

Poisson distr :  $p(y; \lambda) = \frac{e^{-\lambda} \lambda^y}{y!}$

(a) Exponential family:-  

$$p(y; \eta) = b(y) e^{[\eta^T T(y) - a(\eta)]}$$

$$p(y; \eta) = b(y) e^{[\eta^T y - a(\eta)]}$$

Poisson :  $p(y; \lambda) = \frac{\lambda^y}{y!} e^{-\lambda}$

so, 
$$b = \frac{\lambda^y}{y!} e^{0y - \lambda}$$

(X) 
$$\begin{cases} \eta = 0 \\ a(\eta) = \lambda \\ T(y) = 0 \end{cases}$$

[constant]  $\stackrel{!}{=} a$  is independent of  $\eta$

~~$e^{-\lambda + y \log \lambda}$~~

(OR)

(✓)

(Trick)

$$p(y; \lambda) = \exp \left( \log \left( \frac{e^{-\lambda} \lambda^y}{y!} \right) \right)$$

$$= \exp \left( -\lambda + y \log \lambda - \log y! \right)$$

$$= \frac{1}{y!} e^{(-\lambda + y \log \lambda)} = \frac{1}{y!} e^{[(\log \lambda) y - \lambda]}$$

so,  $b(\eta) = \frac{1}{\eta}!$

$T(\eta) = \eta$

$\eta = \log \lambda \Rightarrow \lambda = e^\eta$

$a(\eta) = \lambda = e^\eta$

(b)

canonical response function

$E[y; \eta] = \lambda = e^\eta$

(c) example

$$\begin{aligned} \ell(\theta) &= \log p(y^{(i)} | x^{(i)}; \theta) \\ &= \log p(y^{(i)}; \theta^T x^{(i)}) \\ &= \log p(y^{(i)}; \eta) \end{aligned}$$

$$= \log [b(y^{(i)}) \exp(\eta^T T(y^{(i)}) - a(\eta))]$$

$$= \log \left[ \frac{1}{y^{(i)}!} \exp \left( (\theta^T x)^T y^{(i)} - e^{\theta^T x} \right) \right]$$

$$\ell(\theta) = -\log y^{(i)}! + x^T \theta y^{(i)} - e^{\theta^T x}$$

from Ass (ii) & (iii)  $h(x) = E[y|x] = \lambda = e^\eta = \frac{e^{\theta^T x}}{e^{\theta^T x} - \log(e^{\theta^T x})}$

$$\frac{\partial \ell(\theta)}{\partial \theta_j} = 0 + x_j^{(i)} y^{(i)} - e^{\theta^T x} x_j^{(i)}$$

$$\frac{\partial \ell(\theta)}{\partial \theta_j} = \sum x_j^{(i)} (y^{(i)} - h(x^{(i)}))$$

Generalize  $\theta_j := \theta_j + \alpha \sum_{i=1}^n (y^{(i)} - h(x^{(i)})) x_j^{(i)}$

Design choice for GLM

Ass (i)  $y|x, \theta \sim \text{Exponential family}(\eta)$

Ass (ii) (2)  $h(x) = E[y|x]$

Ass (iii) (3)  $\eta = \theta^T x$  (design choice)