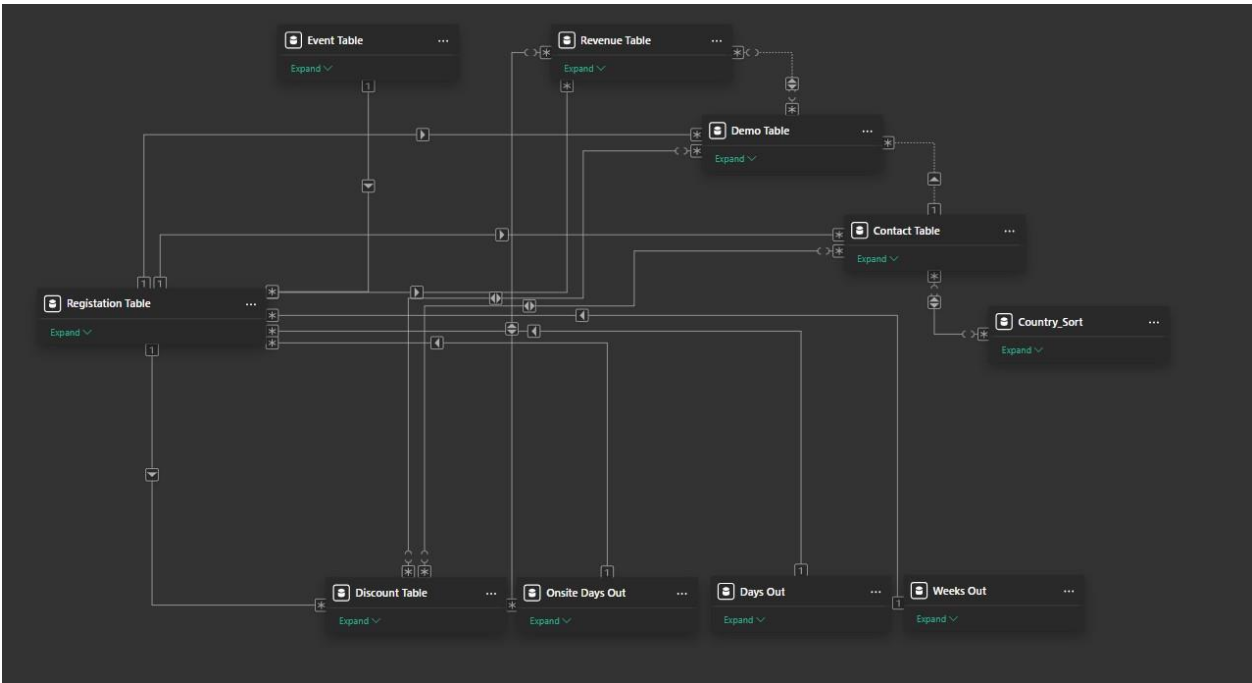


POWER BI SAMPLE REPORT:
Dataset Relationships Using Native Query (Databricks Connection):



Overview Details:



3yrs CAGR Report:

Registration

By Regtype

Line Metrics

Registration

ExpoCon	Before Previous Year	Previous Year	Latest Year	Variance	Variance %	3yrs Cagr
Conference	666	741	447	-294	-39.68%	14.21%
Expo	9836	9456	8059	-1397	-14.77%	6.87%
Non-Qualified	5020	5046	5028	-18	-0.36%	-0.05%
Total	15522	15243	13534	-1709	-11.21%	4.67%

Geo map:

