

Corporate Profile

About Us

- Founded in 2005
- Headquarterd in India and having global Office in U.A.E., Singapore and US.

15 years of
Enabling
Growth

Agile
Development
Process

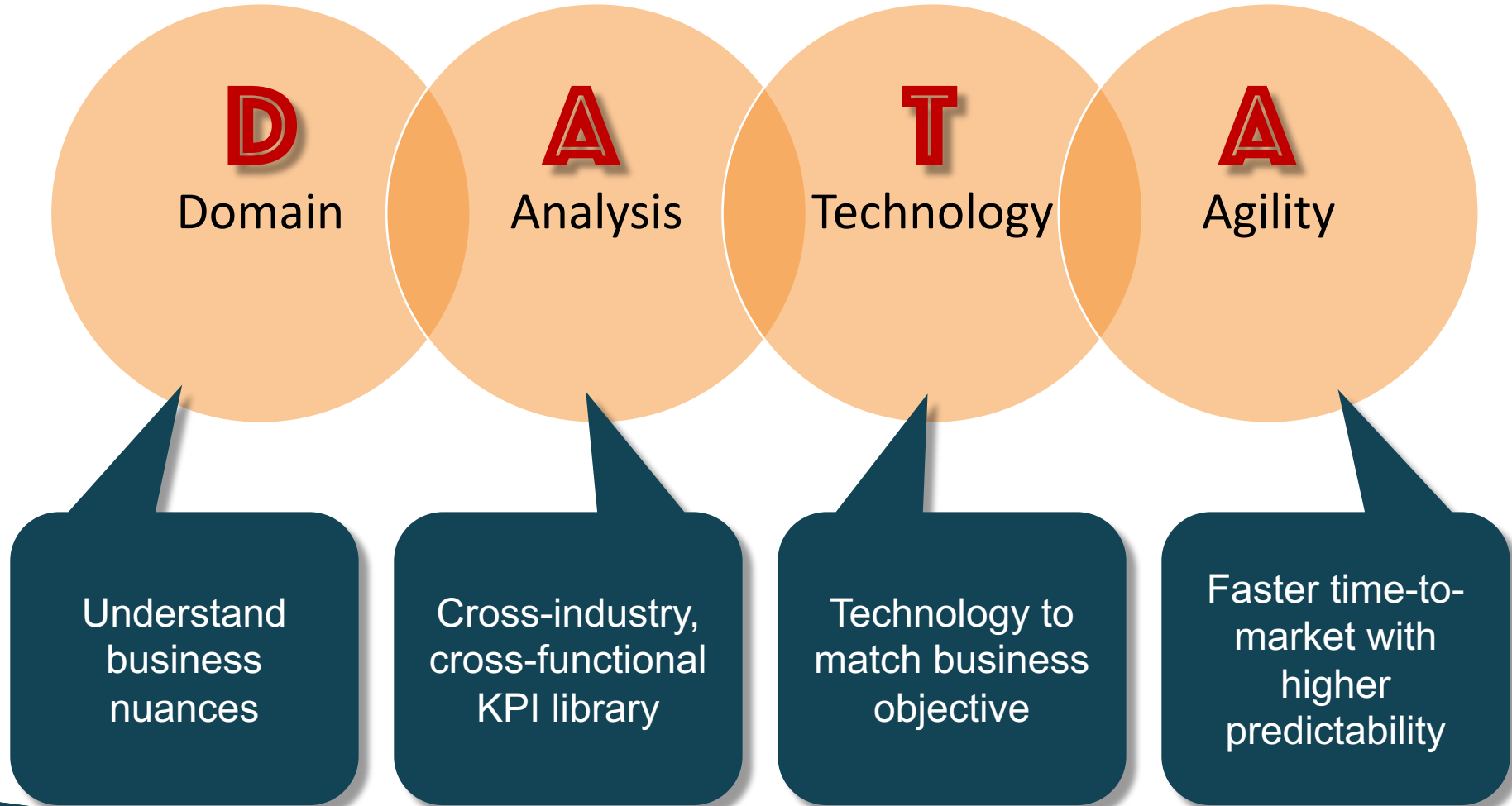
Global
presence

50 member
ODC

Techno-
functional
team

700+
dashboards

What DATA means to us?



