

Md Ashiqul Islam

UX Designer

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Works

Portfolio Showcase
[behance.net/mdashiq_designer](https://www.behance.net/mdashiq_designer)

Education

BBA Honours in Finance & Banking
2017 - 2023
Tejgaon College, Dhaka

Design Method

- Detail discussion with stakeholders, understand the business goal
- Understand the problem and product requirements document (PRD)
- Strong competitor analysis & report
- Prepare a user flow, user story to understand the overall project
- Wireframing is an initial process of design layout creation
- Create design system & final mockups
- Prepare developer handoff file

Case Study

Fiton (Fitness App)
COVID-19 fitness project for health-conscious individuals promoting physical wellness. [Link](#)

BookFlix (Reading & Audiobook App)
An e-book subscription service providing an extensive library without additional purchase hassle for subscribers. [Link](#)

Certifications

[Conducting Usability Testing - IxDF](#)
[UXUI Design - Shikhbe Shobai](#)

Skills

User research, User interview, Strong competitor analysis, User flow using Figjam, Wireframing, UI design using Figma, Creating design system, UI design, Design documentation, Cross-Functional support, Kanban process, Prototype

Experience

UIUX Designer | [Taqwah](#)
Sep 2021 - Present | Hybrid office | Full Time

Taqwah is a software company that focuses on empowering emerging businesses

- Engage with investors to achieve their objectives and effectively manage investor relations.
- Delegate project tasks to the team and establish systems to organise and maintain project progress.
- Direct and oversee a team of 5+ designers.
- Engage in cross-functional collaboration with teams across Design, Marketing, and Engineering departments.
- Generate final deliverable files for developers and ensure their quality.

UX Designer | [UXChips](#)
Oct 2022 - Feb 2023 | Remote | Part Time

UXchips is a startup empowering UI Designers with innovation

- Facilitating & conducting user interviews in an organized manner.
- Collaborating with multifunctional teams, including Design, Marketing, & Engineering, to achieve project goals.
- Conducting competitor analysis, quantitative & qualitative research, as well as wire-framing and prototyping.

UX Designer | [Durjoy Sales](#)
Sep 2021 - Dec 2021 | Remote | Part Time

An initiative to empower Retail Stores to interact with Retail Distributors & Customer digitally

- Developed the home & offer pages of the SR (Sales Representative) app by incorporating buttons, menus, offer cards.
- Had done a thorough product analysis for the customer app, & collaborated with the founder & a team of 4 product specialists.
- As a startup, [Durjoy DSS](#) has secured \$80,000 & BDT 320,000 in seed funding.

UX Designer Intern | [Hadiyat](#)
Jun 2021 - Oct 2021 | Remote | Part Time

Hadiyat is a Consultancy Digital Agency, focus on business growth hacking strategies

- Acquiring knowledge on diverse UX topics such as user research, user interview, business concepts, key sales techniques.
- Gaining proficiency in conducting LDJ & delivering live presentations.
- Collaborating with a team of 8+ members to achieve shared goals in a dynamic work environment.