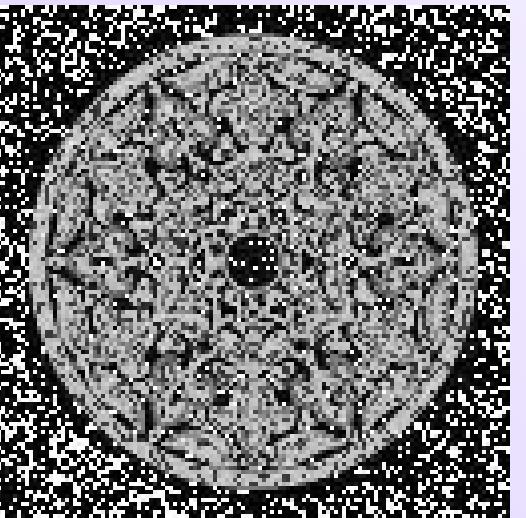
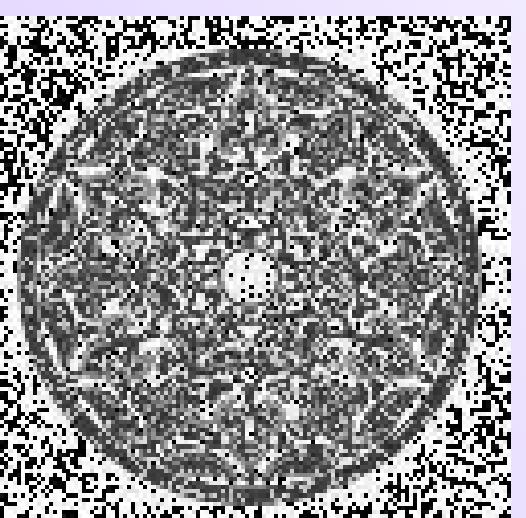
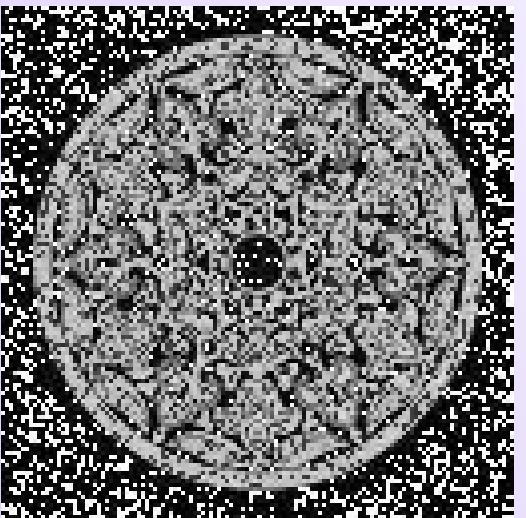


