

Salford

ISSUE 01

Travel and Lifestyle



**Special Issue:
Castle Hill, New
Zealand**

Discover Luxurious
Turkish Hotel

Layover Bliss: Ginyard
International Airport

The Kremlin Bathed in
Sunset Hues

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Salford

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Place a short biography of this magazine's contributor here.

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From The Editor

An editor's letter is a message written for a variety of purposes, from friendly to formal. They can help the reader understand the content and creative direction of a certain issue, they can give the reader and idea of what they can find in the magazine, or they can explain the issue's theme and how it can resonate with them.

If you're thinking of writing an editor's letter yourself, make your intentions clear from the start. You can be fun and creative or straightforward, depending on your needs. For the main content of your letter, there are often three main parts: the introduction, main paragraph, and conclusion.

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Correspondence

**Daniel Gallego,
Istanbul**

Letters from readers show how much they feel a connection with your publication. Whether they're glowing reviews, helpful feedback, or simple shoutouts, these readers taking the time to write shows how much they care. Show your appreciation by featuring their letters in your next issue. They're sure to feel valued once they read it.



**Hannah Morales,
California**

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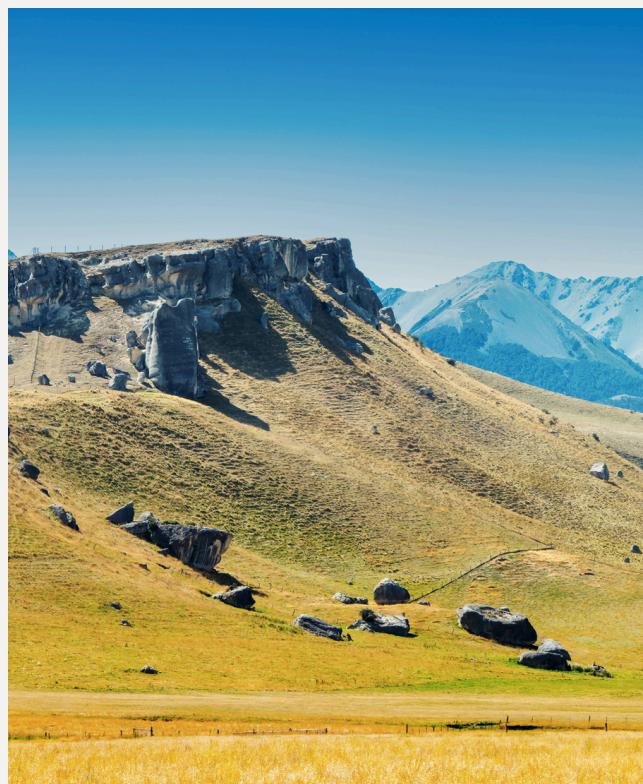


SPECIAL ISSUE

BY MARGARITA PEREZ
PHOTOGRAPHY BY FRANCOIS MERCER

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. This can include articles, stories, photographs, and advertisements.

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news.



CASTLE HILL, NEW ZEALAND



Once you have your overall theme, you can start brainstorming the content. Just starting? Design a memorable masthead with an equally memorable name. This goes on the cover and sets up the branding for your entire magazine. What style are you going for? Is it playful? Classic? Bold? A good masthead captures the essence of your magazine, so it needs to be flexible, meaningful, and consistent enough for future issues.

Next, think of a compelling feature for your cover story. This will be what draws your audience in. Make sure that you have accompanying visual content that immediately catches the eye. Include photos, illustrations, and other graphics to match.

Here, you can place a caption for the photo. It can be a short description or it can credit the production team.

