

Eldur Vatn Resort

User Stories

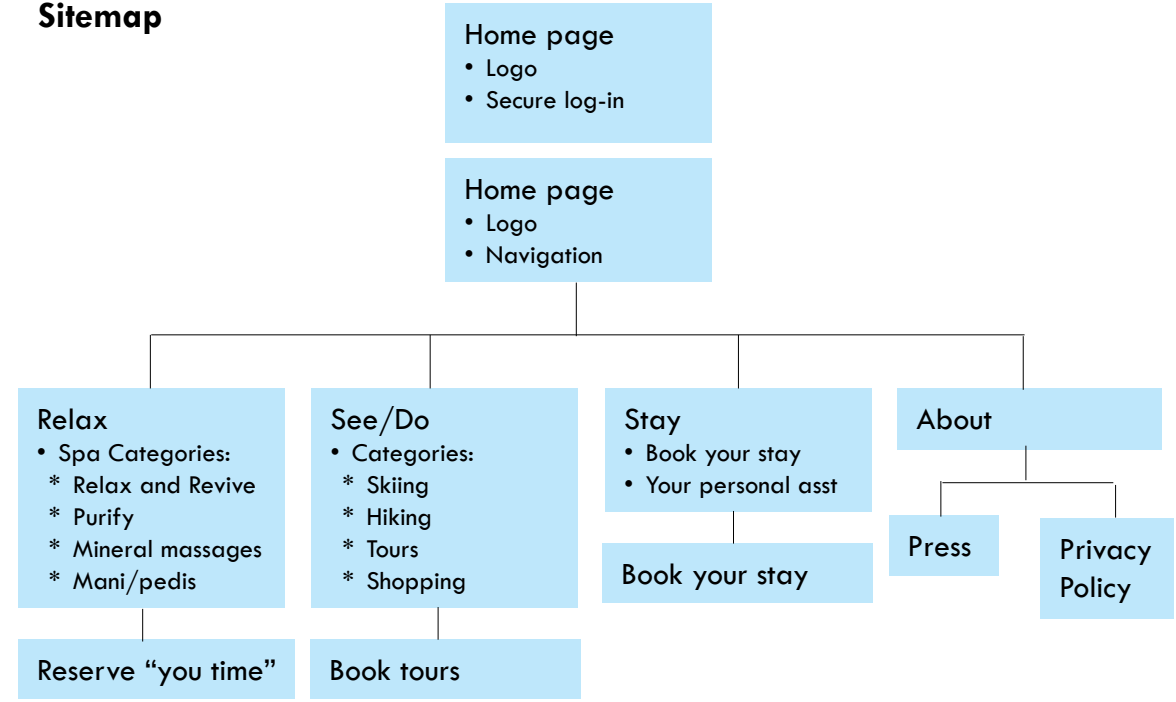
1. Paul, an assistant to a seasoned celebrity couple who heard about Eldur Vatn resort from friends, needs to book his bosses' stay, their spa sessions, and a few activities. He wants to confirm that this resort can cater to the privacy needs of his bosses.

 - The resort website should include forms for booking stays, spa sessions, and things to see and do in Iceland.
 - Since the resort caters to guests with special privacy needs, not just anyone can log-in and view the site. The user must be a member of a network of Exclusive Resorts.
2. Richard, an accomplished businessman wants to impress his new girlfriend with a spontaneous weekend get-away. He emails the URL to her and hopes to impress her.

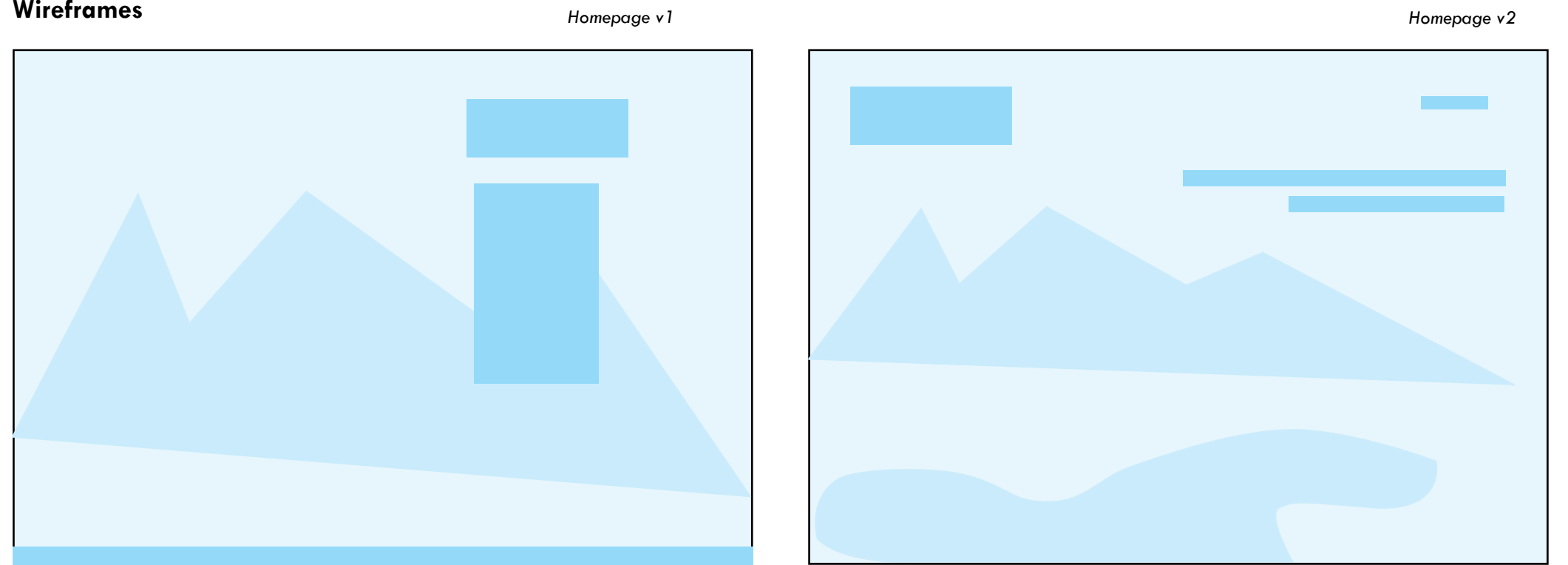
 - The website should be filled with impressive photography and videography of the surrounding landscapes and the resorts ammenities.
 - The website aesthetic should be smooth and evoke tranquility
3. Edna, the widow of a wealthy banker, wants to book a spa retreat during her layover in Iceland to visit her children in the UK. She is not tech savy and has never been to Iceland so she would like a lot of personal assistance on the website and at the resort.

