

MUHAMMAD HAIDAR KHAN

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Date of Birth: 1/9/2004

EDUCATION

Punjab Group of Colleges | 2023 - 25

Intermediate in Computer Science, Mathematics, Statistics

SKILLS

Interpersonal Skills:

- Curiosity
- Adaptability
- Collaboration

Programming Languages:

- Python Programming for Data Analysis
- SQL

Data Visualization:

- Tableau
- Figma

Tools and Platforms:

- GitHub
- Microsoft Excel

- JupyterLab, Jupyter Notebook
- Anaconda
- Stack Overflow

Business Intelligence:

- Business Intelligence Concepts
- Data Warehousing
- Data Modeling
- Dashboard Creation
- Business Analytics

Digital Marketing and Analytics:

- Search Engine Optimization
- Social Media Marketing
- Display Advertising
- Email Marketing
- Content Marketing

- Analytics and Data Insights
- Google Ads and Analytics

Data Cleaning and Transformation:

- Data Cleaning and Transformation
- Data Exploration and Wrangling

Storytelling and Ethics:

- Data Storytelling
- Data Ethics and Privacy

Machine Learning:

- Machine Learning
- Deep Learning
- Feature Engineering
- Model Development and Evaluation
- Deployment of Machine Learning Mode

PROFESSIONAL CERTIFICATES

Google Advanced Data Analytics Professional Certificate | 2023-24

- Learned to apply statistical analysis, Python, and machine learning in real-world projects.
- Developed effective data communication and problem-solving skills demonstrated in a capstone project.

Google Business Intelligence Professional Certificate | 2023-24

- Acquired skills in data modeling, data visualization, and dashboarding.
- Learned BI tools: BigQuery, SQL, Tableau, showcased through practical project experience.

IBM Data Science Professional Certificate | 2023-24

- Developed practical skills and knowledge in data science, machine learning, and Python programming.
- Learned to apply statistical analysis, Python, and machine learning in real-world projects.
- Demonstrated effective data communication and problem-solving skills in a capstone project.

IBM Data Analyst Professional Certificate | 2023-24

- Gained hands-on experience and skills in data analysis, Python programming, and SQL through Hands-on Labs.
- Developed proficiency in using tools like Excel, IBM Cognos Analytics, and Tableau for data visualization.
- Completed a capstone project showcasing data analysis and visualization skills.

Google Digital Marketing & E-commerce Professional Certificate | 2023-24

- Gained in-demand skills in digital marketing and e-commerce.
- Proficient in platforms like Canva, Google Ads, and Shopify, with practical assessments simulating real-world scenarios.

SPECIALIZATIONS

University of Illinois at Urbana-Champaign Strategic Leadership and Management Specialization | 2023-24

- Learned to develop practical strategies for effective organizational leadership.
- Learned skills in strategic management, negotiation, and business strategy.
- Applied skills in strategic management, negotiation, and business strategy through a capstone project.