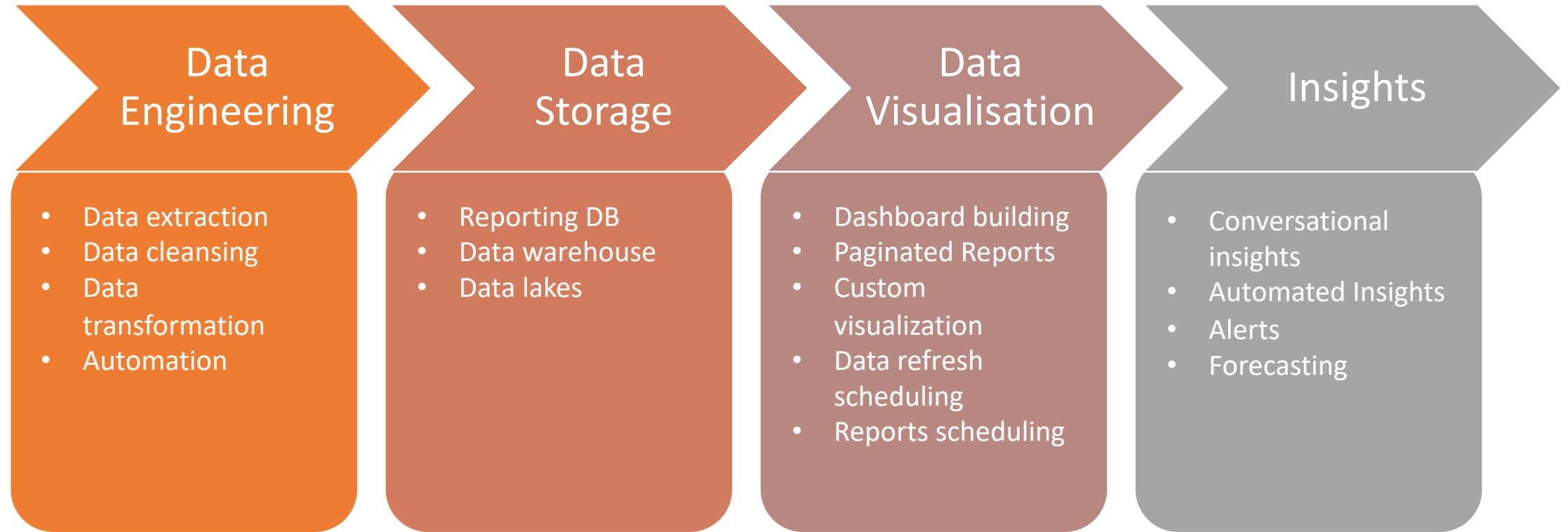
Our purpose



Why Customer Come to Us?

- Real-time reports are needed on a regular basis
- Visually appealing and intuitive reports/dashboards are needed
- Want to improve business performance in terms of increasing revenue, managing cost and avoiding risk
- Implement a metrics driven culture in the organization, where data is percolated down the line for informed decision making
- Companies want to embed analytics into their own consumer apps or biz application for easy adoption and user experience
- When companies are frustrated in obtaining a single version of truth across the entire data landscape prevailing within the organization.

