



CROSS PLATFORM WITH IONIC AND ANGULAR

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**BUILDING FOR MOBILE
IS DIFFICULT**

Multiple Platforms styles to design for
Different code base to maintain
More developers to hire
Steep learning curve
What about PWAs?

SOLUTIONS?

Build Native?

Compile to Native?

Web Technologies?

FULLY NATIVE

Multiple languages to learn (Obj-C, Swift, Java, Kotlin)

Multiple code bases to maintain

Multiple teams to coordinate

SOLUTIONS?

~~Build Native?~~

Compile to Native?

Web Technologies?

COMPILE TO NATIVE?

Uncanny Valley of “Native” and not native
Difficult to work around complex abstractions
Still need to know native development tools

SOLUTIONS?

~~Build Native?~~

~~Compile to Native?~~

Web Technologies?

WEB TECHNOLOGIES

It runs everywhere

Future-proof

Accessible

SOLUTIONS

~~Build Native?~~

~~Compile to Native?~~

Web Technologies? 

THE WEB IS TOO LOW LEVEL

Complex Primitives (Camera, Geolocation, etc)

No animations, gestures, interactive

Complex Navigation

NATIVE GETS THIS FOR FREE

ENTER IONIC





UI Components for native, PWAs, and Desktop

Pre-built Gestures and Animations

Full access to all Native APIs and Plugins

A large, vibrant world-wide community

100+ UI Components

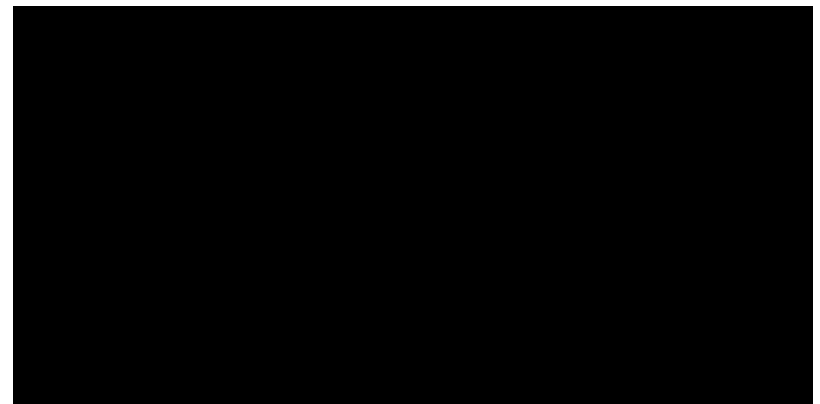


Gestures & Animations

Swipe gestures between routes

Slide Carousel for App Intros

Swipe Menus for deeper context



Platform Continuity

Platform-aware components

Look-and-feel at home

Up to date with latest UI design



Native Access

Official plugins we maintain
Capacitor for accessing Native API
Community driven plugin ecosystem



SO HOW TO GET STARTED

```
$ cd ionic serve
```

WHAT'S NEXT ?

Official Docs

ionicframework.com/docs

Getting Started

ionicframework.com/docs/building/starting

Capacitor Guide

capacitor.ionicframework.com

SLIDES



DEMO



THANKS

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