

Matthew Haffner

ASSISTANT PROFESSOR · DEPARTMENT OF GEOGRAPHY AND ANTHROPOLOGY · UNIVERSITY OF WISCONSIN - EAU CLAIRE

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Academic interests: GIScience and Systems, Quantitative Methods, Digital Geographies, Urban Geography

Professional Employment

Assistant Professor , Dept. of Geography and Anthropology, University of Wisconsin - Eau Claire	2018+
Graduate Research Assistant , Dept. of Geography, Oklahoma State University	2016-2018
Programmer , Dept. of Plant and Soil Sciences, Oklahoma State University	2015
Graduate Teaching Assistant , Dept. of Geography, Oklahoma State University	2012-2016
Transportation Intern , Association of Central Oklahoma Governments	2013

Education

Oklahoma State University DOCTOR OF PHILOSOPHY IN GEOGRAPHY	Stillwater, Oklahoma Aug. 2014 - May 2018
<ul style="list-style-type: none">• Dissertation: Assessing the validity of location-based social media in the study of spatial processes• Comprehensive exam areas: GIScience, Urban Geography, the GeoWeb• Co-advisors: G. Allen Finchum, Adam J. Mathews	
Oklahoma State University MASTER OF SCIENCE IN GEOGRAPHY	Stillwater, Oklahoma Aug. 2012 - July 2014
<ul style="list-style-type: none">• Thesis: Measuring social interaction potential in Oklahoma City and Tulsa• Advisor: Hongbo Yu	
Pittsburg State University BACHELOR OF SCIENCE IN SECONDARY EDUCATION	Pittsburg, Kansas Aug. 2007 - May 2012
<ul style="list-style-type: none">• Majors: Geography and Mathematics	

Publications

PEER-REVIEWED JOURNAL ARTICLES

- Ochsner, T., E. Linde, and **M. Haffner**. Mesoscale soil moisture patterns revealed using a sparse in situ network and regression kriging. *Water Resources Research*. Accepted **2019**.
- Fekete, E. and **M. Haffner**. Twitter and academic geography: A look at #AAG2018. *Professional Geographer*. Accepted **2019**.
- **Haffner, M.** A place-based analysis of #BlackLivesMatter and counter-protest content on Twitter. *GeoJournal*: 1-24. **2018**.
- **Haffner, M.** A spatial analysis of non-English Twitter activity in Houston, TX. *Transactions in GIS* 22(4): 913-929. <https://onlinelibrary.wiley.com/doi/abs/10.1111/tgis.12335>. **2018**.

- **Haffner, M.**, A. J. Mathews., E. Fekete, and G. A. Finchum. Location-based social media behavior and perception: Views of university students. *Geographical Review* 108(2):203-224. doi:10.1111/gere.12250. **2017**.
- Mathews, A. J., **M. Haffner**, and E. Ellis. GIS-based modeling of tornado siren sound propagation: Refining spatial extent and coverage estimations. *International Journal of Disaster Risk Reduction* 23:36-44. doi:10.1016/j.ijdr.2017.04.004. **2017**.

PEER-REVIEWED JOURNAL ARTICLES (UNDER REVIEW)

- **Haffner, M.** and J. C. Comer. An interactive point pattern analysis web application and teaching exercise. *Journal of Geography in Higher Education*. Submitted Feb. 2019.

BOOK CHAPTERS

- **Haffner, M.** Twitter. In *Handbook on Geographies of the Internet*, B. Warf (ed.). Cheltenham, UK: Edward Elgar Publishing Limited. **2019**.

MAPS

- **Haffner, M.** Location of Greenwood Historic District within Tulsa's contemporary food desert. In *Resilience, Environmental Justice, and the City*. Eds. B. H. Caniglia, M. Vallee, and B. Frank. pp. 84. **2017**.

Professional Conference Presentations

- **Haffner, M.*** A place-based analysis of #BlackLivesMatter and counter-protest content on Twitter. *American Association of Geographers Annual Meeting*. Washington, D.C. Paper presentation. April **2019**.
- **Haffner, M.*** and J. C. Comer. An interactive point pattern analysis web application and teaching exercise. *West Lakes Division of the American Association of Geographers Annual Meeting*. La Crosse, Wisconsin. Poster presentation. November **2018**.
- Comer, J. C.* and **M. Haffner** An interactive point pattern analysis web application and teaching exercise. *Southwest American Association of Geographers Annual Meeting*. Manhattan, Kansas. Paper presentation. October **2018**.
- **Haffner, M.*** A spatial analysis of non-English Twitter activity in Houston, Texas. *American Association of Geographers Annual Meeting*. New Orleans, Louisiana. Paper presentation. April **2018**.
- Finchum, G. A.* and **M. Haffner** How good is Twitter data: Comparing phone usage patterns using social media vs. calculated home location. *American Association of Geographers Annual Meeting*. New Orleans, Louisiana. Poster presentation. April **2018**.
- **Haffner, M.***, A. J. Mathews, E. Fekete, and G. A. Finchum. Location-based social media behavior and perception: Views of university students. *Southwest American Association of Geographers Annual Meeting*. Huntsville, Texas. Paper presentation. November **2017**.
- **Haffner, M.*** The development of shp2nosql: Command line tools for spatial data and NoSQL databases. *American Association of Geographers Annual Meeting*. Boston, Massachusetts. Paper presentation. April **2017**.

