

# MATTHEW HAYS

*Web Designer / Developer*

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## PROFILE

An experienced web developer with a strong interest in projects that require both conceptual and analytical thinking. Fully-committed to designing and developing innovative web-based materials that users will love. Always eager to learn more tricks from anyone - regardless of the industry they're working in.

## SKILLS

HTML5

CSS3

Javascript

jQuery

Bootstrap

Materialize

Version Control

Visual Studio

Visual Studio Code

Photoshop

Adobe Experience Manager

IBM Management Center

## EDUCATION

### AA IN COMPUTER INFORMATION SCIENCE

*Ozark Technical Community College,  
2016-Present*

Relative Coursework:

Web Development I (HTML5 / CSS3 / Bootstrap)

Web Development II (Javascript / jQuery / Node /  
Express / Vue)

Database & Query (SQL)

Data Structures & Algorithms

Systems Analysis & Design

C# Programming

C++ Programming

## EXPERIENCE

### WEB DESIGNER / DEVELOPER

*Bass Pro Shops, 2012-Present*

- Design and develop digital assets for basspro.com, cabelas.com and paid partners. Projects include vendor sitelets, event pages, sale pages, department pages, home page and digital advertisements.
- Collaborate with merchandising, marketing, branding, publicity and paid partners to define project definition and scope. Directed projects through conception, wireframes, design, development, testing, launch and maintenance.

### VIDEO EDITOR

*Universal Pictures Creative  
Operations, 2003-2011*

- Collaborated with producers to conceptualize and create marketing materials for theatrical movie releases. Projects included trailers, tv spots, featurettes and electronic press kits.