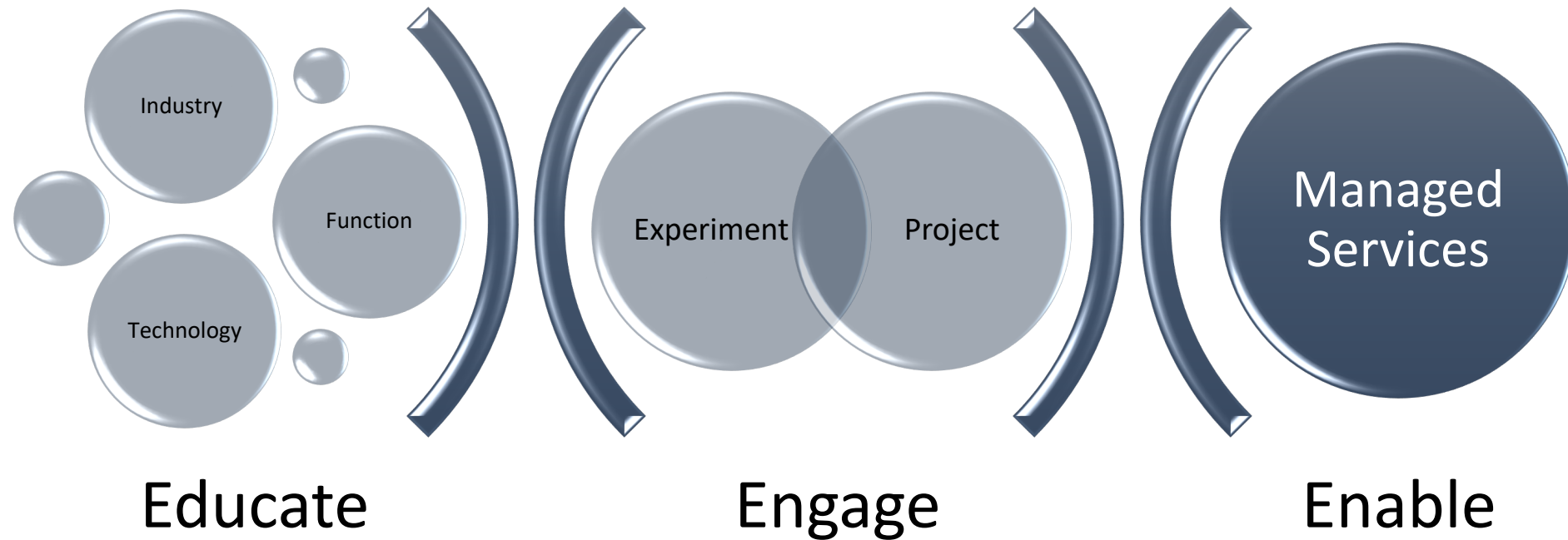
Our Service Offerings



How Are We Different?

- Industry/domain focused (Retail, Manufacturing, Supply Chain, Life-science)
- Have industry/functional experts who understand industry nuances and lingo
- BI delivery methodology for predictable output perfected over 11 years
- Consultative approach, rather than just executing what is being told to us
- Technology agnostics
- Cross functional/cross industry KPI library

