Mehmet Gündaş

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Portfolio Website – <u>GitHub</u> – <u>LinkedIn</u>

Education:

Associate's Degree in Computer Programming

Anadolu University, Eskişehir, Turkey | 09/2021 - 06/2023

- Earned an Associate's Degree in Computer Programming from Anadolu University, Eskişehir, Turkey.
- Gained hands-on experience in Object-Oriented Programming (OOP) and applied algorithm design.
- **Developed a strong foundation** in databases, web design, and popular web development programming languages.
- Acquired problem-solving skills and knowledge of programming concepts applicable to real-world software development.

Bachelor's Degree in English Language Teaching (ESL).

Anadolu University, Eskişehir, Turkey | 09/2017 - 06/2021

- Specialized in **Linguistics**, **Phonology**, and **Syntax**, with a strong focus on language structure and acquisition.
- Gained valuable insights into the challenges faced by non-native speakers through courses like "Contrastive English/Turkish Phonology and Morphology", which deepened my understanding of the phonological and morphological differences between English and Turkish, and how these affect language learning.

Experience

In30 Media, Project Manager

Remote, 01/2025 - Present

Achievement/Tasks

- **Project Manager at In30 Media**, a subsidiary of RTA Marketing Inc., where I focus on establishing core processes and workflows for efficient operations.
- **Developed lead generation strategies** by creating custom scraping scripts to extract potential leads from public websites, followed by in-depth research and analysis of the scraped data to identify high-value prospects.
- **Set up a new email marketing system** using Instantly.ai to enhance lead nurturing, improve outreach efficiency, and optimize email deliverability and engagement.

RTA Marketing Inc., IT Project Manager

Remote - 01/2025 - Present

Achievement/Tasks

- **Promoted to IT Project Manager**, taking on leadership responsibilities while continuing to manage previous tasks and initiatives.
- **Implemented EOS within the organization** to improve team alignment, accountability, and operational efficiency.
- **Developed dashboards in ClickUp and moderated Level 10 meetings**, driving team productivity and ensuring alignment with organizational goals.
- Designed landing and funnel pages, implemented an SOP system, and managed workload distribution to optimize team performance and project success.

RTA Marketing Inc., Software Development/Support Specialist

Remote - 03/2024 - 01/2025

Achievement/Tasks

- **Developed and implemented end-to-end solutions** using GoHighLevel, Mailgun, Twilio, Make, and Google Products to optimize lead management, marketing automation, and project workflows.
- Customized workflows and automations to improve customer engagement, lead nurturing, and project management, enhancing efficiency and reducing manual tasks.
- Tailored tools and processes to meet client-specific needs, ensuring smooth integration with existing systems and increasing client satisfaction.
- Provided ongoing support, training, and attended client meetings to ensure effective tool use, improved lead conversion, and streamlined project timelines.

Professor Orhan Oğuz Anadolu High School, English Teacher Intern

Eskişehir, Turkey - 09/2020 - 06/2021

Achievement/Tasks

- Prepared curriculum, lesson plans, and activities tailored to modern teaching methodologies and language acquisition techniques, ensuring content was engaging and effective for diverse student needs.
- Incorporated an understanding of the affective filter theory, adapting teaching strategies to lower barriers to language learning, such as anxiety, motivation, and student self-confidence.
- **Developed dynamic, interactive lessons** that catered to various learning styles, fostering an inclusive and supportive learning environment to encourage language development.
- Collaborated with senior teachers and staff to evaluate student progress and adjust teaching materials and methods to enhance the learning experience.

Core Values

- **Integrity:** Committed to honesty and transparency in all professional interactions, ensuring ethical decision-making and fostering trust with colleagues and clients.
- **Humility:** Embracing a growth mindset and the willingness to learn from others, I focus on collaboration and value diverse perspectives.
- **Compassion:** Approaching every challenge with empathy, I prioritize understanding and supporting my colleagues and clients to achieve collective success.

Skills

JavaScript | CSS | HTML | Node.js | React | Express | Redux | SQL | MongoDB | API Integration | Bootstrap | Tailwind CSS | Git | Responsive Design | Problem Solving | Docker | Twilio | Mailgun | GoHighLevel | ClickUp | Wordpress | Divi | RESTful APIs | Zapier | Make (formerly Integromat) | Linux | Windows | WoodPecker | Instantly.ai | EOS | Leadership | Accountability

Certificates

• Introduction to Back-End Development

Meta (via Coursera) | January 2024 | Certificate
Completed an 18-hour course focused on the fundamentals of back-end development, including server-side scripting, databases, and APIs.

• Introduction to Front-End Development

Meta (via Coursera) | January 2024 | <u>Certificate</u>
Gained foundational knowledge in front-end development, covering HTML, CSS, and JavaScript for building dynamic user interfaces.

• Programming with JavaScript

Meta (via Coursera) | January 2024 | Certificate

Completed a 42-hour course to master JavaScript programm

Completed a 42-hour course to master JavaScript programming, including key concepts such as functions, objects, and asynchronous programming.

Version Control

Meta (via Coursera) | January 2024 | Certificate

Learned the essential principles of version control, using Git for managing and collaborating on code across development teams.

• Diction Course Certificate

ESMEK Eskişehir, Turkey | April 2018 | Certificate

Completed a comprehensive diction course, enhancing pronunciation, clarity, and effective communication skills. Developed techniques for improving speech articulation and voice control in both professional and personal settings.

Projects

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Languages

- Turkish Native
- English Working Proficiency