

User 1

18:01 /home No referral URL
18:01 /browse
18:01 /mens
18:01 /mens/tops?p=1
18:02 /item?id=q434232 "Men's Linen Jacket, Canvas"
18:02 /item?id=5039v40 "Men's Cotton Jacket, Ivory"
18:03 /mens /tops?p=2
18:03 /item?id=958405 "Men's Waistcoat, Burgundy"
18:03 /mens/tops?p=1
18:03 /about/contactus
18:03 /mens/tops?p=1
18:04 /mens/tops?p=2
18:04 /item?id=958405 "Men's Waistcoat, Burgundy"

User 2

18:25 /search Referral URL www.google.com.au
18:25 /results?q="men's shirt, silk"&p=1 Page 1 of results
18:26 /results?q="men's shirt, silk"&p=2 Page 2 of results
18:29 /results?q="men's shirt, silk"&p=1 Page 1 of results

User 3

18:27 /browse Referral URL: shop.google.com.au
18:28 /womens
18:28 /womens/tops
18:28 /item?id=560434 "Women's Angora Cardigan"
18:29 /item?id=604120 "Women's Merino Informal Jacket"
18:29 /search
18:30 /results?q="womens non-allergenic wool top"&p=1
18:30 /search
18:30 /results?q="top women non itch wool"&p=1

User 4

18:29 /search Referral URL Bing
18:30 /results?q="cruelty free wool jacket"&p=1
18:30 /results?q="humane wool jacket"&p=1

User 5

18:40 /home No referral URL
18:41 /aboutus
18:41 /aboutus/contact

User 6

18:45 /browse Referral URL: theage.com.au
18:45 /mens
18:45 /mens/trousers

18:46 /search
18:47 /results?q="men trousers linen"&p=1
18:47 /item?id=870453 "Men's Copped Linen Trousers"
18:49 /results?q="men trousers linen"&p=2
18:50 /item?id=903987 "Men's ¾ Length Linen Trousers"
18:50 /basket?id=903987 Add item to basket
18:52 /checkout Next three items are a checkout process
18:54 /delivery
18:54 /confirmed

User 7

18:45 /home Referral URL: google.com.au
18:45 /search
18:45 /results?q="jumper angora"
18:46 /results?q="jumper angora"
18:46 /results?q="jumper angora woman's"
18:46 /results?q="jumper angora women"
18:47 /item?id=560950 "Women's Magenta Jumper, Close Fit"
18:47 /item?id=560952 "Women's Cream Jumper, Close Fit"
18:47 /results&q="jumper angora women"&p=2
18:48 /item?id=770649 "Women's Long Angora Jumper"
18:48 /search
18:49 /results?q="Silk jacket women"
18:55 /item?id=603432 "Women's Silk Business Jacket, Ink"
18:56 /item?id=603432 "Women's Silk Business Jacket, Rouge"
18:56 /aboutus/contact

User 8

18:50 /home Referral URL: google.co.uk
18:51 /browse
18:51 /womens/skirts
18:52 /womens/skirts?p=2 Page 2 of browsing list
18:52 /womens/skirts?p=3 Page 3 of browsing list
18:52 /womens/skirts?p=4 Page 4 of browsing list
18:53 /womens/skirts?p=2 Page 2 of browsing list
18:53 /womens/skirts?p=4 Page 4 of browsing list
18:54 /womens/skirts?p=5 Page 5 of browsing list
18:54 /womens/skirts?p=6 Page 6 of browsing list
18:54 /womens/skirts?p=7 Page 7 of browsing list
18:55 /item?id=603583 "Women's Silk Skirt, Ink"
18:57 /womens/skirts?p=7 Page 7 of browsing list
18:57 /womens/skirts?p=4 Page 4 of browsing list
18:58 /item?id=530423 "Women's Skirt, Inkblots, Red"
18:59 /womens/skirts?p=4 Page 4 of browsing list
18:59 /item?id=530424 "Women's Skirt, Inkblots, Yellow"
18:59 /womens/skirts?p=4 Page 4 of browsing list

User 9

18:54 /womens Referral URL: google.com.au
18:55 /womens/skirts
18:55 /womens/skirts?p=2 Page 2 of browsing list
18:55 /item?id=202434 "Women's Wool Skirt, Pinstripe Grey"
18:55 /item?id=202439 "Women's Wool Skirt, Pinstripe Blue"
18:56 /womens/skirts?p=3 Page 3 of browsing list
18:57 /item?id=511839 "Women's Wool Skirt, Herringbone, Black"
18:58 /womens/skirts?p=4 Page 4 of browsing list
18:58 /item?id=511891 "Women's Wool Skirt, Herringbone, Grey"
18:58 /item?id=511891 "Women's Wool Skirt, Dogtooth, Blue"
18:58 /womens/skirts?p=5 Page 5 of browsing list
18:59 /search
19:00 /results?q="women's skirt business eco"
19:00 /results?q="women skirt business eco"
19:02 /results?q="women skirt business environmental"
19:03 /results?q="women skirt business green"
19:03 /results?q="women skirt business sustainable"

User 10

19:01 /browse Referral URL: theage.com.au
19:02 /mens
19:03 /mens/shirts
19:03 /item?id=909934 "Men's jeans, indigo"
19:04 /item?id=909938 "Men's jeans, brick"
19:05 /mens/shirts?p=2
19:06 /item?id=804543 "Men's travel pants, blue"
19:08 /item?id=804543 "Men's travel pants, red"
19:09 /contactus/email Allows the user to send an email – this was an enquiry about delivery times and availability to Bendigo