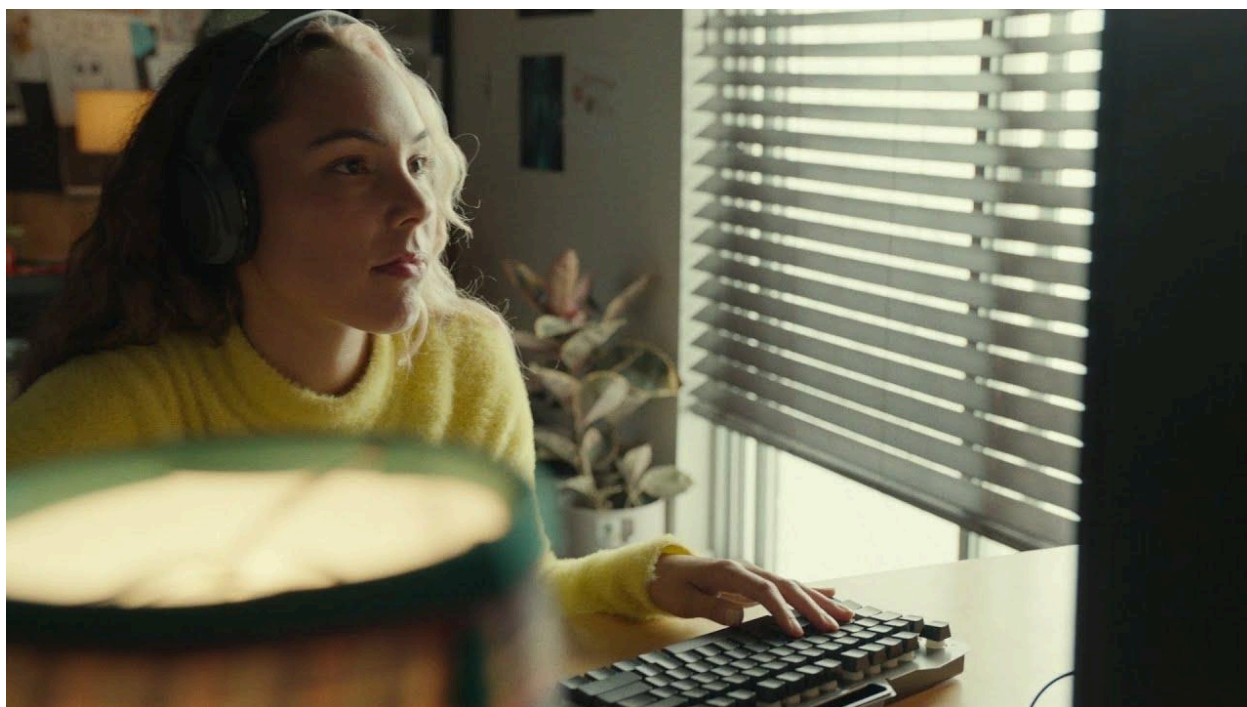# Making AI helpful for everyone

We're committed to improving the lives of as many people as possible. And we'll continue to responsibly build products and platforms – powered by the most advanced technology – for billions of people around the world.

The Gemini ecosystem brings together our models, products and platforms.

Gemini is evolving to be more than just the models. It supports an entire ecosystem — from products to the APIs and platforms helping developers and businesses innovate.

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Improving knowledge, learning, creativity & productivity in our products

Building the most helpful personal computing platforms and devices

Enabling organizations and developers to innovate & grow

Building and deploying AI responsibly

AI that helps people do what they care about most

From sparking your creativity to boosting productivity and enriching knowledge & learning, AI makes our products even more helpful.

Supercharge your creativity and productivity with our most helpful AI assistant

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Bringing AI to our platforms

Google AI on Android reimagines your mobile device experience, helping you be more creative, get more done, and stay safe with powerful protection from Google. Just circle an image, text, or video to search anything across your phone with Circle to Search* and learn more with AI-powered overviews. Make complex edits without pro-level editing skills, with Magic Editor. Enjoy a person