- **Haffner, M.***, A. J. Mathews., and E. Ellis. GIS-based modeling of tornado siren sound propagation in Stillwater, Oklahoma. *Southwest American Association of Geographers Annual Meeting*. Denton, Texas. Poster presentation. November **2016**.
- **Haffner, M.*** and A. J. Mathews. A multi-dimensional topology for crowd-sourced geographic information. *NSF Workshop on Geospatial Data Science in the Era of Big Data and CyberGIS*. Urbana, Illinois. Paper presentation. July **2016**.
- G. A. Finchum*, **M. Haffner**, A. J. Mathews, and E. Fekete. Analyzing smartphone usage patterns at colleges with strong gender differences using social media. *Association of American Geographers Annual Meeting*. San Francisco, California. Poster presentation. April **2016**.
- **Haffner, M.*** Conquering big spatial data: Towards a new philosophy in geographic information science. *Oklahoma State University Research Symposium*. Poster presentation. February **2016**.
- Ochsner, T. E.*, J. Dong, **M. Haffner**, A. Patrignani, J. C. Patton. Developing an operational system for daily 800-m resolution soil moisture estimates across Oklahoma. *American Geophysical Union Fall Meeting*. San Francisco, California. Paper presentation. December **2015**.
- Patton, J. C.*, T. E. Ochsner, A. Patrignani, J. Dong, **M. Haffner**. Towards a high resolution soil moisture map of Oklahoma. *American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America Annual Meeting*. Minneapolis, Minnesota. Poster presentation. November **2015**.
- **Haffner, M.***, H. Yu. Measuring social interaction potential in Oklahoma City and Tulsa. *Association of American Geographers Annual Meeting*. Chicago, Illinois. Paper presentation. April **2015**.
- Finchum, G. A.*, **M. Haffner**. Using Twitter data to analyze mobile device usage patterns in urban areas. *Association of American Geographers Annual Meeting*. Chicago, Illinois. Poster presentation. April **2015**.
- **Haffner, M.*** Using ArcGIS, Python, and R to measure social interaction potential in Tulsa and Oklahoma City. *Oklahoma South Central Arc User Group Meeting*. Moore, Oklahoma. Technical presentation. September **2014**.
- **Haffner, M.*** Measuring social interaction potential in Tulsa and Oklahoma City: A case study. *Oklahoma State University Research Symposium*. Stillwater, Oklahoma. Paper presentation. April **2014**.

* Presenting author

Teaching Experience

COURSES TAUGHT AS INSTRUCTOR OF RECORD

University of Wisconsin - Eau Claire

Eau Claire, Wisconsin

June 2018 - present

- **GEOG-435** *Geographic Information Systems III*
- **GEOG-370** *Quantitative Methods in Geography*
- **GEOG-337** *Geographic Information Systems II*
- **GEOG-335** *Geographic Information Systems I* (online)
- **GEOG-111** *Human Geography*

Oklahoma State University

Stillwater, Oklahoma

Aug. 2012 - Dec. 2015

- **GEOG-1113** *Introduction to Cultural Geography* (lecture)
- **GEOG-1114** *Introduction to Physical Geography* (lecture)
- **GEOG-1114** *Introduction to Physical Geography* (laboratory)

Neosho County Community College

Pittsburg, Kansas

Aug. 2011 - Dec. 2011

- **MATH-112** *Intermediate Algebra*

COURSES TAUGHT AS TEMPORARY INSTRUCTOR

Oklahoma State University

Stillwater, Oklahoma

Multiple dates

- **GEOG-4383** *Introduction to GIS Programming*
- **GEOG-3333** *Spatial Analysis*
- **GEOG-3123** *Urban Geography*
- **GEOG-2344** *Digital Tools for Environmental Exploration*
- **GEOG-5343** *Advanced GIS: Resource Management Applications*

St. Mary's Colgan High School

Pittsburg, Kansas

Jan. 2011 - May. 2011

- *Algebra II (as student teacher)*
- *Geometry (as student teacher)*
- *Algebra III (as substitute)*
- *Calculus (as substitute)*

Invited Lectures

- Maintaining graduate student life. In *GEOG-5001 - Professional Development in Geography*. Oklahoma State University. November **2017**, November **2016**.
- Big data, spatial data science, and volunteered geographic information. In *GEOG-2344 - Digital Tools for Environmental Exploration*. Oklahoma State University. September **2017**.
- High performance computing in the social sciences. In *MATH-2910 - High Performance Computing*. Oklahoma State University. March **2016**.
- The emergence of urban segregation in the United States. In *GEOG-1113 - Introduction to Cultural Geography*. Oklahoma State University. March **2016**.
- GIS programming with PostgreSQL and PostGIS. In *GEOG-4383 - Introduction to GIS Programming*. Oklahoma State University. March **2016**.
- Volunteered geographic information, Twitter, and big data. In *GEOG-2344 - Digital Tools for Environmental Exploration*. Oklahoma State University. January **2016**, November **2015**.

