

BO9 x KOLABORASI

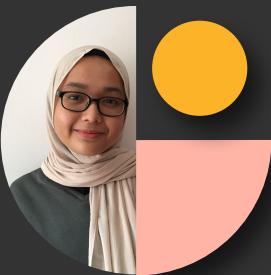
TRACT

Pitch Deck-101

Mentored by:

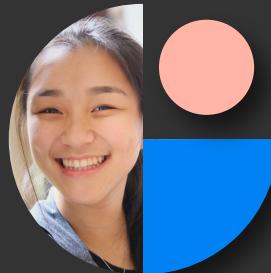
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Our team



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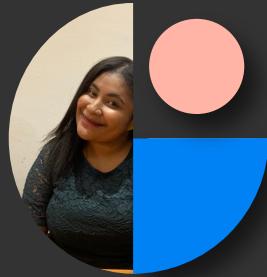
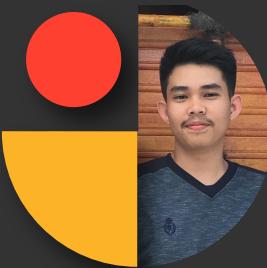
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Our team



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Our Client



Kolaborasi is an Indonesia focused venture studio holding who empowers HYPER Founders to **ideate, incubate, and validate** enduring great business to grow and influence positive change for humanity in scalable manner. Kolaborasi help provides guide, networking support & office help.

What is TRACT ?

A web-based KPI tracking system to help Kolaborasi.co oversee their **business unit performance in product and finance**. This system could provide some insight to Kolaborasi.co and help them to **make the right decision** for their business unit based on their performance.

Our Features

Manage Business Unit

- Add Business Unit
- View Detail Business Unit
- View All List Business Unit
- Delete Business Unit

Manage Company Profile

- Edit Business Unit
- Add Business Unit Division and Workers
- Edit Business Unit Division and Workers

Our Features

Manage Finance Performance

- Add Finance Report
- View List Finance Report
- Edit Finance Report
- Add Finance Document
- Finance Report Analysis

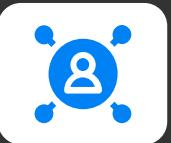
Manage Product Performance

- Overview Product Performance
- Visualization Product Performance

Our Advantages



**Summary of
all report**



**Easy access
for every user**



**Visualization
for KPI**



**Standardize
data report**

Technologies that we use

Web Hosting



Repository



Database



Language



Text Editor



Framework



Design



Project Management



User Interfaces of **TRACT** system

Dashboard

The screenshot shows a web-based dashboard application. On the left, there is a sidebar menu with the following items:

- Dashboard
- Company List
- User List
- Register Account
- My Profile
- Change Password
- Log out

Below the sidebar, the main content area has a title "Dashboard". It includes a search bar with "Search:" and a dropdown menu showing "Show 10 entries". A table follows, with columns: Business Unit, Nama Produk, Metrics, Revenue (Rp), and Nett Profit (Rp). The data in the table is as follows:

| Business Unit | Nama Produk | Metrics | Revenue (Rp) | Nett Profit (Rp) |
|------------------------|-------------------------------|---|--------------|------------------|
| Apple | Apple Watch, Ipad Air 5th Gen | jumlah pengguna, inventory level , market engagement, cagr, cost of goods sold, roi | 500,000,000 | -88,388,438 |
| Microsoft | - | - | - | - |
| PT. Ksatria Baja Hitam | - | - | - | - |

At the bottom of the main content area, it says "Showing 1 to 3 of 3 entries" and has navigation buttons for "Previous", "1", and "Next".