= 0.5



GEOMETRICAL ATTACK

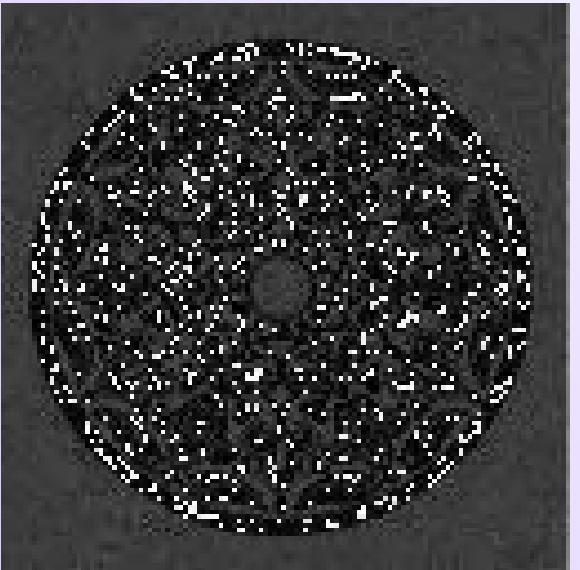
Rotation



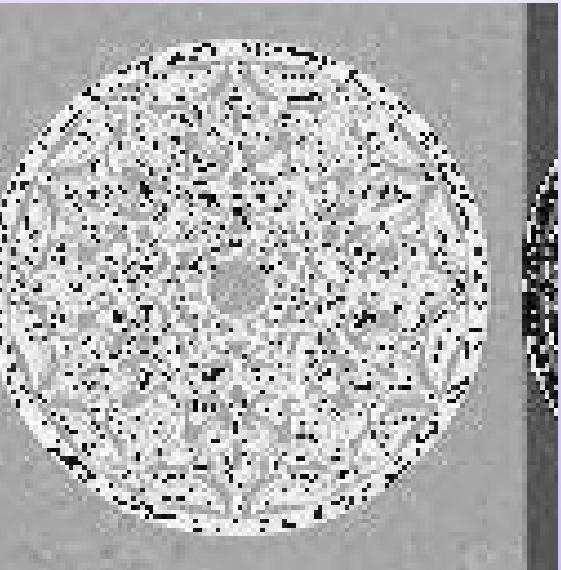
GEOMETRICAL ATTACK

Translation and Duplication

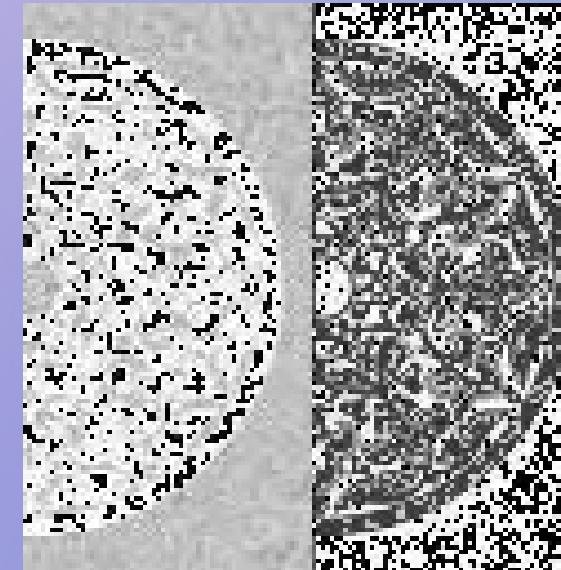
Translation of 15 pixels



Translation of 200 pixels



