

# INTERNSHIP TASK 3 - DASHBOARD DEVELOPMENT

Input Dataset + Output Insights Report

## Key Performance Indicators (KPIs)

Metric	Value
Total Sales	113,795
Total Profit	41,294
Average Sales	568.98

## Regional Performance Summary

Region	Total Sales	Total Profit
East	31,905	11,238
North	26,976	9,244
South	23,678	10,419
West	31,236	10,393

## Actionable Insights

- North and East regions generate the highest revenue.
- Product C is the most profitable product.
- Low-performing regions should receive additional marketing investment.
- Price optimization can increase profit margins.