

```
In [187]: import pandas as pd
```

```
In [188]: import matplotlib.pyplot as plt  
import numpy as np
```

```
In [189]: android_df=pd.read_csv("googleplaystore.csv")
```

```
In [190]: android_df.head()
```

Out[190]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4	159	19M	10,000+	Free	0	Everyone
1	Coloring book moana	ART_AND_DESIGN	4	967	14M	500,000+	Free	0	Everyone
2	U Launcher Lite – FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	5	87510	8.7M	5,000,000+	Free	0	Everyone
3	Sketch - Draw & Paint	ART_AND_DESIGN	4	215644	25M	50,000,000+	Free	0	Teen
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4	967	2.8M	100,000+	Free	0	Everyone


```
In [191]: android_df["Category"].value_counts()
```

```
Out[191]: FAMILY                1972
GAME                1144
TOOLS               843
MEDICAL            463
BUSINESS           460
PRODUCTIVITY       424
PERSONALIZATION    392
COMMUNICATION      387
SPORTS             384
LIFESTYLE          382
FINANCE            366
HEALTH_AND_FITNESS 341
PHOTOGRAPHY        335
SOCIAL             295
NEWS_AND_MAGAZINES 283
SHOPPING           260
TRAVEL_AND_LOCAL   258
DATING             234
BOOKS_AND_REFERENCE 231
VIDEO_PLAYERS      175
EDUCATION           156
ENTERTAINMENT       149
MAPS_AND_NAVIGATION 137
FOOD_AND_DRINK      127
HOUSE_AND_HOME      88
LIBRARIES_AND_DEMO  85
AUTO_AND_VEHICLES   85
WEATHER             82
ART_AND_DESIGN       65
EVENTS              64
PARENTING           60
COMICS              60
BEAUTY              53
1.9                  1
Name: Category, dtype: int64
```

```
In [192]: android_df[android_df["Category"] == "1.9"]
```

```
Out[192]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genre
	Life Made WI-Fi Touchscreen Photo Frame	1.9	19	3.0M	1,000+	Free	0	Everyone	NaN	February 11, 2018

◀  ▶

```
In [193]: android_df[android_df["Category"] == "1.9"]
           ].values
```

```
Out[193]: array(['Life Made WI-Fi Touchscreen Photo Frame', '1.9', 19.0, '3.0M',
                  '1,000+', 'Free', '0', 'Everyone', nan, 'February 11, 2018',
                  '1.0.19', '4.0 and up', nan], dtype=object)
```

```
In [194]: clean_lst=['Life Made WI-Fi Touchscreen Photo Frame','LIFESTYLE',  
                    '1,000+', 'Free', '0', 'Everyone', 'LIFESTYLE', 'February 11, 2018',  
                    '1.0.19', '4.0 and up']  
clean_lst
```

```
Out[194]: ['Life Made WI-Fi Touchscreen Photo Frame',  
            'LIFESTYLE',  
            'LIFESTYLE',  
            19.0,  
            '3.0M',  
            '1,000+',  
            'Free',  
            '0',  
            'Everyone',  
            'LIFESTYLE',  
            'February 11, 2018',  
            '1.0.19',  
            '4.0 and up']
```

```
In [195]: android_df[android_df["Category"]=="1.9"] = clean_lst
```

```
In [196]: android_df["Category"].value_counts()
```

```
Out[196]: FAMILY                1972
GAME                1144
TOOLS               843
MEDICAL            463
BUSINESS           460
PRODUCTIVITY       424
PERSONALIZATION    392
COMMUNICATION      387
SPORTS             384
LIFESTYLE          382
FINANCE           366
HEALTH_AND_FITNESS 341
PHOTOGRAPHY       335
SOCIAL            295
NEWS_AND_MAGAZINES 283
SHOPPING          260
TRAVEL_AND_LOCAL  258
DATING            234
BOOKS_AND_REFERENCE 231
VIDEO_PLAYERS     175
EDUCATION         156
ENTERTAINMENT     149
MAPS_AND_NAVIGATION 137
FOOD_AND_DRINK    127
HOUSE_AND_HOME    88
LIBRARIES_AND_DEMO 85
AUTO_AND_VEHICLES 85
WEATHER           82
ART_AND_DESIGN    65
EVENTS            64
PARENTING         60
COMICS            60
BEAUTY           53
LIFESTYLE         1
Name: Category, dtype: int64
```

```
In [197]: app_count=android_df["App"].value_counts()
```

```
In [198]: app_count
```

```
Out[198]: ROBLOX                9
CBS Sports App - Scores, News, Stats & Watch Live 8
ESPN                7
Duolingo: Learn Languages Free 7
Candy Crush Saga    7
..
Meet U - Get Friends for Snapchat, Kik & Instagram 1
U-Report           1
U of I Community Credit Union 1
Waiting For U Launcher Theme 1
iHoroscope - 2018 Daily Horoscope & Astrology 1
Name: App, Length: 9660, dtype: int64
```

```
In [199]: app_count[app_count>1]
```

```
Out[199]: ROBLOX 9
CBS Sports App - Scores, News, Stats & Watch Live 8
ESPN 7
Duolingo: Learn Languages Free 7
Candy Crush Saga 7
..
Transenger - Ts Dating and Chat for Free 2
Random Video Chat 2
Clover Dating App 2
Docs To Go™ Free Office Suite 2
English Dictionary - Offline 2
Name: App, Length: 798, dtype: int64
```