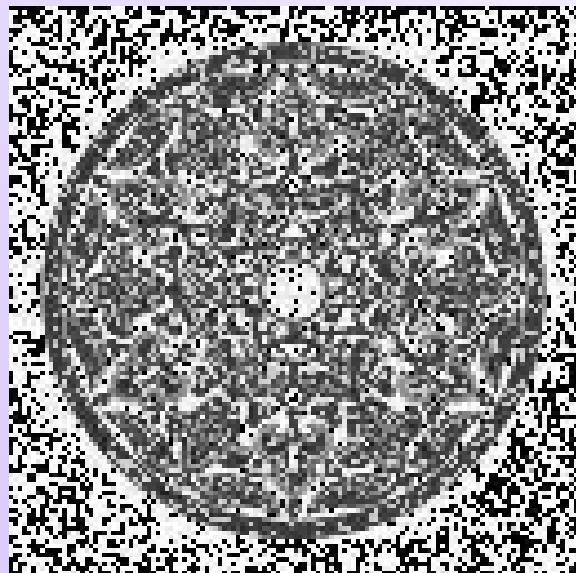
Duplication of the half of the picture



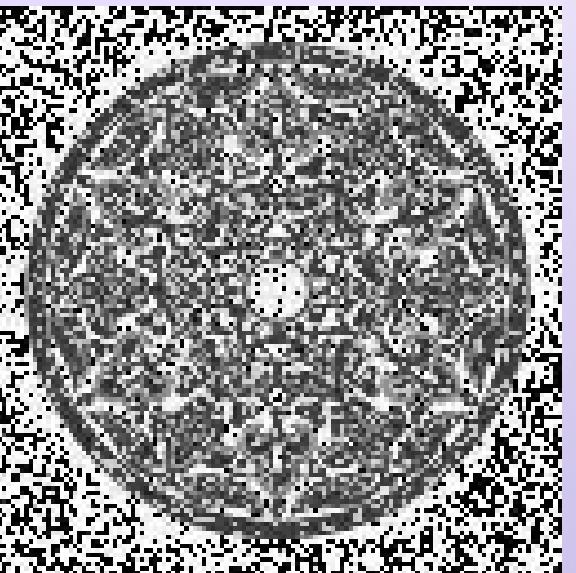
COMMON SIGNAL PROCESSING

Random exchange of pixels

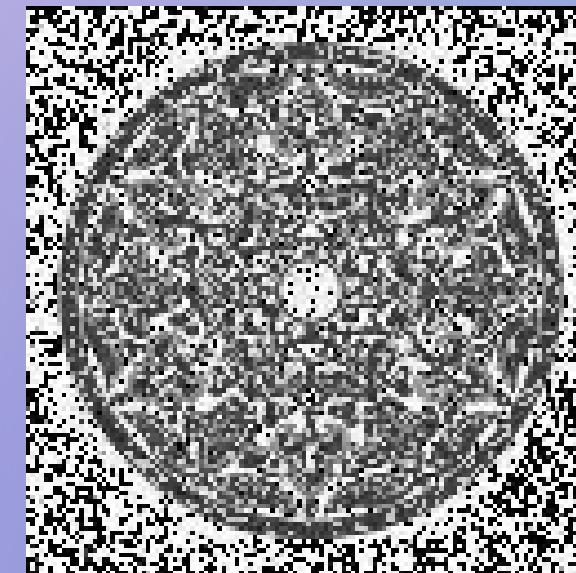
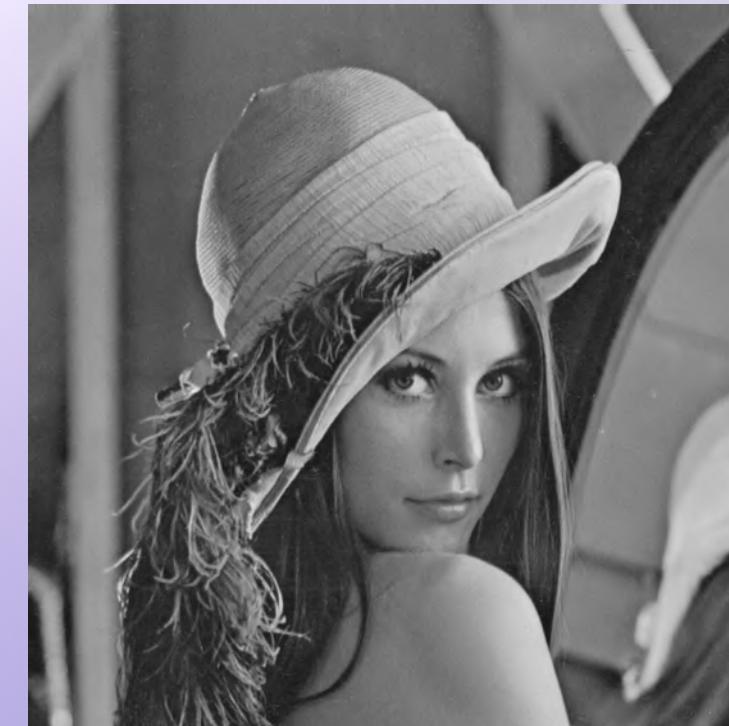
Exchange of 10 pixels



