

# MARISSA GVOZDENOVICH

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## Summary

UI/UX Software Developer with 5+ years of experience in crafting intuitive and user-centric interfaces, leveraging skills to enhance user satisfaction and engagement. Demonstrated expertise in leading front-end development and collaborating with cross-functional teams to deliver cutting-edge design solutions. Passionate about advancing in a Senior Frontend Engineer role, continually pushing the boundaries of design and technology to create seamless user experiences.

## Education

### ***Master of Arts, University of Central Florida, 2015***

Instructional Design and Technology: Educational Technology

### ***Bachelor of Science, University of Central Florida, 2013***

English Language Arts Education

## Experience

### ***Hudson Headwaters 340B / Pillr Health***

*UI/UX Software Developer, October 2021-Present*

- Lead front-end development, enhancing 4 proprietary apps for improved user experience and efficiency.
- Conduct code reviews, fostering team collaboration and technical problem-solving.
- Develop and QA 150+ RESTful APIs to support scalable, high-performance applications.
- Present new features at client forums, showcasing 3+ innovative solutions.
- Drive user engagement by designing and building nearly 50 intuitive interfaces, resulting in increased user satisfaction and improved usability.
- Collaborate with cross-functional teams to gather requirements, ensuring alignment with user needs and project goals.
- Research, plan, wireframe, build, test, and document solutions for manual tasks, increasing efficiency for internal staff by 10-25%.
- Implement cutting-edge design trends in UI/UX, enhancing the overall aesthetic and functionality of applications, resulting in acquiring 3+ new clients.
- Conduct usability testing and analyze user feedback to refine designs, leading to more effective user experiences.
- Promoted twice in 2 years due to strong performance and organizational impact.

### ***Adirondack League Club***

*Webmaster, January 2020- December 2021*

- Managed Club's website, enhancing user experience and resolving technical issues.
- Partnered with club management to streamline daily content updates, ensuring timely and accurate information for 350+ users.
- Developed 5 custom user interface components, improving usability and accessibility for diverse membership needs.
- Utilized Google Analytics to analyze user behavior, driving creation of 3 new pages that boosted website traffic.

## Skills

**Frameworks/Libraries:** Angular, React, .NET, Entity Framework Core, Bootstrap, Telerik/Kendo, jQuery

**Languages:** JavaScript, Typescript, C#, SQL

**Other Tools:** Azure, Git, NPM, NuGet, Figma

**Soft Skills:** Effective Communication, Critical Thinking & Problem Solving, Teamwork, Time Management, Project Management, Prioritization & Organization

## Other

**Certification:** Microsoft Technology Associate: Database Fundamentals

**Recent Courses:** Angular – The Complete Guide, The Complete Full-Stack Web Development Bootcamp

**Awards:** 2-time Employee of the Month winner at Hudson Headwaters 340B