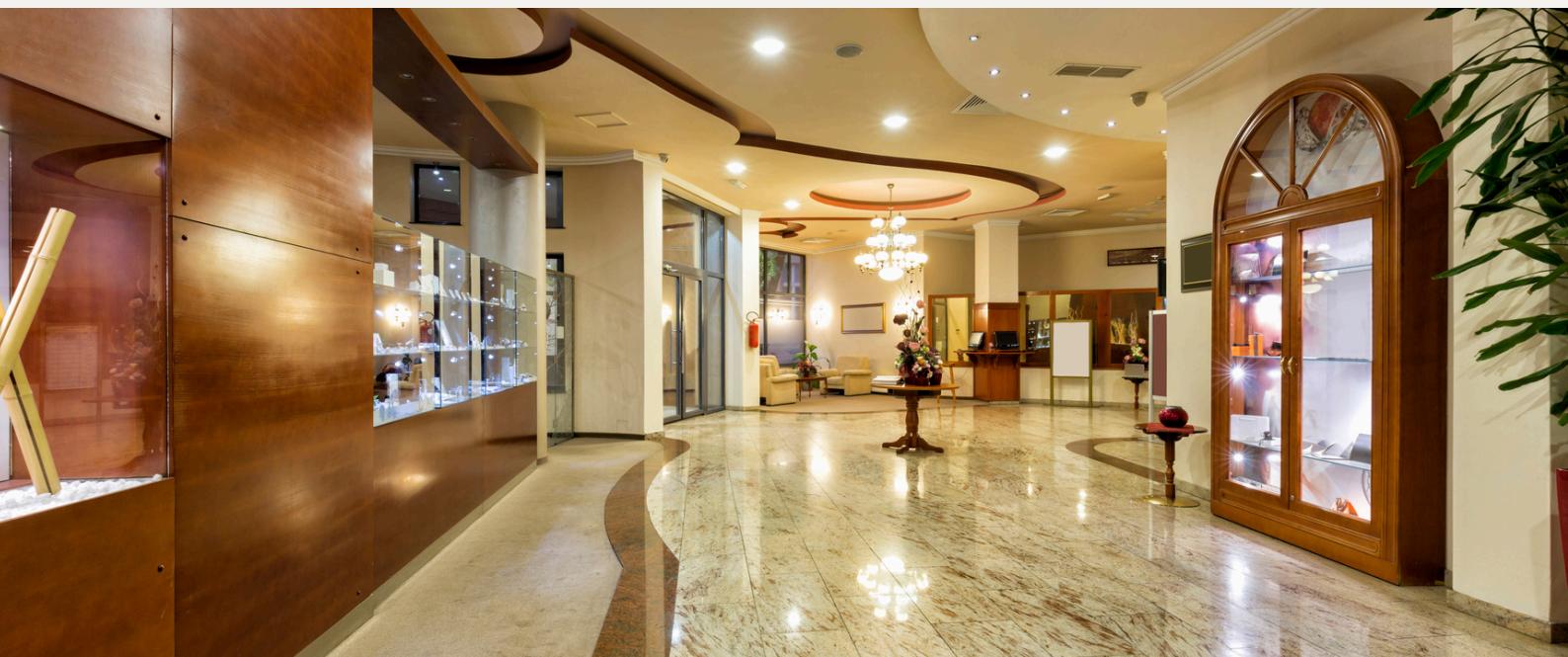


Appeal to your audience, choose the right fonts and images, and you'll have a magazine that people will remember for years to come.

When you've decided on your cover story, come up with a list of topics for your feature articles. This can range from interviews, product reviews, human interest pieces, and even lists. Think about what your audience would be interested in and get writing! Again, choose engaging photos and graphics to accompany your words, as these also help catch your audience's eye. After writing all your articles and adding them to your layout, list down all the titles to set up your table of contents. You can add a brief description for each article or keep it simple and paste the feature titles on the page.

A short intro or kicker of the article will go here. This part acts as a bridge between the headline and the article itself.

Discover Luxurious Turkish Hotel



BY MARGARITA PEREZ

PHOTOGRAPHY BY FRANCOIS MERCER

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Finally, design your back page. Most magazines feature a full-page advertisement, which you're also welcome to do. Why not partner with a local business and feature their products? Not your style? Simply include some contact information and tell your audience how to reach you. Add your social media handles, email, or even any publication information you think they'd be interested in.



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Safe Flight: With Wardiere Airlines

BY MARGARITA PEREZ

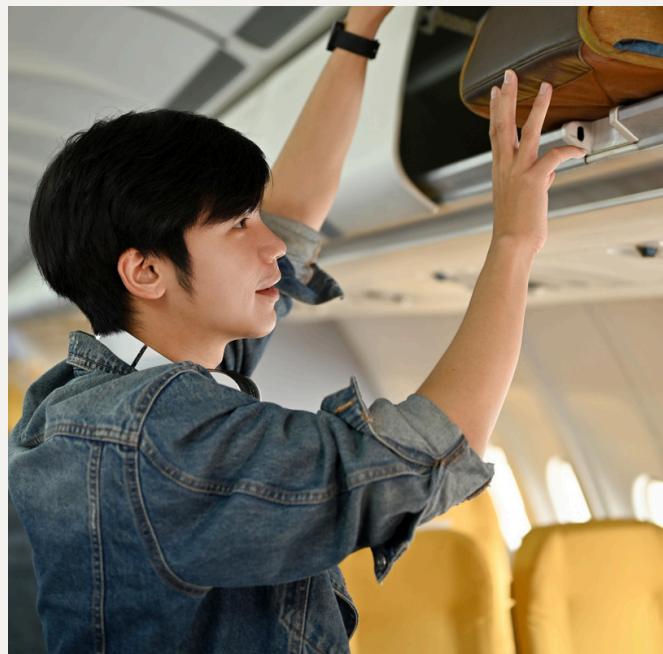
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BY PHYLLIS SCHWAIGER
PHOTOGRAPHY BY JIN AE SOO



