MARISSA GVOZDENOVICH

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EDUCATION

University of Central Florida   August 2013 – May 2015
Master of Arts, Instructional Design and Technology: Educational Technology
University of Central Florida   August 2009 – May 2013
Bachelor of Science, English Language Arts Education

SKILLS

Frameworks/Libraries: Angular, React, .NET, Entity Framework Core, Bootstrap, Telerik/Kendo, jQuery
Languages: JavaScript, Typescript, C#, SQL
Other: Azure, Git, NPM, NuGet, Figma, CI/CD, Agile
Soft Skills: Effective Communication, Critical Thinking & Problem Solving, Teamwork, Time Management, Project Management, Prioritization & Organization

EXPERIENCE

Hudson Headwaters 340B / Pillr Health – *UI/UX Software Developer*   October 2021-Present

- Lead front-end development, enhancing 4 proprietary apps for improved user experience and efficiency.
- Conduct code reviews, foster team collaboration and technical problem-solving.
- Develop and QA 150+ RESTful APIs to support scalable, high-performance applications.
- Present new features at client forums, showcasing 3+ innovative solutions.
- Drive user engagement by designing and building nearly 50 intuitive interfaces, resulting in increased user satisfaction and improved usability.
- Research, plan, wireframe, build, test, and document solutions for manual tasks, increasing efficiency for internal staff by 10-25%.
- Implement cutting-edge design trends in UI/UX, enhancing the overall aesthetic and functionality of applications, resulting in acquiring 3+ new clients.
- Conduct usability testing and analyze user feedback to refine designs, leading to more effective user experiences.
- Promoted twice in 2 years due to strong performance and organizational impact.

Adirondack League Club – *Webmaster*   January 2020- December 2021

- Partnered with club management to streamline daily content updates, ensuring timely and accurate information for 350+ users.
- Developed 5 custom user interface components, improving usability and accessibility for diverse membership needs.
- Utilized Google Analytics to analyze user behavior, driving creation of 3 new pages that boosted website traffic.

PROJECTS

Hudson Headwaters 340B – Client Onboarding Wizard *(Angular, Typescript, C#, SQL, EF Core)*:

- Built a step-through style interface for internal staff members to onboard new clients.
- Led and executed all stages of project including research, design, planning, documentation, constructing the backend code, frontend code, and APIs, release, and support once live.

Hudson Headwaters 340B – Prescription Review Feature *(.NET, C#, SQL, Kendo)*:

- Created a prescription drug claim override feature allows clients to accept claims that were rejected by automated processes, resulting in higher client satisfaction and autonomy, as well as more patients' prescriptions qualifying for discounted pricing.
- Developed internal and client-facing reporting to reflect usage of this feature.
- Completed research and planning; built the frontend, backend, and APIs; created an accompanying client user guide.

OTHER

Certifications: Microsoft Technology Associate: Database Fundamentals
Awards: 2-time Employee of the Month winner at Hudson Headwaters 340B