Honors & Awards

2019	Summer Research Experiences for Undergraduates Grant (\$4600)	<i>Office of Research and Sponsored Programs, UWEC</i>
2017	Norris Conference Travel Scholarship (\$550)	<i>Department of Geography, OSU</i>
2017	Jerry Croft Award in Geography Education (\$1500)	<i>Department of Geography, OSU</i>
2016	Norris Conference Travel Scholarship (\$350)	<i>Department of Geography, OSU</i>
2016	Spring Featured Researcher	<i>High Performance Computing Center, OSU</i>
2015	Research Materials Grant (\$200)	<i>GPSGA, OSU</i>
2015	Most Outstanding First Year PhD Student (\$2000)	<i>Department of Geography, OSU</i>
2015	Susan Shaull Medal for Excellence in Teaching (\$500)	<i>Department of Geography, OSU</i>
2015	Top Tier Graduate Fellowship (\$7500)	<i>Graduate College, OSU</i>
2014	SCAUG Regional Scholarship (\$1500)	<i>South Central Arc User Group</i>
2014	Norris Conference Travel Scholarship (\$500)	<i>Department of Geography, OSU</i>
2013	OKSCAUG Scholarship (\$500)	<i>Oklahoma South Central Arc User Group</i>
2013	Three Minute Thesis Competition Finalist	<i>Graduate College, OSU</i>
2013	Most Outstanding First Year Master's Student (\$1000)	<i>Department of Geography, OSU</i>

Service to the Department and University (UWEC)

- **Search committee member.** *Critical nature - society geographer position.* University of Wisconsin - Eau Claire. September - December **2018**.

Service to the Department and University (OSU)

- **Alternate Member.** *OSU Student University Technology Services Fee Committee (UTSF).* Oklahoma State University. November **2017** - May **2018**.
- **Secretary.** *Gamma Theta Upsilon (Geography Honor Society).* Oklahoma State University. August **2017** - May **2018**.
- **President.** *Forum of Geography Graduate Students.* Oklahoma State University. August **2016** - February **2018**.
- **Co-organizer.** *Forum of Geography Graduate Students invited colloquium presentations.* Stillwater, Oklahoma. Department of Geography Colloquia. August **2016** - present.
- **Co-organizer.** *Securing positions in academia.* Forum of Geography Graduate Students Special Sessions. Stillwater, Oklahoma. Three Part Lecture Series. January **2017**.
- **President.** *OSU Fellowship of Christian Graduate Students.* Oklahoma State University. August **2013** - May **2015**.
- **Treasurer.** *Forum of Geography Graduate Students.* Oklahoma State University. August **2012** - July **2013**.

Service to the Profession

- **Manuscript reviewer.** *Professional Geographer (2018, 2019), Geographical Review (2018), International Journal of Applied Geospatial Research (2018).*
- **Co-organizer.** *Open source software in geography: Theories, developments, and pathways toward openness.* AAG Annual Meeting. Boston, Massachusetts. Paper Session. April **2017**.

- **Co-organizer.** *Open source software in geography: Theories, developments, and pathways toward openness.* AAG Annual Meeting. Boston, Massachusetts. Panel Session. April **2017**.

Professional Memberships

American Geographical Society	<i>Apr. 2017 - Present</i>
American Association of Geographers	<i>Nov. 2014 - Present</i>
Gamma Theta Upsilon (Geography Honor Society)	<i>May 2013 - Present</i>
OSU Forum of Geography Graduate Students	<i>Aug. 2012 - May 2018</i>
Fellowship of Christian Graduate Students	<i>Aug. 2013 - May 2015</i>

Technical Skills

Desktop GIS	R (various libraries), PostGIS, ArcPy, QGIS, MATLAB Mapping Toolbox, ArcGIS
Web GIS	GeoServer, OpenLayers 3, Leaflet
Databases/NoSQL systems	ElasticSearch, PostgreSQL, MongoDB, MS SQL Server
Languages	Bash, R, Python, Emacs Lisp, LaTeX, SQL, MATLAB, C#, HTML, CSS, SAS
Shells	Zsh, Bash, Eshell
Operating systems	Manjaro, CentOS, Raspbian, Debian, Ubuntu, Fedora, OS X, Windows
Web Frameworks	Hugo, Shiny, Jekyll, Microsoft .NET
Tools	Emacs (Spacemacs), Vim, Git, Docker, RStudio, Microsoft Visual Studio
APIs	OSM Nominatim, Twitter, Flickr, Zillow
Presentation software	remark.js, reveal.js, LibreOffice Impress, MS PowerPoint
Certifications	Base SAS Programming for SAS 9
Graphics editing	Inkscape, Adobe Illustrator
Miscellaneous	RStudio Server, Linode, High Performance Computing