



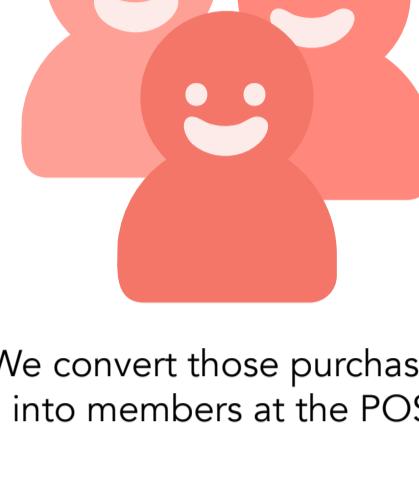
## Withfriends runs membership programs for small businesses.

Whether you run a music venue, a comedy club, a neighborhood bookstore, or even a community farm, you can meet your biggest fans by running a membership program on Withfriends.

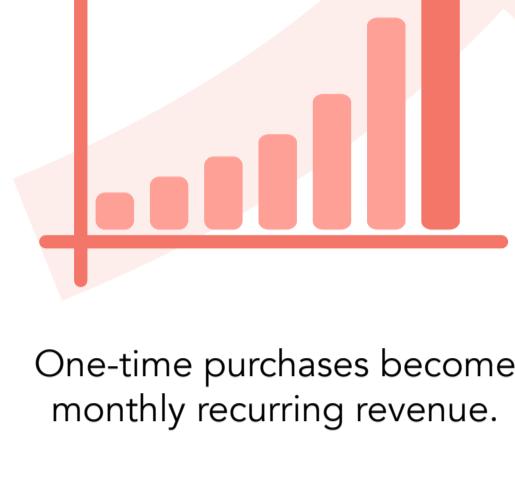
### How does it work?



Businesses connect their point of sale to Withfriends.



We convert those purchasers into members at the POS.



One-time purchases become monthly recurring revenue.

### In the past year, that's...

**\$400k+**

in membership revenue

**40%**

revenue boost

**5k+**

members

**80+**

businesses

### Who are we?



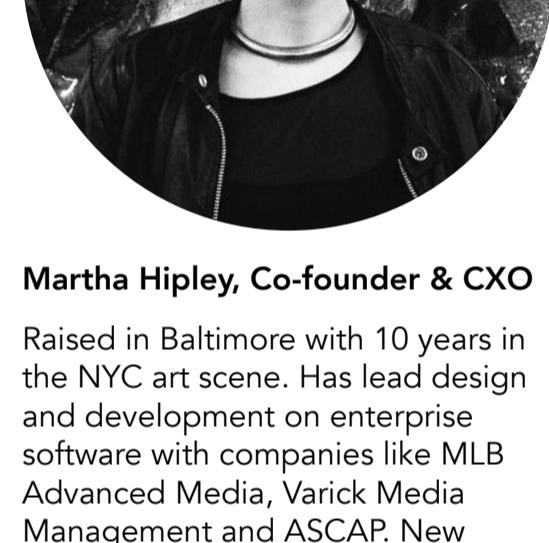
**Kunal Gupta, Co-founder & CEO**

Software engineer by trade, experimental musician with Loud Objects, world traveler. Creator of Silent Barn and Babycastles, the first gallery for video games as art, and now Withfriends. Believes in the power of physical communities.



**Joe Ahearn, Co-founder & COO**

Native New Yorker, raised by artists. Helped start and run events for art spaces including Silent Barn, Showpaper, Death By Audio, Pioneer Works, Knockdown Center, Roulette and more. Former Program Director for Clocktower, New York's oldest alternative arts project.



**Martha Hipley, Co-founder & CXO**

Raised in Baltimore with 10 years in the NYC art scene. Has lead design and development on enterprise software with companies like MLB Advanced Media, Varick Media Management and ASCAP. New media artist and tech inclusivity organizer.

### Who uses Withfriends?

#### SPECTACLE THEATER

a microcinema in Brooklyn offering forgotten works, radical polemics, live performance & more.

I want to support the arts, local business, and the badass films you guys show!!!

- Nora N., member since February 2019



#### AMBIENT CHURCH

an experiential event series dedicated to working with artists to bring new ecologies to architecturally unique spaces

I value music that is more than just a soundtrack in the background.... Thank you Ambient Church for planting the flag for this type of transcendent event in Los Angeles.

- Danvir S., member since June 2018

#### ELSEWHERE

live music venue, nightclub and arts space, housed in a 24,000+ square foot converted warehouse in Bushwick, Brooklyn

Elsewhere is my happy place - an escape of sorts. I'm here often enough that supporting this venue and all it's done for the local artists seems like a no brainer!

- Allyson K., member since June 2018