```
In [200]: "Instagram" in app_count[app_count > 1].index
```

```
Out[200]: True
```

```
In [201]: "ROBLOX " in app_count[app_count > 1].index
```

```
Out[201]: False
```

```
In [202]: android_df[android_df["App"]=="Instagram"]
```

```
Out[202]:
```


	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genre
2545	Instagram	SOCIAL	4	66577313	Varies with device	1,000,000,000+	Free	0	Teen	Social
2604	Instagram	SOCIAL	4	66577446	Varies with device	1,000,000,000+	Free	0	Teen	Social
2611	Instagram	SOCIAL	4	66577313	Varies with device	1,000,000,000+	Free	0	Teen	Social
3909	Instagram	SOCIAL	4	66509917	Varies with device	1,000,000,000+	Free	0	Teen	Social



```
In [203]: duplicate_app_df=android_df[android_df.duplicated(subset=["App"],keep=False)]
duplicate_app_df[duplicate_app_df["App"]=="Instagram"]
```

```
Out[203]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genre
2545	Instagram	SOCIAL	4	66577313	Varies with device	1,000,000,000+	Free	0	Teen	Social
2604	Instagram	SOCIAL	4	66577446	Varies with device	1,000,000,000+	Free	0	Teen	Social
2611	Instagram	SOCIAL	4	66577313	Varies with device	1,000,000,000+	Free	0	Teen	Social
3909	Instagram	SOCIAL	4	66509917	Varies with device	1,000,000,000+	Free	0	Teen	Social



```
In [204]: num_duplicated_app=duplicate_app_df['App'].nunique()
```

```
In [205]: num_duplicated_app
```

```
Out[205]: 798
```

```
In [206]: duplicate_app_df=android_df[android_df.duplicated(subset=["App"],keep=False)]
num_duplicated_app=duplicate_app_df['App'].nunique()
num_duplicated_app
```

```
Out[206]: 798
```

```
In [207]: duplicate_app_df.shape
```

```
Out[207]: (1979, 13)
```

```
In [208]: android_df.shape
```

```
Out[208]: (10841, 13)
```

```
In [209]: 10841-1979
```

```
Out[209]: 8862
```

```
In [210]: review_max=android_df.groupby('App')['Reviews'].max()
```

```
In [211]: review_max
```

```
Out[211]: App
"i DT" Fútbol. Todos Somos Técnicos. 27
+Download 4 Instagram Twitter 40467
- Free Comics - Comic Apps 115
.R 259
/u/app 573
...
뽕티비 - 개인방송, 인터넷방송, BJ방송 414
💎 I'm rich 718
❤️ WhatsLov: Smileys of love, stickers and GIF 22098
📏 Smart Ruler ⇄ cm/inch measuring for homework! 19
🔥 Football Wallpapers 4K | Full HD Backgrounds 😊 11661
Name: Reviews, Length: 9660, dtype: object
```

```
In [212]: int(review_max["Instagram"])
```

Out[212]: 66577446

```
In [213]: android_clean=[]
already_added=[]
for index,row in android_df.iterrows():
    name=row["App"]
    n_reviews=row["Reviews"]

    if(review_max[name]==n_reviews)and (name not in already_added):
        android_clean.append(row)
        already_added.append(name)
```

```
In [214]: android_clean=pd.DataFrame(android_clean)
android_clean[android_clean["App"]=="Ebook Reader"]
```

Out[214]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating
164	Ebook Reader	BOOKS_AND_REFERENCE	4	85842	37M	5,000,000+	Free	0	Everyone

```
In [215]: duplicate_app_df= android_clean[android_clean.duplicated(subset=["App"],keep=False)]
duplicate_app_df
```

Out[215]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Version
--	-----	----------	--------	---------	------	----------	------	-------	----------------	--------	--------------	-----------------

```
In [216]: android_clean.shape
```

Out[216]: (9660, 13)

In [217]: already_added

Out[217]: ['Photo Editor & Candy Camera & Grid & ScrapBook',
'U Launcher Lite - FREE Live Cool Themes, Hide Apps',
'Sketch - Draw & Paint',
'Pixel Draw - Number Art Coloring Book',
'Paper flowers instructions',
'Smoke Effect Photo Maker - Smoke Editor',
'Infinite Painter',
'Garden Coloring Book',
'Kids Paint Free - Drawing Fun',
'Text on Photo - Fontee',
'Name Art Photo Editor - Focus n Filters',
'Tattoo Name On My Photo Editor',
'Mandala Coloring Book',
'3D Color Pixel by Number - Sandbox Art Coloring',
'Learn To Draw Kawaii Characters',
'Photo Designer - Write your name with shapes',
'350 Diy Room Decor Ideas',
'FlipaClip - Cartoon animation',
'ibis Paint X',
.. .. .

```
In [218]: def is_english1(app_name):  
            lst=[]  
            for i in app_name:  
                if ord(i)>127:  
                    lst.append(False)  
            else:  
                lst.append(True)  
            check=set(lst)  
            if False in check:  
                return False  
            else:  
                return True
```

In [219]: is_english1("Instagram")

Out[219]: True


```
In [220]: def is_english1(app_name):  
    lst = []  
    for i in app_name:  
        if ord(i) > 127:  
            lst.append(False)  
        else:  
            lst.append(True)  
            non_ascii = 0  
            for j in lst:  
                non_ascii += 1  
            if non_ascii > 3:  
                return False  
            else:  
                return True
```

```
In [221]: is_english1('INSTAGRAM 😊😊😊😊')
```

