

# Matthew Herzog

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## Education

James Madison University, Harrisonburg, VA

Expected Graduation December 2020

**B.S in Sports and Recreation Management, Minor in Business**

Louisburg College, Louisburg, NC

August 2015- May 2017

**Associate of Arts Degree**

## Work Experience

**Rental Shop Attendant**, Massanutten Resort, McGaheysville, VA

December 2019-March 2020

- Developed managerial skills, customer service skills and how to delegate to ensure the 6,000 acre resort's day to day operations ran smoothly
- Aided customers with several tasks such as Ski boot fitting, ski and snowboard sizing, and the organization of winter equipment

**Camp Lead**, The St. James, Springfield, VA

June 2019-August 2019

- Developed time management, interpersonal, and leadership skills
- Lead of basketball camp, managed 50 kids within a 450,000 square foot state of the art sports venue

**Lift Attendant**, Bryce Resort, Bayse, VA

December 2018 – March 2019

- Managed ski lifts, tubing hills, and other operations within the ski resort

## Volunteer Experience

**Volunteer**, DC Jam Fest Hoop Group Event at the St. James, Springfield, VA

July 2019

- Responsible for making the tournament run smoothly as possible which included administrative activities, customer service, and basketball event operations

**Member**, Canes for Change, Louisburg College

August 2016- May 2017

- Collaborated with a group of students interested in diversity and social issues in surrounding communities of Louisburg College

## Honors & Activities

- Dean's list award recipient at James Madison University for the Summer semester of 2020 (3.5 or above GPA with 12 or more credit hours)
- Played high-level collegiate baseball while attending Louisburg College
- Rehabilitated elbow during gap year from college with Cressey Sports Performance in Hudson, MA and Jupiter, FL facilities where 500+ professional athletes are trained

## Certifications

**Google Ads Search Certification**

- Translate a vision for online marketing into a coherent digital marketing strategy

**Inbound Sales Certification**

- Learn how to identify new prospects, connect with them, explore their needs, and advise them on a path forward.