

INTERNSHIP TASK 3 - DASHBOARD DEVELOPMENT

Input Dataset + Output Insights Report

Key Performance Indicators (KPIs)

Metric	Value
Total Sales	113,795
Total Profit	41,294
Average Sales	568.98

Regional Performance Summary

Region	Total Sales	Total Profit
East	31,905	11,238
North	26,976	9,244
South	23,678	10,419
West	31,236	10,393

Actionable Insights

- North and East regions generate the highest revenue.
- Product C is the most profitable product.
- Low-performing regions should receive additional marketing investment.
- Price optimization can increase profit margins.