

# Predicting Wine Quality: A Conundrum

Would you like some cheese with that?

Kalbi Zongo, Song Hoa Choi, Gina Shellhammer, Matt Edwards

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# Popping the Cork



# Task

**Predict** the blind taster quality score of a wine based on chemical tests.

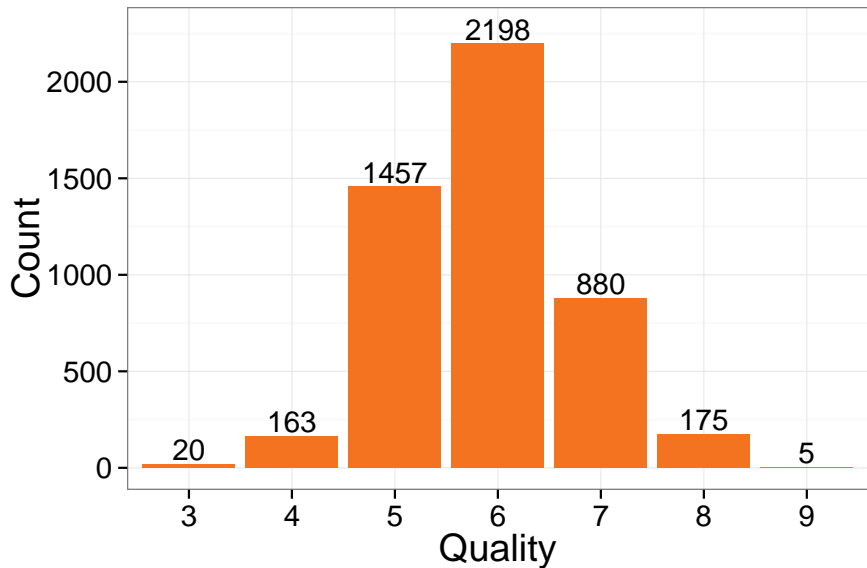
# Data

- Two Datasets: Red & White vinho verde wine samples from northern Portugal
- 1599 & 4898 rows, respectively
- Concentrated on White Wine, due to more data

# Data

- 11 Explanatory variables: measurements from various phytochemicals in wine
- Response variable “quality” is discrete variable on ordered scale from 0 (worst) to 10 (best)
- Nothing graded as 0, 1, 2, or 10

# White Wine Quality Scores



# Learning about Wine



# Training and Testing Sets

- Training and Testing sets constructed through stratified sampling.
- Quality variable was the strata
- Why: Ensure representation of all quality categories in both Training & Testing datasets.
- How: 37.5% of items (rounded up) in strata were randomly selected to be in the testing set. Remaining 62.5% were the training set.
- Regression and Random method used these training sets, Classification used different set.



# Methods

- With “prediction” as the goal, we think regression.
- Forward, Backward and Subset Model Selection done, all resulted in same model.
- Classification Method can also be used to predict.

# K-Nearest Neighbor Regression

- Using some measure of distance, find nearest neighbors in dataset
- Order examples by increasing distance
- Find a “optimal” number  $k$  of nearest neighbors
- Calculate an inverse distance weighted average with the  $k$ -nearest multivariate neighbors
- Used `fit` function from `rminer` package in R. Offers many regression types

# Ordinal Regression

Also “Ordered Logistic” or “Probit” Regression

- Proportional odds - coefficients stay the same, and the intercept value changes. all explanatory variables have the same weight for all categories. Puts them in possible categories, picks the one with the highest probability.
- blah
- blah
- blah

# Multiclass Classification

## One-vs-All (or One-vs-Rest) Algorithm

- Split problem into  $n$  binary classification problems, where  $n$  is number of classes.
- Treat class  $i$  as "positive" class, everything else as "negative" class
- Train logistic regression classifier  $h_{\theta}^i(x)$  for each class  $i$  to predict the probability that  $y = i$
- On new input  $x$ , evaluate  $\max_i h_{\theta}^i(x)$ , so whichever class has the highest probability based on our input, we then predict  $\hat{y}$  to be in that class

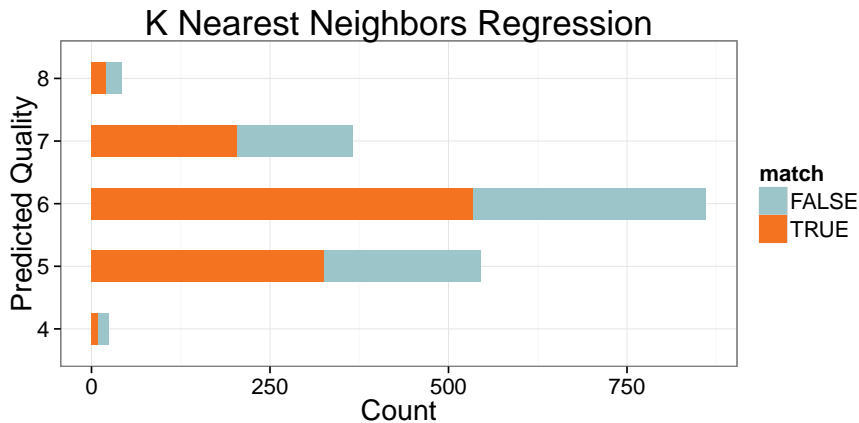
# Random Randomness is Random

- 75% of Quality ratings were either 5 or 6.
- Is randomly assigning 5 or 6 to everything as good as, or better than, our other methods?
- Using `rbinom(1,1,0.6014)`, 1s were predicted as quality 6, 0s as quality 5
- Probability of 60.14% because from Training Set, considering only 5s and 6s, 6s were 60.14% of total observations
- Our base line success rate to compare other methods.