 - The website should have a chat feature for users ask questions that can be immediately answered. There should also be a webpage about the personal assistance offered at the resort.

Sitemap



Wireframes

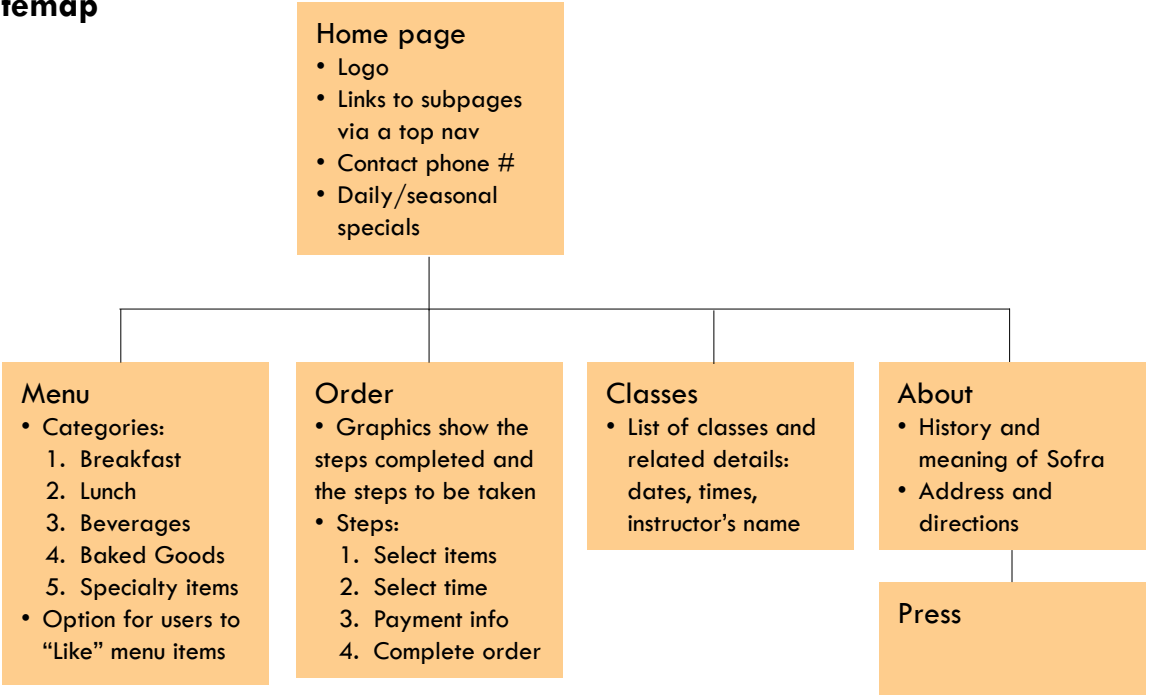


Sofra (Bakery and Cafe)

User Stories

- 1. Julia, an office assistant in her 30s, works near Sofra and frequently orders her food via the website so that she can beat the lunch crowd and maximize her lunch hour. She also wants to know the daily specials.
- Sofra’s website should be easily viewed from multiple devices (especially the menu) and the menu and order form should be integrated for optimal efficiency.
- Daily specials should be emphasized within the menu
- 2. A busy young mother, named Susan, wants to have brunch with her kids on the weekend and Sofra was recommended to her by an online mom’s forum. She wants to see a descriptive menu to confirm that it will be a good fit for her kids. She also wants to know the hours of operation and parking options.
- There should be a function that allows customers to “like” certain menu items for those who like to try new foods by recommendation.
- The menu should be thorough since many item names might be foreign to some.
- 3. Bo, a self-proclaimed foodie and local graduate student typically goes to Sofra on weekend afternoons to soak up the relaxed cafe vibe, enjoy delicious seasonal baked goods, and meet with other students from his cohort.
- Seasonal specials should be highlight on the homepage and menu
- Cooking classes should be a top level navigation item
- A subtle Middle Eastern/ Eastern Mediterranean aesthetics must exist

Sitemap



Wireframes

