1. **3 conclusions about crowdfunding campaigns:**

* *Most backed up campaigns are theater campaigns.*
* *Most backed up subcategories are plays.*
* *Successful campaigns tend to take place during summer times (northern hemisphere).*

1. **Dataset limitations:**

* *Reasons of canceling campaigns (some canceled campaigns have higher “percent funded” than live or failed campaigns).*
* *Apart from “category & subcategory”, there isn’t a lot of information to properly analyze the reasoning behind the outcome. Some music campaigns succeeded with flying colors, while other music ones did not.*
* *Locations provided are for large countries only. Different states might have different interests based on geography and/or weather.*

1. **Other tables and/or graphs to be created:**

* *Percent funded vs. parent category: show what category types were funded the most.*
* *Percent funded vs. subcategory: show what subcategory types were funded the most.*
* *Percent funded vs. staff\_pick: see if there is a correlation between high funded campaigns and staff.*
* *Percent funded vs. spotlight: see if there is a correlation between high funded campaigns and spotlight.*
* *Percent funded vs. country: see if specific countries are better at backing campaigns than others.*
* *Percent funded vs. country vs. parent category: pivot table to show the type of campaigns each country is likely to support.*