

WCP PORTFOLIO RUBRIC

Student _____

Semester _____

Instructor/Course _____

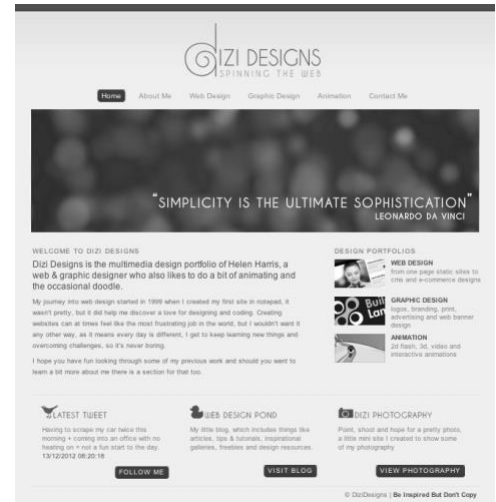
Grade _____

A 100-90 % Exemplary	B 89-80 % Competent	C 79-70% Adequate	D 69-65% Unsatisfactory	F -64% Not Acceptable
<p>Outstanding, model work that showcases the student in a stellar way. An exemplar of project criteria. Reflective of careful thinking and planning. Implies motivation and effort. Indicates meticulous presentation, format, and attention to detail. Creativity and visual appeal add significant visual interest and assist in overall stellar presentation. Writing exhibits crafting, skill, and “maturity” of language and conventions.</p>	<p>Quality, competent work that shows off student work of an above average standard. A good example of project criteria. Reflective of clear thinking and planning. Any lapses are minor and may require only quick revision or editing. Implies motivation and effort. Errors or shortcomings may be result of oversight rather than lack of conscientious approach. Presentation and format is above average standard, but errors, flaws or oversights are in details. Creativity and visual appeal complements contents. Writing is less expressive and mature than that of “A” standard, but skills are accurate.</p>	<p>Satisfactory work that meets minimum expectations. Likely not an example or model for others. Showcases student rather than professional standard. Thinking and planning are evidenced, though considerable revision may be required for clarity and finesse. Implies enough motivation to complete assignment more so than develop a showcase portfolio. Errors, frequent or substantial, indicate carelessness or lack of proofreading or viewing. Presentation and format are minimal. Creativity or visual appeal may be lacking or inappropriate. Writing is general; functional yet lacking in expression, skill, and maturity.</p>	<p>Inadequate, substandard work; not reflective of minimal requirements or expectations. Not at all a model of the project. Does not showcase the student or his/her work. A lack of effort, thinking, and planning are likely reasons for overall poor quality. Major time and revisions are needed prior to presentation to an audience. Errors are frequent and substantial, reflective of overall lack of care and motivation. Presentation and format may be less than expected or poorly planned. Creativity or visual appeal is lacking or inappropriate. Writing is less than acceptable in all respects.</p>	<p>Features are either missing altogether, in error, or grossly underdeveloped.</p>

WCP PORTFOLIO CHECKLIST

WELCOME/HOME PAGE or INTRODUCTION

- ☐ Includes all parts, components and features of a home page as shown in the sample
- ☐ Clearly describes career goal
- ☐ Uses visual features to attract attention
- ☐ Communicates in writing maturely, clearly, accurately
- ☐ Makes a positive overall impression
- ☐ Includes navigation bar to all artifacts of the portfolio



COLLECTION

- ☐ Includes all parts, components and features as assigned in a Website build with HTML, CSS and JS, jQuery, Ajax and Jason
- ☐ Includes a variety of kinds of evidence
- ☐ Focuses on quality
- ☐ Uses visual features to attract attention
- ☐ Introduces each artifact with an appropriate caption and reflection (1-2 paragraphs)
- ☐ Communicates in writing maturely, clearly, accurately
- ☐ Compiles a comprehensive and complete collection

SELECTION

- ☐ Selects and includes appropriately past samples of work

REFLECTION

- ☐ Is inviting and professional in tone (welcome/introductory message)
- ☐ Is descriptive, analytical and self-evaluative (reflective captions)
- ☐ Communicates in writing maturely, clearly, accurately