

MD. MAHAMUDUL HASAN

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EDUCATION

Bangladesh University of Professionals (BUP)
Bangladesh

Dhaka,

B.S.S. in Economics; CGPA: 3.10
June 2026

Dec 2021 –

EXPERIENCE

Vibely Digital | Project Manager

Jan 2025 - Ongoing

- Plan, coordinate, and oversee end-to-end digital marketing and software development projects, ensuring timely delivery within scope and budget.
- Manage cross-functional teams, assign tasks, and maintain smooth communication between clients, designers, developers, and marketing specialists.
- Monitor project progress using tools like Clickup, Asana, and Notion, prepare status reports, and implement process improvements to maximise efficiency and client satisfaction.

IFA Consultancy (IFAC) | Management Trainee
2024

Jun 2024 – Sept

- Collaborated with the executive body to design proposals, monitor resource utilization, and drive initiatives that strengthened the society's overall impact and visibility.
- Strategically managed the society's resources by overseeing budgets, maintaining research materials, and ensuring efficient allocation to maximise academic output.
- Directed logistics and operational support for research workshops, training sessions, and academic events, ensuring seamless execution and high participant engagement.

Doctor Food | Business Development Intern

Jan 2024- June 2024

- Plan, coordinate, and oversee end-to-end digital marketing and software development projects, ensuring timely delivery within scope and budget.
- Manage cross-functional teams, assign tasks, and maintain smooth communication between clients, designers, developers, and marketing specialists.
- Monitor project progress using tools like Clickup, Asana, and Notion, prepare status reports, and implement process improvements to maximise efficiency and client satisfaction.

Luhaib Perfumes | Owner & Founder

Jan 2023- Ongoing

- Founded and developed a premium perfume brand, managing product sourcing, branding, and end-to-end business operations.
- Designed and implemented marketing strategies (social media, influencer outreach, retail promotions) to increase brand visibility and customer engagement.
- Handled client relations, sales management, and strategic partnerships to drive growth and establish a loyal customer base.

CO-CURRICULAR ACTIVITIES

BUP Economics Club I Assistant Joint Secretary
June 2025

Jan 2024 -

- Managed executive meetings, handled official documents, and ensured smooth communication across members.
- Assisted in planning and executing seminars, workshops, and competitions, including logistics, and volunteer coordination.
- Supported the executive body with reports, budgets, correspondence, and supervision of sub-committees to complete activities on time.

BUP Research Society I Resources & Management Secretary

May 2025- June 2026

- Strategically managed the society's resources by overseeing budgets, maintaining research materials, and ensuring efficient allocation to maximize academic output.
- Directed logistics and operational support for research workshops, training sessions, and academic events, ensuring seamless execution and high participant engagement.
- Collaborated with the executive body to design proposals, monitor resource utilization, and drive initiatives that strengthened the society's overall impact and visibility.

Youth Policy Forum - YPF I Associate

Jan 2024 -

Dec 2026

- Contributed to policy research and knowledge-sharing initiatives by preparing briefs, reports, and discussion materials on economic and social issues.
- Assisted in organising policy dialogues, workshops, and networking events, ensuring smooth coordination between participants, speakers, and stakeholders.
- Engaged in collaborative projects with diverse teams to promote youth-driven policy advocacy, amplifying the forum's outreach and impact.

Teach For Bangladesh I Campus Ambassador

Jan 2025 -Dec 2025

- Represented Teach For Bangladesh on campus by promoting its mission, campaigns, and recruitment opportunities to the student community.
- Organized info sessions, outreach programs, and awareness activities to engage students and encourage participation in social impact initiatives.
- Built networks with peers and campus organisations to strengthen visibility and support for education equity and leadership development.

Aspire Leaders Program I Aspire Leader

Jan 2025 - April 2025

- Contributed to policy research and knowledge-sharing initiatives by preparing briefs, reports, and discussion materials on economic and social issues.
- Assisted in organising policy dialogues, workshops, and networking events, ensuring smooth coordination between participants, speakers, and stakeholders.
- Engaged in collaborative projects with diverse teams to promote youth-driven policy advocacy, amplifying the forum's outreach and impact.

ACHIEVEMENTS

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| • Devthon 5.0 2024 powered by BUP Development Leaders Club (4th Place) | Dec |
| • Agents of Changes powered by Tech For Bangladesh (TFB) (4th place) | Oct |

TECHNICAL STRENGTH

Office Productivity	Microsoft Office Suite, Google Workspace
Data & Reporting	Advanced Excel , Power BI, Tableau
CRM & Customer Management	Zoho CRM
ERP & Business Operations	Odoo, Tally ERP
Market Research & Analytics	Google Analytics, SurveyMonkey
Project & Workflow Management	Asana, ClickUp, Notion
Presentation & Design	MS PowerPoint, Canva, Prezi, Figma
Database & Querying	MySQL
Business Intelligence (BI)	Power BI, Tableau
Digital Marketing & Ads (exposure) Manager	Google Ads Manager, Meta Business Suite, LinkedIn Campaign

REFERENCES

Shahanewaz Al Maruf

CEO

Vibely Digital

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