Our Approach – 3E Model



Our Industry Expertise



Retail

- Fashion
- Luxury
- Supermarkets
- Household
- Toy



Manufacturing

- Process
- Discrete



Logistics

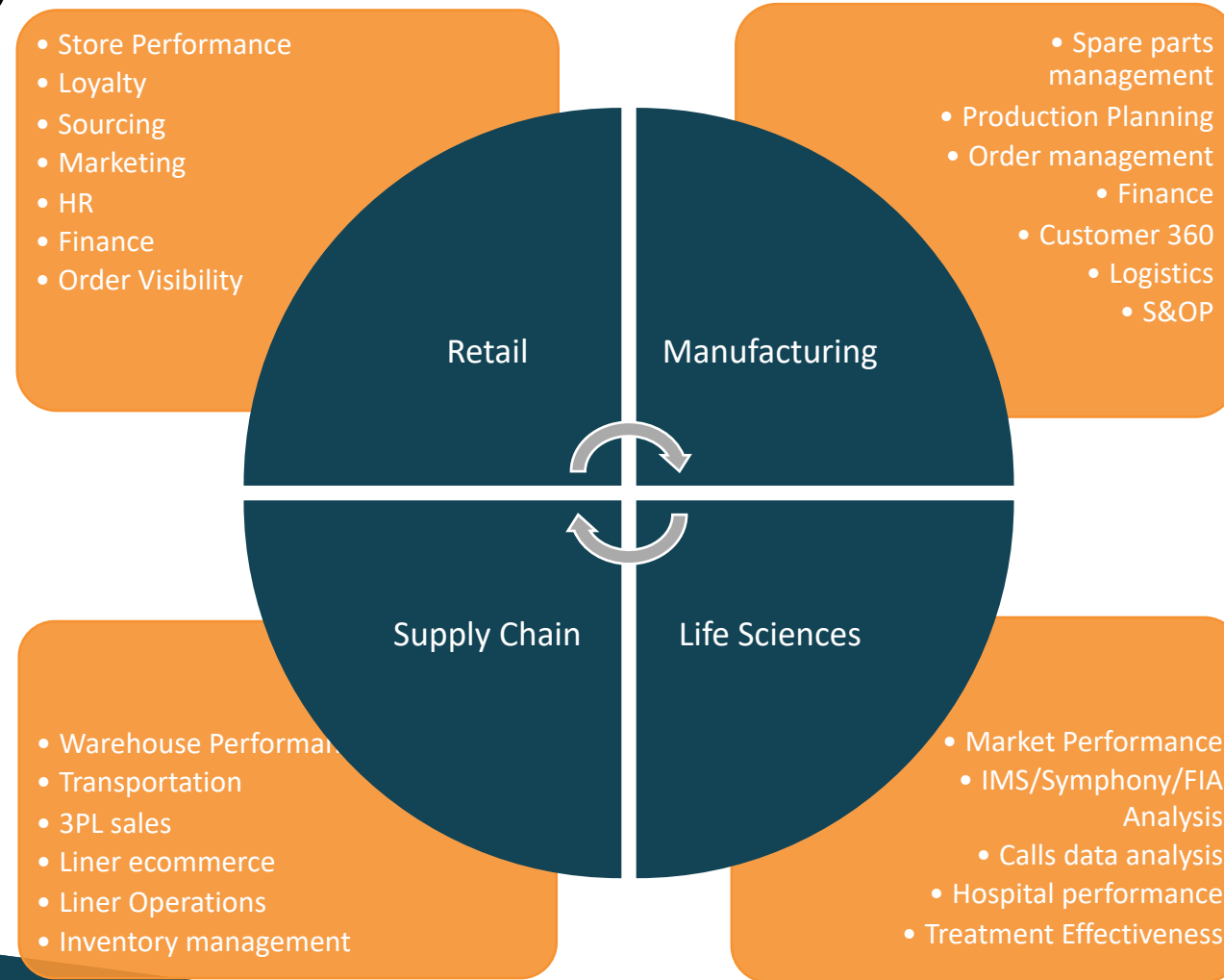
- 3PL/4PL
- LSP
- Cold Chains
- Airlines
- Liners
- Rail Operators
- Port/Terminal Operators