Out[221]: True

```
In [222]: android_english1 = android_clean[android_clean['App']].apply(is_english1)
```

In [223]: android_english1

Out[223]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4	159	19M	10,000+	Free	0
2	U Launcher Lite – FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	5	87510	8.7M	5,000,000+	Free	0
3	Sketch - Draw & Paint	ART_AND_DESIGN	4	215644	25M	50,000,000+	Free	0
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4	967	2.8M	100,000+	Free	0
5	Paper flowers instructions	ART_AND_DESIGN	4	167	5.6M	50,000+	Free	0
...
10836	Sya9a Maroc - FR	FAMILY	4	38	53M	5,000+	Free	0
10837	Fr. Mike Schmitz Audio Teachings	FAMILY	5	4	3.6M	100+	Free	0
10838	Parkinson Exercices FR	MEDICAL	NaN	3	9.5M	1,000+	Free	0
10839	The SCP Foundation DB fr nn5n	BOOKS_AND_REFERENCE	4	114	Varies with device	1,000+	Free	0
10840	iHoroscope - 2018 Daily Horoscope & Astrology	LIFESTYLE	4	398307	19M	10,000,000+	Free	0

9660 rows × 13 columns



```
In [224]: android_english1.head()
```

```
Out[224]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4	159	19M	10,000+	Free	0	Everyone	
2	U Launcher Lite – FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	5	87510	8.7M	5,000,000+	Free	0	Everyone	
3	Sketch - Draw & Paint	ART_AND_DESIGN	4	215644	25M	50,000,000+	Free	0	Teen	
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4	967	2.8M	100,000+	Free	0	Everyone	De:
5	Paper flowers instructions	ART_AND_DESIGN	4	167	5.6M	50,000+	Free	0	Everyone	

```
In [225]: android_english1['Price'].unique()
```

```
Out[225]: array(['0', '$4.99', '$3.99', '$6.99', '$1.49', '$2.99', '$7.99', '$5.99',  
                '$3.49', '$1.99', '$9.99', '$7.49', '$0.99', '$9.00', '$5.49',  
                '$10.00', '$11.99', '$79.99', '$16.99', '$14.99', '$1.00',  
                '$29.99', '$12.99', '$2.49', '$24.99', '$10.99', '$1.50', '$19.99',  
                '$15.99', '$33.99', '$74.99', '$39.99', '$3.95', '$4.49', '$1.70',  
                '$8.99', '$2.00', '$3.88', '$25.99', '$399.99', '$17.99',  
                '$400.00', '$3.02', '$1.76', '$4.84', '$4.77', '$1.61', '$2.50',  
                '$1.59', '$6.49', '$1.29', '$5.00', '$13.99', '$299.99', '$379.99',  
                '$37.99', '$18.99', '$389.99', '$19.90', '$8.49', '$1.75',  
                '$14.00', '$4.85', '$46.99', '$109.99', '$154.99', '$3.08',  
                '$2.59', '$4.80', '$1.96', '$19.40', '$3.90', '$4.59', '$15.46',  
                '$3.04', '$4.29', '$2.60', '$3.28', '$4.60', '$28.99', '$2.95',  
                '$2.90', '$1.97', '$200.00', '$89.99', '$2.56', '$30.99', '$3.61',  
                '$394.99', '$1.26', '$1.20', '$1.04'], dtype=object)
```

```
In [226]: android_final=android_english1[android_english1['Price']=="0"]
```

```
In [227]: android_final.shape
```

```
Out[227]: (8904, 13)
```

```
In [228]: android_final["Category"].value_counts(normalize= True)*100
```

```
Out[228]: FAMILY                19
          GAME                 10
          TOOLS                 8
          BUSINESS              5
          LIFESTYLE             4
          PRODUCTIVITY          4
          FINANCE               4
          MEDICAL               4
          SPORTS                3
          PERSONALIZATION       3
          COMMUNICATION         3
          HEALTH_AND_FITNESS     3
          PHOTOGRAPHY           3
          NEWS_AND_MAGAZINES     3
          SOCIAL                3
          TRAVEL_AND_LOCAL       2
          SHOPPING              2
          BOOKS_AND_REFERENCE    2
          DATING                2
          VIDEO_PLAYERS         2
          MAPS_AND_NAVIGATION    1
          FOOD_AND_DRINK        1
          EDUCATION             1
          ENTERTAINMENT         1
          LIBRARIES_AND_DEMO    1
          AUTO_AND_VEHICLES     1
          HOUSE_AND_HOME        1
          WEATHER               1
          EVENTS                1
          ART_AND_DESIGN        1
          PARENTING             1
          COMICS                1
          BEAUTY                1
          LIFESTYLE             0
          Name: Category, dtype: float64
```

```

In [258]: import matplotlib.pyplot as plt

categories = android_final["Category"].value_counts().index[:15]
counts = android_final["Category"].value_counts().values[:15]
percentage = round(android_final["Category"].value_counts(normalize=True) * 100

# Create a stylish bar chart
plt.figure(figsize=(12, 8))
bars = plt.bar(categories, counts, color='lightgray', alpha=0.75, edgecolor='black')
plt.xticks(rotation=-90, fontsize=12)
plt.yticks(fontsize=12)
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.grid(axis='x', linestyle="none")
plt.xticks(fontsize=12) # Customized tick labels
plt.yticks(range(0, 3000, 500), [], fontsize=12) # Customized tick labels

# Find the category with the highest count
max_count_category = categories[counts.argmax()]

# Highlight the bar for the category with the highest count
max_count_index = list(categories).index(max_count_category)
bars[max_count_index].set_color("salmon")
bars[max_count_index].set_edgecolor('black')