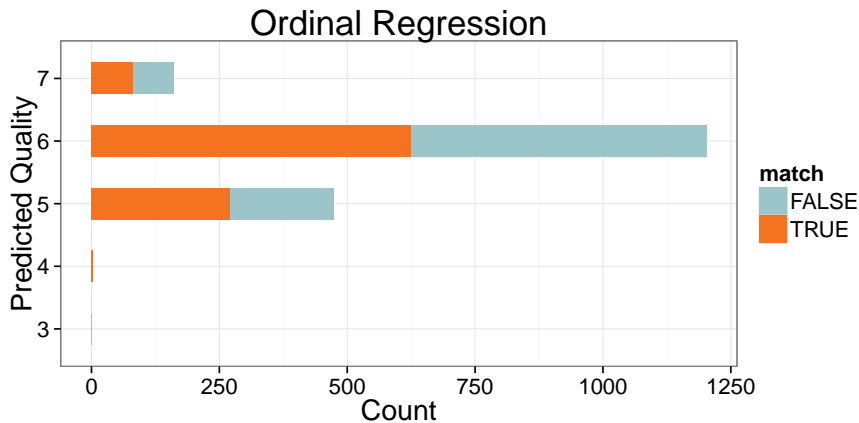
# Results



# K Nearest Neighbors Regression: 59.6% Success Rate



# Ordinal Regression: 53.3% Success Rate

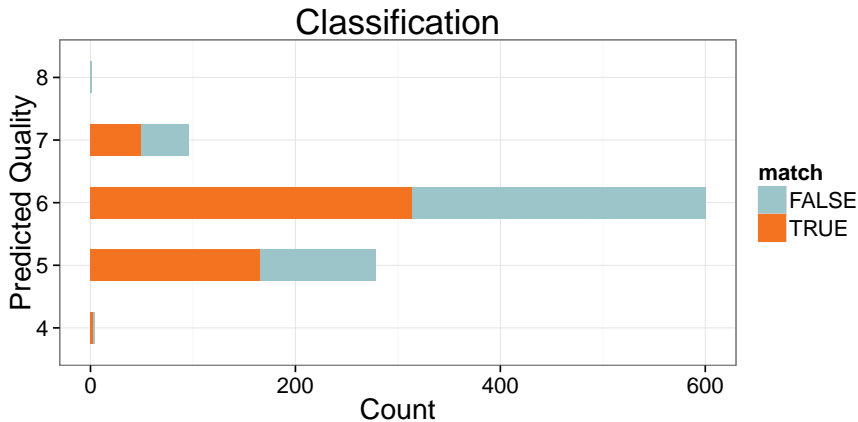




# Regression Summary

- K Nearest Neighbors
  - Overall 59.6% success rate.
  - No properly allocated 3s or 9s
- Ordinal Regression
  - Overall 53.3% success rate
  - No properly allocated 3s, 8s or 9s.

# Classification: 54.4% Success Rate



# Classification Summary

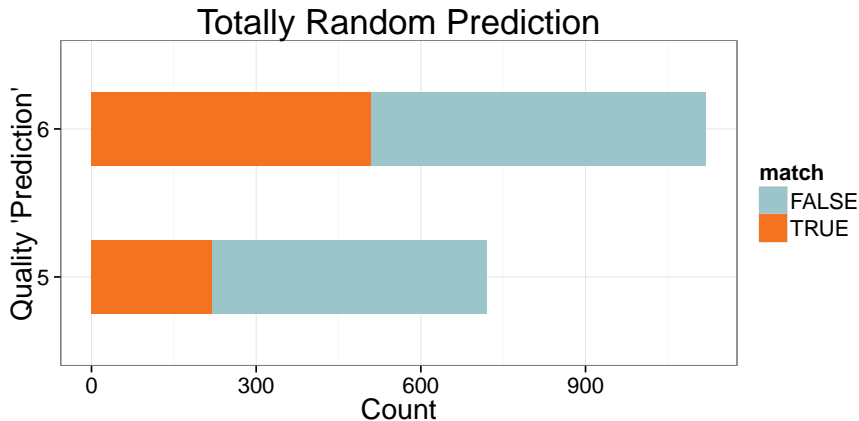
- 54.4% success rate
- No properly allocated 3s or 9s

# Comparison: Success by Quality Predicted

Prediction	KNN		Ordinal		Classification	
	% Match	% Fail	% Match	% Fail	% Match	% Fail
3	n/a	n/a	0%	100%	n/a	n/a
4	40.0%	60.0%	100%	0%	75.0%	25.0%
5	59.8%	40.2%	57.4%	42.6%	59.5%	40.5%
6	62.1%	37.9%	52.0%	48.0%	52.3%	47.7%
7	55.7%	44.3%	50.6%	49.4%	52.1%	47.9%
8	48.8%	51.2%	n/a	n/a	0%	100%
9	n/a	n/a	n/a	n/a	n/a	n/a

'N/A' means nothing predicted at that quality.

## Random 'Prediction': 39.67% Success Rate



Turns out, that's not really a great 'prediction' method. Who knew?

# Discussion



# One-vs-All Classification



# Regression: Assumptions

- Multicollinearity is not an issue with prediction
- Ordinal Regression: assumption about ordering of categories has some repercussions
- K-Neighbors: Options available for the “search method” for KNN algorithm were not explored. This changes how the hyper-parameters of the algorithm are tuned.
- Cross validation was not explored.



# Regression: Limitations and Scaling

- K-Neighbors: if category distribution is skewed, larger categories can dominate, which is what we see in our results.
- Regression does not always scale well, adding covariates can bog down the number of comparisons, especially with model selection
- Random or stratified sampling of data to get a reasonable set size could help.

# Questions

