

MAYANK GULATI

PM + ENGINEER | DATA AND UX ENTHUSIAST

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WORK



Associate Product Manager at Uber, San Francisco

Aug 2016

Accepted into 2016 cohort for 3 rotations of 6 months across the company.



Intern Program Manager at Microsoft, Redmond

May - Aug 2015

Boosted CTR to 'My apps' by 1.5x and created app discovery channels to increase engagement

Redesigned and shipped Office365 app launcher; spec'ed a smart, cross-platform navigation

Created live and interactive metrics dashboards using Cosmos map-reduce and PowerBI



Intern Product Engineer at BlueRover, Waterloo

Sep - Dec 2014

Designed, architected, coded, and deployed a real time fleet tracking application

Created 'Smart Fleet' from scratch, everything from customer discovery to cache optimization

Visualized socket.io data streams on interactive Google maps web client in real time



Intern Product Manager at Yelp, San Francisco

Feb - Apr 2014

Managed the lean creation of a CRM experience for Yelp Community Managers

Increased CTR for Weekly Yelp by 20% using algorithmic email personalization for 14M+ Yelpers

Designed, prototyped, and user tested photo-video management tools for business owners



Intern Software Engineer at LinkedIn, Mountain View

May - Aug 2013

Optimized data flow and middleware for the 'Who Viewed My Profile' experience

Applied machine learning at scale to generate engaging viewer stories

Worked across the stack with Lucene, Hadoop, Pig, Java, Scala, Play, JS



Intern Full Stack Developer at T2VSoft, China

Sep - Dec 2012

Intern Software Engineer in Testing at Fixmo, Toronto

Jan - Apr 2012

STUDY



BASc, Systems Design Engineering at University of Waterloo

2011 - 2016

Learned to design, model, and optimize systems across various engineering domains

4.0 GPA | Dean's List | President's Scholarship

PLAY

github.com/mgulati



Haptic – Interactive 3D rising-pixel touchscreen for Waterloo Engineering

Apr 2015

HomeEase – Voice controlled microwave and toaster oven at Hack the North

Sep 2014

Perceive – 3D printed, wireless haptic feedback wristband at Hack MIT

Oct 2013