# Adding data labels and percentages inside each bar
for bar, perc in zip(bars, percentage):

    height = bar.get_height()
    plt.text(bar.get_x() + bar.get_width() / 2, height + 20, "%d" % int(height))
    plt.text(bar.get_x() + bar.get_width() / 2, height / 2, f'{perc}%', ha="center")

# Adding a background color
ax = plt.gca()
ax.set_facecolor("#f7f7f7")

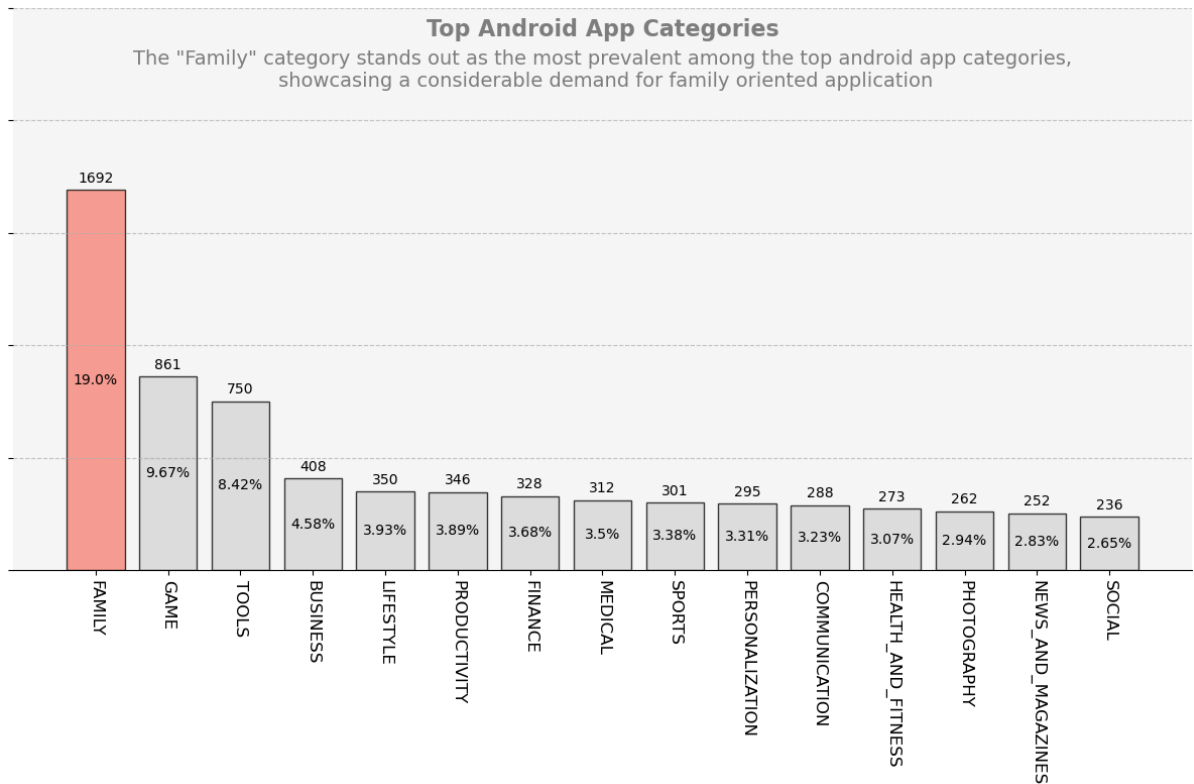
# Adding CHART TITLE inside the chart
plt.text(0.5, 0.95, 'Top Android App Categories', horizontalalignment='center')

# Adding a text annotation
plt.text(0.5, 0.86, 'The "Family" category stands out as the most prevalent among',
        horizontalalignment="center", fontsize=14, transform=plt.gca().transAxes)

# Removing spines
for i in ["top", "right", "left"]:
    plt.gca().spines[i].set_visible(False)

plt.tight_layout()
plt.savefig('bar.png')
plt.show()

```



```
In [230]: android_final["Installs"].value_counts(normalize=True)*100
```

```
Out[230]: 1,000,000+      16
          100,000+     12
          10,000,000+   10
          10,000+       10
          1,000+         8
          100+           7
          5,000,000+     7
          500,000+       6
          50,000+        5
          5,000+         5
          10+            4
          500+           3
          50,000,000+    2
          100,000,000+   2
          50+            2
          5+             1
          1+             1
          500,000,000+   0
          1,000,000,000+ 0
          0+             0
          0              0
          Name: Installs, dtype: float64
```

```
In [231]: android_final["Installs_int"] = android_final["Installs"].str.replace(",", "").st
```

C:\Users\Powad\AppData\Local\Temp\ipykernel_7712\2898442273.py:1: FutureWarning: The default value of regex will change from True to False in a future version. In addition, single character regular expressions will *not* be treated as literal strings when regex=True.

