Project Name: Medical Inventory Management

Empathy Map Canvas

User Persona: Hospital Inventory Manager

Says	Thinks
"We need a faster way to track medicines and supplies."	"If stock updates were automatic, my job would be easier."
Does	Feels
Maintains spreadsheets, checks stock manually, and reports shortages.	Feels stressed due to errors, delays, and risk of expired medicine

Insights:

Users want automation, real-time alerts, and a simple dashboard that provides accurate information about stock availability and expiry dates.

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