

Town of Luxury

From Vision to Reality — We Build It All

Construction & Fit-Out Solutions Across the GCC

Northern Ring Road, Exit 6
Al Hussain Top Up Building, Office #131
Riyadh, Kingdom of Saudi Arabia



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Let's build something extraordinary together

ABOUT US

About Town of Luxury

Town of Luxury was established in the Kingdom of Saudi Arabia in **2022**. Since inception, the company has built a strong presence across GCC countries.

We deliver **high-quality construction and fit-out solutions** to a diverse range of clients, from private villas to commercial developments.

Guided by a leadership team with over 30 years of experience in the GCC, particularly within the Kingdom of Saudi Arabia, bringing deep market insight, operational excellence, and unwavering commitment to global best practices.



2022

Established in KSA

2023

Expanded to GCC

4+

Years of Excellence

GCC

Regional Presence

Our Journey & Expertise

Comprehensive Solutions

Over the past four years, we have successfully executed a wide variety of projects, including skeleton works, building envelopes, full interior fit-outs, and MEP services.

Residential

Private villas, mid-rise developments

Commercial

Corporate offices, retail outlets

Wellness and Entertainment

Health clubs, fitness centers and entertainment halls

Hospitality

Restaurants, cafés, hotels

Flexible Service Models

Build-Only
Execution excellence

Skeleton to Turnkey
Complete delivery

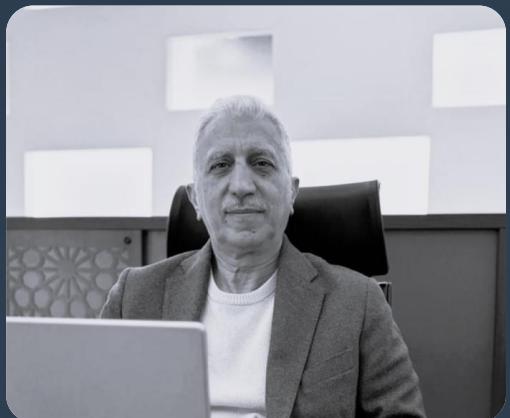
Design & Build
End-to-end solutions

Tailored Solutions
Client-specific



LEADERSHIP

CEO Message



Eng. Abdulsalam Saymeh

Chief Executive Officer

- 30+ Years of GCC construction experience
- Building relationships that last
- Commitment to excellence

"At Town of Luxury, we believe that great spaces begin with strong relationships."

With over three decades of experience in the construction and fit-out industry across the GCC, I have learned that trust, quality, and commitment are the true foundations of long-term success.

Since our establishment in 2022, our goal has been simple: to transform ideas into inspiring, functional spaces while exceeding our clients' expectations. Every project we undertake is driven by care, precision, and a genuine passion for excellence.

Our people are our greatest strength. Together, we embrace challenges, adapt to fast-paced environments, and deliver with pride—always placing our clients at the heart of everything we do.

Thank you for trusting Town of Luxury.

Warm regards,
Abdulsalam Saymeh

Vision & Mission



Vision

Our vision is to **elevate the construction experience** by seamlessly managing every stage from concept to completion.

We enable our clients to focus on their ambitions with **absolute confidence and peace of mind**.

“ Building trust through every interaction



Partnership

Building lasting relationships



Expertise

In-house capabilities



Reliability

Consistent delivery



Dedication

Client-first approach



Mission

Our mission is to **deliver tailored construction solutions** through refined management, trusted partnerships, and in-house expertise.

We ensure **quality, transparency, and exceptional value** at every stage of the project lifecycle.



Quality



Transparency



Value

OUR SERVICES

Residential Construction

As a general contracting and fit-out company, we deliver a wide range of residential projects, including villas and multi-storey buildings.

Service Spectrum

1 Skeleton Works

Structural foundation and framework

2 Envelope Works

External cladding and weatherproofing

3 Full Fit-Out

Complete interior finishing

4 MEP Solutions

Mechanical, electrical, plumbing



Fully finished

Ready-to-move-in



Design & Build

Concept to completion



Private Villas & Estates

Crafting bespoke living spaces with attention to every detail

Residential Portfolio

Private Villas

Multi-Storey Buildings

Luxury Residences

Labour Accommodations

OUR SERVICES

Commercial & Interiors



Commercial Construction

We undertake commercial construction projects, including drive-thrus, public squares, and small shopping malls .