Exchange of 100 pixels



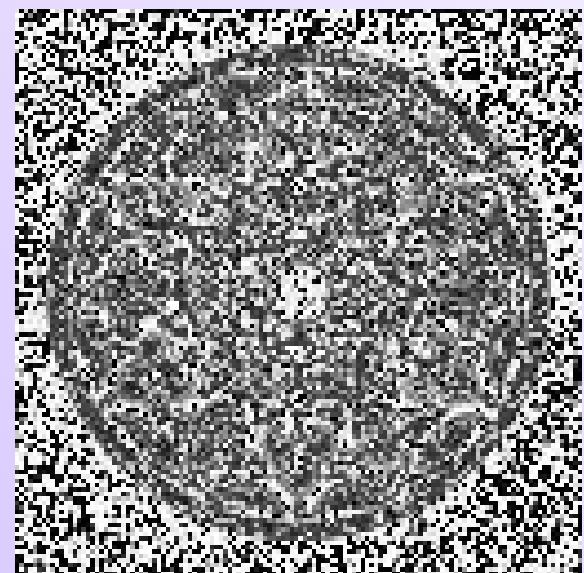
Exchange of 1000 pixels



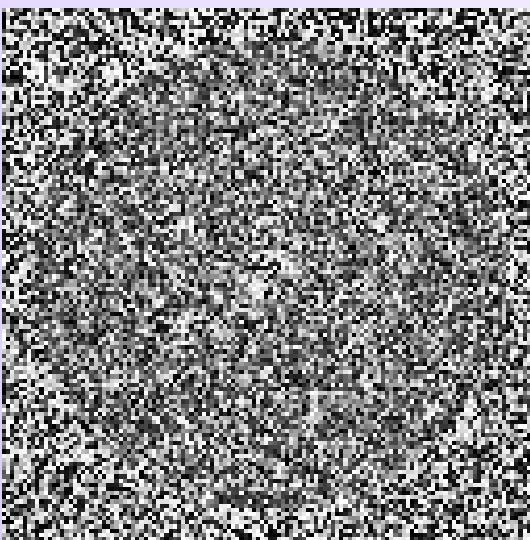
COMMON SIGNAL PROCESSING

Random exchange of pixels

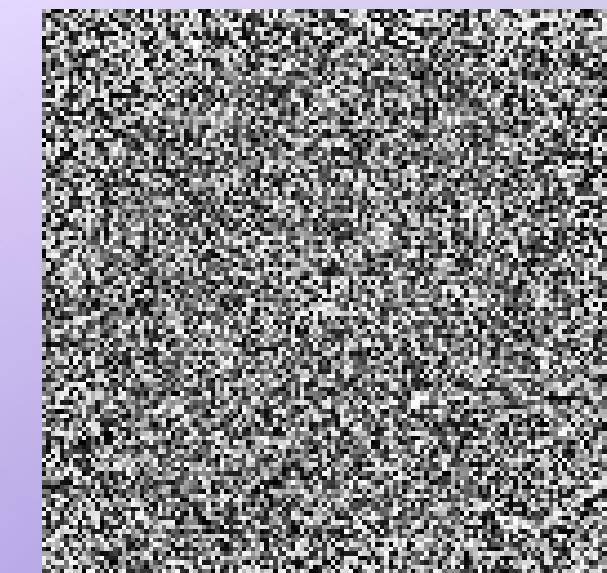
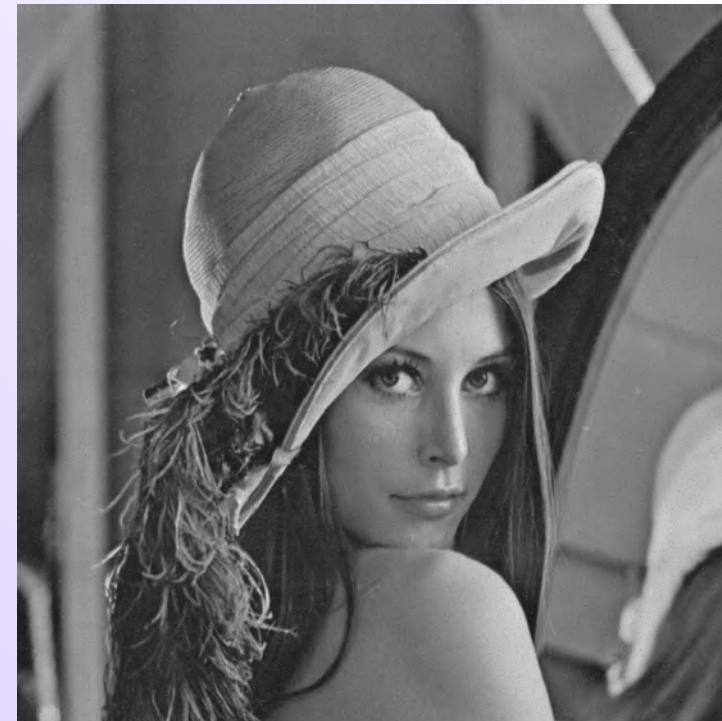
Exchange of 10000 pixels



