

# Matthew Herzog

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## Education

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### James Madison University

Bachelor of Science: Recreation Management & Minor in Business

Sept 2018 - Dec 2020

### Flatiron School

15 week software engineering immersive program

June 2022 - Oct 2022

## Projects

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### Calculator - [Github](#) - [Demo](#)

- Built UI components in HTML and CSS
- Utilized vanilla JavaScript to enable application to complete the requested math expressions

### ToDo List - [Github](#) - [Demo](#)

- Built UI components in HTML and CSS
- utilized JavaScript to enable the application to function as a running list of tasks that need to be completed

### Substack - [Here](#)

- Deconstruct technical topics while also sharing my playbook on how to break into software engineering roles

## Professional Experience

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### Salesforce

Account Development Representative - MuleSoft

Sept 2021 – June 2022

- Delivered \$5.3M in qualified pipeline while working with 2 account executives selling MuleSoft's technical enterprise SaaS platform through cold calling, cold emailing, and LinkedIn messaging

### memoryBlue

Sales Development Representative

Dec 2020 – Aug 2021

- Delivered \$1.2M in qualified pipeline while working with 15 account executives across 7 companies through cold calling, cold emailing, and LinkedIn messaging

## Skills

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Languages: Python, Java, Ruby, Javascript, HTML, CSS

Technologies: React.js, Ruby on Rails, Next.js, MySQL, Postgresql, AWS, Bash, Docker, GitHub, Git