Skeleton Works

Initial MEP

Site Development

Core & Shell



Interior Fit-Out

Fit-out is our core specialty, delivering tailored solutions for retail spaces, restaurants, cafés, and offices.

- ✓ Build-only & Design-and-Build
- ✓ Full interior fit-outs
- ✓ MEP second and final fixes
- ✓ Loose furniture & equipment

Complete & Seamless Delivery

From shell to fully operational space

Interior Specializations



Retail Spaces



Restaurants



Cafés



Offices

Our Valued Clients

We deeply value the trust our clients place in us, and we are committed to serving them with excellence.

Our long-term partnerships are the true foundation of our success.

**Sela**

Premium Entertainment & Hospitality



- ✓ BLVD G8 Offices
- ✓ Jeddah Edition Hotel Terrace
- ✓ Mike Tyson Boxing Gym
- ✓ Twisted Minds & Sound Studio

**Leejam Sports**

Leading Fitness & Wellness Operator



- ✓ Al Ghadeer Plus Health Section
- ✓ Muzahmia Fitness Time Gym
- ✓ Al Kharj Fitness Time Xpress
- ✓ Al Mansoura Fitness Time Ladies

**Madaen Star Group**

Diversified Development Company



- ✓ Drive Thru Skeleton Works
- ✓ Labour Accommodation Skeleton
- ✓ Labour Accommodation Fit-out

