

# MUHAMMAD HAIDAR KHAN

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Date of Birth: 1/9/2004

## EDUCATION

### Punjab Group of Colleges | 2023 - 25

Intermediate in Computer Science, Mathematics, Statistics

## SKILLS

### Interpersonal Skills:

- Curiosity
- Adaptability
- Collaboration

### Programming Languages:

- Python Programming for Data Analysis
- SQL

### Data Visualization:

- Tableau
- Figma

### Tools and Platforms:

- GitHub
- Microsoft Excel
- JupyterLab, Jupyter Notebook

- Anaconda
- Stack Overflow

### Business Intelligence:

- Business Intelligence Concepts
- Data Warehousing
- Data Modeling
- Dashboard Creation
- Business Analytics

### Digital Marketing and Analytics:

- Search Engine Optimization
- Social Media Marketing
- Display Advertising
- Email Marketing
- Content Marketing

- Analytics and Data Insights
- Google Ads and Analytics

### Data Cleaning and Transformation:

- Data Cleaning and Transformation
- Data Exploration and Wrangling

### Storytelling and Ethics:

- Data Storytelling
- Data Ethics and Privacy

### Machine Learning:

- Machine Learning
- Deep Learning
- Feature Engineering
- Model Development and Evaluation
- Deployment of Machine Learning Mode

## PROFESSIONAL CERTIFICATES

### Google Advanced Data Analytics Professional Certificate | 2023-24

- Applied statistical analysis, Python, and machine learning in real-world projects.
- Developed effective data communication and problem-solving skills demonstrated in a capstone project.

### Google Business Intelligence Professional Certificate | 2023-24

- Acquired skills in data modeling, data visualization, and dashboarding.
- Proficient in BI tools: BigQuery, SQL, Tableau, showcased through practical project experience.

### Google Digital Marketing & E-commerce Professional Certificate | 2023-24

- Gained in-demand skills in digital marketing and e-commerce.
- Proficient in platforms like Canva, Google Ads, and Shopify, with practical assessments simulating real-world scenarios.

## SPECIALIZATIONS

### University of Illinois at Urbana-Champaign Strategic Leadership and Management Specialization | 2023-24

- Developed practical strategies for effective organizational leadership.
- Mastered skills in strategic management, negotiation, and business strategy.
- Applied skills in strategic management, negotiation, and business strategy through a capstone project.