

# MD. MAHAMUDUL HASAN

Phone: +88 01636-040013 | Email: [mahamud.102623@gmail.com](mailto:mahamud.102623@gmail.com) | Address: Block-C, Mirpur 12, Dhaka - 1216

LinkedIn: <https://www.linkedin.com/in/md-mahamudul-hasan-860712262/>

## EDUCATION

<b>Bangladesh University of Professionals (BUP)</b> <b>Bangladesh</b> B.S.S. in Economics; CGPA: 3.10 June 2026	Dhaka, Dec 2021 -
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## EXPERIENCE

<b>Vibely Digital   Project Manager</b> <b>2024</b> • Plan, coordinate, and oversee end-to-end digital marketing and software development projects, ensuring timely delivery within scope and budget. • Manage cross-functional teams, assign tasks, and maintain smooth communication between clients, designers, developers, and marketing specialists. • Monitor project progress using tools like Clickup, Asana, and Notion, prepare status reports, and implement process improvements to maximise efficiency and client satisfaction.	Jan 2025 - Ongoing
<b>IFA Consultancy (IFAC)   Management Trainee</b> <b>2024</b> • Collaborated with the executive body to design proposals, monitor resource utilization, and drive initiatives that strengthened the society's overall impact and visibility. • Strategically managed the society's resources by overseeing budgets, maintaining research materials, and ensuring efficient allocation to maximise academic output. • Directed logistics and operational support for research workshops, training sessions, and academic events, ensuring seamless execution and high participant engagement.	Jun 2024 – Sept
<b>Doctor Food   Business Development Intern</b> <b>2024</b> • Plan, coordinate, and oversee end-to-end digital marketing and software development projects, ensuring timely delivery within scope and budget. • Manage cross-functional teams, assign tasks, and maintain smooth communication between clients, designers, developers, and marketing specialists. • Monitor project progress using tools like Clickup, Asana, and Notion, prepare status reports, and implement process improvements to maximise efficiency and client satisfaction.	Jan 2024- June 2024
<b>Luhaib Perfumes   Owner &amp; Founder</b> <b>2024</b> • Founded and developed a premium perfume brand, managing product sourcing, branding, and end-to-end business operations. • Designed and implemented marketing strategies (social media, influencer outreach, retail promotions) to increase brand visibility and customer engagement. • Handled client relations, sales management, and strategic partnerships to drive growth and establish a loyal customer base.	Jan 2023- Ongoing

## CO-CURRICULAR ACTIVITIES

<b>BUP Economics Club I Assistant Joint Secretary</b> <b>June 2025</b>	Jan 2024 -
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- Managed executive meetings, handled official documents, and ensured smooth communication across members.
- Assisted in planning and executing seminars, workshops, and competitions, including logistics, and volunteer coordination.
- Supported the executive body with reports, budgets, correspondence, and supervision of sub-committees to complete activities on time.

**BUP Research Society I Resources & Management Secretary**

**May 2025- June 2026**

- Strategically managed the society's resources by overseeing budgets, maintaining research materials, and ensuring efficient allocation to maximize academic output.
- Directed logistics and operational support for research workshops, training sessions, and academic events, ensuring seamless execution and high participant engagement.
- Collaborated with the executive body to design proposals, monitor resource utilization, and drive initiatives that strengthened the society's overall impact and visibility.

**Youth Policy Forum - YPF I Associate**

**Dec 2026**

**Jan 2024 -**

- Contributed to policy research and knowledge-sharing initiatives by preparing briefs, reports, and discussion materials on economic and social issues.
- Assisted in organising policy dialogues, workshops, and networking events, ensuring smooth coordination between participants, speakers, and stakeholders.
- Engaged in collaborative projects with diverse teams to promote youth-driven policy advocacy, amplifying the forum's outreach and impact.

**Teach For Bangladesh I Campus Ambassador**

**Jan 2025 -Dec 2025**

- Represented Teach For Bangladesh on campus by promoting its mission, campaigns, and recruitment opportunities to the student community.
- Organized info sessions, outreach programs, and awareness activities to engage students and encourage participation in social impact initiatives.
- Built networks with peers and campus organisations to strengthen visibility and support for education equity and leadership development.

**Aspire Leaders Program I Aspire Leader**

**Jan 2025 - April 2025**

- Contributed to policy research and knowledge-sharing initiatives by preparing briefs, reports, and discussion materials on economic and social issues.
- Assisted in organising policy dialogues, workshops, and networking events, ensuring smooth coordination between participants, speakers, and stakeholders.
- Engaged in collaborative projects with diverse teams to promote youth-driven policy advocacy, amplifying the forum's outreach and impact.

**ACHIEVEMENTS**

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- Devthon 5.0 2024 powered by BUP Development Leaders Club ( 4th Place) **Dec 2024**
- Agents of Changes powered by Tech For Bangladesh (TFB) ( 4th place) **Oct 2025**

**TECHNICAL STRENGTH**

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<b>Office Productivity</b>	Microsoft Office Suite, Google Workspace
<b>Data &amp; Reporting</b>	Advanced Excel , Power BI, Tableau
<b>CRM &amp; Customer Management</b>	Zoho CRM
<b>ERP &amp; Business Operations</b>	Odoo, Tally ERP
<b>Market Research &amp; Analytics</b>	Google Analytics, SurveyMonkey
<b>Project &amp; Workflow Management</b>	Asana, ClickUp, Notion
<b>Presentation &amp; Design</b>	MS PowerPoint, Canva, Prezi, Figma
<b>Database &amp; Querying</b>	MySQL
<b>Business Intelligence (BI)</b>	Power BI, Tableau
<b>Digital Marketing &amp; Ads (exposure)</b>	Google Ads Manager, Meta Business Suite, LinkedIn Campaign
Manager	

## **REFERENCES**

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**Shahanewaz Al Maruf**

CEO

Vibely Digital

Email: [vibely.digital.hq@gmail.com](mailto:vibely.digital.hq@gmail.com)

Location: House# 368, Road# 05, Avenue 4, Dhaka-1216