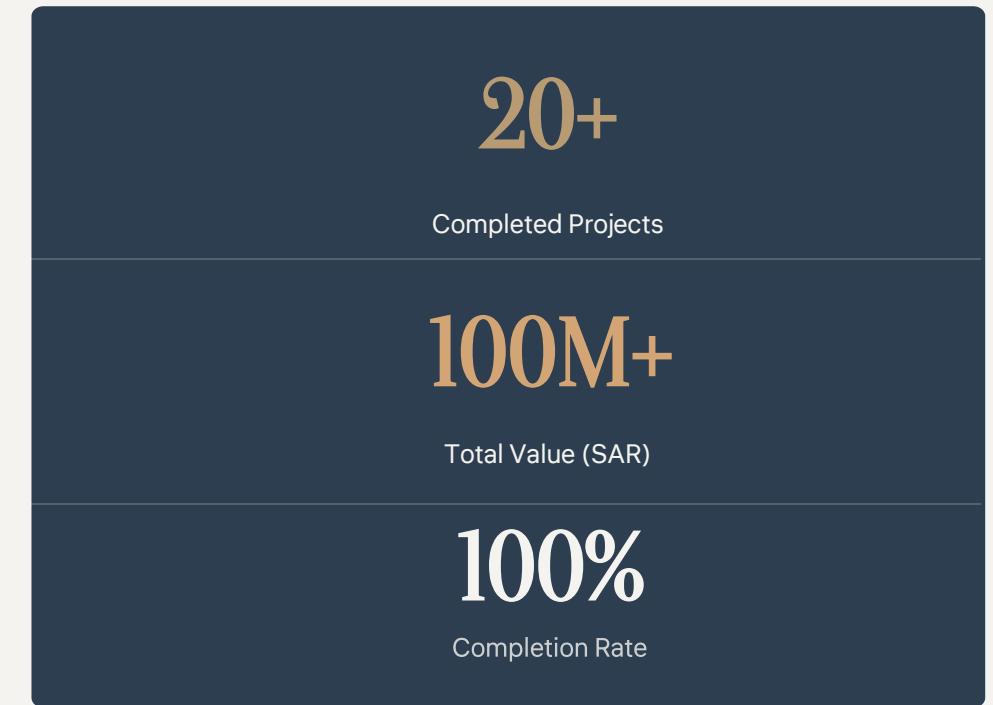
**Ibrahim Al Hadithy Group**

Established Business Group

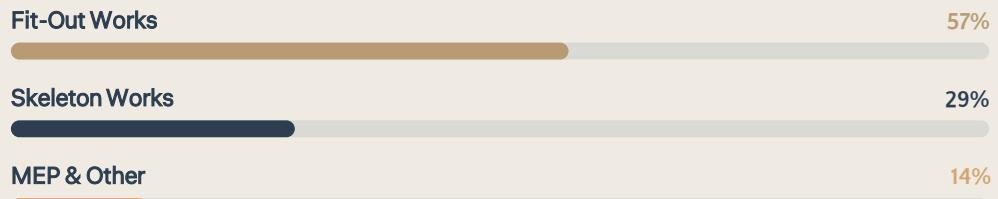


- ✓ Retails in Al Hada, Al Kharj City
- ✓ Skeleton Works Delivery
- ✓ Commercial Development
- ✓ Quality Craftsmanship

Project Portfolio Overview



Project Categories



Some of our project

Project	Client	Value (SAR)
Twisted Minds	Sela	12.8M
Mike Tyson Boxing Gym	Sela	8.5M
Jeddah Edition Hotel Terrace	Sela	6.5M
Al Mansoura Fitness Time Ladies	Madaen Star	6.0M
Muzahmia Fitness Time Gym	Leejam Sports	6.2M
Sound Studio	Sela	5.45M
Al Hisen Villas Uplifting	Sela	4.5M
Al Ghadeer Plus Health Section	Leejam Sports	3.5M
Labour Accommodation Fit-out	Madaen Star	3.6M
Labour Accommodation Skeleton	Madaen Star	3.45M
Drive Thru Skeleton Works	Madaen Star	3.0M
Al Kharj Fitness Time Xpress	Leejam Sports	2.1M
BLVD G8 Offices	Sela	2.5M
Retails in Al Hada, Al Kharj	Ibrahim Al Hadithy	1.5M

FEATURED PROJECTS

Hospitality & Entertainment



Jeddah Edition Hotel Terrace

Client: Sela

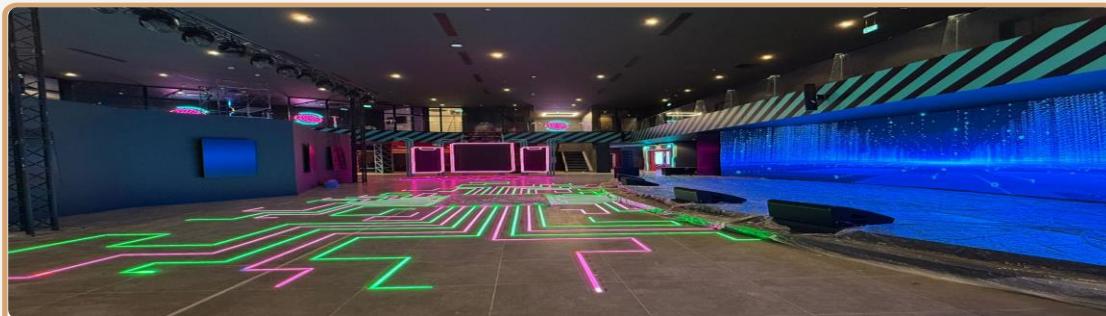
Complete terrace fit-out works including MEP systems and premium landscaping, creating an elegant outdoor hospitality experience.



Mike Tyson Boxing Gym

Client: Sela

World-class boxing facility fit-out with complete MEP integration, specialized training areas, and premium loose furniture.



Twisted Minds

Client: Sela

State-of-the-art entertainment venue with complete fit-out, MEP systems, and custom furniture for an immersive gaming experience.



Sound Studio

Client: Sela

Professional recording studio fit-out with acoustic treatment, MEP integration, and specialized studio furniture.

FEATURED PROJECTS

Fitness & Wellness



Excellence in Wellness Spaces

Creating inspiring environments that promote health and well-being across the Kingdom

Al Ghadeer Plus Health Section

Complete health club fit-out with MEP systems and premium equipment integration.

 Client: Leejam Sports

Muzahmia Fitness Time Gym

Full-scale gym fit-out with specialized training zones and comprehensive MEP solutions.

 Client: Leejam Sports

Al Kharj Fitness Time Xpress

Compact fitness center fit-out optimized for efficiency and member experience.