```
    android_final["Installs_int"] = android_final["Installs"].str.replace(
    ("", "").str.replace("+", "").astype(int)
```

C:\Users\Powad\AppData\Local\Temp\ipykernel_7712\2898442273.py:1: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

```
    android_final["Installs_int"] = android_final["Installs"].str.replace(
    ("", "").str.replace("+", "").astype(int)
```

```
In [232]: android_final["Installs_int"]
```

```
Out[232]: 0          10000
          2          5000000
          3          50000000
          4          100000
          5           50000
          ...
10836         5000
10837          100
10838          1000
10839          1000
10840         10000000
Name: Installs_int, Length: 8904, dtype: int32
```

```
In [233]: install_frq=android_final["Installs_int"].value_counts().sort_index()
install_frq=install_frq[install_frq.index >500]
install_frq
```

```
Out[233]: 1000          751
          5000          403
          10000         913
          50000         429
          100000        1031
          500000         494
          1000000       1398
          5000000        608
          10000000       932
          50000000       203
          100000000      188
          500000000       24
          1000000000      20
Name: Installs_int, dtype: int64
```

```
In [234]: install_frq=round(android_final["Installs_int"].value_counts(normalize=True)*100)
install_frq=install_frq[install_frq.index >500]
install_frq
```

```
Out[234]: 1000      8
          5000     5
          10000    10
          50000     5
          100000   12
          500000    6
          1000000  16
          5000000   7
          10000000  10
          50000000   2
          100000000  2
          500000000  0
          1000000000 0
          Name: Installs_int, dtype: float64
```

```
In [235]: def alph_unit(value):
          if value >= 1e9:
              return f'{value / 1e9:.0f}B'
          elif value >= 1e6:
              return f'{value / 1e6:.0f}M'
          elif value >= 1e3:
              return f'{value / 1e3:.0f}K'
          else:
              return f'{value:.0f}'
```

```
In [236]: len(install_frq.index)
```

```
Out[236]: 13
```

```
In [237]: install_frq.index=install_frq.index.map(alph_unit)
install_frq
```

```
Out[237]: 1K      8
          5K      5
          10K     10
          50K      5
          100K    12
          500K     6
          1M     16
          5M      7
          10M     10
          50M      2
          100M     2
          500M     0
          1B      0
          Name: Installs_int, dtype: float64
```


In []:

In []:

In []:

In []:

```

In [238]: categories = install_frq.index
counts = install_frq.values
percentage1 = counts / counts.sum() * 100 # Calculating percentages

# Define a factor to increase bar height
bar_height_factor = 1.2

# Create stylish bar chart
plt.figure(figsize=(12, 7))
bars = plt.bar(categories, counts * bar_height_factor, color='skyblue', alpha=0.7)
plt.xticks(rotation=90, fontsize=12)
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.grid(axis='x', linestyle='')
plt.xticks(fontsize=12)
plt.yticks(range(0, 3000, 500), [], fontsize=12)
plt.tick_params(bottom=0, left=0)

# Find the category with the highest count
max_count_category = categories[counts.argmax()]

# Highlight the bar for the category with the highest count
max_count_index = list(categories).index(max_count_category)
bars[max_count_index].set_color("salmon")
bars[max_count_index].set_edgecolor('black')

# Adding data labels and percentages inside each bar
for bar, perc in zip(bars, percentage1):
    height = bar.get_height()
    plt.text(bar.get_x() + bar.get_width() / 2, height + 20 * bar_height_factor,
             bar.get_label(), color='black', fontweight='bold', align='center',
             fontfamily='serif', fontstyle='italic', fontsize=12)
    plt.text(bar.get_x() + bar.get_width() / 2, height / 2, f'{perc:.2f}%', ha='center',
             color='black', fontweight='bold', align='center', fontfamily='serif', fontstyle='italic', fontsize=12)

# Adding a background color
ax = plt.gca()
ax.set_facecolor("#f7f7f7")

# Adding CHART TITLE inside the chart
plt.text(0.5, 0.95, 'Distribution of Android App Installs', horizontalalignment='center',
         color='black', fontweight='bold', align='center', fontfamily='serif', fontstyle='italic', fontsize=12)

# Adding a text annotation
plt.text(0.5, 0.86, 'The "Family" category stands out as the most prevalent among all categories',
         horizontalalignment="center", fontsize=14, transform=plt.gca().transAxes,
         color='black', fontweight='bold', align='center', fontfamily='serif', fontstyle='italic', fontsize=12)

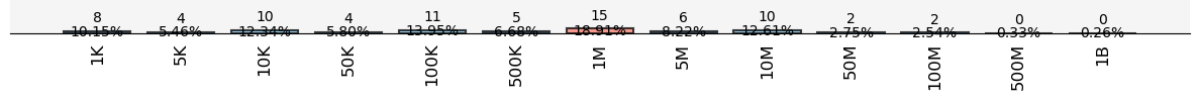
# Removing spines
for i in ["top", "right", "left"]:
    plt.gca().spines[i].set_visible(False)

plt.tight_layout()
plt.show()

```

Distribution of Android App Installs

The "Family" category stands out as the most prevalent among the top Android app categories, showcasing a considerable demand for family-oriented applications



```
In [239]: categories_android= android_final["Category"].unique()  
categories_android
```

