

KIMBERLY NGUYEN

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EXPERIENCE

FORGE Design Studios / UX Designer

March 2023 / Boston, MA

- Placed 2nd in Catalyst 2023 Designathon with over 132 participants nationwide and a time limit of 40 hours.
- Built a prototype for a mobile app utilizing user research, user flow, user personas, wireframing, sketching.

FIHRI / Marketing and Business Developer Intern

April – July 2022 / Wellesley, MA

- Worked with CEO to redesign website to improve and optimize paths to internal pages of an underperforming website using market research to reach new customers.
- Utilized Google Analytics for managing marketing and business development projects.

LEADERSHIP

Product, Building, Jammin' / Product Design Cohort

2023 - Present

- Selected into a selective 10-person cohort to participate in a product design sprint to collaborate, peer review designs, and help out other students within cohort.

Community of Developers & Entrepreneurs / CODE Member

2022 - Present

- Competitive and collaborative 21 resident dorm that serves as the heart of technology entrepreneurship on campus.

Babson Rugby / President

Aug 2021 – Present

Promoted to President from Social Media and Events Chair.

- Collaborate with executive board members about important events, communicate with student government, manage 60 members.

EDUCATION

Babson College, School of Business

Class of May 2024

B.S. in Business Administration

SKILLS

Prototyping • Wireframing • User Experience • User Interface • User Flows • User Research • Interaction Design

TECHNICAL

Figma • Adobe XD • Adobe InDesign • Balsamiq • Python • R Studio • Tableau • MySQL • Microsoft Excel • Adobe Photoshop

LANGUAGES

English (Native)
Vietnamese (Native)