

# MAYANK GULATI

PM + ENGINEER | DATA AND UX ENTHUSIAST

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**UBER** Associate Product Manager at Uber, San Francisco Aug 2016



**Intern Program Manager** at Microsoft, Redmond May - Aug 2015

Boosted CTR to 'My apps' by 1.5x and created app discovery channels to increase engagement  
Redesigned and shipped Office365 app launcher; spec'ed a smart, cross-platform navigation  
Created live and interactive metrics dashboards using Cosmos map-reduce and PowerBI



**Intern Product Engineer** at BlueRover, Waterloo Sep - Dec 2014

Designed, architected, coded, and deployed a real time fleet tracking application  
Created 'Smart Fleet' from scratch, everything from customer discovery to cache optimization  
Visualized socket.io data streams on interactive Google maps web client in real time



**Intern Product Manager** at Yelp, San Francisco Feb - Apr 2014

Managed the lean creation of a CRM experience for Yelp Community Managers  
Increased CTR for Weekly Yelp by 20% using algorithmic email personalization for 14M+ Yelpers  
Designed, prototyped, and user tested photo-video management tools for business owners



**Intern Software Engineer** at LinkedIn, Mountain View May - Aug 2013

Optimized data flow and middleware for the 'Who Viewed My Profile' experience  
Applied machine learning at scale to generate engaging viewer stories  
Worked across the stack with Lucene, Hadoop, Pig, Java, Scala, Play, JS



**Intern Full Stack Developer** at T2VSoft, China Sep - Dec 2012

**Intern Software Engineer in Testing** at Fixmo, Toronto Jan - Apr 2012

## EDUCATION



**BASc, Systems Design Engineering** at University of Waterloo 2011 - 2016

Learned to design, model, and optimize systems across various engineering domains  
3.9 GPA | 1<sup>st</sup> in Class | Dean's List | President's Scholarship

## PROJECTS AND HACKS

[github.com/mgulati](https://github.com/mgulati)



**Haptic** – Interactive 3D rising-pixel touchscreen for Waterloo Engineering Apr 2015

**HomeEase** – Voice controlled microwave and toaster oven at Hack the North Sep 2014

**Perceive** – 3D printed, wireless haptic feedback wristband at Hack MIT Oct 2013