```
Out[239]: array(['ART_AND_DESIGN', 'AUTO_AND_VEHICLES', 'BEAUTY',  
                'BOOKS_AND_REFERENCE', 'BUSINESS', 'COMICS', 'COMMUNICATION',  
                'DATING', 'EDUCATION', 'ENTERTAINMENT', 'EVENTS', 'FINANCE',  
                'FOOD_AND_DRINK', 'HEALTH_AND_FITNESS', 'HOUSE_AND_HOME',  
                'LIBRARIES_AND_DEMO', 'LIFESTYLE', 'GAME', 'FAMILY', 'MEDICAL',  
                'SOCIAL', 'SHOPPING', 'PHOTOGRAPHY', 'SPORTS', 'TRAVEL_AND_LOCAL',  
                'TOOLS', 'PERSONALIZATION', 'PRODUCTIVITY', 'PARENTING', 'WEATHER',  
                'VIDEO_PLAYERS', 'NEWS_AND_MAGAZINES', 'MAPS_AND_NAVIGATION',  
                'LIFESTYLE'], dtype=object)
```

In [240]: android_final

Out[240]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4	159	19M	10,000+	Free	0
2	U Launcher Lite – FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	5	87510	8.7M	5,000,000+	Free	0
3	Sketch - Draw & Paint	ART_AND_DESIGN	4	215644	25M	50,000,000+	Free	0
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4	967	2.8M	100,000+	Free	0
5	Paper flowers instructions	ART_AND_DESIGN	4	167	5.6M	50,000+	Free	0
...
10836	Sya9a Maroc - FR	FAMILY	4	38	53M	5,000+	Free	0
10837	Fr. Mike Schmitz Audio Teachings	FAMILY	5	4	3.6M	100+	Free	0
10838	Parkinson Exercices FR	MEDICAL	NaN	3	9.5M	1,000+	Free	0
10839	The SCP Foundation DB fr nn5n	BOOKS_AND_REFERENCE	4	114	Varies with device	1,000+	Free	0
10840	iHoroscope - 2018 Daily Horoscope & Astrology	LIFESTYLE	4	398307	19M	10,000,000+	Free	0

8904 rows × 14 columns



```
In [241]: pd.pivot_table(android_final, values = "Installs_int", index = "Category", aggfunc
```

Out[241]:

	Installs_int
Category	
ART_AND_DESIGN	1952105
AUTO_AND_VEHICLES	647318
BEAUTY	513152
BOOKS_AND_REFERENCE	8587352
BUSINESS	1708216
COMICS	803235
COMMUNICATION	38322626
DATING	854029
EDUCATION	1812857
ENTERTAINMENT	11640706
EVENTS	253542
FAMILY	3667548
FINANCE	1387692
FOOD_AND_DRINK	1924898
GAME	15524883
HEALTH_AND_FITNESS	4188822
HOUSE_AND_HOME	1331541
LIBRARIES_AND_DEMO	638504
LIFESTYLE	1436127
LIFESTYLE	1000
MAPS_AND_NAVIGATION	3993340
MEDICAL	120616
NEWS_AND_MAGAZINES	9401636
PARENTING	542604
PERSONALIZATION	5183851
PHOTOGRAPHY	17737668
PRODUCTIVITY	16738958
SHOPPING	7001693
SOCIAL	23253652
SPORTS	3638640
TOOLS	10668059
TRAVEL_AND_LOCAL	13984078
VIDEO_PLAYERS	24573948
WEATHER	5074486

```
In [242]: pd.options.display.float_format = '{:,.0f}'.format
```

```
In [243]: categories_installs = pd.pivot_table(android_final, values="Installs_int", index="Category",  
categories_installs = categories_installs.sort_values(by="Installs_int", ascending=False)
```

```
In [244]: categories_installs
```

```
Out[244]: Category  
COMMUNICATION          38322626  
VIDEO_PLAYERS          24573948  
SOCIAL                 23253652  
PHOTOGRAPHY           17737668  
PRODUCTIVITY          16738958  
GAME                  15524883  
TRAVEL_AND_LOCAL      13984078  
ENTERTAINMENT         11640706  
TOOLS                 10668059  
NEWS_AND_MAGAZINES     9401636  
BOOKS_AND_REFERENCE    8587352  
SHOPPING              7001693  
PERSONALIZATION        5183851  
WEATHER               5074486  
HEALTH_AND_FITNESS     4188822  
MAPS_AND_NAVIGATION    3993340  
FAMILY                3667548  
SPORTS                3638640  
ART_AND_DESIGN         1952105  
FOOD_AND_DRINK         1924898  
EDUCATION              1812857  
BUSINESS               1708216  
LIFESTYLE              1436127  
FINANCE                1387692  
HOUSE_AND_HOME         1331541  
DATING                 854029  
COMICS                 803235  
AUTO_AND_VEHICLES      647318  
LIBRARIES_AND_DEMO     638504  
PARENTING              542604  
BEAUTY                 513152  
EVENTS                 253542  
MEDICAL                120616  
LIFESTYLE               1000  
Name: Installs_int, dtype: float64
```

```
In [245]: categories_installs_unit= categories_installs.map(alph_unit)
categories_installs_unit
```

```
Out[245]: Category
COMMUNICATION          38M
VIDEO_PLAYERS          25M
SOCIAL                 23M
PHOTOGRAPHY           18M
PRODUCTIVITY           17M
GAME                  16M
TRAVEL_AND_LOCAL       14M
ENTERTAINMENT          12M
TOOLS                 11M
NEWS_AND_MAGAZINES      9M
BOOKS_AND_REFERENCE     9M
SHOPPING               7M
PERSONALIZATION         5M
WEATHER                5M
HEALTH_AND_FITNESS      4M
MAPS_AND_NAVIGATION     4M
FAMILY                 4M
SPORTS                 4M
ART_AND_DESIGN          2M
FOOD_AND_DRINK          2M
EDUCATION              2M
BUSINESS               2M
LIFESTYLE              1M
FINANCE               1M
HOUSE_AND_HOME         1M
DATING                854K
COMICS                803K
AUTO_AND_VEHICLES      647K
LIBRARIES_AND_DEMO     639K
PARENTING             543K
BEAUTY                513K
EVENTS               254K
MEDICAL              121K
LIFESTYLE              1K
Name: Installs_int, dtype: object
```