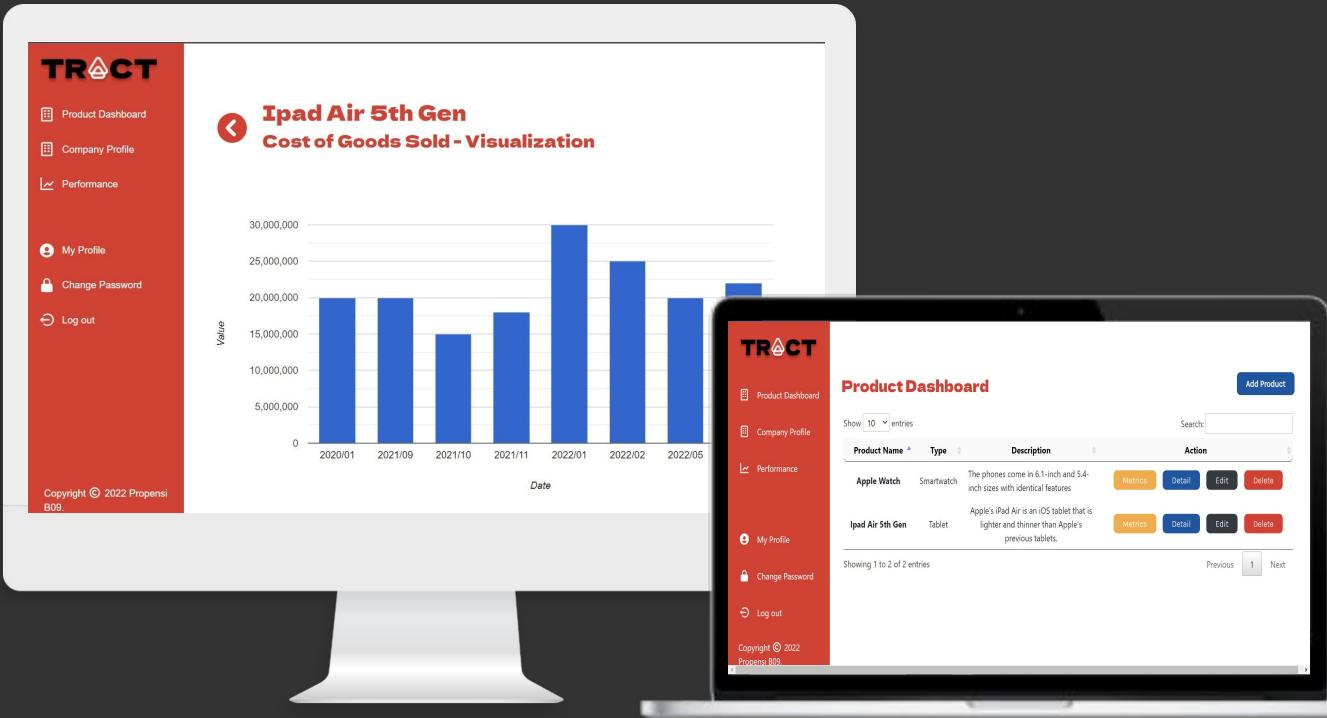
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Finance Analysis

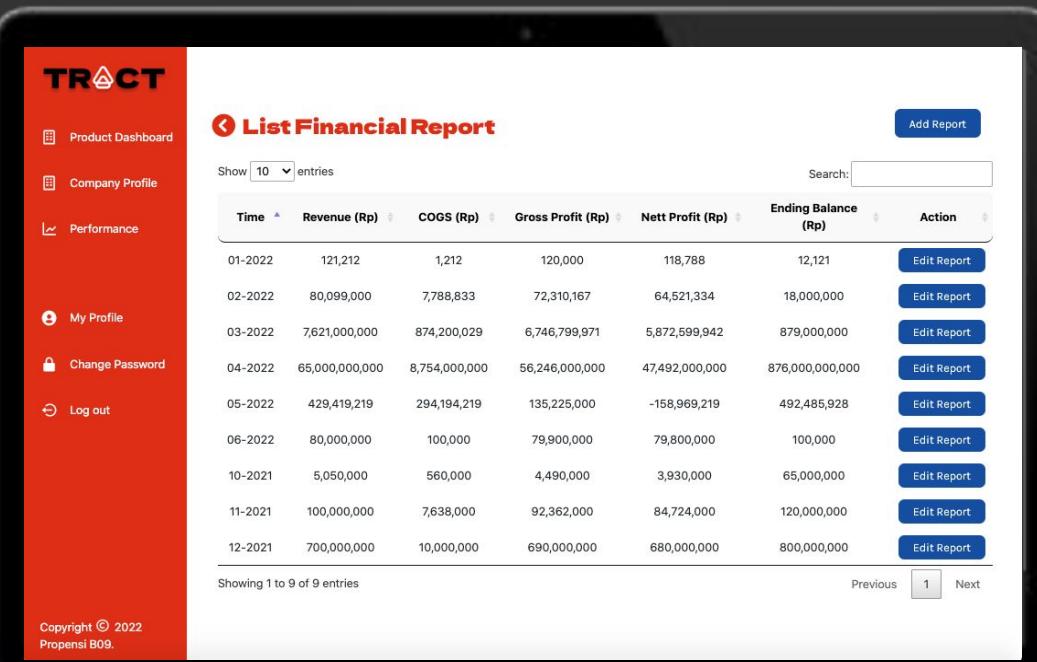
The dashboard displays historical financial data from March to May. The data is presented in a grid format with three columns per row, showing the metric, value, and percentage change from the previous month.

