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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Business Model** | | | | | | | | | |
|  |  |  | | | |  |  |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | **Customer Relationships** | | **Customer Segments** |
| THE BUSINESS  MODEL AQABA  HOMES AND TAXI  AND ROOM SERVICE | RENT  RESERVATION | | THERE IS NO WEBSITE DEDICATED TO DISPLAYING THE APARTMENTS OF UNIVERSITY STUDENTS IN AQABA | | | SELF SERVICE  RENT  PERSONA ASSISTANCE | UNIVERSITY STUDENTS IN AQABA |
| **Key Resources** | | **Channels** |
| THE MINISTRY OF PUBLIC WORKS  ASSOCIATION OF ENGINEERS  THE GENERAL CORPORATION FOR  HOUSING AND URBAN  DEVELOPMENT | | WEBSITES  ADVERTISEMENTS |
| **Cost Structure** | | | | **Revenue Streams** | | | |
| PAID ADS ON SOCIAL MEDIA  WEBSITE MAINTENANCE AND DEVELOPMENT  SERVER COST | | | | MEMBERSHIP FEE  ADS ON THE PAGE | | | |