

4-12-2021

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# Working in AR



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**We can create  
mindblowing experiences  
with AR**

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**We want to share those as  
widely as possible**

- **Multiple devices/Multiple networks**
- **Aim to keep load times fast**
- **Great visual quality/Optimized assets**

# File Formats

## SUPPORTED 2D FILE FORMATS

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- JPEG/JPG
- Photoshop format (PSD / PSB)
- PNG
- SVG
- TIFF / TIF
- GIF

## SUPPORTED 2D FILE FORMATS

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- **JPEG/JPG - Compressed**
- **Photoshop format (PSD / PSB) Layers/Alpha**
- **PNG - Compressed/Layers/Alpha**
- **SVG - Coordinates only/Super Small/Scalable**
- **TIFF / TIF Uncompressed/Large**
- **GIF Compressed/Supports animation**



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# SVG,PNG,JPG,Gif



## SUPPORTED 3D FILE FORMATS

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- GLB (GLTF binary format)
- OBJ - with MDL or MTL materials
- Collada (DAE)
- 3DS
- FBX (supported when files are prepared according to guidelines)

## SUPPORTED 3D FILE FORMATS

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- GLB (GLTF binary format) - Preferred
- OBJ - with MDL or MTL materials - Inside .zip
- Collada (DAE) - Inside .zip
- 3DS - Inside .zip
- FBX - Inside .zip

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**Use GLB whenever  
possible**

## SUPPORTED AUDIO FORMATS

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- WAV
- MP3

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# *Always* use MP3

# Workshop