Michael Hinojosa
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Skills

Front End / Back End

HTML5, CSS3, JavaScript, jQuery, MySQL, PHP, Python

Content Management

WordPress, Drupal, Google Applications Environment, Salesforce, CRM, Moodle, LMS

Design

Photoshop, InDesign, Dreamweaver

Social Media Marketing

Facebook, Twitter, Pintrest, Tumblr, SEO, SEM

Hardware / Software

SMARTboard, Mac, Windows, Android and iOS mobile devices, document readers, DSLR, MS Office(Word, Excel, PowerPoint), Apple Management /

Other Skills

Strong Writing, Research, Analytical and Communication Skills

Fluent in English and Spanish

Objective

Experienced IT Professional with two years experience working in Education Technology and web development looking to contribute skilled work to new organizations.

Education

University of California, Santa Cruz
Bachelors of Arts, History (2008-2012)

Work Experience

California State University, Monterey Bay University Corporation
August 2013 – Current
Technology Specialist

- Created management system to oversee iPad implementation in teacher candidate classrooms.
- Assisting in the transition of our current teacher candidate assessment CMS(TK20) to new CMS(TaskStream).
- Assisted in the gathering and presentation of regional school data for inclusion in a large government grant application (1 million+ USD grant).
- Created curriculum for use in online classes for teacher candidates and supervisors.
- Gathered and analyzed relevant data sets for inclusions in reports as part of our programs national certification review by NCATE.
- Provide assistance to students and faculty in the use of various software and hardware in their classes
- Provide updates to department website and the creation of web graphics.

The ROUTES Project University of California, Santa Cruz
January 2012 – Current
Webmaster

- Responsible for the creation of two websites for the project, routes.ucsc.edu and routes.soe.ucsc.edu.
- Began the initial framework for an education app for iPhone and Android systems.
- Successfully researched,wrote and received grants to fund portions of our project.
- Assisted in training others in the use of video equipment, video editing and the use of Photoshop and Dreamweaver.

Bailey Properties
April 2013 – Current
Social Media Manager

- Responsible for managing Social Media Marketing strategies for real estate agents attached to Bailey Properties.

X2 Engine Incorporated
June 2013 – August 2013
Jr. Software Developer

- Worked as part of a team to add cron task scheduling to our software package
- Made updates to X2's installer page

University of California, Santa Cruz(UCSC) – Professor Minghui Hu
September 2011 – March 2012
Web Designer
- Created the base for a website for Professor Hu for use in his classes and conferences.
- Trained Professor Hu on the use of his site so he could add new content.

University of California, Santa Cruz (UCSC) – Professor Alan Christy
October 2010 – June 2011
Digital Archivist / Research Assistant
- Responsible for inputting meta-data on photos taken on a research trip to East Asia.
- Provided Japanese translation of meta-data for use by Japanese University faculty.

The Nagamine Project – University of California, Santa Cruz affiliated
December 2010 – January 2012
Web Designer
- Created and maintained a blog for Professor Alan Christy for the Nagamine Project, which can be viewed here http://thenagamineprojectblog.wordpress.com.
- Taught Professor Christy and interns how to make use of our CMS, WordPress, to catalog their research and to document their learning experiences through blogging.
- Research and trained others in the use of Zotero, a plugin for browsers that allowed research materials to be more easily shared amongst group members.