Michel Gutmann

LinkedIn

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Education

Major in Economics - Mathematics at Columbia University

2020-2022

Sciences Po - Columbia Dual BA

Continuation of the Mathematics Licence (B.S. equivalent) at Sorbonne Université (formerly Université Pierre et Marie Curie - Paris VI)

2nd year - Science/Social Science dual degree (Sciences Po/Sorbonne)

2019-2020

Mathematics stream at the Sorbonne

Concentration in Economics and Sociology at Sciences Po

1st year - Science/Social Science dual degree (Sciences Po/Sorbonne)

2018-2019

Relevant Experience

Pre-Doctoral Research Assistant, MIT Sloan

Since July 2022

• Applied Economics Group

Research Assistant, Sciences Po Economics

July 2021 - August 2021

- Under the supervision of Professors Johannes Boehm (Sciences Po), Thomas Chaney (USC) and Danial Lashkari (Boston College)
- Built and evaluated multiple natural language processing pipelines using spaCy in python to perform Named Entity Recognition and Linking on heterogeneous unstructured text data

Research Assistant, Sciences Po Economics

May 2020 - June 2021

- Research conducted under the supervision of Professor Julia Cagé
- Built a demographic data (gender, ethnicity and profession) extraction program for Twitter users relying on unstructured text analysis with machine learning in Python
- Identified sources of data and collected data on the web presence and revenue of more than 180 French media outlets
- Acquired data on social media performance of more than 900,000 media stories using CrowdTangle and Facebook APIs
- Read, summarized and analyzed scientific articles in economics and sociology to produce comprehensive literature reviews

Honors and Awards

Columbia School of General Studies Dean's Prize for Excellence in Economics (Best economics student within GS)

Columbia Departmental Honors in Economics (Honors Thesis: "Bike-sharing Does Not Change Subway Usage: Evidence from New York City" Sciences Po "Cum Laude" honors (top 12% of cohort)

Computer Skills

Python, spaCy, Git, Stata, R, Matlab, CrowdTangle, Microsoft Excel, LATEX, Microsoft Office, Wordpress, Google Ads

Languages

French, Native Italian, Native English, Bilingual

German, C1 Level (Proficient)

$\begin{array}{c} \textbf{Other} \\ \textbf{Experience} \end{array}$

Intern, Clichés Urbains, Paris, France

May 2019 - July 2020

- Taught and supervised groups of 5-10 7-14 years old children in photography workshops in Paris' 19th district's Priority Neighbourhoods once a week
- Procured participants authorization for non-commercial use of their images during street studios
- Writing of texts describing the association for subsidy/grant applications in adequation with the funding's specific goals
- Creation and application of advertising strategy: creation of a permanent web advertising campaign targeting local families and a campaign targeting potential donor using Google Ads
- Enriched association's web presence: rewriting of website texts, selection of impactful photos for website and social media and search engine optimization

Treasurer, Révolte-Toi Sciences Po

June 2019 - June 2020

- Secured the debating society's institutional University funding
- Identified and contacted private organizations to sponsor the society's activities
- Planned and oversaw spending on events with organizing teams of 8-12 with audiences of 100-500 twice per semester
- Participated in debates as a member starting September 2018