MAYANK GULATI

PM + ENGINEER | DATA AND UX ENTHUSIAST

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UBER   **Associate Product Manager** at Uber, San Francisco   Aug 2016

Intern Program Manager at Microsoft, Redmond   May - Aug 2015
Boosted CTR to 'My apps' by 1.5x and created app discovery channels to increase engagement
Redesigned and shipped Office365 app launcher; spec'ed a smart, cross-platform navigation
Created live and interactive metrics dashboards using Cosmos map-reduce and PowerBI

Intern Product Engineer at BlueRover, Waterloo   Sep - Dec 2014
Designed, architected, coded, and deployed a real time fleet tracking application
Created 'Smart Fleet' from scratch, everything from customer discovery to cache optimization
Visualized socket.io data streams on interactive Google maps web client in real time

Intern Product Manager at Yelp, San Francisco   Feb - Apr 2014
Managed the lean creation of a CRM experience for Yelp Community Managers
Increased CTR for Weekly Yelp by 20% using algorithmic email personalization for 14M+ Yelpers
Designed, prototyped, and user tested photo-video management tools for business owners

Intern Software Engineer at LinkedIn, Mountain View   May - Aug 2013
Optimized data flow and middleware for the 'Who Viewed My Profile' experience
Applied machine learning at scale to generate engaging viewer stories
Worked across the stack with Lucene, Hadoop, Pig, Java, Scala, Play, JS

Intern Full Stack Developer at T2VSoft, China   Sep - Dec 2012
Intern Software Engineer in Testing at Fixmo, Toronto   Jan - Apr 2012

EDUCATION

BASc, Systems Design Engineering at University of Waterloo   2011 - 2016
Learned to design, model, and optimize systems across various engineering domains
3.9 GPA | 1st in Class | Dean's List | President's Scholarship

PROJECTS AND HACKS   github.com/mgulati

Haptic – Interactive 3D rising-pixel touchscreen for Waterloo Engineering   Apr 2015
HomeEase – Voice controlled microwave and toaster oven at Hack the North   Sep 2014
Perceive – 3D printed, wireless haptic feedback wristband at Hack MIT   Oct 2013