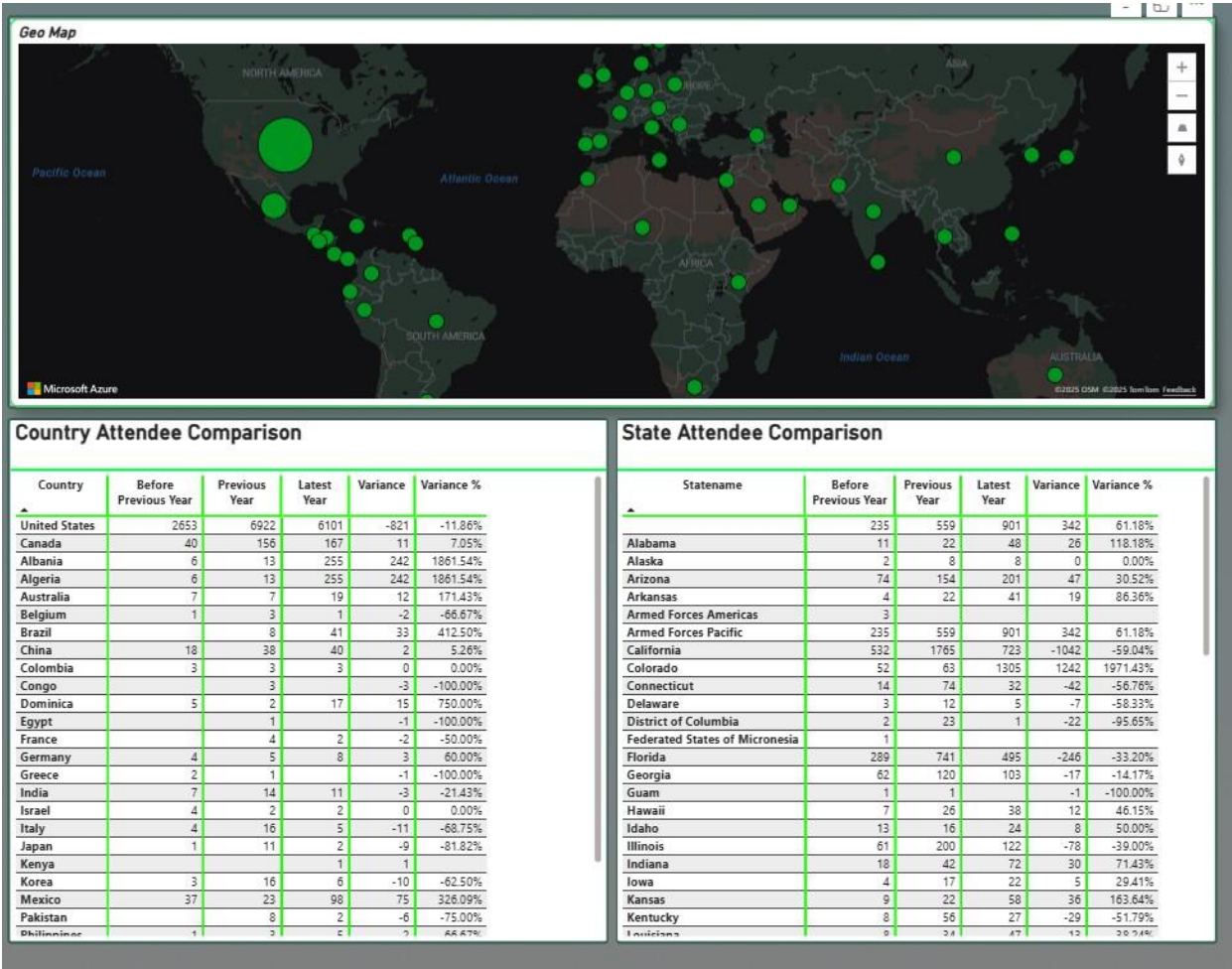
