

Questions for the experimental questionnaire

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1 Questions (all on 5-point-Likert-scales)

1. Overall Game Experience

How much did you enjoy playing the game on a scale from 1 (not at all) to 5 (extremely)?

- 1 (not at all)
- 2 (slightly)
- 3 (moderately)
- 4 (very much)
- 5 (extremely)

2. Identification

How much did you identify with your player on a scale from 1 (not at all) to 5 (extremely)?

- 1 (not at all)
- 2 (slightly)
- 3 (moderately)
- 4 (very much)
- 5 (extremely)

3. Engagement

How much did you (emotionally) engage with the game on a scale from 1 (not at all) to 5 (extremely)?

- 1 (not at all)
- 2 (slightly)
- 3 (moderately)
- 4 (very much)
- 5 (extremely)