

# Website Evaluation Form

## Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.*

## I. General Information

1. URL of site evaluated: [https://mhdt44.github.io/islt\\_7360/unit5/diaz\\_pilot.html](https://mhdt44.github.io/islt_7360/unit5/diaz_pilot.html)
2. Author of site evaluated: Martina Diaz
3. Evaluator's first name: Odorico

## II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
  - a. 2018 MacBook Air running macOS Mojave v. 10.14.4, 1.6 GHz Intel Core i5, 16GB 2133 MHz LPDDR3, 256SSD
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
  - a. Google Chrome
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
  - a. Home WiFi

### III Design and Development

**Instruction:** For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>DESIGN</b>					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	5
<u>Please explain your feedback</u>					
- The website has a table of contents section that allow for users to navigate the page without much scrolling.					
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	5
<u>Please explain your feedback</u>					
- The colors, teal and lilac, are a bit overwhelming when you open up the page. The website itself does not occupy the entire space of the webpage and is a bit cluttered towards the top. Names and positions of members/board for this organization are on two parts of the website. Because there isn't much content, it seems a bit redundant and unnecessary. I would remove the names from the "Contact Us" section and have that hold the information for organization-specific information, and leave the board members in the "About Us" page. Table of contents is cut off and leaves some letters for the pages missing/hidden.					
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Very easy to navigate the website. Clicks are responsive.					
4. Homepage is linked from all subsequent pages.	1	2	3	4	5
<u>Please explain your feedback</u>					
- User is able to return to the homepage by clicking on "Home".					
5. Multimedia elements have a clear purpose.	1	2	3	4	5
<u>Please explain your feedback</u>					
- There were not many multimedia elements. I would suggest adding an image or two with faces of the organization, its projects, and their community involvement.					
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Not Applicable.					
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Not Applicable					
8. Text is easy to read and contrasts with background.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Black text on white background works and is easy to read.					

9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	3	4	5
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Please explain your feedback

- I think it lacks multimedia aspects that make websites more attractive. I would recommend adding those aspects.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>CONTENT</b>					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5

Please explain your feedback

- Titles are clear and at the top of the page.

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5
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Please explain your feedback

- Spacing is off leaving some of the letters for sections in the table of contents missing.

3. Links are up-to-date and functional.	1	2	3	4	5
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Please explain your feedback

- Links work well and bring you to their appropriate pages.

4. Useful content is embedded no further than two layers deep.	1	2	3	4	5
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Please explain your feedback

- Access to information that is relevant to each sub-link is immediate after one click.

5. Site contains in-depth content that encourages users to return.	1	2	3	4	5
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Please explain your feedback

6. Information is accurate and current.	1	2	3	4	5
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Please explain your feedback

- Last Update date is visible and labeled as July 7<sup>th</sup>.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5
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Please explain your feedback

- Designed to be informative and is just that. It would be nice to see more information regarding how the organization works and its volunteers do.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>CREDIBILITY</b>					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Located at the bottom of the webpage.					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Clearly indicated at the bottom of all pages.					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Informational webpage. Seems to be geared towards getting people involved and engaged with the NPO's goals.					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u>					
- Original ideas and information.					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u>					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u>					