| Metric | March | April | May |
|--------------|------------------------|-------------------------|-------------------------|
| Revenue | Rp7,621,000,000 (+98%) | Rp65,000,000,000 (+88%) | Rp500,000,000 (-12900%) |
| COGS | Rp874,200,029 (+99%) | Rp8,754,000,000 (+90%) | Rp294,194,219 (-2875%) |
| Gross Profit | Rp6,746,799,971 (+98%) | Rp56,246,000,000 (+88%) | Rp205,805,781 (-27229%) |
| Total Opex | Rp722,810,049 (+99%) | Rp7,650,000 (-9348%) | Rp42,141 (-18053%) |
| Nett Profit | Rp5,872,599,942 (+98%) | Rp47,492,000,000 (+87%) | Rp-88,388,438 (+53831%) |

Product Visualization



Financial Report List



The image shows a tablet screen displaying a financial report list. The header of the app is "TRACT". On the left sidebar, there are links: "Product Dashboard", "Company Profile", "Performance", "My Profile" (with a user icon), "Change Password" (with a lock icon), and "Log out" (with a log-out icon). The main content area has a title "List Financial Report" with a back arrow icon. It includes a search bar and a dropdown menu to "Show 10 entries". A table lists financial data from January 2022 to December 2021. The columns are: Time, Revenue (Rp), COGS (Rp), Gross Profit (Rp), Nett Profit (Rp), Ending Balance (Rp), and Action (with an "Edit Report" button). The table shows significant growth in revenue and profit over time, with a notable drop in May 2022.

| Time | Revenue (Rp) | COGS (Rp) | Gross Profit (Rp) | Nett Profit (Rp) | Ending Balance (Rp) | Action |
|---------|----------------|---------------|-------------------|------------------|---------------------|------------------------------|
| 01-2022 | 121,212 | 1,212 | 120,000 | 118,788 | 12,121 | <button>Edit Report</button> |
| 02-2022 | 80,099,000 | 7,788,833 | 72,310,167 | 64,521,334 | 18,000,000 | <button>Edit Report</button> |
| 03-2022 | 7,621,000,000 | 874,200,029 | 6,746,799,971 | 5,872,599,942 | 879,000,000 | <button>Edit Report</button> |
| 04-2022 | 65,000,000,000 | 8,754,000,000 | 56,246,000,000 | 47,492,000,000 | 876,000,000,000 | <button>Edit Report</button> |
| 05-2022 | 429,419,219 | 294,194,219 | 135,225,000 | -158,969,219 | 492,485,928 | <button>Edit Report</button> |
| 06-2022 | 80,000,000 | 100,000 | 79,900,000 | 79,800,000 | 100,000 | <button>Edit Report</button> |
| 10-2021 | 5,050,000 | 560,000 | 4,490,000 | 3,930,000 | 65,000,000 | <button>Edit Report</button> |
| 11-2021 | 100,000,000 | 7,638,000 | 92,362,000 | 84,724,000 | 120,000,000 | <button>Edit Report</button> |
| 12-2021 | 700,000,000 | 10,000,000 | 690,000,000 | 680,000,000 | 800,000,000 | <button>Edit Report</button> |

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Form Financial Report

The image shows a tablet device centered against a dark background, displaying a financial reporting application. The app has a red header bar with the word "TRACT" and a navigation menu on the left side. The main content area is titled "Edit Financial Report" and shows financial data for "May 2022".

Income Statement

| | |
|--------------|-----------|
| Revenue | 50000000 |
| COGS | 294194219 |
| Gross Profit | 205805781 |
| Opex | 42141 |
| Total Opex | 42141 |
| Nett Profit | -88388438 |

Cashflow Statement

| | |
|------------------|-----------------|
| Starting Balance | 2412515 |
| Income | 50000000 |
| Other Income | Income1 25112 |
| COGS | 294194219 |
| Opex | 42141 |
| Other Expense | Expense1 433123 |
| Ending Balance | 492485928 |

Documents

Upload File
 No file chosen

Company profile (Overview & Team)

Company Profile

Overview Team

Apple

Company

Founded Date : 01/01/2020
Incorporated : Yes
Location : California

Business

Industry: Technology
Business Model: B2C

Founder

Steve Jobs

Company Summary

Apple adalah perusahaan teknologi besar Apple adalah perusahaan teknologi besar

[Edit Profile](#)

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Company Profile

Overview Team

Team Overview

Team Size: 221 Founder: 1 Division: 2 Employee: 220

Team Details

Finance 100 members [Edit](#)

Marketing 120 members [Edit](#)

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Our Promotion Video

<https://ristek.link/TRACTB09>





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