## Michel Gutmann

#### LinkedIn

mich.gutmann@gmail.com

# Education

Major in Economics - Mathematics at Columbia University

2020-2022

Sciences Po - Columbia Dual BA

Continuation of the Mathematics Licence (B.S. equivalent) at Sorbonne Université (formerly Université Pierre et Marie Curie - Paris VI)

2<sup>nd</sup> year - Science/Social Science dual degree (Sciences Po/Sorbonne)

2019-2020

Mathematics stream at the Sorbonne

Concentration in Economics and Sociology at Sciences Po

1<sup>st</sup> year - Science/Social Science dual degree (Sciences Po/Sorbonne)

2018-2019

Cum Laude distinction at Sciences Po (top 12% of cohort)

# Relevant Experience

### Research Assistant, Sciences Po Economics

July 2021 - August 2021

- Under the supervision of Professors Johannes Boehm (Sciences Po), Thomas Chaney (USC) and Danial Lashkari (Boston College)
- Built and evaluated multiple natural language processing pipelines using spaCy in python to perform Named Entity Recognition and Linking on heterogeneous unstructured text data

### Research Assistant, Sciences Po Economics

May 2020 - June 2021

- Research conducted under the supervision of Professor Julia Cagé on the projects
  *Media Competition and News Diets*, (J. Cagé, C. Angelucci and M. Sinkinson)
  and *Social Media and Newsroom Production Decisions* (J. Cagé, N. Hervé, B.
  Mazoyer)
- Built a demographic data (gender, ethnicity and profession) extraction program for Twitter users relying on unstructured text analysis with machine learning in Python
- Identified sources of data and collected data on the web presence and revenue of more than 180 French media outlets
- Acquired data on social media performance of more than 900,000 media stories using CrowdTangle and Facebook APIs
- Read, summarized and analyzed scientific articles in economics and sociology to produce comprehensive literature reviews

# Computer Skills

Python, spaCy, Git, Stata, R, Matlab, CrowdTangle, Microsoft Excel, LaTeX, Microsoft Office, Wordpress, Google Ads

# Relevant Coursework

Statistical Machine Learning, Columbia, Statistical Machine Learning, A Linear and Bilinear Algebra II, Sorbonne, 95/100 and 97/100 (US A+) Introduction to Probability, Sorbonne, 89/100 (US A+)

Lebesgue Integration, Sorbonne, 81.5/100 (US A+)

Series of Sequences and Functions, Sorbonne, 80/100 (US A+)

### Languages

French, Native Italian, Native

English, Bilingual (120/120 TOEFL iBT)

German, C1 Level (Proficient)

# $\begin{array}{c} \textbf{Other} \\ \textbf{Experience} \end{array}$

Intern, Clichés Urbains, Paris, France

May 2019 - July 2020

- Taught and supervised groups of 5-10 7-14 years old children in photography workshops in Paris' 19<sup>th</sup> district's Priority Neighbourhoods once a week
- Procured participants authorization for non-commercial use of their images during street studios
- Writing of texts describing the association for subsidy/grant applications in adequation with the funding's specific goals
- Creation and application of advertising strategy: creation of a permanent web advertising campaign targeting local families and a campaign targeting potential donor using Google Ads
- Enriched association's web presence: rewriting of website texts, selection of impactful photos for website and social media and search engine optimization

### Treasurer, Révolte-Toi Sciences Po

June 2019 - June 2020

- Secured the debating society's institutional University funding
- Identified and contacted private organizations to sponsor the society's activities
- Planned and oversaw spending on events with organizing teams of 8-12 with audiences of 100-500 twice per semester
- Participated in debates as a member starting September 2018