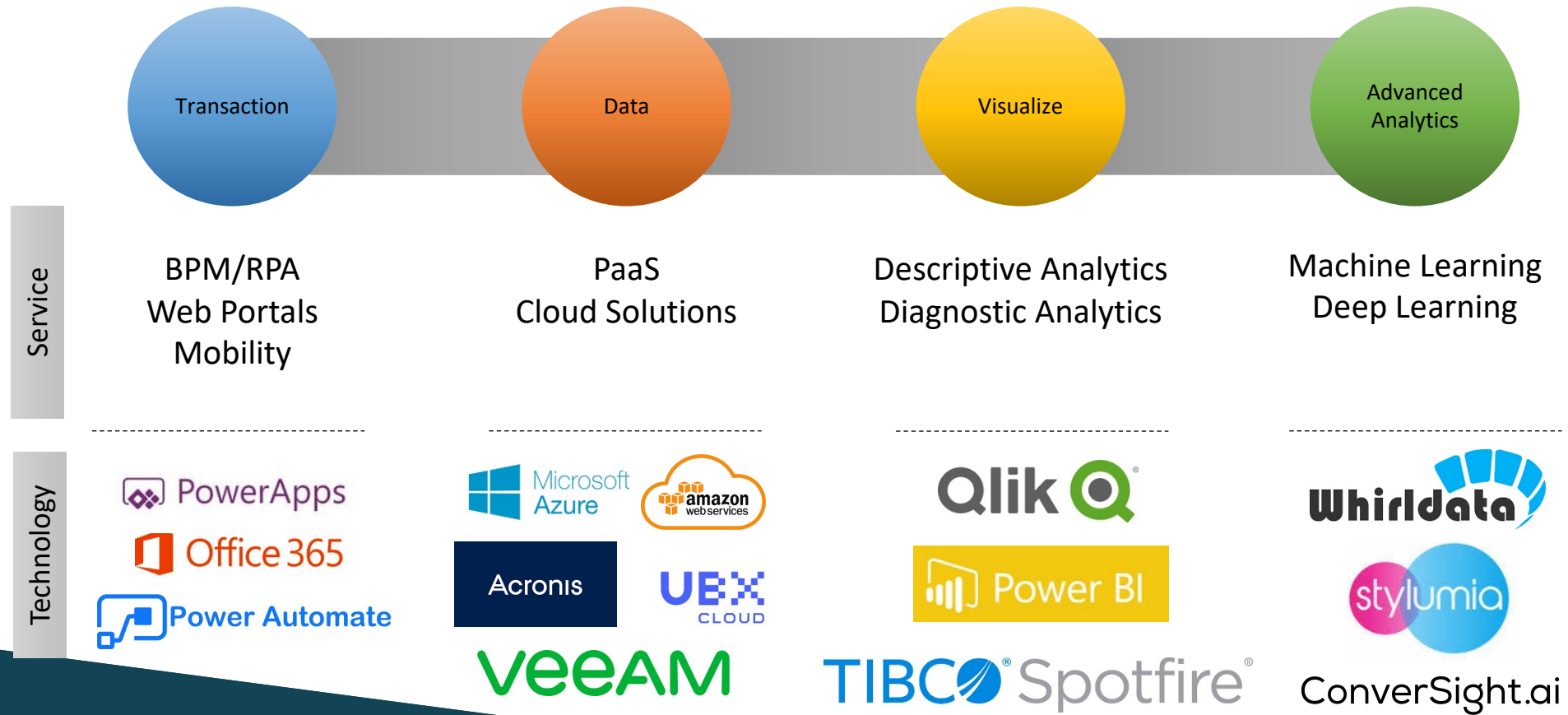
Life Sciences

- Pharma
- Healthcare
- Medical Services

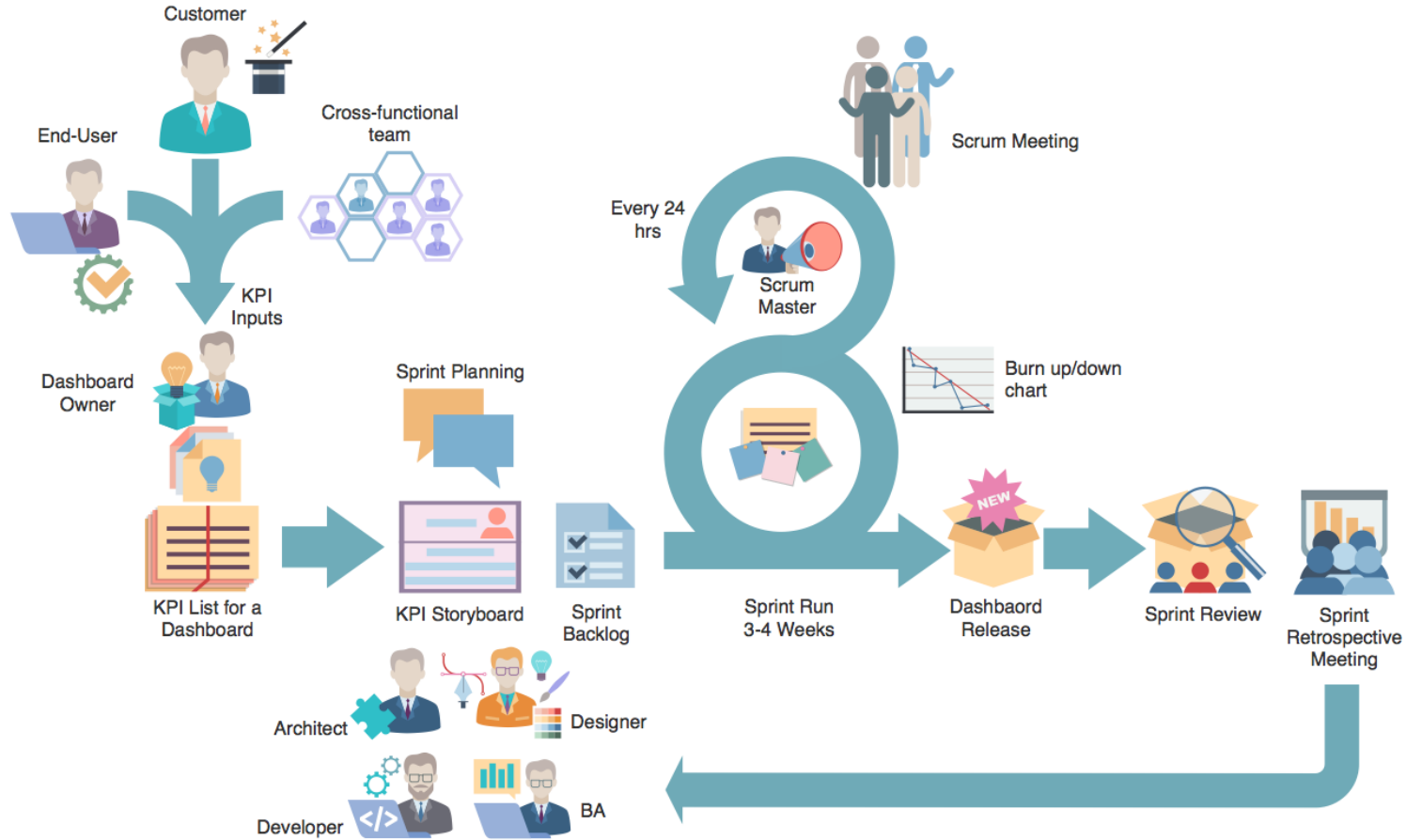
Industry Solution Matrix – A Snapshot



Our Partnerships



Our Implementation Methodology



Service Delivery Models

- Fixed Bid Model
 - Requirements and scope are very clear and well documented, so that we can estimate the effort for a fixed bid approach. Payment are release on milestone basis.
- Time & Material Model
 - Requirements and scope not very clear, what we have is just a highlight approach document, then we would work on T&M mode, where the client gets invoice on a monthly basis based on agreed per hour or per day rate.

Hybrid Model

- A discovery phase is initially done on T&M mode, where the scope and requirements are frozen. The normal duration for this phase case be anywhere between 4-8 weeks, depending on the project scope. After this, the projects gets estimated and executed on a fixed bid approach.

Resourcing Model

- In this model, resources are provided on a fixed monthly cost. The project is driven by the client and Logesys role would only be to provide qualified resources and support in technical R&D is required.

Partial Client List by Industry

Manufacturing	Retail	Supply Chain	Services
        	         	     <div>Life Sciences</div>     	     

Thank You

India | UAE | USA

www.logesys.com