Exchange of 50000 pixels



Exchange of 100000 pixels



RESULTS ON A SHORT VIDEO



RESULTS ON A SHORT VIDEO EXPORTED IN H.264

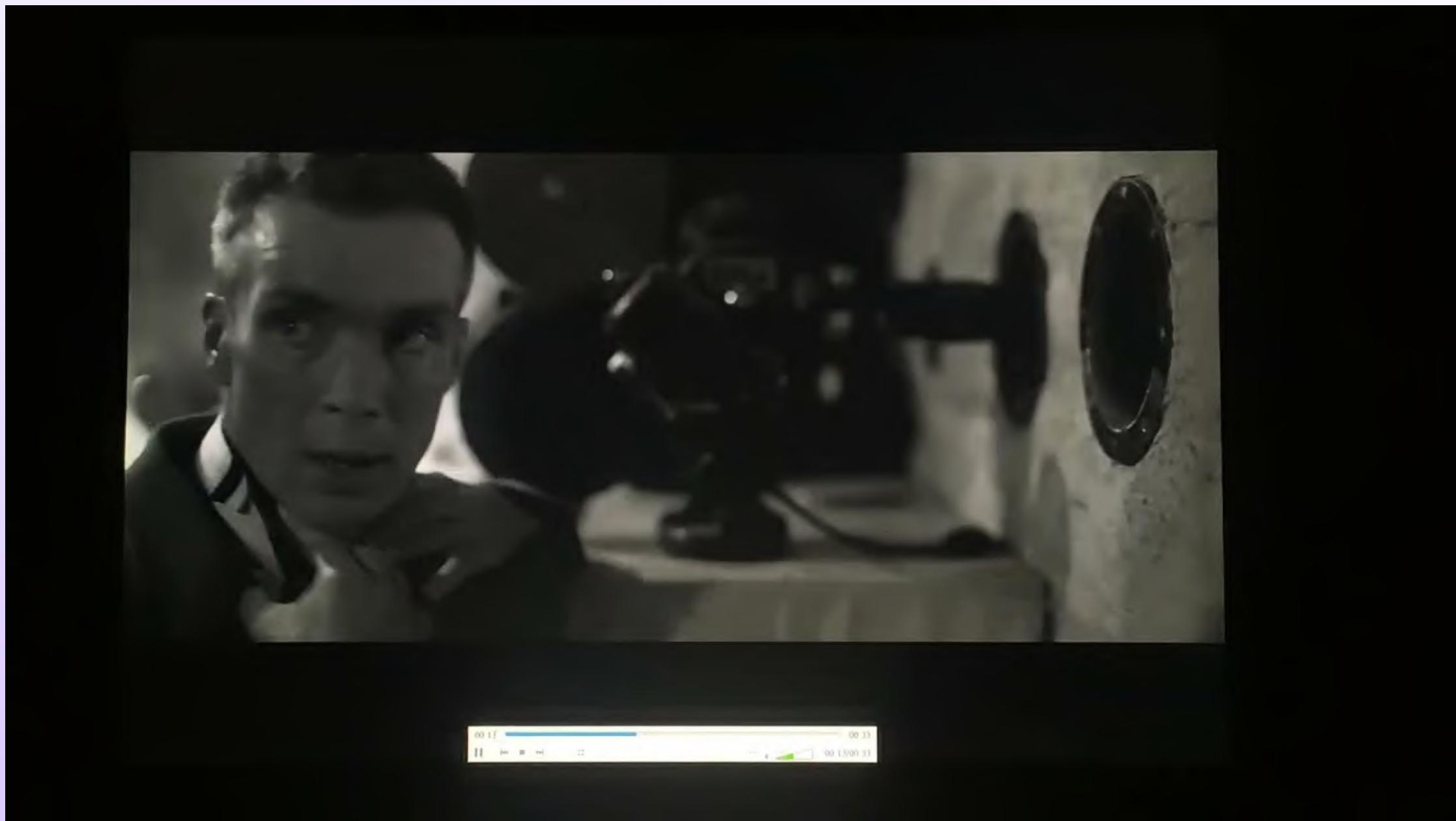


Watermark retrieved from b&w