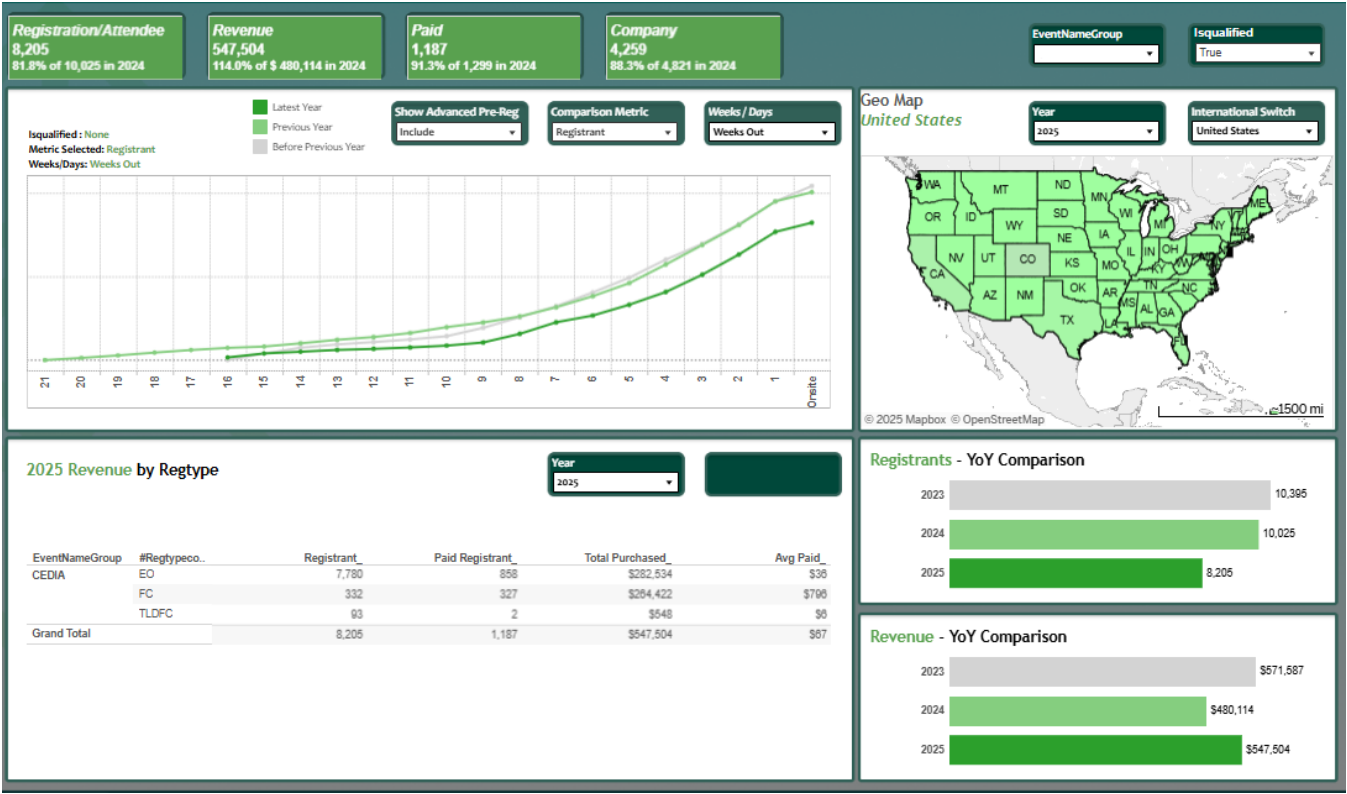


