Muhammad Haseeb Tariq

Data Scientist

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🔗 https://mhaseebtariq.com

 https://github.com/mhaseebtariq

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About

I believe I have the ideal mix of skills when it comes to the applied and practical sides of data science. With over 12 years of professional experience I have been a part of many successful data initiatives (and projects), but more importantly I have also had my fair share of failures. Those failures have helped me greatly in becoming a strategic thinker. I attribute the success of my career to the following two aspects:

1. Consciously striving to surround myself with people who are smarter than me
2. Getting things done despite the most unfavorable circumstances

I am currently leading the data science efforts at BrandLoyalty. I am helping BrandLoyalty set up the department of "Decision Intelligence". My main focus, thus far, has been on optimizing the operational forecasts (/decisions) with in the organization.

🏢 Work Experience

Lead Data Scientist, BrandLoyalty

Feb 2019 - Present

BrandLoyalty designs, develops and implements loyalty solutions that help the world's most successful retailers to change consumers' behaviour.

- one...
- two...
- three...

Senior Data Scientist, Coolblue

Feb 2016 - Feb 2019   🕐 3 years

[TODO] Coolblue is...

- one...
- two...
- three...

Data Scientist, Convo

Feb 2016 - Feb 2019   🕐 1 year 6 months

[TODO] Convo is...

- one...

- two...
  - three...

Data Analyst / BI Engineer, Pring
Feb 2016 - Feb 2019   🕓 5 years 6 months

[TODO] Pring is...

  - one...
  - two...
  - three...

⚒ SKILLS

Data Science: SL, USL, NN

Machine Learning: PRD, MON, MLO

🎓 EDUCATION

MSc in Advanced Computer Science (Data Science), University of Manchester, UK
Jun 2015 - Jan 2017

BSc (Hons) in Computer Science, NCBA&E Lahore, Pakistan
Jun 2015 - Jan 2017

❤ INTERESTS

Sports

Squash   Cricket

Cooking

🈐 LANGUAGES

English, **Urdu**, **Punjabi**, **Dutch** (A2 Level)