Mark Joseph Bello Acurin

📍 Lizardo St. Project 4, Quezon City

✉️ acurinmarkjoseph@gmail.com | 🔳 0977 153 6036

📝 Career Summary

Results-driven Data/BI Analyst with 6 years of experience in the data industry, spanning analytics, reporting, risk assessment, and MIS. Skilled in transforming raw data into actionable insights through dashboards, reporting, and cloud-based analytics. Strong expertise in SQL, Snowflake, Databricks, Tableau, Power BI, and Excel, with proven ability to analyze trends, track retention, and support data-driven decision-making.

⚡ Core Skills

- Data Analysis & Business Intelligence (BI)
- Dashboard Development: Tableau, Power BI
- SQL (queries, joins, transformations)
- Cloud Data Platforms: Snowflake, Databricks
- Data Cleaning & ETL (analyst-level transformations)
- Excel (advanced functions, reporting automation)
- Python for Data Analysis (beginner level)
- Stakeholder Reporting & KPI Tracking

💼 Professional Experience

Data Analyst – Emerald
2022 – Present

- Develop dashboards and automated reports using Tableau and Power BI to support business performance tracking.
- Query and transform data in Snowflake and Databricks to provide accurate datasets for reporting.
- Collaborate with cross-functional teams to deliver insights for business growth and process improvements.
- Monitor and validate retention metrics, ensuring data consistency across SQL and BI tools.

Risk Analyst – Ubiquity

2021 – 2022

- Monitored and assessed transactions for fraud risk.
- Conducted detailed analysis to reduce exposure and financial risk.
- Produced reports and recommended preventive measures to improve risk detection.

Admin / MIS – Tech Mahindra Ltd.

2017 – 2021

- Developed and maintained MIS reports for operational teams.
- Automated reporting workflows, reducing manual effort and errors.
- Provided data-driven insights to improve productivity and KPIs.

Computer Attendant / Technician – THE NET.COM

2014 – 2017

- Handled computer troubleshooting, maintenance, and technical support.
- Assisted customers with system operations and resolved technical issues.

🎓 Education

BS in Information Technology – Informatics

Computer Technician / Basic Troubleshooting – Xavier Computer Institute

📃 Certifications

- SQL for Data Science – Great Learning
- Data Visualization in Tableau – Great Learning
- Data Visualization with Power BI – Great Learning
- Marketing and Retail Analytics – Great Learning
- Python for Machine Learning & Data Science – Great Learning
- Excel for Beginners – Great Learning
- Introduction to Analytics – Great Learning