



RUFUS STEWART

DIGITAL MARKETER

CONTACT



+123-456-7890



hello@reallygreatsite.com



123 Anywhere St., Any City

EDUCATION

Bachelor of Science in Marketing
University of Muhammad Patel

May 2007 - August 2011 | GPA: 3.90

LANGUAGE

English



Spanish



Japanese



Russian



REFERENCE

Olivia Wilson
Liceria & Co. / CEO
123-456-7890

Juliana Silva
Liceria & Co. / CEO
123-456-7890

ABOUT ME

I have been working in the digital marketing industry for more than nine years. I have many experiences working individually and as a team member. My principle in working is exposure because the core of digital marketing is all about how to increase the exposure of the promoted product.

EXPERIENCE

2012 - 2013

Thynk Unlimited | 123 Anywhere St., Any City

Digital Marketer Intern

- Created the testing plan for Studio Shodwe's social media campaign, leading to the improvement of the ROI by 23% within two months after the template application.
- Assisted the marketing team on the SEO project of the Rimberio Co. website, which has successfully increased the traffic by 15% or 90 new customers per month.

2013 - March 2022

Liceria & Co. | 123 Anywhere St., Any City

Digital Marketing Manager

- Designed, implemented, and optimized the new promotion campaign for Salford & Co. that increased sales from the social media platform by 300%.
- Led SEO project of Wardiere Inc.'s official online store that increased the monthly visitor by 170,000 visitors and the conversion rate up to 45%.

SKILL

Market Analytics

SEO

Copywriting

Web Programming