```

In [259]: categorieis = categories_installs.index[:15]
counts = categories_installs.values[:15]

# Create stylish bar chart
plt.figure(figsize=(12, 7))
barss = plt.bar(categorieis, counts, color='skyblue', alpha=0.75, edgecolor='black')

plt.xticks(rotation=90, fontsize=12)
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.grid(axis='x', linestyle='')
plt.xticks(fontsize=12)
plt.yticks(range(0, 60000000, 10000000), [], fontsize=12)
plt.tick_params(bottom=0, left=0)

# Find the category with the highest count
max_count_category = categorieis[counts.argmax()]

# Highlight the bar for the category with the highest count
max_count_index = list(categorieis).index(max_count_category)
barss[max_count_index].set_color("salmon")
barss[max_count_index].set_edgecolor('black')

# Adding data labels and percentages inside each bar
for bar, unit in zip(barss, categories_installs_unit.values):
    height = bar.get_height()
    plt.text(bar.get_x() + bar.get_width() / 2, height + 25, unit, ha="center",

# Adding a background color
ax = plt.gca()
ax.set_facecolor("#f7f7f7")

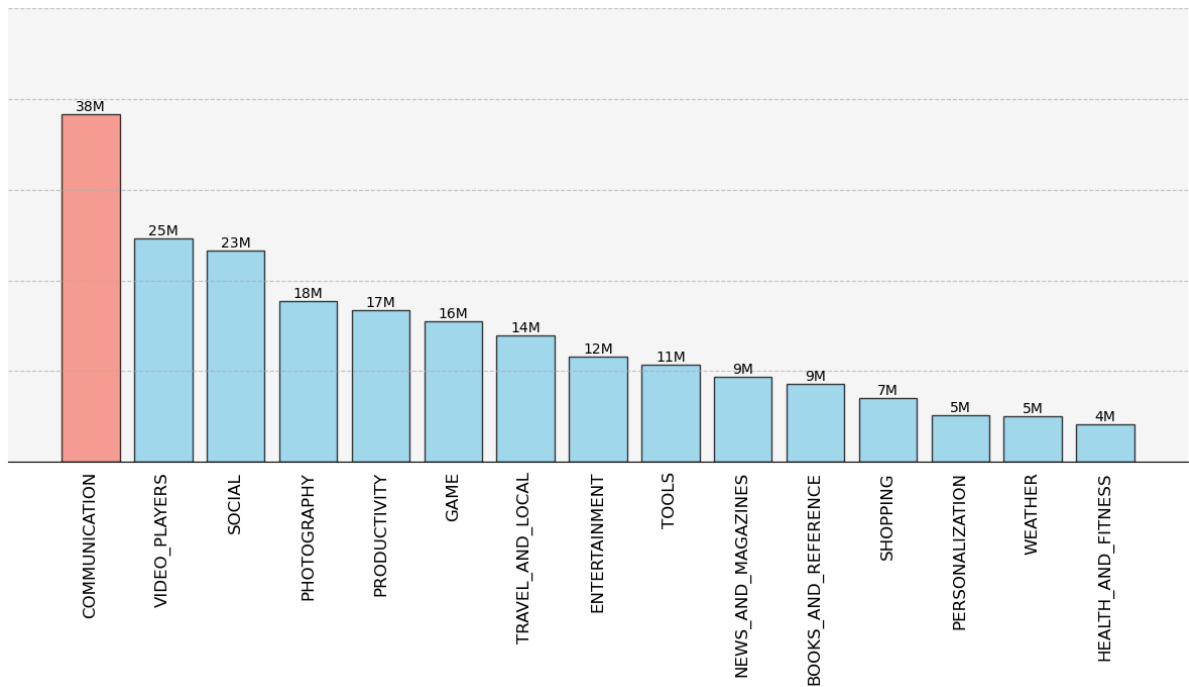
# Adding CHART TITLE inside the chart
##plt.text(0.5, 0.95, 'Average Distribution of Android App Installs by Category')

# Adding a text annotation
##plt.text(0.5, 0.8, '"COMMUNICATION" apps lead the pack with a staggering 38.5%')

# Removing spines
for i in ["top", "right", "left"]:
    plt.gca().spines[i].set_visible(False)

plt.tight_layout()
plt.savefig('bar2.png')
plt.show()

```



```
In [247]: category_group = android_final.groupby("Category")
communication = category_group.get_group("COMMUNICATION").sort_values(by="Installs")
communication.head()
```

Out[247]:

	App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating
336	WhatsApp Messenger	COMMUNICATION	4	69119316	Varies with device	1,000,000,000+	Free	0	Everyone
391	Skype - free IM & video calls	COMMUNICATION	4	10484169	Varies with device	1,000,000,000+	Free	0	Everyone
411	Google Chrome: Fast & Secure	COMMUNICATION	4	9643041	Varies with device	1,000,000,000+	Free	0	Everyone
382	Messenger – Text and Video Chat for Free	COMMUNICATION	4	56646578	Varies with device	1,000,000,000+	Free	0	Everyone
451	Gmail	COMMUNICATION	4	4604483	Varies with device	1,000,000,000+	Free	0	Everyone

```
In [248]: def alph_unit(value):
            if value >= 1e9:
                return f'{value / 1e9:.0f}B'
            elif value >= 1e6:
                return f'{value / 1e6:.0f}M'
            elif value >= 1e3:
                return f'{value / 1e3:.0f}K'
            else:
                return f'{value:.0f}'
```