 Client: Leejam Sports

Al Mansoura Fitness Time Ladies

Dedicated ladies-only fitness facility with complete fit-out and MEP integration.

 Client: Madaen Star Group

FEATURED PROJECTS

Commercial & Residential



BLVD G8 Offices

Client: Sela

Complete office fit-out with MEP and loose furniture for premium workspace.



Drive Thru Skeleton

Client: Madaen Star

Earth works, concrete structure, masonry, and external site development.



Labour Accommodation

Client: Madaen Star

Skeleton works including earth works, concrete structure, and masonry.



Al Hisen Villas Uplifting

Client: Sela

Complete villa fit-out with MEP systems and premium furniture.



Retails in Al Hada

Client: Ibrahim Al Hadithy

Commercial skeleton works in Al Kharj City for retail development.



Total Portfolio

100M+

SAR in Completed Projects

"Every project delivered with excellence"

GCC Construction Landscape

Market Size & Growth

2025 Market Value **\$175.2B**

2031 Forecast **\$222.4B**

4.05%
CAGR

\$1.8T
Giga-Projects

Saudi Arabia Leadership

45.6%

GCC Market Share

5.36%

Growth Rate

Vision 2030: \$1.6 trillion construction allocation driving unprecedented demand for quality fit-out contractors

Key Market Drivers



Giga-Projects Pipeline

NEOM, Red Sea, Qiddiya driving demand



Sustainability Focus

Green building codes & LEED certification



Modular Construction

30-50% faster project delivery



Digital Transformation

BIM, digital twins & smart technologies

Interior Fit-Out Market

KSA Interior Design Market

\$13.22B

Projected by 2029

\$20.57B

Growth Rate

7.49% CAGR

Hospitality Dominance: 34.8% market share with 362,000 hotel rooms target by 2030

OUR PROMISE

Our Commitment to Excellence

We deeply value the trust our clients place in us, and we are committed to serving them with excellence. Our philosophy is simple:

"Client satisfaction and long-term partnerships are the true foundations of success."

Quality

Uncompromising standards in every detail

Transparency

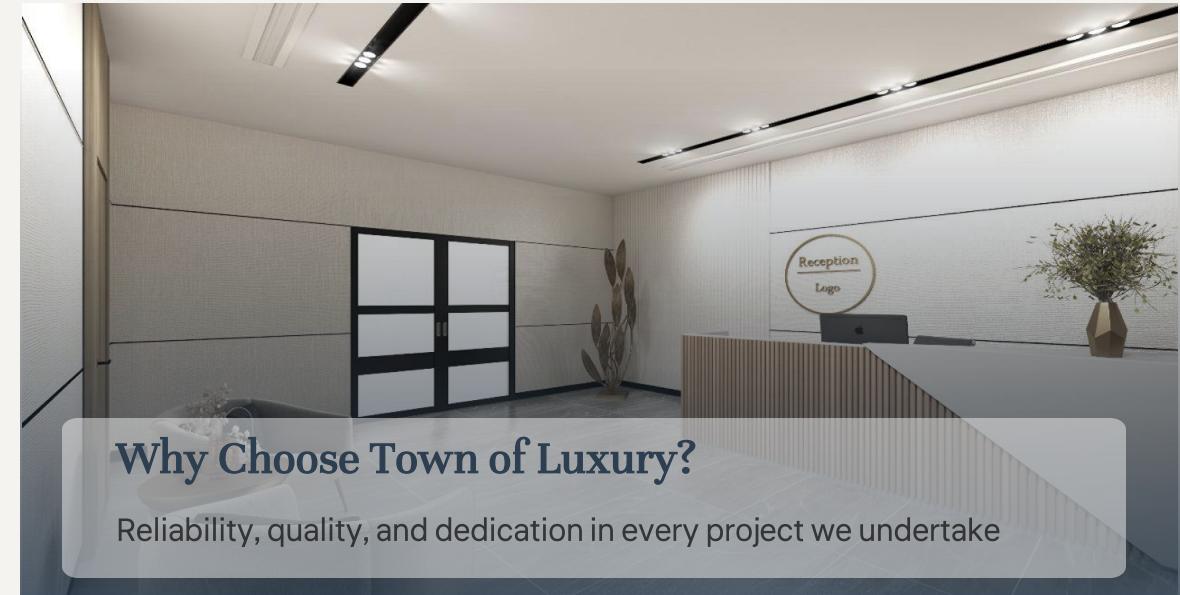
Open communication at every stage

Timeliness

Delivering on schedule, every time

Satisfaction

Exceeding expectations consistently



Why Choose Town of Luxury?

