

Megan Kim

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WORK AND PROJECTS

Audio Visual Technician

New York, NY; Nov 2024 - Present

Barnard College, Columbia University (Contract)

- Designed, researched, and distributed user-friendly guides and branding for 80+ spaces, using InDesign, Illustrator, and Photoshop to reduce help calls by 20% and optimize technology experience
- Administered the audio and visual technology setup and rigging of in-person, hybrid, remote, live, and recorded production workflows using Zoom for over 300+ campus events, conferences, and lectures

Audio Visual Media Technician

New York, NY; July 2023 - Sep 2024

New York University

- Led visual branding initiatives for signage and merchandise to engage and familiarize departmental identity
- Developed, researched, and tested user guides for digital display systems and PC based media for 60+ classrooms and offices, and updated KB articles for ease of Zoom accessibility and webinar usage
- Resolved 120+ tickets with CRMs, prioritizing issues and upkeeping security protocols for VIP personnel

Content Creator/Digital Artist

Remote; May 2017 - Dec 2021

Freelance

- Built an audience of 28,000+ on multiple social media platforms with consistent content and engagement
- Accomplished over 220+ commissions for custom work ranging from graphic design to original character illustrations with high satisfaction rates and frequent returning customers

Director of Operations,

New York, NY; May 2023 - May 2024

Media Lead

May 2021 - May 2023

NYU Motorsports

- Directed operational and multimedia production and outreach for 100+ students, oversaw diverse areas such as project management, marketing, sponsor-facing promotional content, media shoots, and post-production, increasing media engagement by 300%
- Improved application turnover by 80% and conducted 320+ interviews in the last semester
- Coordinated and promoted team-wide and sponsorship events, handled operational integration initiatives for the international collegiate Formula SAE and Baja SAE competitions

Web Director

New York, NY; Jan 2022 - May 2023

Washington Square News

- Designed layouts for 15+ special issues using WordPress, HTML, and CSS for full pages, articles, advertisement spaces, making sure to integrate WCAG guidelines for accessibility
- Conducted reviews to improve SEO performance, user experience, and fix publication or technical errors

Project Lead, UX Designer

New York, NY; Sep 2023 - Dec 2023

Bern Dibner Hackathon - 1st Place & Audience Favorite

- Directed design efforts for an AI chatbot including road mapping, creating user journeys, conducting 40+ user surveys, and prototyping to streamline IT processes and optimize troubleshooting procedures
- Modeled and presented high-fidelity interface prototypes and promotional animations for a panel of staff

EDUCATION

New York University, Tandon School of Engineering

Graduated May 2024

Bachelor of Science in Integrated Design and Media

GPA: 3.78

Minor in Computer Science & Science and Technology Studies

Dean's List, Cum Laude

SKILLS

Softwares: Adobe Suite (After Effects, Premiere Pro, InDesign, Illustrator, Photoshop), Canva, Figma, WordPress, Squarespace, ZenDesk, TeamDynamix, Git
Social Media, Content Creation, Shortform Content, Motion Graphics, Animation, Prototyping, Website/blog Development, Project Management, HTML/CSS, Python, C++, JavaScript, React, FireBase