```
In [249]: categories_installs.index[:15]
```

```
Out[249]: Index(['COMMUNICATION', 'VIDEO_PLAYERS', 'SOCIAL', 'PHOTOGRAPHY',
                'PRODUCTIVITY', 'GAME', 'TRAVEL_AND_LOCAL', 'ENTERTAINMENT', 'TOOLS',
                'NEWS_AND_MAGAZINES', 'BOOKS_AND_REFERENCE', 'SHOPPING',
                'PERSONALIZATION', 'WEATHER', 'HEALTH_AND_FITNESS'],
                dtype='object', name='Category')
```

```
In [250]: communication = category_group.get_group("COMMUNICATION").sort_values(by="Installs_int")
df = communication[["App", "Installs_int"]].head(15)
df["Installs_int_unit"] = df["Installs_int"].map(alph_unit)
df
```

```
Out[250]:
```

	App	Installs_int	Installs_int_unit
336	WhatsApp Messenger	1000000000	1B
391	Skype - free IM & video calls	1000000000	1B
411	Google Chrome: Fast & Secure	1000000000	1B
382	Messenger – Text and Video Chat for Free	1000000000	1B
451	Gmail	1000000000	1B
464	Hangouts	1000000000	1B
403	LINE: Free Calls & Messages	500000000	500M
383	imo free video calls and chat	500000000	500M
4676	Viber Messenger	500000000	500M
420	UC Browser - Fast Download Private & Secure	500000000	500M
371	Google Duo - High Quality Video Calls	500000000	500M
395	GO SMS Pro - Messenger, Free Themes, Emoji	100000000	100M
412	Firefox Browser fast & private	100000000	100M
369	Android Messages	100000000	100M
4106	Messenger Lite: Free Calls & Messages	100000000	100M

```
In [251]: communication = category_group.get_group("VIDEO_PLAYERS").sort_values(by="Installs_int")
df = communication[["App", "Installs_int"]].head(15)
df["Installs_int_unit"] = df["Installs_int"].map(alph_unit)
df
```

```
Out[251]:
```

	App	Installs_int	Installs_int_unit
3665	YouTube	1000000000	1B
3687	Google Play Movies & TV	1000000000	1B
3711	MX Player	500000000	500M
4696	VideoShow-Video Editor, Video Maker, Beauty Ca...	100000000	100M
4688	VivaVideo - Video Editor & Photo Movie	100000000	100M
3672	Motorola Gallery	100000000	100M
3675	VLC for Android	100000000	100M
4032	Dubsmash	100000000	100M
10647	Motorola FM Radio	100000000	100M
5612	Ringdroid	50000000	50M
4685	HD Video Downloader : 2018 Best video mate	50000000	50M
4049	KineMaster – Pro Video Editor	50000000	50M
3686	Vigo Video	50000000	50M
3693	LIKE – Magic Video Maker & Community	50000000	50M
3691	Samsung Video Library	50000000	50M

```
In [252]: communication = category_group.get_group("SOCIAL").sort_values(by="Installs_int")
df = communication[["App", "Installs_int"]].head(15)
df["Installs_int_unit"] = df["Installs_int"].map(alph_unit)
df
```

```
Out[252]:
```

	App	Installs_int	Installs_int_unit
2544	Facebook	1000000000	1B
2554	Google+	1000000000	1B
2604	Instagram	1000000000	1B
2610	Snapchat	500000000	500M
2546	Facebook Lite	500000000	500M
3945	Tik Tok - including musical.ly	100000000	100M
2592	Tango - Live Video Broadcast	100000000	100M
6373	VK	100000000	100M
2552	Pinterest	100000000	100M
3951	BIGO LIVE - Live Stream	100000000	100M
2621	LinkedIn	100000000	100M
2548	Tumblr	100000000	100M
2588	Badoo - Free Chat & Dating App	100000000	100M
2636	Zello PTT Walkie Talkie	50000000	50M
2595	ooVoo Video Calls, Messaging & Stories	50000000	50M

```
In [253]: communication = category_group.get_group("PHOTOGRAPHY").sort_values(by="Installs_int")
df = communication[["App", "Installs_int"]].head(15)
df["Installs_int_unit"] = df["Installs_int"].map(alph_unit)
df
```

```
Out[253]:
```

	App	Installs_int	Installs_int_unit
2884	Google Photos	1000000000	1B
2908	Retrica	100000000	100M
2921	Photo Editor Pro	100000000	100M
2945	YouCam Perfect - Selfie Photo Editor	100000000	100M
2942	Z Camera - Photo Editor, Beauty Selfie, Collage	100000000	100M
2949	Camera360: Selfie Photo Editor with Funny Sticker	100000000	100M
2847	Sweet Selfie - selfie camera, beauty cam, phot...	100000000	100M
2939	Photo Collage Editor	100000000	100M
2938	PicsArt Photo Studio: Collage Maker & Pic Editor	100000000	100M
2937	BeautyPlus - Easy Photo Editor & Selfie Camera	100000000	100M
4574	S Photo Editor - Collage Maker , Photo Collage	100000000	100M
5057	AR effect	100000000	100M
2833	YouCam Makeup - Magic Selfie Makeovers	100000000	100M
2943	PhotoGrid: Video & Pic Collage Maker, Photo Ed...	100000000	100M
8082	Cymera Camera- Photo Editor, Filter,Collage,La...	100000000	100M

```
In [ ]:
```

```
In [ ]:
```

```
In [ ]:
```