

# MAGDI HAZAA

## ARTIST + WRITER

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### SKILLS

- Content Editing
- Copywriting
- Creative Writing
- Graphic Design
- Web Development
- Digital Marketing
- UI/UX
- Adobe CC
- Motion Graphics
- SEO Optimization
- CMS
- Creative Strategy

### PUBLICATIONS & AWARDS

- |                                    |   |      |
|------------------------------------|---|------|
| • <i>My Memories Aren't My Own</i> | Artwork featured in <b>Apricity Magazine</b> .                      | 2024 |
| • <b>Semifinalist</b>              | <b>Button Poetry</b> Chapbook Contest.                              | 2023 |
| • <i>Cosmic Chat</i>               | Illustration published in <b>MCAD's NEXT Magazine</b> .             | 2019 |
| • <i>Tired</i>                     | Short story published in <b>The Morrison Abstract</b> .             | 2019 |
| • <i>Phantasm</i>                  | Short story published in <b>Apparition Literary Magazine</b> .      | 2018 |
| • <i>Unrelatable</i>               | Nonfiction essay winning <b>MCAD's Art Sale Essay Scholarship</b> . | 2017 |

### EXPERIENCE

- **The Liminal Project LLC. Minneapolis, MN.** ..... **September 2021 - Present**  
**Founder | Art Director**
  - Building portfolio and gallery websites for local artists in the Twin Cities.
  - Collaborating on the design, copywriting, and marketing of several local exhibitions.
  - Designing the brand identity for the company and building its official website.
  - Integrating headless CMS systems into several portfolio websites.
  - Implementing WAI-ARIA protocol to optimize website accessibility and screen-reading features.
  - Working on content management optimization for Sanity CMS.
- **Brooks Bell. Raleigh, NC.** ..... **December 2020 - August 2021**  
**Creative Analyst**
  - Built A/B tests to optimize copywriting, UI, and design features.
  - Managed and organized CMS websites.
  - Built modular, reusable web components.
  - Integrated A/B tests into multiple industry-standard testing tools like Adobe Target, Optimizely, and Maxymiser.
- **Lenker Consulting. Minneapolis, MN.** ..... **June 2019 - September 2020**  
**Junior Art Director**
  - Designed the company's logo.
  - Helped design, build, and engineer the company's website in a new rebranding campaign.
  - Applied web animations and dynamic interactions to several clients' websites.
  - Wireframed and prototyped the UI/UX of multiple websites using Figma, Sketch, and Adobe Illustrator.

### EDUCATION

- Minneapolis College of Art and Design, Minneapolis, MN.** ..... **May 2019**  
**MAJOR:** Bachelor of Fine Arts in **Web and Multimedia Environments**  
**MINOR:** Creative Writing

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