Reliability, quality, and dedication in every project we undertake

What Sets Us Apart



30+ Years GCC Experience

Deep understanding of regional market dynamics



Expert Team

Seasoned professionals with proven track record



Trusted Partnerships

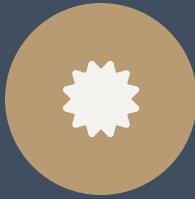
Long-term relationships with leading clients



End-to-End Solutions

From concept to completion under one roof

Company Certifications & Documents



Industry Standards

Full compliance with Saudi Building Code and
GCC construction regulations



Quality Assurance

Rigorous quality control processes and best
practices implementation



Documentation

Complete company registration and licensing
documentation available



Professional Excellence

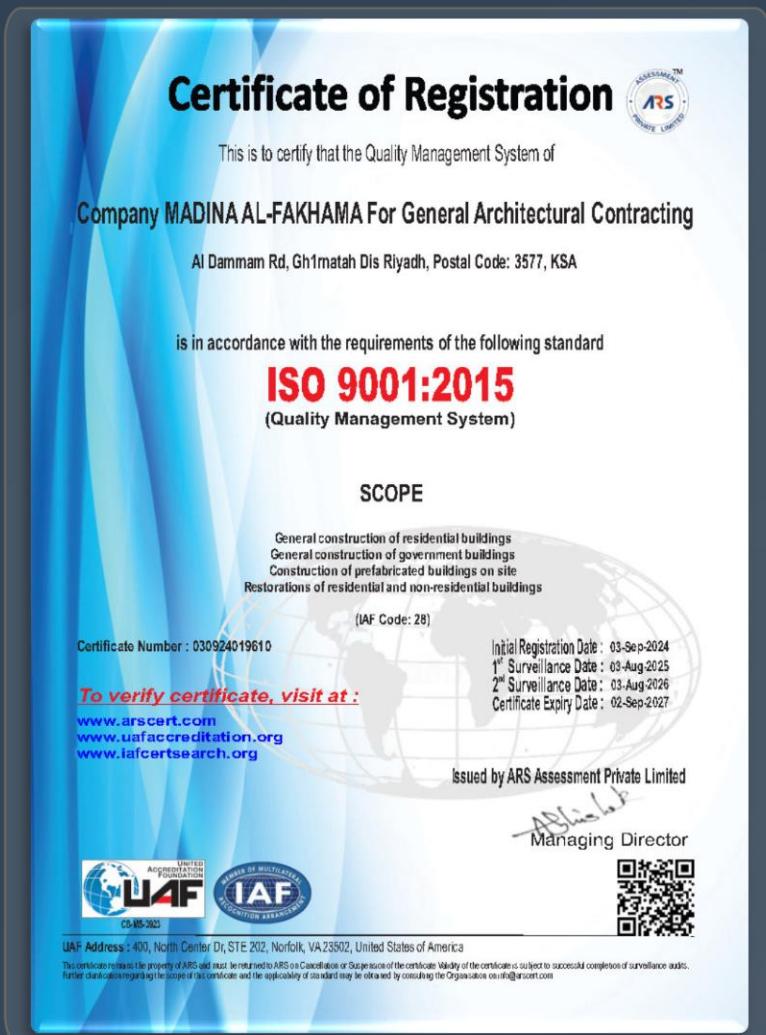
Committed to the highest standards of professionalism and ethical business practices

100%

Compliance Rate

CREDENTIALS

Company Certifications & Documents



CREDENTIALS

Company Certifications & Documents





Let's Build Together

Transforming visions into exceptional spaces across the GCC

Contact Town of Luxury for your next construction and fit-out project. We are dedicated to providing personalized support and an exceptional client experience.



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