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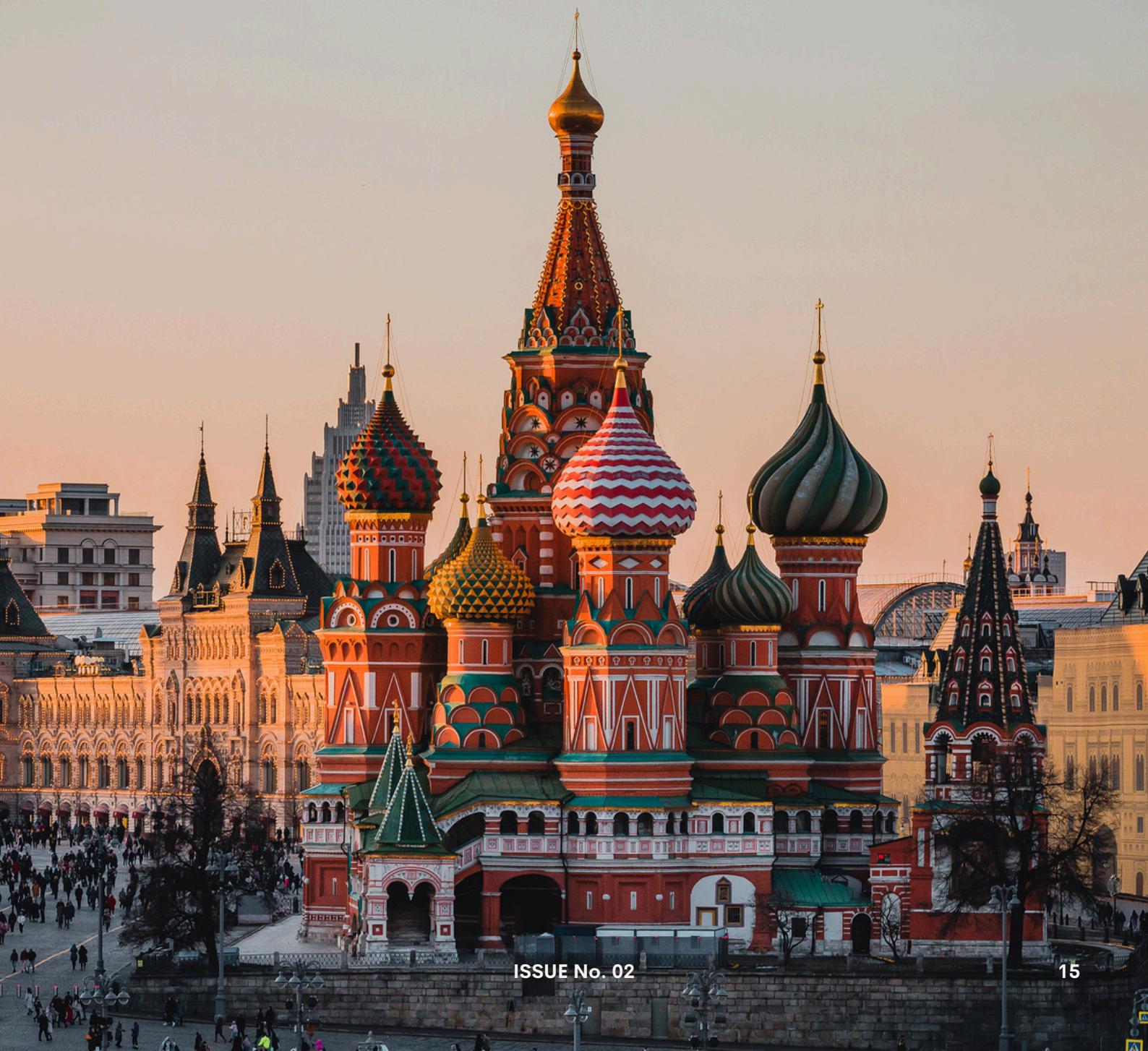
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MOSCOW

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Travel Diaries: Mariana Napolitani

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