

Molly J. Herckis

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EDUCATION	UNIVERSITY OF MICHIGAN <i>Ann Arbor, MI</i> Major: BSI, Information Analysis Minor: Mathematics GPA: 3.82/4.00 (University Honors, Fall 2019, Fall 2020)	Class of 2023
	WESTHILL HIGH SCHOOL <i>Stamford, CT</i> GPA: 5.06 Class Ranking: 3 of 517	Class of 2019
SKILLS	Microsoft Office, Tableau, Python (SI 206 and Coursera), C++ (EECS 183), UX Design (SI 110), R, Workday	
EXPERIENCE	REACH CONSULTING GROUP <i>Ann Arbor, MI</i>	
	Vice President, Marketing	04/2021 – Present
	<ul style="list-style-type: none">Manage website and social media accounts to expand the growth of REACHIn charge of all marketing-related initiatives such as merchandise orders and recruitment promotion	
	Technology Consultant	9/2020 – Present
	<ul style="list-style-type: none">Analyst for Deloitte-sponsored consulting project: assessed data for local bike company using Excel and R and developed marketing strategies for company based on performed researchAttend weekly meetings to learn about the tech industry and the School of Information	
	CITI <i>Remote</i>	
	Early ID Program: Risk Management	3/2021 – 5/2021
	<ul style="list-style-type: none">Member of a highly selective virtual training program to explore Citi's Risk Management divisionActivities involve technical training, business specific workshops, and receiving a Citi mentor to guide along the way	
	VIRTU FINANCIAL <i>New York, NY</i>	
	Trading Analytics Intern	January 2021
	<ul style="list-style-type: none">One of 18 selected to attend one-week Winternship program to learn the basics of trading systems and applications to hypothetical market situationsPerformed regression analysis and created a trading model, analyzed profitability of model and presented to C-suite executives using Tableau software and data visualization techniques	
	A.I. CONSULTING GROUP <i>Ann Arbor, MI</i>	
	Analyst	10/2020 – Present
	<ul style="list-style-type: none">Analyst for upcoming project to assist a standardized test prep company on how to expandAttend weekly meetings to discuss the impact of artificial intelligence from a career standpoint	
	MICHIGAN HILLEL <i>Ann Arbor, MI</i>	
	Chief External Relations Officer	11/2020 – Present
	<ul style="list-style-type: none">Elected to serve as liaison to outside campus organizations and serve on Board which leads organization of hundreds of Michigan students	
	AT&T SUMMER LEARNING ACADEMY <i>Stamford, CT</i>	
	Externship	Summer 2020
	<ul style="list-style-type: none">Self-paced online learning certificate program powered by AT&T university curriculumCompleted 80+ hours of professional development and business acumen coursework	
	WORLDQUANT <i>Old Greenwich, CT</i>	
	WorldQuant is a quantitative hedge fund with over \$5B assets under management.	
	Intern	6/2018 – 8/2019
	<ul style="list-style-type: none">Organized employment data within Excel and managed employee experience in WorkdayResearched and presented data about recruiting agency usage, and annual global quant conferenceRotated through all departments (Data, Risk Management, Technology, Quantitative Research) and completed various weekly projectsLearned basic SQL coding within Risk Management to support initiatives such as JIRA ticket sorting	
	POLITALK USA <i>Stamford, CT</i>	
	Co-founder / Researcher	1/2019 – 6/2019
	<ul style="list-style-type: none">Supported development of app created by twelve seniors that provided new voters with unbiased political information on each 2020 presidential candidateResearched, consolidated, and organized information to develop profiles for each candidate	
	ADDITIONAL	
	Played soccer for 14 years: goalie on college intramural soccer team	
	Creator of food Instagram account, DoorDash delivery driver, brand ambassador for late-night snack delivery company	