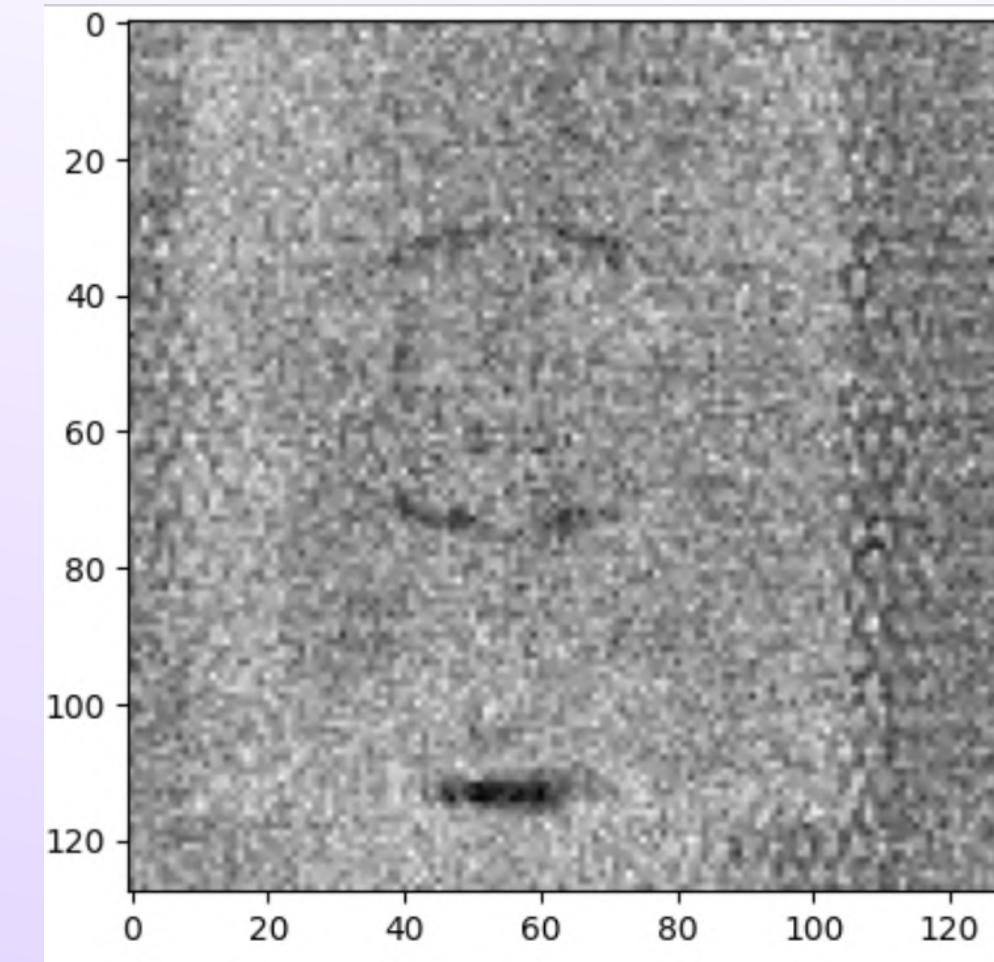


Watermark retrieved from colored video

RESULTS ON FILMED SCREEN



RESULTS ON FILMED SCREEN



Average Watermark on ~500 frames

CONCLUSION



**THANK YOU
QUESTIONS ?**