TABLEAU SAMPLE REPORT:
Dataset Relationships Using Native Query (Snowflakes Connection):

Overview:



2025 Revenue by Regtype

Year
2025

EventNameGroup	#Regtypeco..	Registrant	Paid Registrant	Total Purchased	Avg Paid
CEDIA	EO	7,780	858	\$282,534	\$36
	FC	332	327	\$284,422	\$798
	TLDFC	93	2	\$548	\$6
Grand Total		8,205	1,187	\$547,504	\$67

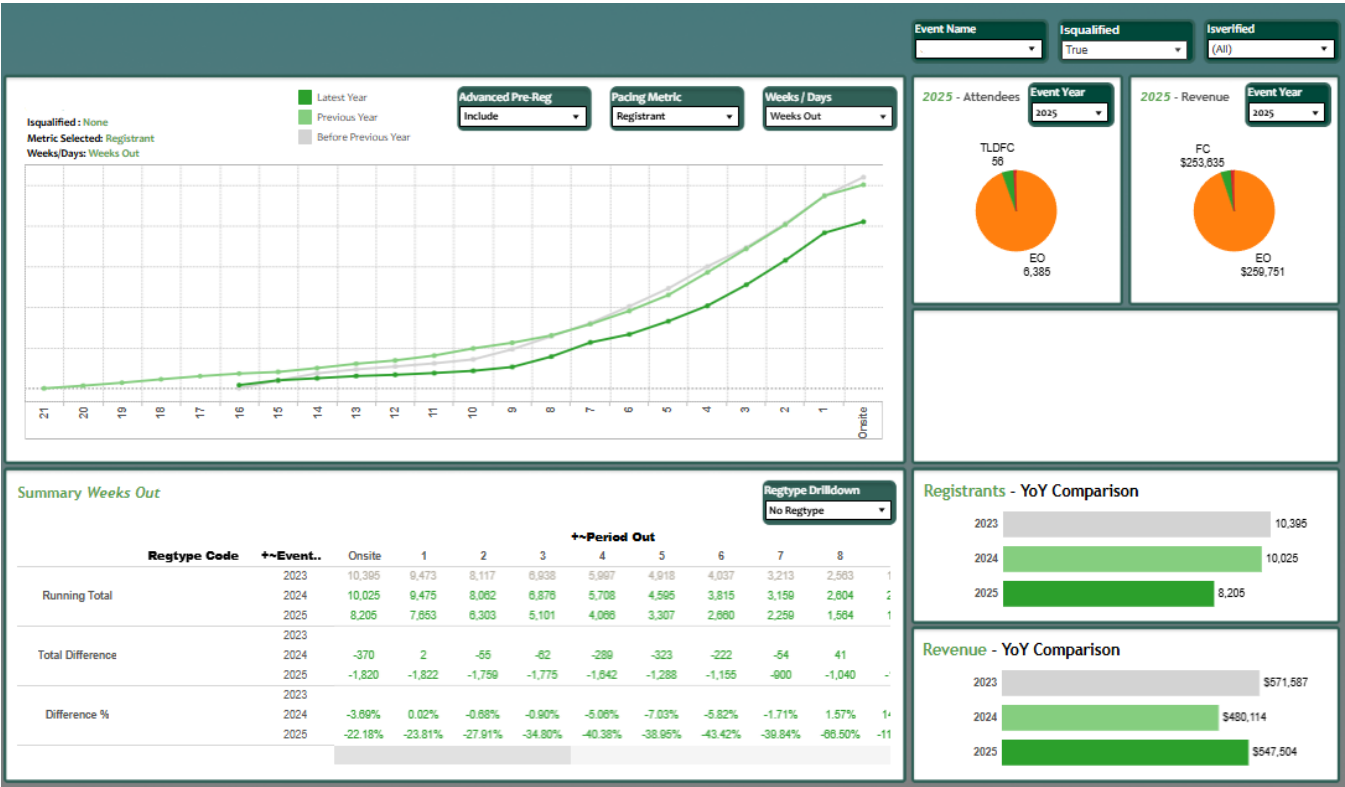
Registrants - YoY Comparison

2023	10,395
2024	10,025
2025	8,205

Revenue - YoY Comparison

2023	\$571,587
2024	\$480,114
2025	\$547,504

Pacing Summary:



2025 - Attendees

Event Year
2025

2025 - Revenue

Event Year
2025

Summary Weeks Out

Regtype Drilldown
No Regtype

Regtype Code	Event..	Onsite	1	2	3	4	5	6	7	8
Running Total	2023	10,395	9,473	8,117	6,938	5,997	4,918	4,037	3,213	2,563
	2024	10,025	9,475	8,062	6,876	5,708	4,595	3,815	3,159	2,604
	2025	8,205	7,653	6,303	5,101	4,066	3,307	2,660	2,259	1,564
Total Difference	2023									
	2024	-370	2	-55	-82	-289	-323	-222	-54	41
	2025	-1,820	-1,822	-1,759	-1,775	-1,842	-1,288	-1,155	-900	-1,040
Difference %	2023									
	2024	-3.69%	0.02%	-0.68%	-0.90%	-5.06%	-7.03%	-5.82%	-1.71%	1.57%
	2025	-22.18%	-23.81%	-27.91%	-34.80%	-40.38%	-38.95%	-43.42%	-39.84%	-60.50%

Registrants - YoY Comparison

2023	10,395
2024	10,025
2025	8,205

Revenue - YoY Comparison

2023	\$571,587
2024	\$480,114
2025	\$547,504