

# **CONSENT FORM**

Georgia Institute of Technology

**Project Title:** Player Modeling of Interactive Story

**Investigators:**

Principal Investigator: Dr. Mark O. Riedl

PhD Student: Hong Yu

## **Research Consent Form**

**You are being asked to be a volunteer in a research study.**

### **Exclusion/Inclusion Criteria:**

Access to a computer and the game website is required to participate. You must be able to read English and age 18 or over.

### **Purpose:**

**The purpose of this study is:**

Different subjects have different preference for various types of stories, such as romantic stories or adventurous stories. We propose to generate personalized stories with machine learning. In this user study, we would like to collect subjects' preference label for different stories (including part of stories) and options.

### **Procedures:**

**If you decide to be in this study, your part will involve:**

Reading several short stories, each of which is 1000-2000 words. Rating various aspects of the stories on a 1-5 scale. The whole process will take about 10 to 20 minutes.

### **Risks/Discomforts**

**The following risks/discomforts may occur as a result of your participation in this study:**

We do not foresee additional risks in our study other than risks involved in everyday activities.

### **Benefits**

While there are no direct benefits to you we hope that the results of this study will one day enable better player modeling and story generation algorithm to be designed, that can cater to our individual needs and tastes. It is likely that many of us will benefit from that.

### **Compensation to You**

There will be financial compensation for every subject participating in the study (50 cents per subject).

### **Confidentiality**

The following procedures will be followed to keep your personal information confidential in this study: The data that is collected about you will be kept private to the

extent allowed by law. To protect your privacy, your records will be kept under a code number rather than by name. Your records will be kept in locked files and only study staff will be allowed to look at them. Your name and any other fact that might point to you will not appear when results of this study are presented or published.

To make sure that this research is being carried out in the proper way, the Georgia Institute of Technology IRB will review study records. The Office of Human Research Protections may also look at study records.

### **Costs to You**

Participating in this study will not directly result in any financial cost. You may need about 10 to 20 minutes to complete the experiment.

### **Subject Rights**

- Your participation in this study is voluntary. You do not have to be in this study if you don't want to be.
- You have the right to change your mind and leave the study at any time without giving any reason, and without penalty.
- Any new information that may make you change your mind about being in this study will be given to you.
- You can download a copy of this consent form to keep.
- You do not waive any of your legal rights by signing this consent form.

### **Questions about the Study or Your Rights as a Research Subject**

- If you have any questions about the study, you may contact Dr. Mark O. Riedl, at telephone (404) 385-2860.
- If you have any questions about your rights as a research subject, you may contact Ms. Melanie J. Clark, Georgia Institute of Technology at (404) 894-6942.

**If you start the experiment, it means that you have read (or have had read to you) the information given in this consent form, and you would like to be a volunteer in this study.**