MATTHEW HAYS

Web Designer / Developer

(310) 795-7948

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WWW.MATTHEWHAYS.INFO

SKILLS

HTML5

CSS3

Javascript

JQuerry

Bootstrap

Materialize

Version Control

Visual Studio Code

Photoshop

Adobe Experience Manager

IBM Management Center

EDUCATION

AA IN COMPUTER INFORMATION SCIENCE

Ozark Technical Community College, 2016–Present

Relative Coursework:

Web Development I (HTML5 / CSS3 / Bootstrap)

Web Development II (Javascript / jQuerry / Node / Express / Vue)

Database & Query (SQL Server Management Studio)

Data Structures & Algorithms

Systems Analysis & Design

C# Programming (Visual Studio)

C++ Programming (CodeLite)

EXPERIENCE

WEB DESIGNER / DEVELOPER

Bass Pro Shops, 2012–Present

- Design and develop digital assets for basspro.com, cabelas.com and paid partners. Projects include vendor sitelets, event pages, sale pages, department pages, home page and digital advertisements.
- Collaborate with merchandising, marketing, branding, publicity and paid partners to define project definition and scope. Oversee projects through conception, wireframes, design, development, testing, launch and maintenance.

VIDEO EDITOR

Universal Pictures Creative Operations, 2003–2011

- Collaborated with producers to conceptualize and create marketing materials for theatrical movie releases. Projects included trailers, tv spots, featurettes and electronic press kits.